

Education should help people
Strengthen themselves mentally to ward off temptation
Broaden horizons beyond shortsightedness,
Have a rational mind and not yield to a standard answer,
And embrace diversity and differences with openness and generosity.

Annual Report

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Annual Report


上海真爱梦想公益基金会
Shanghai Adream Charitable Foundation

We Are the Hope

2023 Annual Report

Focus on Dream Education

Launched by Adream Charitable Foundation, competency-based Dream Education caters to the government’s call for cultivating younger generations who have ideals, ability, and a strong sense of responsibility. It helps students to improve self-cognition, learn to connect themselves with society and future development, explore career opportunities based on their personalities and potentials, and take corresponding actions.

To cultivate dream chasers who seek truth and are filled with love, and to help children learn to deal with the relationship between human and the unknown, Adream focuses on constructing three aspects of core competencies:

Having Love: Perception and Connection;
Seeking Truth: Thinking and Choosing;
Chasing Dreams: Exploration and Action.



What is Project Dream?

In October 2023, under the guidance of the Department of Teacher Education of the Ministry of Education, China Teacher Development Foundation and Shanghai Adream Charitable Foundation signed a strategic cooperation agreement in Beijing and launched the "Project Dream" public welfare initiative. Both sides take "developing quality education and promoting educational equity" as the starting point, integrating the strengths of both sides and social resources to jointly carry out the "Dream Project", mobilizing social forces to support teacher development and enhance the core competencies of young people.

"Project Dream" will focus on the central and western regions to carry out public welfare projects in school space construction, teacher training, teacher educator training and outstanding dream principal training for core competencies and dream education through projects including "Project Dream · Dream Center", "Project Dream · Adream Normal Class", "Project Dream · One County One Dream", and "Project Dream · Love-at-Border, Lights Up the National Gate". It provides sustainable new solutions, ideas, and models to support rural revitalization and balanced high-quality development of education.

What Kind of Education Do We Stand for

We believe education is much more than the process of going to school--taking exams--graduating. Education should equip children with abilities to think and create independently, a balanced personality and a flexible mindset, and a sense of respect for diversity and inclusiveness. Given rapid advances in science and technology, and the increasingly uncertain future, education should equip children with abilities to grasp and embrace the future. Academic performance is not the only yardstick. We nurture children to be seekers of truth, love and dreams, and help children grow up with confidence, empathy and dignity. Therefore, we devote ourselves to the advancement of Competency-based Education, to help children see the future with their own eyes. Because we believe in the power of education to promote social progress.

Adream's Solution

The core public welfare product "Dream Center" provides an overall public service system for children’s Dream Education, integrating hardware learning space, software curriculum content, training services and operation support, specifically including five dimensions:
Creating the appearance of the future classroom: Transforming an old classroom into a "Dream Center" learning space;
Providing matched curricula: With diversity, tolerance, and innovation as the core values, creating "Dream Curricula" for children in the basic education stage, which are incorporated into the school curriculum system and standardized implementation;
Establishing teacher development system: Establishing a diversified and interactive "five-star teacher growth system", and continuously motivating frontline teachers and principals, encouraging and accompanying them to become lifelong learners and children's "dream guides";
Offline School Operation Service: Continuously investing human and material resources to build a localized operation system of Dream Salons, so that schools and teachers can empower each other;
Building Operation Support Mechanism: Launching Dream Box, an interaction and resources support platform for educators via Internet technologies, which will be transformed into Adream Online School in the future.

Achievements of Adream's Projects

By the end of 2023, a total of 1.98 billion yuan in donations and supplies had been raised cumulatively. Throughout the year, 436 new Dream Centers in schools were established, with the Dream Center competency-based education public service system covered a total of 2,502 project sites in 31 provinces, municipalities, and autonomous regions across the country. Over 80,000 teachers offered Dream Courses, delivering over 5.68 million hours of Dream Courses to children.

Long-term Strategic Goals

Cultivate education public welfare ecology, let children see the future;
Leverage the flywheel of public welfare growth, let China see Adream;
Contribute to China's national development strategy, let the world see China.

Why Build Dream Education

The CPC’s education policy points out that we should continue to give priority to developing education, enhance students' competencies, sense of social responsibility, and practical skills, accelerate the modernization of education, build China into a strong nation in education, and develop education that people are satisfied with.

Fostering integrity and promoting rounded development of people is taken as the fundamental task in national curriculum plan; as the fundamental standard in the education evaluation reform plan. Meanwhile, the evaluation of party committees and governments at all levels in fulfilling their educational responsibilities is placed at the top of the five aspects of evaluation reform, with particular emphasis on evaluation of local education ecology.

Dream Curriculum and school curriculum jointly construct the well-rounded education system. Adream helps schools improve

Public Welfare Methodology of Dream Education

Based on more than a decade of exploration of Adream, Ms. Jiangxue Pan, the founder of Adream, refined the public welfare methodology and wrote the book "Effective Love - A Preliminary Study on the Public Welfare Methodology of Adream" to open up the future road for the high-quality development of the industry.

Six key steps to effective modern public welfare:

1.Establish the organization's mission and vision early.

Public welfare organizations are mission-driven, so finding and shouldering a mission is the first step. When determining the mission, it is important to consider the big picture. Only by considering the big picture can we take a good path ahead. Over the past 15 years, Adream has always adhered to the mission of "developing competency-based education, promoting educational equity, and advancing social progress through education" and the vision of "helping children grow up with confidence, empathy, and dignity". Only by adhering to the mission, vision and values can we recruit people and inspire the recognition of all sectors of society.

2.Build a common understanding of values and live with values.

Values, as the cornerstone of the organization, ensure the stability of the organization. It is necessary to constantly iterate to support the development of the organization. Adream creates and delivers values to beneficiaries, volunteers, donors, and other stakeholders, fostering a deep sense of value recognition and translating it into further action. Adream also upholds the values of openness and transparency. Since 2009, Adream has become the first public welfare foundation in China to disclose annual reports according to the standards of listed companies. It took the lead in passing the SGS global NGO benchmark audit and won the Excellence Award of "Ram Charan Management Practice Award"; In 2019, the Adream poverty alleviation case was selected as one of the "Top 50 Social Organization Poverty Alleviation Cases" by the State Council Poverty Alleviation Office.

3.Build a closed-loop service of public welfare projects with product thinking.

Adream accurately targets the niche of competency-based education, creates and grasps user demands, quickly productizes these demands, and chooses a path of scaled development. Adream also continuously iterates products based on the needs of the beneficiaries to enhance the effectiveness of public welfare. Sustainable education public welfare services must be able to produce effective changes and be seen by all relevant parties in order to build a positive feedback

their curriculum and implement the national curriculum plan with our Dream Curriculum; uses the competency-based evaluation to reflect the actual situation of students' development; and takes competency-based curriculum implementation and assessment skills as the core goals of teacher training, so as to form a closed loop system to effectively advance all-round education.

Dream Curriculum has provided diverse learning experiences for students from 5,081 Dream Center Project schools, serving as an important resource for schools to construct their curriculum systems in accordance with national curriculum plan requirements. In recent years, many schools have integrated their own situations and students' needs, based on the diverse themes of the Dream Curriculum, to deeply explore the effective implementation of school-based curriculum and integrative practical activity curriculum, thus creating vivid experience and examples.

cycle. Adream actively carries out project monitoring and evaluation. The result showed that Dream Education has a significant positive impact on students' mathematical achievements, concepts of wealth and comprehensive improvement, and has a significant "valley filling effect" on rural and disadvantaged students, which is conducive to promoting the quality and equity of education.

4.Without farsightedness, there will be immediate worries, a good public welfare strategy is used for sustainable development.

A good strategy should build on existing strengths and consider different stages of development and the environment. For NGOs, a good strategy must rely on a co-creation approach to establish and achieve internal and external alignment.Solving social issues is a long-term endeavor, so public welfare organizations must have long-term plans and ultimately choose those "strategic desserts" they want to do and can do, which are needed by society and supported by people.

5.The most difficult thing is to "do good things well", which relies on refined management, with no shortcuts.

There is no trick for organizational management. Firstly, introduce the method of refined management of commercial organizations. Then adjust it after using it. In the process of development, Adream has applied a series of project management tools such as TOR and SOP, and then fully implemented ISO standards, KPI systems, and OKR systems to change from a goal management organization to a learning one, exploring the feasibility of becoming a symbiotic organization.

6.Public welfare is everyone's business, and the establishment of a collaborative network is a natural choice for the foundation.

Through the fundraising structure of the Dream Center with 50% government funding+ 50% social donation, Adream explores the PPPSS model of competency-based education, which effectively realizes the linkage of government, enterprises, and social networks, achieving"cross-border co-governance". In February 2021, at the "National Poverty Alleviation Summary and Commendation Conference", founder Jiangxue Pan was awarded the "National Advanced Individual in Poverty Alleviation". In November 2022, Jiangxue Pan won the first Charity Model Award of the "Shanghai Philanthropist" Annual Person Award. Adream’s continued cross-border co-governance mode was recognized at the national level.



How to support Adream

Project Dream · Dream Center

The Dream Center is the core component of the "Dream Education" public welfare service system, which includes the construction of Dream Centers, the development of Dream Curricula, the Adream Academy's teacher empowerment system, the operational services for schools, and the Dream Box online support platform. The project has established a PPPSS cooperation model that involves deep collaboration with government, enterprises, and schools. By facilitating local educational ecosystem transformation, it ultimately benefits the students.

Project Content: classrooms, curricula, teacher training

Beneficiaries: primary and secondary school students, educators

Project Budget: 200,000 yuan (full funding) or 100,000 yuan (matching funding)

Project Duration: 5 years



教师培训

持续以素养教育理念
培训教育工作者



梦想教室

打开校门的钥匙，改建传统教室
成为看见未来的梦想中心



梦想课程

基于全人教育理念
研发课程作为校本课程进入课表

Project Dream · Love-at-Border

This project mobilizes a wide range of social resources, collaborates with pairing assistance partners and caring entrepreneurs, and provides high-quality educational resources. We utilize the "1+1+5+X" group assistance model, with a three-year period, to build schools in educationally underdeveloped border areas into benchmark schools with significantly enhanced quality, thereby effectively promoting the comprehensive revitalization of rural areas in ethnic minority regions.

Project Content: Dream Centers, online learning equipments, student activities, inter-school exchanges, customized training

Beneficiaries: schools in border counties

Project Budget: 1 million yuan per school

Project Duration: 3 years



Project Dream · One County One Dream

This is a public welfare project dedicated to promoting moral, intellectual, physical, aesthetic and labor education of children in counties by providing supporting curriculum, software and hardware learning resources, and organizing regional exchange and showcase activities. This project focuses on deep cultivation of competency-based education with regional characteristics at district and county level.

Project Content: classrooms, materials, curriculum, teacher training, and operational assistance

Beneficiaries: students and educators of primary and secondary schools in districts and counties

Project Budget: 1 million yuan per county



Project Dream · Adream Normal Class

This project partners with normal colleges in central and western regions of China to connect outstanding Dream Teachers who are already in the profession with excellent normal students. Centered around "Dream Education," it establishes a mentorship model, providing teacher trainees with practical opportunities to step into rural classrooms, and aims to cultivate a group of good teachers with dreams.

Project Content: smart classrooms, curriculum, normal student training, teacher training

Beneficiaries: local normal colleges, normal students, in-service teachers

Project Budget: 500,000 yuan for hardware + 500,000 yuan for software per year

Project Duration: hardware - one-time investment; operational services - 3 years



Sports Dream Public Welfare Program

This program is a comprehensive public welfare service system for promoting students' physical literacy that encompasses curriculum, teacher empowerment, support for sports research and competitions, access to sportswear, and online resources. It aims to leverage the full potential of sports for students' health and personality development, and ultimately establish a solid foundation for students' lifelong well-being.

Project Content: equipment, curriculum, teacher training
Beneficiaries: primary and secondary school students, PE teachers
Project Budget: 150,000 yuan for 10 schools
Project Duration: 2 years



Good Governance for Children

This is an innovative initiative focused on the protection of minors, guided by Shanghai Civil Affairs Bureau. It utilizes Minor Protection Workstations as a platform to establish a comprehensive "home—school—community—social organization—enterprise" approach of minor protection, covering aspects such as child-friendly spaces, branded children's activities, and the construction of children work teams, as well as assistance for children in difficult situations. The project aims to enhance minors' innovative capabilities, self-protection awareness, and sense of social responsibility, to create an environment for minors' social engagement, and to help minors set positive developmental goals, ensuring their healthy growth both mentally and physically.

Project Content: daily operation of Minor Protection Workstations, case services for children in difficult situations, social practical activities for minors, empowerment training for child workers, minor protection brand building and social advocacy.
Beneficiaries: minors in Shanghai
Project Budget: 200,000 yuan
Project Duration: 1 year



Dream Coach Plan

The program aims to connect and cultivate caring volunteers and form Dream Coach Teams to empower frontline teachers at scale. It helps teachers engage in the practice of Project Dream and grow, while also enhancing volunteers' capacity for public welfare practices and their understanding of public welfare.

Program Content: Dream Teacher training, volunteer training, competency-based education public welfare practice
Beneficiaries: Frontline educators, college students, company employees.
Program Budget: 50,000 yuan / Team of 6-8 Volunteers Participating in the Dream Coach Program
Program Duration: 1 year.



Monthly Donation

Education is a slow endeavor, only action can bring about change. By donating 30 yuan each month, the long-term support will help more children grow up with confidence, empathy and dignity, as well as promote educational equity and advance social progress.

Program Content: donate for children's competency-based education
Beneficiaries: primary and secondary school students
Monthly donation amount: 30 yuan/month



Support for Brand Promotion and Fundraising

- 1.If you have promotion resources, please help us to spread the thought and projects of Competency-based Education.
- 2.If you have fundraising resources, please let more friends know Adream Foundation, or support us in fundraising.

Other Professional Support

- 1.If you or your friends would like to join the public welfare industry, welcome to be one of us.
- 2.If you or your friends work in schools or educational departments, please let more people know the stories of Adream, and encourage them to become the power to promote education change.
- 3.If you or your friends would like to be our volunteers, you are welcome to sign up for "Dream Coach Plan" to empower educators, or join "Dream Journey" to become the "Protectors of Dreams" for children along their journey. For more information on our volunteer activities, please follow our official WeChat account and website.
- 4.If you or your friends could provide service such as IT system development and operations, curriculum development and third-party assessment, online & offline event planning, graphic design or video production, please contact us.

Email: service@adream.org

Please explain the support you can provide

Tel: 021-68587100

QR Code:

Your every concern and support can become energy for children on their journey forward. Scan the QR Code to donate, to become Adream's Monthly Donor!



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Golden Dreamer

The "Golden Dreamer" project of Adream, through the transformation of community spaces, creates a cozy living room and small classroom right at the doorstep, becoming a gathering place that is friendly to all ages and suitable for both the young and the old.

Here, everyone can register for the Golden Dream Curriculum, participate in Golden Dream Activities, become a Golden Volunteer, establish new relationships with the self, others, society, and the times, and live through the golden years with confidence, calm and dignity.

Project Content: Golden Dream Curriculum
Beneficiaries: senior citizens over 60 years old
Project Budget: 600,000 yuan per curriculum development
Project Duration: 1 year



Project Content: Golden Dream Activities
Beneficiaries: senior citizens over 60 years old
Project Budget: 19,900 yuan per activity execution
Project Duration: 1 year



Project Content: Golden Dreamer Space
Beneficiaries: community members of all ages
Project Budget: the costs for soft and hard renovation and operation will be determined based on the actual space conditions
Project Duration: 1 Year



Dream Journey

The "Dream Journey" study tour project is a comprehensive practical activity curriculum designed to help children step out of the school gates and independently explore the vast unknown world.

In the curricular study aspect, children will engage in the Dream Curriculum "Dream Journey", where they will, through group cooperation, select study topics, devise travel plans, and acquire basic travel skills.

In the practical study aspect, outstanding travel plans and teams will receive funding to realize the dream of going to distant places. The journey will enable children to truly understand the current situation of urban and rural areas, as well as cultural history. It will inspire their spirit of exploration and foster a deeper love for motherland and hometown. Through this experience, they will become confident, independent and responsible individuals who are brave in pursuing their dreams.

Project Content: study tour expenses, insurance fees, study tour materials kit, volunteer subsidies, curriculum development, teacher training, etc.

Beneficiaries: students from grades 3 to 9

Program Budget: 30,000 yuan per team (1 teacher + 5-6 students)



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Message from the Founder

Adream Embarks on a New Journey with the Elderly and Children

As the first year following the lifting of pandemic restrictions, the market fluctuations, environmental chaos, and operational challenges accompanied us through an extraordinary 2023. At the beginning of the year, we broke through the East-West divide caused by the COVID-19 pandemic, allowing the world to see China after the pandemic. In the middle of the year, we elevated our fifteen-year "Dream Education" initiative to the "Project Dream" at the national level. By the end of the year, after years of preparation, the "Golden Dreamer" project was inaugurated, and Adream has embarked on a new journey towards the grand ideal of "caring for the elderly as I would for my own, and nurturing the young as I would for my own".

In February 2023, with the support of China NGO Network for International Exchanges, I had the honor of being the first Chinese education public welfare representative invited to deliver a keynote speech at the 2023 Annual Conference of Comparative & International Education Society (CIES), systematically presenting the vivid stories occurring in the frontline of Chinese education to global colleagues in comparative and international education.

Throughout 2023, Adream continued to uphold the value of "children's all-round development first", innovated our operational models, overcame diverse challenges, and enhanced the quality and efficiency of our Dream Center projects. We brought the Dream Curriculum to more regions and schools, empowering hundreds of thousands of rural teachers to become confident dream builders and millions of children in remote areas to become seekers of truth and love. In 2023, we established 436 new Dream Centers. Over the past sixteen years, the project has cumulatively benefited 6.77 million students and teachers, and provided over 5.68 million hours of Dream Curriculum to children. Despite economic headwinds, we join hands to support the dreams of our children.

Looking back on this year, we transformed some of the difficulties encountered in our operations into opportunities, maintaining transparency and openness without relaxation. We were honored

with the title of "Model Foundation of the Year" on the 2023 China Charity List and topped the Interface News list of local public fundraising foundations. We also made breakthroughs in "cross-border co-governance", under the guidance and witness of the Ministry of Education, Adream, in collaboration with the China Teacher Development Foundation, has jointly launched the "Project Dream" public welfare initiative aiming to provide new solutions, ideas, and models to support the balanced and high-quality development of education and rural revitalization.

From Children to the Elderly, Provide All-round Education Throughout the Entire Lifecycle.

In addition to continuously advancing our programs for the younger population, we have also achieved significant progress in services for the elderly, providing an Adream-style answer to the challenge of the "silver tsunami".

Since 2022, the aging trend in China, exemplified by cities like Shanghai, has intensified. The development of diverse, high-quality elderly care services has become a crucial issue for the harmonious development of Chinese society. According to data released by National Bureau of Statistics of China, during China's second baby boom period (1962-1975), a total of 367 million people were born, who are either about to embark on or are already starting their brand-new "third phase of life".

We have found that the senior citizens generally feel lost in planning for their life after retirement, with multi-level spiritual and cultural needs yet to be met. Stereotypes about the elderly population (such as frailty, uselessness, being outdated, etc.) lead to "constructive aging", preventing their wisdom and professional skills from being valued and utilized. In response, Adream's strategic public welfare project "Golden Dreamer" has emerged.

After three quarters of local research and overseas learning, the project team has rapidly carried out work on the construction of Golden Dreamer Spaces, the development of Golden Dream

Curriculum content, and the cultivation of Golden Volunteers. "Wonderful Life Stories", "Digital Life", and other Golden Dream Curriculum, as well as Golden Dream Activities like "The Magic Box of Love," and the "Golden Volunteer Group" composed of people of all ages, are being implemented in a multi-pronged approach, initially forming a matrix of influence.

In November 2023, Adream signed a three-year strategic cooperation agreement with Yangjing Subdistrict of Pudong New Area in Shanghai, and Shanghai Jinmei Elderly Care Service Center. In January 2024, "Little Blue Flower" was inaugurated as the first city-level citizen center with a focus on empowering and supporting the elderly with cognitive impairments in Shanghai. These initiatives have allowed government departments at all levels to witness the "Golden Dreamer" project's mission and vision, as well as the phased achievements, and have also allowed all Adream's partners know where we are going in the future.

Bringing Certainty to Ourselves and to Our Ecological Partners

2023 marks the 15th year in the history of Adream. From the first five years, promoting the education of love and creating a "love community"; to the middle five years, establishing the PPPSS cooperation model to build a "professional community"; to the most recent five years, from the distant mountains to our surroundings, creating an "improvement community"; and now, from the green dreams for children to the golden dreams for all-age communities, we have been continuously taking proactive actions, steadily moving forward.

The key to overcoming difficulties and moving forward lies in returning to true love and our original aspirations. In 2023, the foundation vigorously focused on empowering the management team, implementing values, and OKR management for all staff. For the first time, we achieved a harmonious parallel progress in two domains (enhancing the core competencies of children in schools and encouraging the elderly to become lifelong learners in communities), and ensured that they converge at the fundamental level , which is about education, love, companionship, and growth.

2023 was a year of true return, a return to why we started. We are keenly aware that the depth and complexity of Adream's cause have significantly increased compared to previous years. To meet users' needs, coordinate among ecological stakeholders, and overcome resource shortages, we must embrace "impermanence" and manage expectations well; seek common ground while respecting differences, rather than acting in isolation; and come together for mutual support, instead of competing to the point of mutual destruction.

All of this requires us to return to our original intentions—to always remember for whom and why we started, which is our anchor in a stormy world and our compass for steadfastly moving forward. We maintain a realistic action plan in our active endeavors. The core principles of Adream are threefold: having love, seeking truth, and chasing dream, with love being the foremost. Our ability to act stems from our belief that the world is fundamentally loving. It is love that drives us to seek truth and chase dream, striving together for the cause of China's educational public welfare.

May our vocation be accepted with pleasure, and our actions be appreciated

On December 18, 2023, a 6.2 magnitude earthquake occurred in Jishishan County, Linxia Hui Autonomous Prefecture, Gansu Province. After the earthquake, Adream immediately contacted the local education department and, together with caring enterprises, urgently donated warm clothing, winter quilts, and other supplies and funds totaling over 7 million yuan. In collaboration with United Front Work Department of CPC Shanghai Municipal Committee, Shanghai New Social Stratum Association, and United Front Work Department of Gansu Provincial Committee, the supplies were delivered to the affected schools in a timely manner. In the face of natural disasters and human calamities, we amplify the warmth of humanity with our small but significant strength.

Looking to the future, Adream will, under the leadership of CPC, respond to government calls, connect with social forces, support the national rural revitalization strategy, focus on the challenges of social structure transformation in the aging era, continue to voice the aspirations of the philanthropic sector, and continue to practice public welfare with the aim of promoting social progress and common prosperity. Facing changes and uncertainties, no single closed and conservative individual can cope. It requires more people to come together, using diversity, tolerance, innovation, and compromise to solve problems.

We say that life is worth living, that there is love between people, and that we are born in love. We must firmly believe in this. China is vast and complex, and every individual and every bit of enthusiasm is small and fragile. Fortunately, the social consensus surrounding the full life cycle of "the elderly" and "the young" to grow with confidence, composure and dignity has emerged. We always believe that with a good mission to guide, equipped with right methods and confidence, kind and proactive people have been, and will continue to be, the mainstream of this world.

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Adream at a Glance
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Adream at a Glance

Adream's Registration Info

Official Name: Shanghai Adream Charitable Foundation
Tax Code: 53310000501780738C
Type: Charity Organization
Qualification: eligible to raise funds from the public
Registration Agency: Shanghai Administration of Social Organizations
Supervisor: Shanghai Civil Affairs Bureau
Evaluation registration: AAAAA
Registered Capital: 4 million RMB
Founding Date: August 14th, 2008
Valid Until: Oct 21st, 2028
Annual Reports: 2016, 2017, 2018, 2019, 2020, 2021, 2022and 2023 Annual Reports have been published on: <https://msh.dj.gov.cn/shzz/index.html> (Shanghai Social Organization Disclosure Website)

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WeChat Channel



Douyin Homepage

Account Info

Bank Name: Xinkezhan sub-branch, Shanghai Branch, China Merchant Bank
Account Name: Shanghai Adream Charitable Foundation
Account Number: 121907497910505



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Fourth Board of Directors, Board of Supervisors, and Honorary Directors



Jiangxue Pan (Founder, Board Director)

Founder of Shanghai Adream Charitable Foundation
Chairwoman of Strategic Development Committee
Founder and Chairwoman, Adream China Education Foundation (Hong Kong)



Chong Wu (Co-founder, Board Director)

Co-founder of Shanghai Adream Charitable Foundation
Chairman of Investment Management Committee
Founder and Board Director of Adream China Education Foundation (Hong Kong)
Former CEO of Xband Travel & Cultural Development Company Limited
General Manager of M&A Department of Guotai Junan Securities and Vice President of Xing'an Securities



Yanhui Su (Deputy Chairwoman)

Party Branch Secretary, Deputy Chairwoman, Secretary-General
Chairwoman of the Product and Technical Committee
Graduated from East China Normal University, joined Adream in 2009 and has been with the organization ever since
Formerly served as the Director of the Branding and Customer Relations Department, Director of the Business Development Department, and Deputy Secretary-General of Adream



Quan Wang (Board Director)

Chairman of Beijing Zhaotai Group
Chairman of ECCO Trading (Shanghai) Company Limited
Deputy to the 16th People's Congress of Beijing City



Hongbing Lv (Board Director)

Chief Partner at Grandall Law Firm
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Member of the 14th National Committee of CPPCC, and Member of the Social and Legal Affairs Committee



Bin Hu (Chairman)

Chairman of Cultural Values Committee
Graduated from Capital University of Economics and Business, joined Adream in 2008 and has been with the organization ever since.
Formerly served as the Operations Director, Secretary-General, and Deputy Chairman of the Committee on Curriculum Assessment and Teachers' Development



Kitty Liu (Co-founder, Board Director)

Co-founder of Shanghai Adream Charitable Foundation
Chairwoman of the Fund Development Committee
CICC Managing Director, Head of Global Family Office
Vice Chairwoman of Family Business Strategic Management Committee



Shu Chen (Board Director)

Renowned actress, serving at the National Theatre of China
Vice Chairwoman of the Actors Working Committee of China TV Artists Association



Jing Chen (Board Director)

Chairman of the Management Committee
Former Executive Dean of Shanghai Advanced Institute of Finance
Executive Director of ZhongAn Online Property & Casualty Insurance Co., Ltd.
President of Credit Card Center, China CITIC Bank Co., Ltd.

Board of Supervisors



unming Shi (Head Supervisor)


Chairman of the Audit and Compliance Committee
Senior Partner of Dacheng Law Offices
Ph.D. in Economics, Postdoctoral Fellow in Law



Sufen Zheng (Supervisor)


Previously Vice President of China Industrial Securities International Holdings Limited
Chairwoman of Industrial Securities Charitable Foundation

Board of Supervisors



Yu Shen (Supervisor)


Vice Chairwoman of the Audit and Compliance Committee
Former Secretary General of Adream, Technical Manager at Intertek Testing Services Shanghai, and Operations Director at Moody International Certification Ltd.



Wenzhong Qian (Supervisor)


Professor in the Department of History at Fudan University

Honorary Director



Yunhuo Cui (Honorary Director)

Honorary Director of Shanghai Adream Charitable Foundation
Chief advisor to Dream Curriculum and Chair of Curriculum Assessment and Teachers' Development Committee
Director of Institute of Curriculum and Instruction, Professor & PhD Supervisor of East China Normal University



Qing Li (Honorary Director)

Honorary Director of Shanghai Adream Charitable Foundation
Vice Chair of the Found Development Committee
Founder and Chairwoman of Shenzhen Weiyue Investment Group

Core Management & Execution Team

Bin Hu	Chairman
Yanhui Su	Vice Chairwoman, Secretary General, Secretary of CPC Party Branch
Xiao Niu	Deputy Secretary General
Xia Zhang	Assistant Secretary General
Anni Ma	Assistant Secretary General

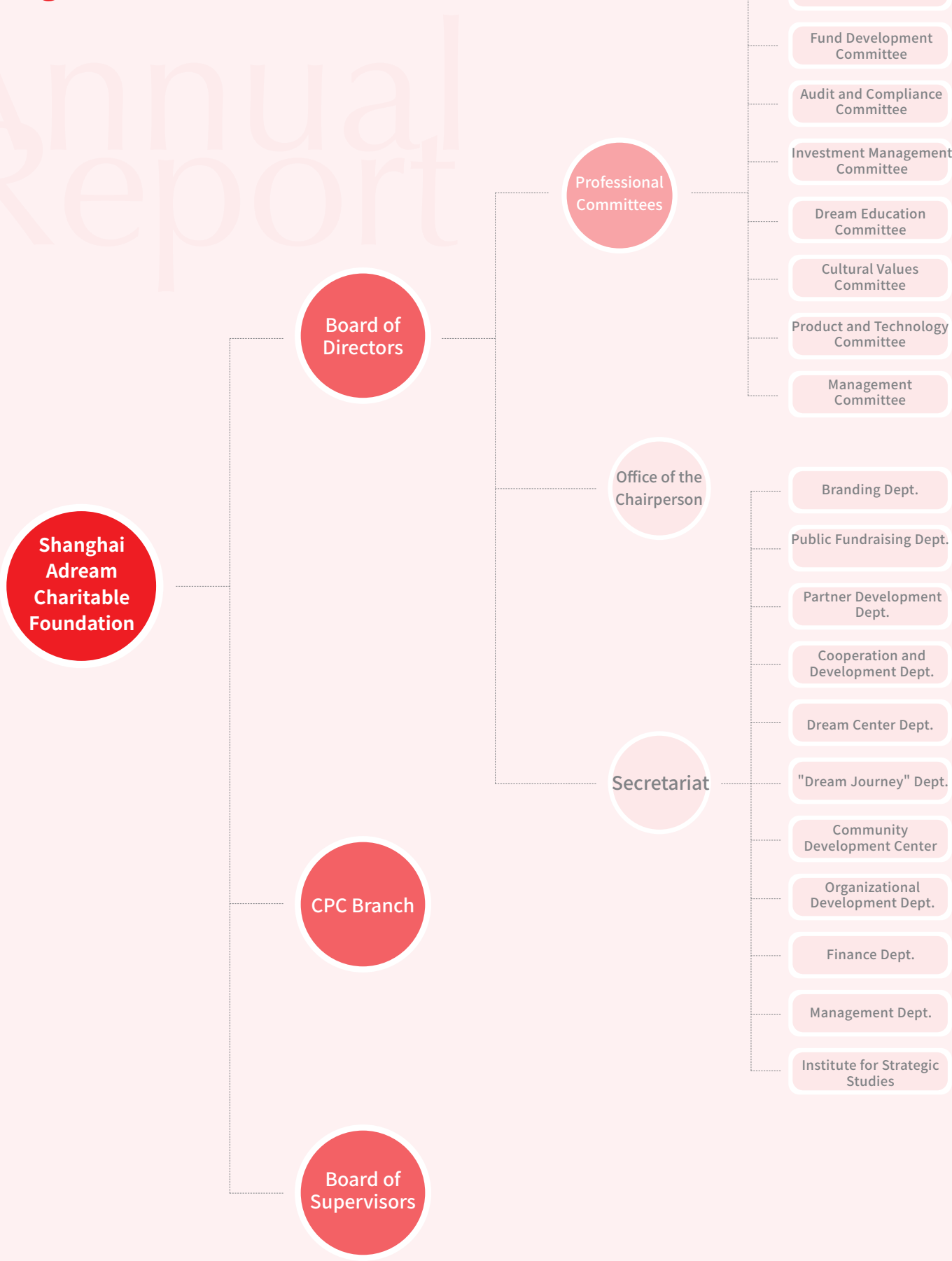
Head of Investment Sponsor

Tengfei Xia
Executive Director and General Manager of Shanghai Dream Power Education Technology Co., Ltd.

Core Non-paid Volunteers

Houqing Yin	Chief Education Expert of Adream Charitable Foundation, President of Shanghai Society of Education, National School Inspector	Yueping Jiang	Core Volunteer in Shenzhen Region
Gangping Wu	Professor & PhD Supervisor of East China Normal University	Rong Lin	Core Volunteer in Shenzhen Region
Dong Yang	Vice Chairman of Investment Management Committee	Wei Chen	Core Volunteer in Shenzhen Region
Biao Zhang	Vice Chairman of Investment Management Committee	Yan Huang	Adviser to Chair's Office
Dongning Yang	Associate Professor and Strategic Advisor of Peking University	Minghui Hu	Advisor for Teacher Development
		Guoping Wu	Training Design Consultant Director
		Ling Wang	Cybersecurity Consultant
		Benfeng Chen	

Organization Structure



2023 Work Summary

Work Summary



Work Summary

Annual Report

The year 2023 was destined to be extraordinary. We upheld our original mission of "developing quality education, promoting educational equity, and driving social progress through education". We actively engaged in overcoming challenges and transforming "Dream Education" into "Project Dream", continuously seeking new hope and opportunities amidst these challenges. Additionally, we actively expanded our elderly services sector, launching the "Golden Dreamer" project, dedicated to providing support and assistance to a broader beneficiary group.

I. Facing Uncertainty with Financial Stability

In 2023, amidst the downward trend of the external macroeconomy, we faced numerous uncertainties with equanimity, fully prepared for the possibility of reduced donations. Maintaining a cautious yet optimistic attitude, being patient and restrained, reducing costs while enhancing efficiency. With the strong support of the government, caring enterprises and donors, we managed to keep our income relatively stable, with a total annual fundraising exceeding 237 million and charitable expenditures of approximately 224 million. In terms of income, we diversified our income streams through innovations such as "Finance for the Greater Good", consumer donations, and customized services. The "Finance for the Greater Good" project has become operational, establishing three types of cooperation models: institutional donations, product donations, and customer donations, providing new ideas and models for financial institutions to participate in public welfare activities. We also conducted thematic fundraising around sports, traditional culture, technology and labor, offering donors diversified and customized public welfare project options. In terms of expenditures, we have always adhered to the values of "using donations wisely and maintaining transparency". We have

established a comprehensive support and supervision system for public welfare projects to ensure that donations are used in a reasonable and efficient manner. Even in a volatile market environment, we maintained timely and high-quality project delivery, steadfastly fulfilling our commitment to the public.

II. The "Project Dream" Was Launched.

In October 2023, under the witness of the Department of Teacher Education of Ministry of Education, China Teacher Development Foundation and Shanghai Adream Charitable Foundation signed a strategic cooperation agreement in Beijing and launched the "Dream Project" public welfare initiative. This marks the high recognition at the national level for Adream's 15-year deep involvement in the public welfare practice of rural children's education. It also reflects the nation's earnest expectation for social organizations to participate in the construction of an educationally strong country in the context of rural revitalization. "Project Dream" will focus on projects including the "Project Dream · Dream Center", the "Project Dream · Adream Normal Class", the "Project Dream · One County One Adream", and the "Project Dream · Love-at-Border", supporting the development of competency-based education. In Dream Center project, the online and offline operation service system is solidly promoted, the star-level teacher service system is upgraded, 436 new Dream Centers are established throughout the year, totally 2502 Dream Centers are operated, and 232 districts and counties have achieved 100% course offerings. Activities such as the Good Class Exhibition and Exchange and the Adream Carnival are carried out to make the changes of schools, teachers and students be seen. In 2023, the "Love-at-Border" project has covered 20 border counties in Yunnan, Tibet, Inner Mongolia and Xinjiang, and the "1+1+5+X" group assistance model is gradually

showing results. The "One County One Dream" project has added 3 new districts and counties and carried out education public welfare empowerment actions that integrate moral, intellectual, physical, aesthetic and labor education. The "Adream Normal Class" project, which integrates pre-service and in-service training, was launched at Yuzhang Normal College. The Shanghai-Jiangxi hand-in-hand model provides pre-service teachers with the opportunity to learn on-the-job in rural schools and practice in rural classrooms, bridging the last mile to stand on the podium.

III. The Breakthrough Year of Golden Dreamer: Building an All-Age Friendly Community

In 2023, Adream responded to the challenges of an aging society and started the "Golden Dreamer" strategic public welfare project in Shanghai, extending the beneficiary group from children to senior citizens. Based on in-depth research, "Golden Dreamer" explores a service model of "space+curriculum+community operation" from 0 to 1. Two Golden Dreamer spaces have been established through self-operation and joint-operation models. An initial Golden Dream curriculum system has been developed, along with the research and development of two core Golden Dream curricula. Additionally, 31 trial classes and various Golden Dream activities have been conducted to create a spiritual home for senior citizens, helping them maintain a sense of purpose, meaning and mission of life, and enabling them to enjoy their golden years to the fullest. We are dedicated to jointly building an all-age-friendly community environment where children and the elderly can enjoy the beauty of life together through mutual assistance and support.

IV. Continuously Optimizing Management and Strengthening Organizational Resilience

Adream has always strived for transparency by establishing a comprehensive budget management system. We have achieved a full process execution analysis of the budget, persistently following the logic of "strategy-OKR-project-budget" to establish a budget allocation and tracking mechanism. With a robust support system, we have not only ensured transparency of the results but also transparency of the process. As the first public welfare foundation in China to disclose annual reports according to the standards of listed companies, we published the first ESG (Environmental, Social, and Governance) report in the Chinese foundation industry in 2023, using this opportunity to further enhance our organizational credibility. In terms of organizational development, we have continuously improved the welfare and training systems for our employees, implementing a three-tier training plan aimed at

newcomers, all staff, and management team. This has cultivated an efficient public welfare team capable of adapting to complex external changes. Additionally, we introduced the "Mengmeng AI Assistant" to help the team improve the efficiency of daily work. By improving management and enhancing organizational resilience, we are better equipped to respond to changes in the external environment and continue to promote the development of the public welfare cause.

V. Actively Engaging in Rural Revitalization and Emergency Philanthropy

Adream remains committed to actively implementing the national and Shanghai's strategies for social organizations to participate in rural revitalization. Adream has partnered with counties such as Songtao in Guizhou, Deqin and Yiliang in Yunnan to provide assistance, empower rural talent revitalization through education and intellectual support. At the end of last year, the earthquake in Jishishan of Gansu touched the hearts of people across the nation. Adream promptly joined forces with companies such as Anta Group, Guofang Group, GOFANS, Shuixing Home Textile, Yitan, China Merchants Foundation, and aroseis arose to raise over 7 million yuan in funds and materials to support the earthquake-affected areas. Through these practical actions, Adream has supported the causes of rural revitalization and emergency philanthropy. In 2023, opportunities and challenges coexist. The complex and ever-changing external environment has presented the entire public welfare industry with unprecedented challenges. How can we present complex and sophisticated public welfare projects to the public and engage in effective dialogue to obtain more small donations from individual contributors? How can we collaborate with businesses to create customized public welfare products and establish strategically sustainable public welfare brands? Given that sustainable funding is crucial for the healthy and continuous development of an organization, how can we break through bottlenecks to obtain more donations of unrestricted funds? These are significant issues we are facing. Adream staff strive to live up to their best potential. We live in an era filled with uncertainty, which calls for greater unity and resonance among us. We are grateful for the trust and support of every Adream's partner. Together, we watch over each other, support each other, and serve others and society. In doing so, we gain immense energy and a profound sense of happiness, jointly creating and safeguarding new hope! With your support, Adream will continue to look up at the starry sky, stand on solid ground, and spare no effort to serve the children, enabling them to grow up with confidence, empathy and dignity!



Financial Information



2023Financial Information

To help readers understand the most important financial information of Adream in 2023, we have compiled the following table according to the audited financial report of Shanghai Adream Charitable Foundation in 2023.

Key Financial Indicators in 2023 (Unit: RMB yuan)

	2022	2023	Growth Rate
Total Funds Raised*	289,724,816.42	230,406,614.44	-20%
Investment Returns**	5,997,992.27	5,242,641.59	-13%
Other Incomes***	696,778.96	1,494,548.98	114%
Total Expenditures	251,167,833.39	242,760,114.56	-3%
Total Program Expenditures	232,836,354.14	223,537,544.81	-4%
Including: Construction	52,748,266.85	41,234,866.02	-22%
Operation	44,818,663.25	58,074,011.16	30%
Public Welfare Partnership Cooperation****	50,088,989.37	58,366,564.03	17%
Other*****	85,180,434.67	65,862,103.60	-23%
Administrative Expenditures	15,437,561.70	14,639,008.06	-5%
Fundraising Costs*****	2,893,917.55	4,583,561.69	58%
Balance of Net Assets at Year End	403,335,243.13	397,718,933.58	-1%
Project Expenditure Ratio	92.70%	92.08%	-1%
Administrative Expenditures Ratio	6.15%	6.03%	-2%
Working Capital Ratio*****	1.61	1.64	2%
Average Efficiency of Full-time Employees*****	3,394,159.91	3,915,485.72	15%

Note:
* The Total Funds Raised mainly include: donation incomes and incomes from providing services.
** Investment products are mainly cash management products. Investment income is accounted for using the cost method, and the proceeds from the disposed portion are calculated.
*** Other Income mainly includes: bank interest, interest on large deposit certificates, exchange gains, and refund of individual tax handling fees.
**** Public Welfare Partner Cooperation mainly includes: special funds, joint fundraising, and other types of cooperative projects.
***** Other Expenditures mainly include: educational information systems, 15th anniversary themed activities, Starlight Library, Jilin orphan project, annual report themed activities, Dream Caravan, Honghe scholarships and student loans, emergency preparedness projects, and physical distribution.
***** The investment in brand building and fundraising activities has increased compared to last year.
***** Working capital ratio = net asset balance at the end of the year / total expenditure in the most recent year, i.e. the number of years the foundation can maintain its current operations without external contributions, and the international standard is not less than 1 to indicate a sound financial condition.
*****Performance per full-time employee in 2023 = total annual expenditure/number of full-time employees at the end of the year, i.e. the average amount of business completed per full-time staff. Energy efficiency per capita is calculated for 62 full-time Foundation employees in 2023.
***** See the audit report for the restricted use.

Administrative Expenditure

Administrative Expenditure in 2023 stood at roughly 14.64 million RMB, accounting for 6.03% of all expenditures.
Five highest paid employees of Adream:

Annual Salary (RMB)
334,098.56
293,277.44
194,725.39
194,489.88
191,316.48

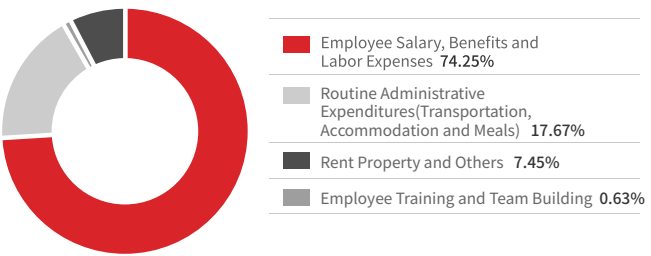


Notes: Salaries of employees are after-tax salaries after deducting five-types social insurances.

The following is an analysis of the administrative fee structure, 2023:

Items	Amounts (RMB)	Ratio
Employee Salary, Benefits and Labor Expenses	10,868,932.72	74.25%
Routine Administrative Expenditures (Transportation, Accommodation and Meals)	2,587,324.80	17.67%
Employee Training and Team Building	92,054.23	0.63%
Rent Property and Others	1,090,696.31	7.45%
Total	14,639,008.06	100.00%

Administrative Fee Structure, 2023



Asset Composition

By the end of the Reporting Period, the total assets of the Foundation was RMB 412,113,622.47, composed as follows (Unit: RMB):

Items	Amount (RMB)	Ratio
Monetary Funds	104,418,320.45	25.34%
Short-term Investment	294,329,893.23	71.42%
Long-term Investment	4,371,784.86	1.06%
Other Current Assets	8,993,623.93	2.18%
Total Assets	412,113,622.47	100.00%

The ending holdings of short-term investments are as follows:

Fund Abbreviation	持有数量
Bank-to-business Wealth Management Products	28,010,000.00
Cedar International Trust	95,574,893.23
Treasury Bond Reverse Repurchase	170,745,000.00
Total	294,329,893.23

Income Report

In 2023, Adream received more than 230 million in donations and service income, which decreases 20% compared to 2022. Donor satisfaction score is 98.

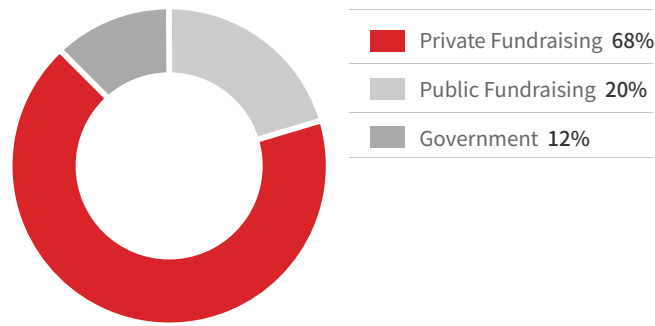
Top 10 Donations/Partners in 2023

No.	Name of Donor/Partner	Amount (RMB)	Remarks
1	Anta Sports Products Limited	53,526,290.53	Including In-kind Donations
2	Tencent Charity Foundation	8,406,338.41	Including In-kind Donations
3	Ubiquant Investment	7,800,000.00	
4	Vivo Mobile Communication Co., Ltd.	6,828,003.20	
5	Give2Asia (U.S.) Beijing Representative Office	4,702,227.59	In-kind Donations
6	Kaihua Holdings Group Co., Ltd.	3,853,161.47	
7	Mr. Long	3,000,000.00	
8	China CITIC Bank Credit Card Center	2,699,325.00	
9	Zangge Mining Co., Ltd.	2,184,000.00	
10	China Merchants Fund Management Co., Ltd.	2,160,000.00	

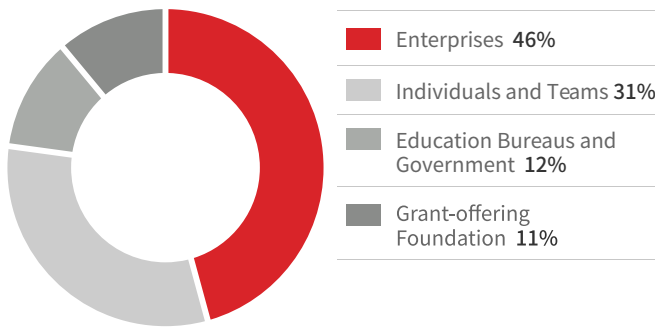
Distribution of Public Fundraising Channels in 2023

Public Fundraising Channels	Amount (RMB)	Proportion
Tencent Public Welfare	26,440,518.65	56%
Alipay Public Welfare	9,171,178.51	20%
ByteDance Public Welfare	6,590,311.58	14%
Alibaba Public Welfare	3,587,507.70	8%
Others	1,013,059.32	2%
Total	46,802,575.76	

Income Sources



Donor Sources

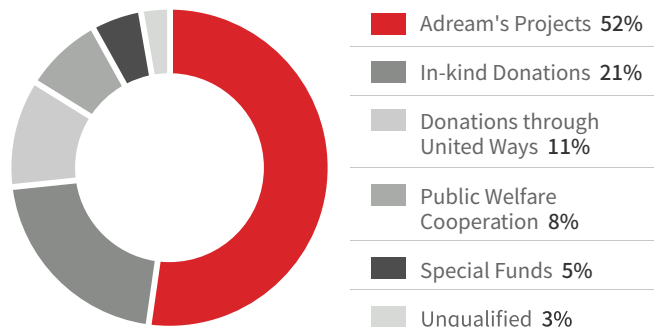


In terms of income sources, private donations account for 68%, public donations for 20%, and government service procurement for 12%. Private channel donations are the main source of income.

In terms of donor sources, corporate donations account for 46%, individual and team donations for 31%. These two are the main donor groups for Adream. Education bureau and government service procurement account for 12%, and grant-making foundations account for 11%.

In terms of donation projects, own projects account for 52%; in-kind donations account for 21%, slightly increasing compared to last year; joint fundraising accounts for 11%, public welfare cooperation projects for 8%, special funds for 5%; unrestricted income accounts for 3%, remaining the same as last year.

Donation Projects





Income Summary

In 2023, despite the challenging macroeconomic environment, Adream continued to maintain the steady development of its public welfare endeavors through a series of innovative and diversified fundraising methods.

In terms of private fundraising, the "Sharing Love Charity Dinners" held in Shanghai and Shenzhen were resounding success, garnering widespread attention and support from all sectors of society. A highlight of this year's dinner was the innovative "Public Welfare Tea" crowdfunding initiative, which raised unrestricted donations. Additionally, through Public Welfare Summer Camp, diverse Dream Curriculum experiential activities were provided to donors, enhancing their understanding of public welfare and attracting new donors, injecting new vitality into public welfare causes.

The "Finance for the Greater Good" initiative gained momentum in 2023, with the expansion plan being refined and iterated to establish models such as institutional donations, product donations and customer donations, and actively expanding in regions like Beijing, Shanghai, Hangzhou, Guangzhou, and Shenzhen.

In terms of public fundraising, the 2023 "9·9 Public Welfare Day" saw the participation of 348,000 people, with a total of 743,000 donations made, supported by more than 30 companies. Notably, partnerships with platforms such as Tencent, Alipay, ByteDance and Alibaba

enabled public welfare activities to reach a broader audience. Moreover, activities on new media platforms such as Bilibili and Little Red Book also achieved good results, showcasing the new opportunities and challenges of public welfare in the digital age.

In terms of joint fundraising and special funds, Adream adheres to the philosophy of "building an educational synergy network, empowering each other, and working together effectively". Through diverse activities such as training, exchanges, and visits, a comprehensive, professional and targeted partner empowerment system has been formed, covering aspects of project development, communication, fundraising and project management. The system facilitates empowerment training and activities, sharing products, networks, and resources.

In 2023, 123 cities and counties purchased Dream Education services, including Dream Centers, Adream Sports Programs, and "One County One Dream", with 83 cities and counties continuing their cooperation with Adream. Building on the foundation of in-depth cooperation with the Education Department of Jiangxi Province and Hainan Province, the "Project Dream", guided by the Department of Teacher Education of Ministry of Education, was officially launched, aiming to establish more in-depth and long-lasting public welfare partnerships with more provinces, cities, and counties in the future.

Project Dream



"Project Dream" represents a comprehensive upgrade of Adream's fifteen-year commitment to promoting children's competency-based education, leading the entire Dream Education public welfare service system.

In October 2023, under the guidance of the Department of Teacher Education of Ministry of Education, China Teacher Development Foundation and Adream jointly launched this public welfare initiative, providing systemic solutions for high-quality education development of counties and districts, and helping children to have dreams and learn effectively.



Dream Center

This initiative includes the construction of Dream Center classrooms, development of Dream Curriculum, training of Dream Teachers, operational services for schools, and the Dream Box online support platform. By promoting local educational ecosystem transformation, it ultimately benefits students.



Love-at-Border

Operating on a three-year cycle, this initiative employs the "1+1+5+X" group assistance model to target schools in educationally challenged border counties and districts. The initiative focuses on transforming these schools into key node schools with enhanced quality, effectively driving comprehensive rural revitalization in border regions.



One County One Dream

This public welfare project aims to promote comprehensive education for children in counties by providing curriculum support, learning resources, and organizing regional exchange and showcase activities. It focuses on deep cultivation of holistic education with regional characteristics at district and county level.



Adream Normal Class

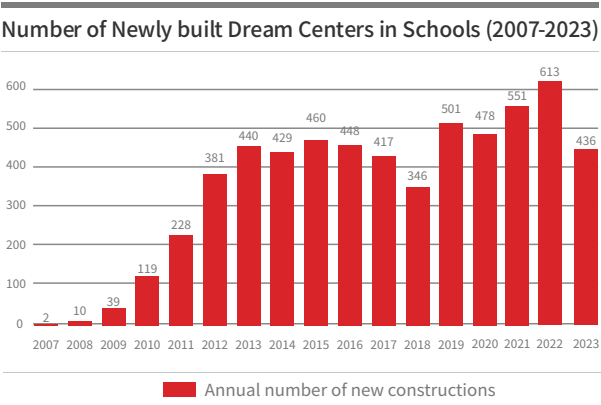
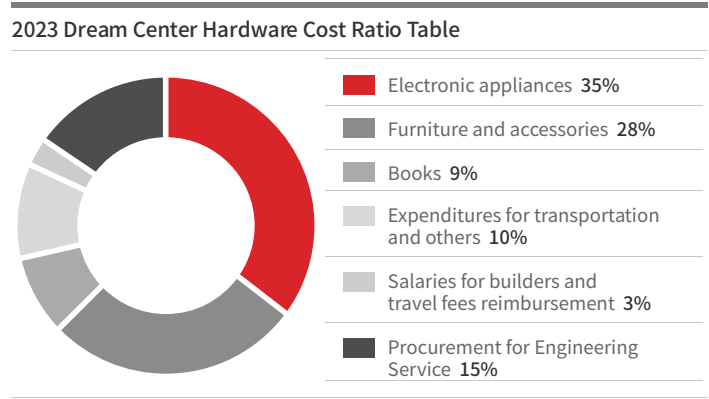
The project collaborates with normal universities in central and western China, pairing seasoned Dream Teachers with promising pre-service educators. It establishes a mentorship model that offers practical teaching experiences in rural classrooms, aiming to develop a group of good teachers with dreams.



PROJECT DREAM • Dream Center

Dream Center Hardware Implementation Status: As of December 31, 2023, a total of 436 Dream Center hardware setups have been shipped, comprising 330 units for the 6.0 Plus primary school version, 90 for the 6.0 Plus middle school version, 9 for the 7.0 primary school version, 5 for the 7.0 middle school version, 1 for the customized version, and 1 for the pure service model.
The ratio of Dream Centers for primary schools to middle schools is 3.51:1.

Dream Center has organized a total of six public tenders for bulk materials, including books, tablet computers, interactive large screens, student desks and chairs, flooring, and eye-protective lamps.



Dream Curriculum Development

Dream Curriculum Matrix (A Total of 38 Courses are Launched)

Grade	Modules	Love (Perception and Connection)	Seeking Truth (Thinking and Choosing)	Chasing Dreams (Exploration and Action)
1st-2nd Grade		"Love and Dreams 1" "Art and Life 1" "Nature Around Us" "Wild Child" "You and Me"	"Mind Map" "Diverse Practical Competencies 1"	
3rd-4th Grade		"Love and Dreams 2" "Art and Life 2" "Dream Stage" "Hometown and Community" "Different Fairy Tales, Different Dreams" "Hometown Specialties" "All-round Education 1"	"Thinking and Choosing" "Philosophy for Children" "Magic Box of Thinking" "Financial Management" "Safety Education" "Diverse Practical Competencie 2" "Play with Science"	"Dream Journey" "Little Green Guardians" △ "Learn to Code with Kodu" "The Magician in Computer" "Dream Music Course" "Dream Theater"
5th-6th Grade		"Dreams and Team" "All-round Education 2"	"Anti-Bullying in Schools" "Rules and Me"	
7th-9th Grade		"Creating a Growth Road Together"	"Financial Awareness" "Philosophy for Teenagers" △	"Professional Life" "Technology Maker" "Colorful Textbook Drama" "Beautiful Future: Girls' Literacy Course"

Bold Core Courses △Pilot Courses

In response to the national textbook review standards promulgated in June, we have strictly standardized the Dream Curriculum materials. The manuals of curricula such as "Love and Dreams", "Technology Maker", "Financial Management", "Thinking and Choosing" and "Professional Life" have been updated, and the latest version of the Dream Curriculum Matrix has been released.

At the same time, the Dream Curriculum Guide 2023 has been finalized and delivered. The new edition of the Guide has fully updated Chapter 1 ("Adream's Mission and Dream Education") and Chapter 5 ("Research Methods of Dream Curriculum Teaching: Classroom Observation"),

responding to the new positioning and requirements for Dream Curriculum proposed by the new Curriculum Plan of 2022, reflecting the new progress in the concepts and techniques of classroom observation. The new edition of the Guide is delivered to Dream Center project schools in two forms: the paper version and the PDF version .

Additionally, in terms of diversifying the themes of courses, we have completed the development and pilot operation of curricula including "Art and Life 3 - Traveling Through China", "Children-Drawing-Future" art education course series, "Financial Management" supplementary OMO (Online-

Merge-Offline) courses, "Friendly to All Things", and "Magic Box of Thinking". The Dream-Power core curricula "Little Dreamer" and "Together to the Future" have also been explored and piloted.



Dream Center Operation and Teacher Training

The operation and training services of the Dream Center project are funded by Shanghai Adream Charitable Foundation, and are implemented by Shanghai Adream Charitable Development Center and Shanghai Jing'an Adream Academy of Education.

2023 is the first year following the lifting of pandemic restrictions. Facing multiple challenges, Adream has always adhered to the value of "putting the comprehensive development of children first", following the principles of "openness and transparency, proactive action, and cross-border co-governance". Adream strives to promote Dream Curriculum to more regions and schools, allowing more children to participate in Dream Education and grow into truth seekers and dream chasers with love.

In 2023, building on the solid foundation of school operation, Adream has further organized activities such as the good class exhibition and exchange and the Adream Carnival, to showcase project achievements, strengthen and expand cooperative relationships with government departments across various regions. An online and offline operation service platform has been established to promote the digitization and onlineization of business data, driving operations

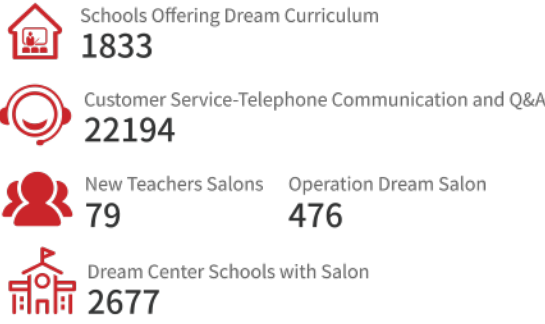
with data. This approach fully leverages the capabilities of the local operation team, optimizes the local operation system of the Dream Center project, and further enhances the quality and efficiency of project operations.

In 2023, the offline training for two-star teachers has placed greater emphasis on the "consistency of teaching, learning and evaluation", applying the knowledge learned to practice and constructing a new class model. At the same time, based on cooperative, autonomous and inquiry-based learning ways, the content of the two-star teacher offline training has been developed and updated online to enhance teachers' participation and sense of connection with each other. A total of 1,810 two-star teachers were trained throughout the year. The offline training for three-star teachers has completed in-depth training on the "Art and Life" curriculum and class research training based on cooperative learning skills, with a total of 167 teachers trained. The training has helped teachers to continuously reflect and improve during the implementation of Dream Curriculum, enhancing their research awareness and skills, and achieving a transformation from designers to researchers.

Training & Activities Category	Training & Activity Program	Participants
Dream Center Project Training and Empowerment	Dream Principal Training Camp	850
	Education Director Workshop	242
	One-Star Teacher Offline Training (including Dream Coach Program)	8,515
	One-Star Teacher Online Training (including Dream Coach Program)	2,578
	Two-Star Teacher Training	1,810
	Three-Star Teacher Training	167
	Course-specific Training	197
	Dream Director Workshop	151
Special Training or Activities for Teachers	Teaching Researcher Workshop	85
	National Training Program of MOE	50
	Live Streaming: The Interpretation of the New Curriculum Standard	12,021
	Adream Book Club	17,811
	Jiangxi Directed Teaching Skills Workshop	24
Learning Community	Qingdao Shibe Middle School Overall Project	30
	Live Streaming: Pilot Laboratory	26,756
	Bilibili-SNU Huaping Project	454
	Pilot Teacher Summer Research Workshop	30,000
Special Training or Activities for Principals	China Construction Bank - Ankang City Learning Community Deep Learning Special Project	868
	Dream Educator MEA Principals Class	30
	Principal Leadership Practical Class	173
	Principal Study Camp	85
	Chifeng City Famous Principal Cultivating Program	180
	Principal Research Guidance Project in Wuxi Chongqing	35



Big Data for Operations and Training, 2023



Distribution of the Number of Dream Centers in China During the Operation Period (As of December 31, 2023)



Project Dream · Love-at-Border

Project Background

The 14th Five-Year Plan (2021-2025) for National Economic and Social Development clearly proposed to construct 100 "National Gate Schools" in border counties (and TuanChang). The proposal for constructing National Gate Schools reflects the nation's commitment to and support for the development of education in border ethnic minority areas, improving the quality of education in border schools, and promoting the high-quality and balanced development of compulsory education. The development of National Gate Schools and the frontier rural educational ecology is of great significance for promoting interaction, exchange and integration among all ethnic groups, and for fostering a strong sense of the Chinese national community. At the same time, by promoting cross-border educational cooperation and cultural exchange, it can assist the country in conducting neighboring diplomacy and expanding its soft power influence.

In November 2021, Adream responded to the national call, under the guidance of Cooperation and Exchange Office of Shanghai Municipal People's Government and Shanghai Civil Affairs Bureau, in collaboration with the strategic partner China Education News, to launch the "Love-at-Border" project.

In 2023, the "Project Dream" public welfare initiative was launched, with "Project Dream · Love-at-Border" as an important component.



It provides new solutions, ideas, and models to support rural revitalization and the high-quality and balanced development of education in border minority areas.

Project Content

Adream leverages its cross-sectoral collaboration advantages to target counties with weak educational foundations in border areas. With a three-year cycle, Adream implements the model of "1 (a national brand enterprise) + 1 (a leading urban school) + 5 (a Love-at-Border School + 3-5 surrounding Dream Center radiated schools) + X (Dream Education + customized high-quality educational products/services)" to assist project counties in improving the educational ecosystem and support the high-quality and balanced development of basic education in border areas.

The "Love-at-Border" project assists border schools to offer Dream Curriculum, continuously introducing experience in the field of competency-based education, especially leveraging the resource advantages of music, physical and art education and comprehensive practical activity curriculum. It also organizes Dream Salons (local cross-school teaching and research communities) to conduct online and offline teaching and research activities. The Adream Online School is established, equipped with recording and live broadcasting devices, to connect with remote training from leading urban schools and other high-quality educational resource providers, introducing high-quality educational resources to border counties and forming a three-dimensional assistance 'Internet + Education Community' to support the comprehensive development of children in border areas.

Project Progress

Based on the research conducted in key counties for national rural revitalization and in counties supported by Shanghai, by the end of 2023, the "Love-at-Border" project team had engaged in in-depth investigations and exchanges in 20 border counties of Yunnan, Tibet, Xinjiang, and Inner Mongolia. The project team also liaised with philanthropic enterprises to select 20 "National Gate Schools" and 72 surrounding "Dream Center" radiated schools to offer support.

The journey to the "border counties" is long and often hindered by harsh weather conditions. Thanks to Adream's high-standard nationwide logistics and distribution system, 17 "National Gate Schools" and 31 surrounding radiated schools have completed the construction of "Dream Center" hardware and information technology facilities. The installation of recording and live broadcasting equipment has greatly improved the utilization rate of the space, turning the "Dream Classroom" into a place not only for children to build and pursue dreams but also providing significant convenience for cross-regional and in-depth educational research exchanges for frontier teachers.

Relying on the rich cultural heritage of ethnic minority areas in the frontier, "Dream Education" has also been rapidly developed. By the end of 2023, training with high-quality competency-based education as the core content has covered 59 principals and over 420 teachers in border counties, with the "National Gate Schools" achieving an 88% course opening rate for dream curriculum. Many project schools view dream courses as a key to classroom reform, and many frontline teachers have seized the opportunity to go out for exchange and learning, refining their skills and gaining nourishment for growth.

Leading urban schools are also actively participating in the co-creation and joint construction of "National Gate Schools". In May, Shanghai Pinghe Bilingual School hosted five members of the leadership team from the National Gate School in Fugong County, Nuijiang Prefecture, not only comprehensively introducing the school philosophy centered on students, but also focusing on sharing and discussing experiences in reading and mental health education. Qingdao Yinhai School is also involved in the "group

assistance" plan to support the National Gate School in Fuyun County. The principal and teachers of Yinhai School not only personally went to Du Re Town Middle School for on-site research and offline educational research activities but also warmly received five principal representatives from Fuyun County in November, discussing in more depth the communication and learning plans for the next three years.

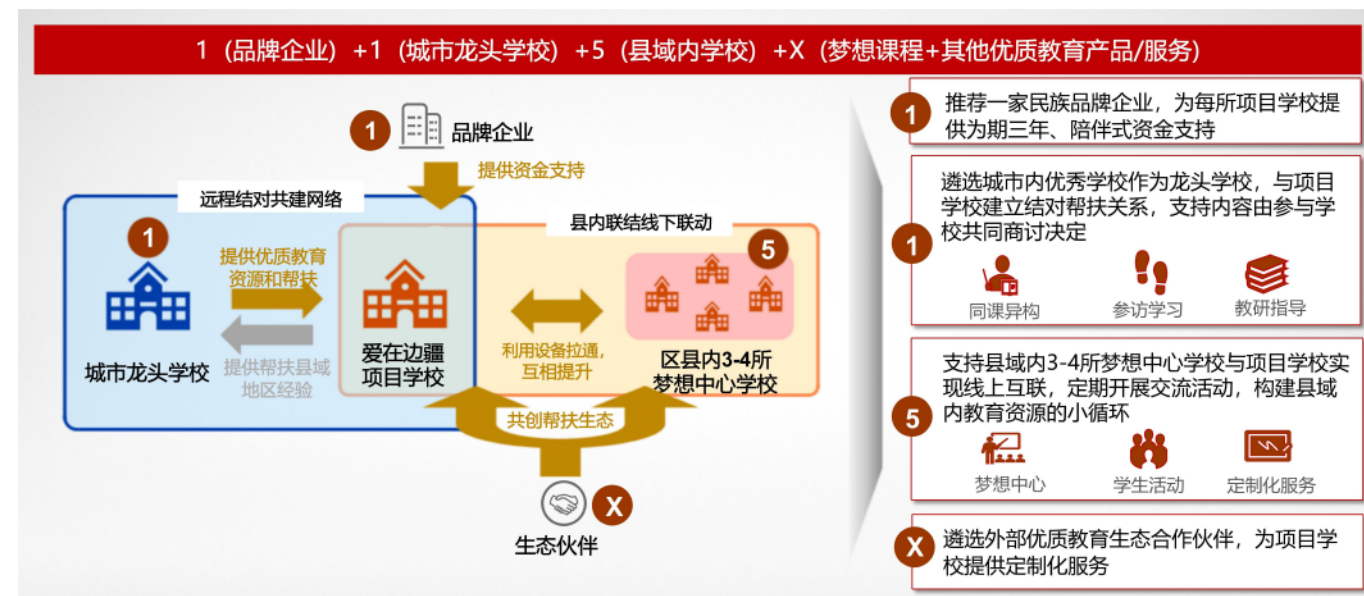
On the basis of fully understanding the needs of students, teachers, schools and areas in the frontier, for the counties where the "Dream Centers" have been established, in addition to regular teacher and principal training and the promotion of the Dream Curriculum, "Love-at-Border" has collaborated with ecological partners such as Adream Academy of Education, ANTA Training Courses, Beijing Well-being Foundation, Onion Academy to provide counties in need with specialized training in subjects such as Chinese and PE, as well as themed training like "Positive Psychology", reaching a total of 70 principals and over 920 key teachers.

Donor Witness

To enable caring enterprises and individuals to better understand the current situation of education in border counties and to deepen their understanding and recognition of the "Love-at-Border" project, the "Love-at-Border, Lights Up the National Gate" project launch ceremony was held in Weixi Lisu Autonomous County (Diqing, Yunnan), Fuyun County (Altay, Xinjiang), Yadong County (Shigatse, Tibet), Malipo County (Wenshan, Yunnan), Urat Rear Banner (Bayan Nur, Inner Mongolia) and Lancang County (Pu'er, Yunnan). Representatives from caring enterprises such as Hailiang Education Technology Service Group, Proya Cosmetics Co., Ltd., Eastmoney Securities, Bojiang Capital and FutureX Capital, as well as the caring person Ms. Liang Meizhen, were invited to attend.

In addition, the launch ceremony also invited local leaders, principals of National Gate Schools and surrounding radiating schools, and representatives of leading urban schools. By initiating in-depth co-construction meetings, we collectively defined the vision, value and overall direction of the "1+1+5+X" educational ecosystem model, clarified the roles, expectations and required support of all parties, and established a solid foundation for more effective collaboration.

Model Diagram of Project Dream · Love-at-Border



Project Dream • One County One Dream

The “Project Dream·One County One Dream” initiative allocates 1 million yuan to each county, focusing on the following main activities: conducting teacher training for specialized curricula in moral, intellectual, physical, aesthetic and labouring education; providing the necessary courseware, hardware, software and learning resources for teachers; organizing teaching and research exchange sessions; and organizing cross-school class demonstration, observation and evaluation activities. In 2023, Adream collaborated with three caring enterprises to support the “Project Dream·One County One Dream” initiative, with a total donation of 3 million yuan. Of this, Proya donated 1 million yuan to provide Sports Dream Courses for 14 schools in Qiemo County, Xinjiang Uygur Autonomous Region, sponsor a sports game, build a sports field, and donate sports equipment; Shenzhen Zhima Health Investment Co., Ltd. donated 1 million yuan to provide the “One County One Dream - Frisbee Special Sports Dream Courses” for 20 schools in Fengxin County, Jiangxi Province; and First Seafront Fund donated 1 million yuan to provide various sports training for all teachers and students in Deqin County, Yunnan Province, sponsor sports meets, basketball games for county-wide primary and secondary schools, etc. Currently, the project is progressing and being implemented orderly.



Project Dream · Adream Normal Class

"Project Dream - Adream Normal Class" collaborates with normal schools in the central and western regions of China, with a focus on "Dream Education". This initiative connects outstanding post-employment "dream teachers" with exceptional pre-service normal school students to establish a mentorship model. The model offers normal school students an opportunity to learn on-site before their employment, gaining hands-on experience in rural classrooms. This integration facilitates a seamless transition from being a student to becoming a teacher, fostering a group of "dream teachers" who are both grounded in reality and inspired by aspiration.

The "Project Dream - Adream Normal Class" has established a smart classroom at normal colleges—a university-level Dream Center—that leverages smart technology to transform teaching methods and helps normal college students develop modern information literacy in advance. This model is based on the concept of "high-level normal schools partnering with normal schools in the central and western regions", offering specialized research support. To comprehensively enhance normal college students' "self literacy", "social literacy" and "innovation literacy", the program includes special courses on dream education, teacher education

and dream education practice, providing a one-year training program for 50 outstanding normal school students. The program also establishes a "hand-in-hand" mentor-mentee model, wherein 50 outstanding dream teachers mentor 50 normal college students, offering guidance and support.

As of December 2023, the "Project Dream - Adream Normal Class" has served two local normal universities: Shanghai Normal University and Yuzhang Normal University. In 2022, the first cohort of the "Project Dream - Adream Normal Class" was launched at Shanghai Normal University, with 41 outstanding normal school students graduating after supporting Adream's practical activities and various educational support activities organized by Shanghai Normal University. The second cohort is planned for launch in 2024. Yuzhang's first cohort was inaugurated on October 20, 2023, with coverage from China Teachers' Daily, China Education Daily, and China Education News Network. Upon successful completion of all courses, students will earn 8-10 credits from Yuzhang Normal University, with the second cohort starting in the same month. The Honghe project has been in discussions with Honghe University, aiming to launch the first cohort in 2024.



Special Features

Rural Revitalization and Shanghai Counterpart Assistance

Rural revitalization is a national strategy, and social organizations should move in the same direction as the national strategy, working together. On the path from targeted poverty alleviation to rural revitalization, social organizations should assist the national strategy. Adream has been dedicated to the cause of educational public welfare for fifteen years. It has implemented aid and support projects for students and teachers in over 950 districts and counties across more than 31 provinces, autonomous regions, and municipalities in China, including areas such as Yunnan Province, Kashgar in Xinjiang, Shigatse in Tibet, Golog in Qinghai, and the Three Gorges Reservoir Area, as well as key counties for rural revitalization supported by Shanghai.

In 2023, Adream Foundation donated 58 Dream Centers in 41 districts and counties in 15 cities and prefectures of 5 provinces and regions that are supported by Shanghai, making a contribution to rural revitalization. Yunnan Province was a key focus area in 2023, with the establishment of 44 Dream Centers in various districts and counties, including Dongchuan District of Kunming City, Jianchuan County, Midu County, Weishan County, and Yangbi County in Dali Prefecture, Wuding County and Yongren County in Chuxiong Prefecture, Tengchong City in Baoshan City, Yongshan County in Zhaotong City, Menghai County in Xishuangbanna Prefecture, Malipo County in

Wenshan Prefecture, Simao District and Lancang County in Pu'er City, Gejiu City and Yuanyang County in Honghe Prefecture, and Weixi County in Diqing Prefecture.

In addition to the regular Dream Center projects, the "Love-at-Border" project was launched in Yadong County of Shigatse City in the Tibet Autonomous Region, with Kangma County and Dingri County in Shigatse also being potential project counties. The project was also implemented in Qiemo County of Xinjiang Uyghur Autonomous Region and in Malipo County of Yunnan Province. Furthermore, based on research to accurately identify the needs of students, teachers, schools, and regions, Adream has partnered with external ecological partners to introduce specialized training programs such as sports dream courses, "Positive Psychology", interpretation of new curriculum implementation plans, and principal study tours to the areas in need of support and revitalization.

On May 31, 2023, the Ministry of Civil Affairs and the National Rural Revitalization Administration issued a notice on the "List of Nationwide Social Organizations and Social Organizations from Eastern Provinces (Municipalities) Paired with 160 Key Counties for Rural Revitalization Assistance". Adream Foundation was designated to support three key counties for rural revitalization assistance:



Deqin County and Yiliang County in Yunnan Province, and Songtao County in Guizhou Province. In July, the three-year paired assistance work focusing on student aid and teacher support officially started. The initiatives include: 1. Student Aid: Enriching the curriculum experience and learning resources for rural students by introducing the Dream Center as a learning space, providing books, computers, tablets, and other equipment to create a more conducive learning environment for rural students. Additionally, offering diverse, personalized and innovative content and activities to stimulate the interest and creativity of rural children. 2. Teacher Support: Enhancing the professional capabilities and literacy of rural teachers by providing systematic training and guidance through a combination of online and offline methods, thereby improving the career satisfaction and sense of belonging among rural teachers. 3. Small but Beautiful Projects: Providing a better educational environment and learning resources for rural children through donations of educational equipment such as the Starlight Book Corner, school bags, and clothing. Establishing "Starlight Book Corners" in rural schools to provide a variety of books suitable for children to read, broaden their horizons, and stimulate their imagination.

By the end of the year, the "Love at Border" project was implemented in Deqin County, Yunnan, along with four schools implementing the "Dream Center", benefiting nearly 5,000 teachers and students. Subsequently, Adream will continue to provide high-quality education services based on "Love-at-Border" and "Dream Center" projects. In Yiliang County, Yunnan Province, "Class Book Corners" were established in 105 classes, and school bags were donated to 273 students at a rural school. In Songtao County, Guizhou Province, Adream continued to serve 21 project schools throughout the county, providing competency-based education courses, teacher training, and other operational services. Additionally, 100 rural book corners were provided for the county, and school bags were donated to 542 students at five rural schools, benefiting nearly 10,000 students.

How to effectively assess the impact and effectiveness of the projects in line with local actual needs, and ensure the continuous operation and quality of the projects? This is a question that Adream will continue to ponder in the context of rural revitalization and the assistance work supported by Shanghai. The foundation will continue to strengthen communication and coordination with officials, the local rural revitalization bureau, and the local education bureau. It will constantly summarize, improve, and innovate, taking practical steps to contribute to the national cause of rural revitalization.



ANTA Sturdy Growth Charity Project



Sports Benefit People, ANTA Has Love

In 2017, ANTA Group, in partnership with Adream, jointly launched the "ANTA Sturdy Growth Charity Project" with the core goal of "enabling children to enjoy the happiness of sports and grow strong", focusing on youth sports welfare and assisting in the education of youth sports literacy. This initiative aims to enable more young people in underdeveloped areas to have professional sports equipment, enjoy the happiness of sports, and grow up healthy. Over the past six years, the ANTA Sturdy Growth Charity Project has gone through phases 1.0 and 2.0, evolving from Dream Center, ANTA Training Courses and Sports Equipment Donation to the five core components including ANTA Dream Center, ANTA Training Courses, ANTA Sports Camp, ANTA Sports Field and ANTA Equipment Kit. These components are independent yet intrinsically linked and interlocking, forming a systematic and complete closed-loop for sports welfare, promoting the healthy development of the sports welfare ecosystem. With the practice of integrating sports and education, the project supports rural revitalization, stimulates young people's interest in sports, cultivates their sports habits, enables them to experience the spirit of sports and establish correct values and outlook on life. It helps children develop a healthy lifestyle, enhance self-confidence and foster the courage to cope with challenges. From 2017 to 2023, ANTA Group has donated more than 40 million yuan in cash and physical goods valued at 170 million yuan through Adream, and has carried out five major public welfare projects, including ANTA Equipment Kit, ANTA Training Courses, ANTA Dream Center, ANTA Sports Field and ANTA Sports Camp, benefiting over 3 million students and teachers in more than 3,000 schools across 31 provinces.

Sportswear & Footwear Support

Over the past six years, ANTA Sturdy Growth Charity Project has donated professional sportswear and footwear of matching sizes to children and youth in underdeveloped areas, with a comprehensive improvement in the condition of sports shoes and clothing wearing during PE classes. The proportion of sports footwear wearing has increased from 12% in 2017 to 81% in 2023, and the proportion of sportswear wearing has increased from 31% in 2017 to 94% in 2023. The safety assurance of sports activities has been comprehensively enhanced.

Sports Interest Enhancement

Under the influence of the Sturdy Growth Charity Project, there has been a significant change in students' attitudes towards sports, with more than half of the students showing a positive attitude towards sports and a comprehensive improvement of interest in sports. Participation in sports is more focused and in-depth.

Sports Habits Development

The proportion of students participating in sports every day has continued to rise from phase 1.0 to phase 2.0, with significant improvements at each stage. The proportion of students who have taken ANTA physical education classes and engaged in professional exploration of sports is significantly higher than in phase 1.0, with the proportion of those participating in sports interest classes being more than five times that of phase 1.0.

Sports Ability Improvement

Students who have taken ANTA Training Courses have comprehensively higher sports abilities than those who have not. In phase 2.0 of the sports welfare project, students' physical literacy has been significantly improved, with those who have participated in the ANTA Sports Camp showing even more significant enhancements in their sports abilities.

Mental and Moral Development

The students' understanding of the spirit of sports has become clearer, deeper, and more diverse under the influence of the ANTA Sturdy Growth Charity Project. It continues the concept of "unity, striving, and overcoming" from phase 1.0 of the sports character, and deepens into phase 2.0 with the personality transformation to "cheerful, sunny, and confident." The ANTA Sturdy Growth Charity Project has widely inherited and promoted the spirit of sports among students, fostering the development of a healthy character and a sound personality in adolescents through the cultivation of sports character.

ANTA Dream Center

In 2023, ANTA Group donated and built 17 Dream Centers in 10 districts and counties across 9 provinces including Heilongjiang, Jiangxi, Guizhou, Guangxi, Jilin, Fujian, Shanxi, Hebei, and Xinjiang. ANTA Group donated ANTA equipment packages to all teachers and students of the Eleventh Primary School in Qianjin District, Jiamusi City, Heilongjiang Province, and built the Wu Dajing-ANTA Dream Center. PE teachers received training for ANTA physical PE classes. Short track speed skating Olympic champion Wu Dajing returned to his alma mater to share his champion story and launched the Dajing Ice and Snow Course for the first time.



ANTA Equipment Kit

ANTA Equipment Kit Project is committed to achieving the public welfare goal of ensuring that every youth in underdeveloped areas of China in need can wear ANTA sports equipment.

In 2023, ANTA Group donated sports equipment, enabling 190,622 teachers and students to wear or use professional sports equipment. On December 18th, an earthquake occurred in Jishishan County, Gansu Province, and the ANTA Group's board members urgently donated cold-resistant clothing to support the earthquake-stricken area in Gansu.



ANTA Training Courses

ANTA Training Courses is one of the core projects of the ANTA Sturdy Growth Charity Project Phase 2.0. In 2023, ANTA Training Courses reached 319 schools in 24 districts and counties across 17 provinces (Hubei, Henan, Anhui, Inner Mongolia, Heilongjiang, Gansu, Guangdong, Ningxia, Guizhou, Tibet, Qinghai, Hainan, Hebei, Shanxi, Shaanxi, Beijing, Fujian), benefiting 662 frontline physical education teachers and over 300,000 primary and secondary school students.



ANTA Sports Camp

The ANTA Sports Camp project focuses on areas deeply involved in ANTA Training Courses, aiming to enhance students' specialized sports skills and promote the development of regional physical education literacy through various specialized training camps.

The project provides more opportunities for students and teachers to observe and learn outside the classroom and supports children in difficult situations to gain more possibilities for growth. In 2023, the ANTA Sturdy Growth Charity Project successfully held ice and snow camps and football camps, including: the ANTA Sports Camp - Dream Ice and Snow Camp in Shanghai from May 29 to June 3, and the ANTA Sports Camp - Dream Football Camp in Liangshan, Sichuan from July 9 to 13, benefiting 12 schools, 96 students, and 16 teachers from 5 provinces, 6 cities, and 7 districts and counties.

While learning sports skills, children also hone their willpower, develop good sports habits, and promote the spirit of sportsmanship; during the camp life, they improve their self-care, interpersonal communication, and teamwork skills; through professional sports project learning and experience, they establish a positive self-concept, enhance self-esteem and confidence, learn to respect others, develop a healthy and upward-looking attitude towards life, and better realize the value of life.



ANTA Sports Field and Sports Facilities Donation

ANTA Group has funded and built 2 football fields and 2 basketball courts in Hubei, Sichuan, and Qinghai provinces, benefiting 4,223 students. Additionally, they have donated sports equipment in 7 provinces including Heilongjiang, Hubei, Sichuan, Beijing, Guangdong, Jilin, and Qinghai, benefiting 84 schools and 72,658 students.



Golden Dreamer

"Silver Tsunami" Spawned "Golden Dreamer"

Since 2022, the aging trend in China, with Shanghai as a representative, has accelerated, making the development of diverse, high-quality elderly care services a crucial issue for the harmonious development of Chinese socialist society. Data from the National Bureau of Statistics show that during China's second baby boom (1962-1975), 367 million people were born. This new "senior citizen" cohort is increasingly becoming the main body of China's aging population. Compared to those born in the 1940s and 1950s, they have a longer life expectancy, higher cultural and knowledge levels, greater wealth accumulation, and a preference for a richer spiritual and cultural life. They have a more proactive desire for social participation and are about to or are already starting their new "third

In-depth Research, Focusing on Needs

Shanghai Field Research

From July to September 2023, the Golden Dreamer project team, in collaboration with the School of Sociology of Shanghai University, conducted research in Shanghai to thoroughly understand the spiritual and cultural needs of the city's elderly population, as well as the current state of supply. This led to the creation of the "Shanghai Senior Citizens' Spiritual and Cultural Needs and Supply Research Report", which was released in November 2023. The report highlighted that the spiritual and cultural needs of Shanghai's senior citizens are diverse, categorized, and stratified, encompassing five main types: the relational needs for family harmony, emotional support, and social interaction; the hedonistic needs primarily met through leisure, entertainment, and travel; the developmental needs aimed at lifelong learning; the value-oriented needs for diverse social participation; and the caring needs that cover life care and social care at a macro level. Based on these findings, the Golden Dreamer project by Adream will focus on meeting the developmental needs (lifelong learning) and value-oriented needs (diverse social participation) of senior citizens, while also advocating for elderly-friendly society to address their caring needs (life care and social care).

Referring to Overseas Mature Models

The project team also delved into the advanced community elderly care services from all over the world, integrating mature and advanced practices from Chinese communities into the planning of the Golden Dreamer project to serve Shanghai's elderly population.

Model Verification, Significant Results

In 2023, the Golden Dreamer project swiftly put the research findings and learnings into practice within a "space + curriculum + community operation" service model. Efforts were made in various aspects, including the creation of Golden Dreamer spaces, the development of curriculum content, and the cultivation of Golden volunteers, to form a sustainable business plan and model.

1. Golden Dreamer: An Age-Friendly Community Space

Golden Dreamer transforms existing public spaces around communities with a design style that is age-friendly and modern, creating a "Golden Dreamer" space right at the doorstep. The project team collaborates with sub-district government offices, businesses, and elderly universities to explore different space operation formats,

life." However, the elderly often feel confused about planning for their third life after retirement, and there is an unmet need for multi-level spiritual and cultural fulfillment. Stereotypes about the elderly (such as being weak, useless, or outdated) lead to "constructed aging", neglecting the wisdom and professional skills of the elderly. The Golden Dreamer project was thus initiated. In 2023, Adream launched the Golden Dreamer strategic public welfare project to implement the 14th Five-Year Plan for the Development of Elderly Care in Shanghai. Actively addressing the opportunities and challenges of aging, the project promotes the high-quality development of elderly care and contributes to Shanghai's goal of becoming an international elderly-friendly city. Starting in Shanghai and targeting the elderly, the project aims to "establish a spiritual home for the elderly, maintaining a sense of purpose, significance, and mission of life". It upholds the principle of "helping others is helps oneself", creating a lifelong learning, socially participative, and intergenerational community for all ages. The project establishes a public welfare platform for the elderly that supports lifelong development, ensuring every stage of life is vibrant, confident, elegant and dignified.



establishing a standardized and replicable system for space and service operations to benefit more elderly individuals.

Self-Operated Space - "Little Blue Flower" Community Center, Jiangsu Road Sub-district, Changning District, Shanghai

In January 2024, the "Little Blue Flower Community Center" was inaugurated as Shanghai's first city-level community center featuring an empowerment support center for elderly cognitive disorders. The ceremony was attended by Jiang Rui, Party Secretary and Director of the Shanghai Civil Affairs Bureau, Hou Jijun, District Chief of Changning District, Shen Xin, Party Secretary and Director of the Changning District Civil Affairs Bureau, and Xu Ling, Secretary of the Jiangsu Road Sub-district Working Committee and Director of the People's Congress Working Committee, along with Jiangxue Pan, founder of Adream. They unveiled the plaque for "Little Blue Flower."

In 2024, Adream will be responsible for the overall operation of the space at Little Blue Flower, collaborating with Jinmei Elderly Service Center to provide a Golden Dreamer service system characterized by cognitive disorder empowerment services.

Jointly Operated Space - "Jingmei Jia" (Beautiful Home of Yangjin), Yangjing Sub-district, Pudong New Area, Shanghai

In 2024, Adream will create a Golden Dreamer atmosphere in part of the Jingmei Jia space with soft decoration, station project personnel, and organize Golden Dreamer content and activities.

Light Operated Space - Corporate and Elderly Universities

Adream is also exploring partnerships for light-operated spaces with corporate entities (e.g., Bank of China branches) and elderly universities (e.g., Minhang District Elderly University in Shanghai), which involves directly delivering Golden Dreamer courses and activities to partner spaces.

2. Golden Dream Curriculum : Content Carrier for the Lifelong Growth of Senior Citizen

In 2023, Adream preliminarily formed a Golden Dreamer Curriculum system, reflecting the philosophy of community building and mutual growth as the core, with diverse and high-quality content to awaken the awareness of lifelong learning among different types of elderly groups and to empower and cultivate Golden Volunteers, supporting the growth of community leaders and benefiting more elderly people.

The project team completed the development of two core Golden Dreamer courses, "Brilliant Life Stories" and "Digital Life - Phase One Course." Among them, "Brilliant Life Stories" was conducted in 3 classes, totaling 27 sessions, covering 40 course participants, with a cumulative course duration of 80 hours.

"Digital Life - Phase One Course" was conducted in 1 class, totaling 4 sessions, serving 78 people, with a cumulative course duration of 10 hours.

3. "The Magic Box of Love": Cross-Generational Love Inheritance

In 2023, the foundation successively carried out a series of activities such as "Taste of Love," "Image of Love," "Object of Love," "Voice of Love," and "Action of Love" in several communities in Minhang and Pudong, Shanghai, with a total of 924 participants and a reach of 3,116 people. Through themed, family-participatory Golden

Dreamer activities, the elderly group was helped to achieve social participation and community service, enhancing their sense of self-identity and social belonging.

4. Golden Volunteer Group: A Community of Mutual Assistance and Growth

The target demographic of the Golden Volunteer is the elderly group over 60 years old and the entire age group willing to become Golden Dreamer volunteers. We hope that the elderly group will participate in the "Golden Dreamer" to grow from learners to Golden Volunteers, together with Golden Volunteers of other age stages, to become lecturers or teaching assistants of the Golden Dreamer courses, helping their peers to grow; or to serve the entire age group in the Golden Dreamer, convey the Golden concept, and lead the continuous emergence of more senior citizen mutual support communities.

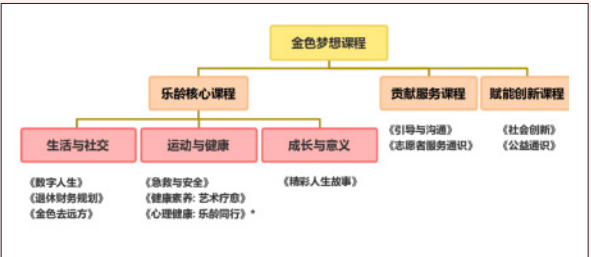
In 2023, in the Golden Dreamer courses conducted by the foundation, the first group of Golden Volunteers was gathered: "Brilliant Life Stories" had 4 volunteer instructor lecturers and teaching assistants, providing a cumulative service of nearly 180 hours. "Digital Life - Phase One Course" had a total of 21 volunteer lecturers and teaching assistants, providing a cumulative service of nearly 50 hours.

Project Impact

In November 2023, at the three-year strategic cooperation signing ceremony with Yangjing Sub-district, Pudong New Area, Shanghai, the foundation officially unveiled the "Golden Dreamer" public welfare project to the public for the first time and thanked the first batch of Golden Dreamer donors at the ceremony.

In 2023, Golden Dreamer established strategic partnerships with government departments (Shanghai Hongkou District Civil Affairs Bureau, Yangjing Sub-district, Pudong New Area, Shanghai, Jiangsu Road Sub-district, Changning District, Shanghai), corporations (Manulife Insurance), and social organizations (Jinmei Elderly Service Center), initially establishing a multi-ecological cooperation network for community elderly services.

The launch ceremony of "Little Blue Flower" in Changning attracted extensive media coverage, allowing government departments at all levels to see the mission and vision of Adream's "Golden Dreamer," as well as the phased results. The ripple effect brought by "Little Blue Flower" is still expanding, and the vigorous development of "Golden Dreamer" is at a new starting point.

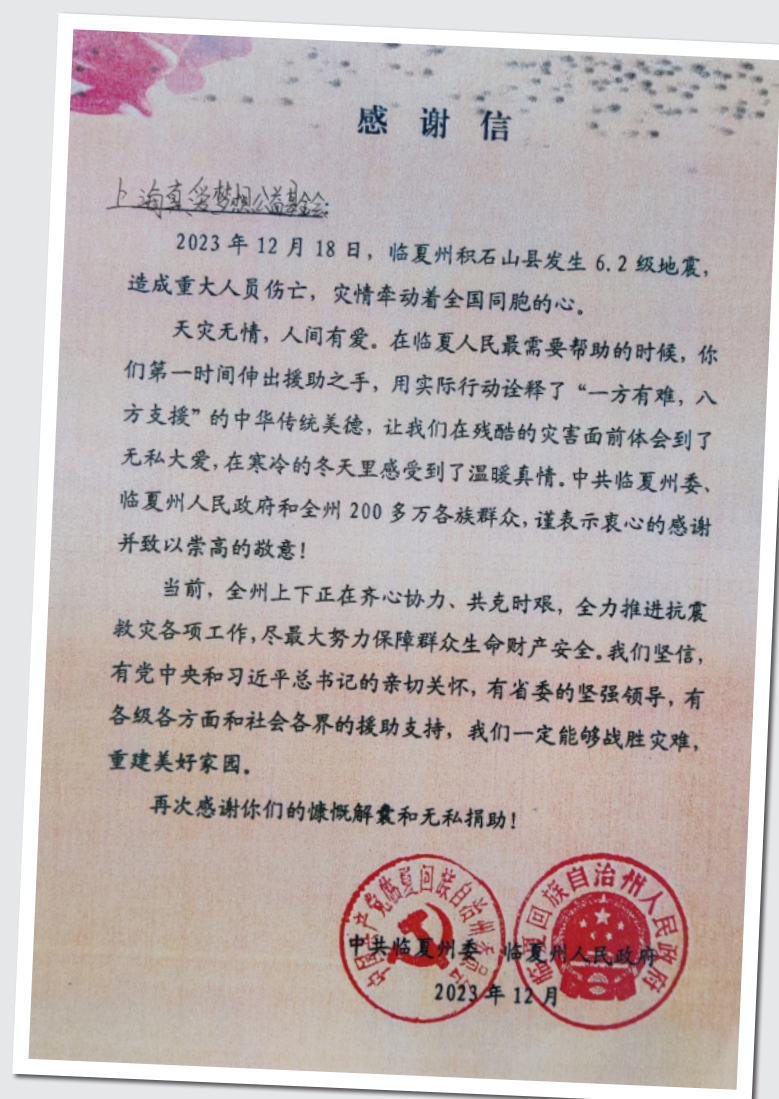


Gansu Jishishan Earthquake Relief

On December 18, 2023, a 6.2 magnitude earthquake struck Jishishan County in Linxia Hui Autonomous Prefecture, Gansu Province. Jishishan County, along with the severely affected Xunhua County and Minhe County in Haidong City, Qinghai Province, are long-term partners of Adream, with Dream Centers established and operational in these areas.

After the earthquake, Adream immediately contacted local education departments and Dream Center project schools to assess the situation. It was found that the four most severely affected towns in Jishishan County (Dahe Town, Liuji Town, Shiyuan Town, and Liugou Town), as well as the town schools in Xunhua County and Minhe County of Haidong City, Qinghai Province, suffered from damaged school buildings and a shortage of supplies. In response, Adream, in collaboration with ANTA Group, Shanghai New Social Stratum Association, Guofang Department Store, Shuixing Home Textile, Gao Fan, Yitan Technology, and Milliken, among other caring organizations, urgently donated cold-resistant clothing, winter quilts, and other materials and funds, totaling 7.0221 million yuan. Working closely with the United Front Department of the Shanghai Municipal Committee, the Shanghai New Federation, the United Front Department of the Gansu Provincial Committee, and the Linxia City Education Bureau, the supplies were delivered to the affected schools as soon as possible.

Subsequently, Adream will continue to provide post-disaster Dream Center construction and psychological assistance for students in Jishishan County schools, through the 900,000 yuan donation from Ms. Zhang Xiaohui.



Shanghai and Inner Mongolia as One Family: Supporting the Development of Children's Welfare in Xilin Gol League

In October 2023, Adream donated 300 pieces of clothing and other items, provided by ANTA Sports, to the Xilin Gol League Welfare Institute, benefiting 59 individuals. This included 25 children and adolescents, as well as 34 staff and volunteers. The donated items consisted of sports shoes, sportswear, down jackets, and more.

By the end of 2023, the total value of project assistance and charitable donations provided by Adream to the Xilin Gol League Welfare Institute was approximately 350,000 yuan.



Children's Competency-Based Education Empowerment Programs

Art Education

"Children-Drawing-Future" Public Welfare Program

In 2022, vivo, in collaboration with the Adream and the Education Foundation of China Academy of Art, launched the "Children-Drawing-Future" Public Welfare Program. The initiative aims to advance the cause of Art Education in China by continuously empowering rural teachers to improve their teaching standards in this field. It seeks to enhance the aesthetic cultivation of rural children, enabling every child to discover, appreciate, and create beauty. The project will continue to carry out a variety of Art Education practical activities to help children strengthen their aesthetic literacy and sense of identity and pride in Chinese local culture, as well as to cultivate and stimulate their creativity and imagination.

Based on the Art Education needs of students, Adream has designed the "Children-Drawing-Future" curriculum with "creativity" as the ultimate goal: to perceive oneself, appreciate the world aesthetically, and imagine the future; with "future" as the main theme, the process integrates Art Education-oriented themes, bringing art closer to children's lives. The curriculum is structured as follows:

- For grades 1-2, the theme is "Beauty of Self," helping students to perceive themselves, with a focus on developing perceptiveness. It revolves around self-awareness and emotional relationships, using artistic methods to perceive and attempt to present oneself and family.
- For grades 3-4, the theme is "Beauty of World," assisting students in appreciating the world aesthetically, with an emphasis on cultivating aesthetic appreciation through life, nature, and culture.
- For grades 5-6, the theme is "Beauty of Future," helping students to imagine the future, focusing on developing expressive and creative abilities. It is based on creative design around the reality that surrounds them, starting from familiar objects, campus, and architecture in their lives, and using materials available around them to imagine and design creatively.



Youth Art Education Program

Adream has developed the "Art and Life" dream course, which is primarily focused on visual arts, in response to students' needs for Art Education. This course assists students in discovering, exploring, and presenting beauty through methods such as discussion, games, and exploration. LILANZ Group, in collaboration with Adream, has initiated the Youth Art Education Program. Based on the Dream Center's competency-based education system and revolving around the "Art Life" course, the program aims to gradually help more students discover themselves and beauty through Art Education over a period of five years from 2022 to 2027. The LILANZ Youth Art Education Program uses the Dream Center as a platform, integrating art courses, Art Education kits (course packages), and artistic activities. It provides high-quality art education to children in underdeveloped areas of China, enhancing their aesthetic taste, perception, artistic expression, and creative practice abilities, fostering their growth towards the future.

In 2023, the "Art and Life 3 - Traveling Through China" course completed its research and development, as well as pilot work, and has conducted specialized training and student showcase activities. To date, the course has benefited 61 schools and 1,959 students.

Dazzle Art Education Themed PBL Course Development

In 2022, with the support of Dazzle Fashion Co. Ltd., Adream and Changzhou City embarked on a second round of curriculum collaboration projects. The project established spaces dedicated to Art Education and food education at Henglin Primary School in the Economic and Technological Development Zone. Alongside this, a series of training sessions, school-based supervision, and operational activities were conducted to support the curriculum development teams of six project schools. The project developed a project-based learning course centered around the theme of labor education, utilizing the schools' distinctive features, curriculum activities, and spatial resources. The course development and its practical implementation aimed to elevate the research and development skills of the school's core team of teachers.

Over the span of nearly a year and a half from 2022 to 2023, the project facilitated the schools in finalizing a project-based learning course that addresses real-world issues and is favored by students. This course has been integrated into the school's curriculum as a model for proprietary courses, labor education, comprehensive practical activities, and interdisciplinary thematic learning design. The project also supported the establishment and development of a core team of teachers proficient in the foundational logic of project-based learning course development. Furthermore, a "Course Development and Implementation Achievement Case Collection" was compiled, offering a complete view of the entire process of curriculum development and implementation in the six pilot schools.

Physical Education

Sports-Dream Public Welfare Program

The Sports-Dream Public Welfare Program is a safe, efficient, and engaging comprehensive fitness course designed to complement the deficiencies in school physical education curricula. This program was jointly developed by Adream and ANTA Group, with Professor Zhenyue Liu as the lead partner, and is funded by the ANTA Sturdy Growth Charity Project. Adream has built a comprehensive public welfare service system for physical literacy education around the Sports Dream course, which includes a curriculum system, sports equipment, teacher training and development, motivational sports gear, sports research and event support, and online platform resource support.

In 2023, with financial support from ANTA Sports, Panjing Public Welfare, Pechoin, Sesame Sports, First Seafront, Bytedance Public Welfare, Tencent Public Welfare, and other donors, the Sports Dream course project was implemented in 685 schools across 19 provinces including Fujian, Hainan, Gansu, Guizhou, Heilongjiang, Jilin, Henan, Hubei, Jiangxi, Qinghai, Tibet, Shanxi, Hebei, Inner Mongolia, Anhui, Shaanxi, Sichuan, and Guangdong, benefiting 675,321 students. A "Physical Education and Health" new curriculum training session was held in Chifeng City, Inner Mongolia, covering 13 banners and engaging over 400 participants.

In 2023, Adream provided teacher training and curriculum resources to empower frontline physical education teachers and worked with educational authorities and schools in various regions to cultivate one-star physical education teachers proficient in class instruction, two-star physical education lecturers skilled in teaching, and three-star physical education coaches capable of curriculum development. A total of 1,502 one-star physical education teachers were trained, along with 82 two-star lecturers and 2 three-star coaches.

The feedback from online teacher training in 2023 showed that 1,496 teachers from 769 schools scheduled 59,978 classes; 523 schools provided feedback on 23,784 classroom photos or teachers' reflections on class instruction, with a deep cultivation class opening rate of 92.86%.

The Sports Dream Team is a platform for the growth of physical education teachers, aiming to build a peer teaching environment for sports teachers and promote the development of a diverse, collaborative, and innovative regional physical education ecosystem. In 2023, Adream established 21 Sports Dream Teams across 13 provinces, covering 415 schools. These local dream teams organized activities such as curriculum research, teacher experience exchange and sharing, student football and basketball events, and special sports exchanges.



Adream-Yao Foundation Hope Primary School Basketball Games

In 2023, Adream and the Beijing Yao Foundation for Charity jointly initiated the "2023 Adream-Yao Foundation Hope Primary School Basketball Games." The event organized basketball games for 145 teams across 10 competition areas in five provinces: Heilongjiang, Jilin, Liaoning, Qinghai, and Henan. A total of 53 schools and 530 students participated, with a reach of 51,211 students. By providing support through "hardware + training + intensive training + games," the event achieved the goals of "teaching, frequent practice, and regular competition" as outlined in the "Physical Education and Health" curriculum standards. It also addressed the issue of a lack of sports equipment in rural areas and contributed to the comprehensive and healthy development of young people.

Sports Field and Facilities Donation

In 2023, a total of 1.4 million yuan was allocated for the selection, distribution, and acceptance of ANTA sports fields (facilities) in 10 provinces, benefiting 87 schools and over 221,445 students. Huanfang Quantitative donated 1.746 million yuan to build sports fields at Fenxi County No.1 Primary School in Linfen City, Shanxi Province, benefiting 43,000 students.

In 2023, a total of four public welfare sports camps were held, inviting champions to learn and train with the children. The camps provided equipment and gear for team training and games, benefiting 146 students, 31 teachers, and 19 schools.



Moral education

Ling Project

The Ling Project, funded by the Zhejiang Dunhe Charitable Foundation and developed in collaboration with the Shanghai Jing'an Adream Academy of Education and Professor Xinxin Wu from Beijing Normal University, aims to integrate traditional Chinese culture into the Chinese language curriculum. It focuses on enhancing teaching capabilities among Chinese language educators and fostering students' appreciation for Chinese civilization.

In 2023, the project updated primary school curriculum resources and fully developed resources for middle school segments. It conducted 11 teacher training sessions, empowering 546 teachers from 79 schools

across 15 provinces and cities. Following the sessions, 38 teachers led additional training at their schools, enriching cultural education for all Chinese language educators. By December 2023, the project had reached over 50,000 students.

Regionally, the project organized a symposium in Dunhuang City in March 2023, featuring lectures from experts and demonstration classes, impacting



179 educators and strengthening cultural education in the region. Additionally, the project integrated practical activities into the Dream Planet platform, including a nationwide homework contest during the autumn semester of 2023 that received 1,691 submissions from 1,410 students across 250 classes.



Intellectual education

Creative Lab

Supported by the Lenovo Public Welfare Foundation, Adream partnered with the "Creative Lab" graphic programming course to extend the curriculum to 10 Dream Center schools in Yuanqu County, Shanxi, and Huairou and Miyun Districts in Beijing, as well as 8 Dream Center schools in Gansu, Henan, Jiangxi, and Shanxi, benefiting about 2,000 students.

"Creative Lab" is an AI education course based on the Adream teaching philosophy. Using a graphic programming platform, students learn programming skills while solving problems through identifying, analyzing, designing, implementing, testing, and iterating solutions. This approach develops problem-solving and communication skills and enhances AI literacy.

A third-party evaluation team assessed classes and supported teachers' growth for at least two semesters. A phased evaluation was completed for three schools in Yuanqu County, with further evaluations planned for Beijing schools, leading to a comprehensive report.

In 2023, nine activities, including virtual tours, a gaming festival, "Dialogue with

Engineers" sessions, and a drawing competition, encouraged students to explore technologies and improve their AI literacy. Selected student works were used to create co-branded merchandise.

Technology Maker

"Technology Maker" is a creative programming course for grades 5-9. Students learn Arduino open-source hardware and Mixly programming, engaging in projects like making traffic lights, welcome robots, and smart cars. This hands-on approach fosters innovation and practical skills as students turn ideas into actual works through observation, design, programming, and manufacturing.

In 2022, the national "Compulsory Education Curriculum Plan and Curriculum Standards (2022 Edition)" were released. The Technology Maker course aligns with the new IT curriculum standards and after-school extended services policy, becoming a high-quality addition to school curricula, well-received by teachers and students. In 2023, the course was promoted to 367 schools, benefiting about 33,885 teachers and students.

19 schools newly equipped themselves with course kits. Fifteen schools received donations from Deutsche Bank and Tencent

Classroom Special Fund, and four schools purchased them independently.

For teacher training, Qualcomm supported one online and two offline sessions in Dangchang, Gansu, and Changning, Sichuan, training 97 teachers to ensure a smooth course start.

In student activities, the course partnered with the China Electronics Society for the "National Youth Information Literacy Competition" from August 18-21, 2023, in Wuzhen. Teams from Bai Jia Primary School and Beifang Town Central Primary School reached the national finals and excelled.





Dream Journey

"Dream Journey" is a curriculum independently developed by Adream. Combined with supporting comprehensive practical activities of study tour, the curriculum helps children go out of school and explore the vast and unknown world independently. In the class, children have the opportunity to learn the basic skills of travel and how to determine the study plan. They work in small groups to develop qualified research plans, obtain qualifications for study tours, and realize the dream of going to distant places.

In 2023, the "Dream Journey" project launched Tencent's charity fundraising sub-program, which helped 63 student teams raise travel funds in half a month, enabling children to learn resources integration and teamwork, realizing the goal of "I am in charge of my travel plan".

At the same time, the "Dream Journey" project collaborated with Bilibili's top 100 uploader "啊吗粽" as the travel guardian, documenting the stories of the Dream Journey teams. The videos garnered over one million views. Additionally, a joint themed charity exhibition-"Dream Journey 10th Anniversary X Love Monster" was held. The exhibition was set up on West Nanjing Road, the core area of Shanghai, to showcase the achievements of the Dream Journey project through the medium of art. The exhibition attracted more than 3,500 visitors, and over 100 children's paintings were collaboratively created on site.

Over the past decade, Adream has raised over 30 million yuan through the "Dream Journey" study tour project, with the curriculum benefiting 1.4 million children. At the same time, study tour scholarships have been awarded, with a total of over 2,400 study tour teams from 30 provinces, involving about 15,000 children and teachers, stepping out of their hometowns to explore the vast world independently. The "Dream Journey" study tour project has been honored with the Pudong New Area Charity Public Welfare Model (Project Category) award.

Project Execution

In 2023, we faced challenges together and celebrated achievements. The "Dream Journey" project sparked more children's yearning for the unknown, enabling nearly 4,300 students from 834 teams to step out of the classroom and explore the world authentically. Throughout the year, children engaged in Adream courses, developed study plans, and prepared for their dream destinations by reading, thinking, communicating and collaborating. The challenging

journey witnessed their self-reliance and growth, as they gained the courage to move forward and discovered the wonders of distant cities, expanding their perspectives and aspirations.

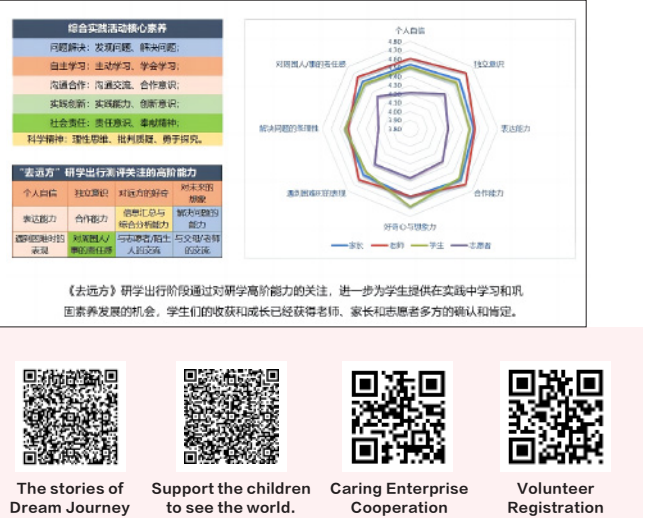
Adream has implemented the following measures to advance the project: Firstly, providing high-quality curriculum resources and operational services. The curriculum was updated, supporting 410,000 students and teachers in envisioning distant places throughout the year. Online and offline teacher training services were also provided to help over 400 teachers deepen their understanding of the curriculum.

Secondly, strict security. The project team has established a eight-layer safety mechanisms to help students plan in advance, take sufficient and comprehensive safety protection measures, and at the same time formulate safe travel standards, monitor the development of the epidemic, ensure the safety of students during vacations and weekends, and maintain zero accident for nine consecutive years.

Notably, the "Wu Chuan Special Project" brought care to children in Guizhou's dream schools through Bilibili's support. With the backing of caring individuals and enterprises, designated assistance was provided in Honghe Prefecture and Midu County of Yunnan Province, Lintao County of Gansu Province, and Fenxi County of Shanxi Province. Under the support of Tencent Public Welfare Charity Foundation's Little Red Flower Dream: Exploring Museum Project, 1,400 rural children visited museums with curiosity and left with a desire to learn more. With the backing of Xiaohongshu, we offered designated support to children in Henan Province and other regions to participate in "Dream Journey". ANTA Group offered intra-provincial study opportunities for students in Fusong County and Xiji County. EF Kids & Teens supported children in Chongqing for "Dream Journey. Mengniu Group facilitated an industrial study tour for children in Acheng District, Harbin City.

Looking to the future, the "Dream Journey" project is dedicated to a long-term commitment of inspiring children's curiosity about distant places, nurturing the necessary competencies for research and practice, and providing them with opportunities to explore the world. "To ensure that there is no distant place unreachable" is our grand wish.

After two curriculum revisions in 2020 and 2021, the foundation commissioned a third-party evaluator to assess the complete project process, with a focus on the "study tour" phase, which had not been previously evaluated. During the "Dream Journey" study tour phase, by emphasizing advanced study skills, students were provided with opportunities to learn and consolidate their development in practice. The students' gains and growth have been acknowledged and affirmed by teachers, parents, and volunteers.



Good Governance for Children

The Good Governance for Children project, initiated by the Shanghai Adream Public Welfare Foundation and guided by the Shanghai Municipal Civil Affairs Bureau, is an innovative project based on the issue of minor protection. The project uses the Minor Protection Workstation as a platform to support the network system of minor protection at the district, sub-district, and community levels. It focuses on child-friendly spaces, branded children's participatory activities, the development of a children's work team, and assistance for disadvantaged groups, helping young people to establish positive growth goals and to grow up healthy in body and mind. Through the pilot in four sub-districts of Yangpu District, the project has formed a replicable model for minor protection work in Shanghai, which continued to serve four sub-districts in Yangpu and Jing'an districts in 2023.

1. Branded Children's Activities

In 2023, the Good Governance for Children project developed and introduced various branded children's activities to strengthen the safety education of minors. Through activities such as career life, Dream Journey, Children's Congress, and Children's Safety Camp, the project aimed to enhance children's self-protection awareness and abilities.

The project conducted a total of 54 branded children's activities, reaching over 2,700 people. Through various "home-school-community" collaborative efforts, it aimed to improve the physical and mental health levels and social practice abilities of children.

2. Empowering Children's Workers

The project team conducted empowerment training for children's workers serving the sub-districts, enhancing their professional service capabilities and broadening their service perspectives, aiding in the growth of the work team. The project also developed the "Professional Competence Model for Children and Youth Social Workers" and the "Empowerment Growth Camp Training Program" for the backbone of children's workers. In 2023, a total of 14 training sessions were conducted, serving 350 children's workers in the community.

3. Special Research on Minor Protection and Brand Promotion

In 2023, the Good Governance for Children project conducted a

total of 8 minor protection advocacy activities in the served sub-district communities, publicizing the "Shanghai Minors Protection Regulations" and other related information, raising societal attention to minors and reaching 600 people.

On July 20, the "Good Governance for Children, 'For Love' Protection | Yangpu District Minors' Online Protection Forum," hosted by the Yangpu District Minors Protection Office, Yangpu District Internet Information Office, Yangpu District Minors' Rescue and Protection Center, and organized by Adream, concluded successfully. The forum's live broadcast attracted over 150,000 viewers. The event invited government officials, university experts, corporate representatives, school principals, and parent representatives to discuss the theme of "online protection." The "Shanghai Minors' Internet Usage Survey Report" was released, focusing on the online behavior, protective factors, and risk factors of the Shanghai student population. In collaboration with universities, businesses, and media, the "Strengthen Society Collaboration, Build a Green Online Barrier" Minors' Online Protection Initiative was announced, aiming to collaborate across various social sectors to protect the well-being of minors.

4. Key Cases and Support for Disadvantaged Children

The Good Governance for Children project, in conjunction with Shenn Social Workers and Ruijia Social Workers, assisted the child protection directors in operating the sub-district protection stations and supporting individual cases of disadvantaged children. The project provided care for key work targets, completing 18 in-depth case services throughout the year. In collaboration with ANTA Group and other caring enterprises, the project also donated clothing to disadvantaged children within the cooperative sub-districts.

5. Honors and Awards

The Good Governance for Children project was recognized as a Shanghai brand minor protection project and one of the top ten excellent innovative projects of the Shanghai Civil Affairs Bureau's managed social organizations during the Shanghai Public Welfare Month. In 2023, it received the "China Philanthropist. Weibo - Annual Charity Ceremony" award for the annual outstanding project.

Dream Caravan

In 2023, with the support of Xiaohongshu Public Welfare and Douyin Public Welfare, the Dream Caravan “Peng Peng” brought Dream Curriculum to the following regions:

From May to June, the "2023 Dream Caravan · Xiaohongshu – Central Plains Competency-based Education Tour" passed through Zhongyuan District of Zhengzhou City, Xinmi City, Gongyi City, Xin'an County of Luoyang City, Lushi County of Sanmenxia City, Weishi County of Kaifeng City, and Neixiang County of Nanyang City in Henan Province. The tour covered 8 stops at 9 schools across 7 counties and cities in Henan. A total of 17 sessions of Dream Curriculum, 40 sessions of science and innovation curriculum, 10 Sports Dream classes, 18 traditional culture courses, 4 expert interaction sessions, and 12 teacher exchange activities were provided. The initiative benefited 19,852 students, 907 teachers, and 106 schools.

In September, the "2023 Dream Caravan · Douyin - Competency-based Education Public Welfare Tour" passed through Linyi County in Shanxi Province and Xiuwu County in Henan Province, covering 2 schools in 2 counties and cities across 2 provinces.

The Dream Caravan delivered a total of 27 quality education experience courses, including 12 traditional culture courses, 6 Dream courses, 2 Sports Dream courses, a "300 Tang Poems" lecture for a hundred participants, and 5 teacher exchange activities. The initiative benefited 3,257 students, 207 teachers, and 23 schools.

"Dr. Tao | See Me"

The "Dr. Tao | See Me" initiative utilizes a national network of ophthalmologists and advanced medical technology to establish a leading public welfare brand in China for supporting the visually impaired. It focuses on prevention, treatment, and assistance, aiding visually impaired individuals to integrate into society and achieve self-worth. The initiative offers welfare services like training and employment, fostering confidence, musical experiences, and independent living.

In 2023, the Light Anchor project trained 10 participants in Shanghai, leading to the release of 13 audio works on CNR Cloud and Himalaya platforms on December 3rd, International Day of Persons with Disabilities. The launch garnered thousands of listens and media coverage.

The Light Schoolbag project conducted a six-month training program for early intervention in visual impairment, involving 30 parents in modules covering orientation, low vision aids, Braille literacy, and early childhood education adaptation.

Jilin Province Adream School Club Activities

Under the Jilin Provincial Civil Affairs Department's care, the Shanghai Adream Public Welfare Foundation established "Jilin Province Adream School". Located at the Jilin Provincial Orphanage School, it serves as a base for competencies-based education and hosts various club activities. With support from foundation donors, these activities are guided by caring individuals to help orphan students develop key skills and qualities for societal adaptation.

Prosperity and Effectiveness of Club Activities

In 2023, Adream School in Jilin established a total of 19 clubs, conducted 399 club courses, and provided a rich and colorful extracurricular life for 986 students. The clubs cover categories such as art, sports, labor skills, career, and technology, helping children achieve comprehensive and personalized development and creating more possibilities in life.

Art and Sports

The children of Adream School in Jilin fully display their talents and achieve excellent results in various art and sports activities. The pottery club children won the third prize in the "National Middle and Primary School Students' Painting and Calligraphy Competition." The dance club children showcased their artistic talents in several important events. The handicraft club children completed 362 works, some of which were exhibited in important events and received high praise from the donors. The girls' football club, sweating on the green field, won the first Changchun City Sports Meeting U9 group champion, Changchun Youth Football League U12 group champion, and the nineteenth Jilin Province Sports Meeting champion, among other honors.

Interest and Career Integration

The clubs provide students with opportunities to learn and apply professional skills. For example, children in the baking club not only improved their skills but also prepared a sweet tea break for nearly 300 teachers and guests at the "Adream Night" party. In the woodworking club, children crafted 220 small animal brooches, 144 pairs of Adream chopsticks, and 80 sets of daily necessities, exploring craftsmanship and creativity. Additionally, 20 vocational students in the Yueji Club learned men's and women's hair trimming techniques, mastering practical skills and enhancing personal and social abilities.

Educator Empowerment Program

The "National Training Program (2023)" Comprehensive Reform Project

In 2023, the "National Training Program for Primary and Secondary School Teachers (2023)" demonstration project by Adream Academy was conducted in a hybrid format combining online and offline sessions. The training was structured over three phases and included expert lectures, participatory training, case analysis, and group discussions. With the support of the Ministry of Education and Mr. Zhang Xiaodong, a philanthropist, a total of 50 participants from 13 counties in Gansu Province successfully completed the training. The project focused on the practical issues and challenges faced by county-level teacher development institutions, key principals, and frontline teachers. It aimed to assist teachers in solving their problems and to comprehensively enhance the moral, professional, and educational research literacy of the team at the county-level teacher development institutions in Gansu Province.

Teacher Empowerment Project

Adream Reading Club

In 2023, the Adream Reading Club conducted 14 online reading camps, with a total of 17,705 teachers participating in the shared reading. At the same time, through three reading leader training sessions (Fushun, Tangshan, Shanghai), 106 frontline educators were empowered to become reading leaders. The participants learned methods such as "Three Axes of Participatory Reading Club," "Reading Club Joy Chapter Table," and "3W Discussion Method," combining the experience of shared reading for learning and practice. This helped the participants to formulate action plans, becoming promoters of building a campus rich in books and companions in guiding students to read.

Ankang City Learning Community In-Depth Learning Special Project

With the support of the China Construction Bank, the Dream Education Training Institute in Jing'an District, Shanghai, started the "Double New" (referring to new curriculum and new textbooks) management and classroom reform training from January 2023. Relying on the expert resources of the Affiliated Middle School of Xi'an Jiaotong University and the Second Affiliated Middle School of East China Normal University, the training provided an in-depth policy interpretation and experience sharing on the core issues of promoting the "Double New" work, addressing questions and doubts from education colleagues in Ankang. A total of 26 lectures were conducted during the training period, with a total of 868 teachers participating. The Learning Community Research Institute under Adream Academy, in collaboration with the Affiliated Middle School of Xi'an Jiaotong University, carried out learning community-related reform practices at Ankang Middle School Gaoxin Branch in Shaanxi Province, achieving phased results. The effectiveness of these reforms has been highly recognized by local schools. Schools such as Ankang Hanbin High School, Hanyang Middle School, and Ziyang Middle School are looking forward to joining the reform initiative.

Principal Empowerment Project

The First "Outstanding Dream Principal" Studio

In April 2023, with the support of Mr. Hu Yongmin, a philanthropist, the award ceremony for the first "Outstanding Dream Principal" Studio Host Professional Development Fund was held in Shanghai. Jiangxue Pan, the founder of the Shanghai Adream Foundation, and Hu Bin, the chairman of the board, presented the professional development fund to ten hosts of the "Outstanding Dream Principal" Studio. With the joint support of the local education authorities, schools, and experts from the project group, the "Outstanding Dream Principal" Studio has garnered widespread attention from local government departments and the national education community. This initiative has become an important tool for accelerating the regional principal training project, playing a radiating and driving role. It promotes the development of principals with the qualities of educationalists, advancing the governance and management of schools, and promoting high-quality development in education.

"Dream Educator" MEA Principal Class

In 2023, with the support of Di Su Fashion Co., Ltd., Oriental Harbour, Maple Leaf Hotel Investments (Shenzhen) Co., Ltd., and philanthropists Jin Hong and Chen Fuzhou, the "Dream Educator" MEA project provided training for more than 30 principals from across the country in four cities: Shanghai, Xiamen, Kunming, and Changchun. The "Dream Educator" Leadership Enhancement Class aims to help principals achieve professional development in areas such as self-awareness, conflict management, school curriculum system construction, and project-based learning through the training. This is to lead the growth of teachers, promote changes in teaching methods, form a community of teachers and students, and establish a learning organization, thereby driving the transformation of the future educational cause.

The Teacher Empowerment Project is executed by Shanghai Jing'an Adream Academy of Education, which is commissioned by Shanghai Adream Charitable Foundation.



Internet Platform and Public Fundraising Development



Tencent Foundation

2023 "99 Giving Day"

During the 2023 "99 Giving Day", Adream Foundation and its partners received donations from 348,000 individuals, amounting to 743,000 donation instances across 53 educational public welfare projects. Additionally, more than 30 caring enterprises provided their support. Adream Foundation and its partners also participated in the "One Flower, One Dream" Little Red Flower public welfare art gallery event during the 99 Public Welfare Day with 11 paintings, which garnered over 940,000 little red flowers. During the event, Adream Foundation collaborated with celebrities such as Shu Chen, Fangdong's Cat, and Chao Zhang to initiate a "joint donation" campaign for public welfare projects. They also utilized live streaming through the video account of loving merchants to call on more members of the public to pay attention to public welfare education for children's literacy. Moreover, Adream Foundation organized wonderful offline public welfare activities in various places, including Beijing and Shanghai.

Little Red Flower Dream · Exploring Museum Project

"Little Red Flower Dream · Exploring Museum Project" is a project jointly initiated by the Tencent Public Welfare Foundation and netizens of the Tencent Public Welfare Platform, and is implemented in cooperation with the Shanghai Adream Public Welfare Foundation. The plan originated from the "One Flower, One Dream" activity of the Tencent Public Welfare 99 Public Welfare Day in 2022, which was supported by 7 million little red flowers donated by more than 950,000 netizens, helping 1,400 rural children to visit museums. In 2023, the project successfully completed the signing of project agreements in 4 provinces and 8 cooperative districts and counties, determined 28 cooperative schools and 8 research museums, with a total of 234 classes opening up the Happy Exploration curriculum, covering more than 10,000 children, and supported 1,400 children to realize a museum tour during the summer vacation. On the 99 Public Welfare Day in 2023, the Little Red Flower Dream · Happy Exploration Museum Plan continued to carry out the second phase of cooperation, and will continue to support 400 children from Jiangxi, Shanxi, and Shaanxi to embark on a study tour.

"Public Welfare Exploration" program

Adream participated in Tencent Foundation's "Public Welfare Exploration" program. This program invites members of the public from various sectors who are interested in philanthropy to visit project sites and engage with public welfare organizations and projects. On one hand, through the perspective of the "Public Welfare Explorers," they aim to make philanthropy more transparent by conducting on-site visits and documentation, allowing a broader audience to see the conditions of the assisted groups. On the other hand, they leverage the expertise of the "Public Welfare Explorers" to expand the possibilities of philanthropy, bringing diverse professional skills to offer more support to the projects. Three "Public Welfare Explorers" from different regions joined Adream to visit a children's literacy education project site in Xinmi City in Zhengzhou City of Henan Province. They experienced the Dream Courses, interacted with teachers and children from the project schools, and gained insights into the development of competency-based education.

Tencent Academy "Chasing Light Project"

Tencent Academy and Adream planned to have a three-year strategic cooperation to jointly launch the "Chasing Light Project". As of 2023, Tencent Academy has cumulatively donated over 6 million yuan to Adream. The project has constructed a total of 39 "Pursuit of Light Academy Dream Centers" in 16 districts and counties across Fuzhou, Ji'an, Shangrao, Xinyu, and Jingdezhen cities in Jiangxi Province. From May 12th to 13th, the "Heart Towards the Sun, Walk with the Light" Tencent Academy and Adream's "Pursuit of Light Project" public welfare school visit action was successfully concluded. Entrepreneurs from Shanghai, Hangzhou, Shenzhen, Wuhan, and other places participated in the visit to the beneficiary schools on the front line and brought five exciting courses to the children.

Knowledge Starlight Public Welfare Program

This program is jointly launched by the Tencent Public Welfare Foundation and Tencent's SSV Innovation School Laboratory, in collaboration with Adream and several other public welfare partners. The program aims to provide rural primary school children with a rich variety of extracurricular books and periodicals, allowing the fragrance of books to accompany the growth of children, and helping them to expand their horizons, cultivate interests, and ignite their imaginations. The part of the program managed by Adream was completed in 2023. In the first half of the year, project visits and corner training sessions were conducted in 64 schools across 7 counties in 5 provinces, benefiting approximately 30,000 children. By the end of the year, the remaining program execution was completed, with the establishment of 352 Starlight Book Corners in 32 project schools across 5 counties in 4 provinces: Yunnan's Yiliang County, Guizhou's Songtao County, Gansu's Qin'an County, and Sichuan's Butuo County and Jinyuan County. This provided about 14,000 children with access to over 20,000 high-quality books and offered reading training activities for about 100 teachers, fostering a love for reading among children and opening up their horizons through books. Since the program's execution began in 2020, it has been carried out in 36 counties across 9 provinces, covering a total of 382 schools, with a total donation of more than 347,000 books, benefiting over 121,000 children.

Alipay Public Welfare

Adream received support from over 10 million caring netizens through the Alipay Public Welfare platform in 2023. The same year, during the Bund Summit held in Shanghai, Ant Design Public Welfare specifically launched the "Donate Together" campaign to support the establishment of Dream Centers for children, which attracted public attention to public welfare. Adream also collaborated with Ant Design Public Welfare on the Imagination Postcard activity, where children's drawings were made into Alipay payment code skins and launched on Alipay Sports. Users could redeem these public welfare skins with sports coins earned through exercise, combining physical activity with the act of giving to help children in less developed areas build Dream Classrooms.

Ant Farm

Adream worked with Ant Farm, Ant Design Public Welfare, the "Dr. Tao | See Me" initiative and Bethel China on an Ant Farm Little Chicken IP image design event. One of the artworks was selected as the digital doll for February and launched on Ant Farm. This piece was co-created by a visually impaired child named Shanshan and a designer named Rabbit Xiaobai, showcasing the power of public welfare and dreams through painting.



Alibaba Foundation

In April 2023, the Alibaba Public Welfare platform joined forces with Adream to launch the "Dream Education" initiative. With the support of hundreds of caring merchants from the Alibaba Public Welfare platform and the Taobao Beauty and cosmetics industry, the second phase of the Taobao Beauty - Dream Classroom project was initiated. As users shopped for their own enjoyment, these caring merchants made targeted donations to the Dream Classroom project through the "Public Welfare Baobei" program, transforming these transactions into new classrooms for children in rural areas to support their healthy, happy, and confident growth.

In September, Alibaba Public Welfare launched the seventh "95 Charity Week" with the theme "Love Has Ten Thousand

Possibilities". The aim was to gather small acts of kindness during the "95 Charity Week" to help children achieve a confident, composed, and dignified future. The Dream Classroom project received support from various industries and merchants, including Taobao Beauty, and garnered support from approximately 830,000 people during the event. The Sports Dream Class project was supported by numerous industries and merchants, such as Tmall Campus and Tmall International Health Research Museum, and received support from about 1.4 million people during the event. At the main venue of the event, they also received special support from Shu Chen, an Adream director and renowned actress, and Yong Tao, an ophthalmologist and the initiator of the "Dr. Tao|See Me" public welfare initiative for the visually impaired.

ByteDance Foundation

In 2023, Adream enabled the public to know the frontline of educational public welfare through short videos, live streaming, charity goods, employee public welfare and behavioral public welfare activities on ByteDance Public Welfare platform. The caring users of ByteDance Public Welfare cumulatively donated over 4.19 million times, which facilitated the establishment of Dream Centers in 49 schools across multiple provinces including Jiangxi, Gansu, Sichuan, Guizhou, Chongqing, Hainan, Shanxi, Shaanxi, Yunnan, and Henan. Additionally, 25 rural schools in Jiangxi were provided with physical literacy education services through the Sports Dream Class program. Feishu and Volcengine, part of ByteDance, offered substantial digital public welfare support to Adream.

4.23 World Book Day

For the World Book Day event on April 23rd, Adream invited actress Shu Chen, along with influencers like Xiaobawang, Tiedou, Caoyu CY, and Laobaideiqiguaiguai, to participate. They also invited two guests from Adream, Xiaofeng Yuan and Xuan Gu, to join the "Nationwide Reading" live streaming event co-launched by Ocean Engine and ByteDance Public Welfare.

DOU Love Public Welfare Day

During DOU Love Public Welfare Day, Adream teamed up with influencers for short videos promoting competency-based education in rural areas. The public welfare song "Worry-Free Running" by Joy Media premiered on Douyin on September 19th, featuring 32 celebrities and 228 livestreamers supporting Adream's "Sports Dream Class" project for physical literacy education.

Brand merchants like LILANZ and WonderLab hosted charity livestreams, contributing sales to children's education. ByteDance's employee initiative also supported the Dream Center project, encouraging staff involvement. Adream partnered with Xinhua's Fast Look and other creators on Douyin and Xigua Video to launch a public welfare series, sharing stories and raising awareness for charitable causes.



Beautiful Space for Children

The Beijing ByteDance Public Welfare Foundation, through the "China Education Development Foundation - Benefiting School Plan", has focused on helping rural schools that were damaged by disasters to repair and rebuild. In collaboration with Adream, they have supported the construction of a total of 144 "Beautiful Space for Children" characteristic classrooms for schools in Henan and Shanxi provinces that were also affected by disasters. By the end of 2023, the Yitong Beautiful Space project had completed the delivery of 144 classrooms, trained 1,809 teachers, and over 100 principals. Teachers and students participating in the project have experienced the openness, diversity, vitality, and joy of the dream classroom through the platform of the Yitong Beautiful Space project.

In 2023, the dream courses directly benefited a cumulative total of 127,431 student person-times, with the cumulative number of dream course class hours reaching 28,289. Among these, the course arrangement rate for schools involved in the project exceeded 70%, with schools in Gongyi City, Weishi County, and Xun County of Henan Province achieving a 100% course arrangement rate. Four dream teachers from Xinmi City and Gongyi City stood out and were invited to participate in the 2023 East China Regional Good Classroom Display and Exchange, where they achieved the excellent result of a special award.



Dream Caravan · Douyin

In September 2023, the "Dream Caravan · Douyin" initiative, launched by Douyin Public Welfare and supported by Nankai University's National Language and Script Promotion Base, visited Linyi County Demonstration Primary School East Campus in Shanxi Province and Xiu Wu County Experimental Middle School in Henan Province. The initiative introduced the "Traditional Culture" themed first class of the school year, including dream courses like "Three Hundred Tang Poems," "Exploring Ancient Architecture," and "Exploring the Twenty-Four Solar Terms." These courses helped students appreciate traditional culture and provided new teaching resources for teachers. Led by Professor Jing Zhang from Nankai University, teachers also interpreted their own traditional cultural literacy courses for the children, enriching the educational experience and contributing to teachers' professional development.



Xiaohongshu

On August 2, 2023, which marked the 10th anniversary of Xiaohongshu's establishment, the company made it a significant team celebration. Every year on this day, Xiaohongshu treats its employees as the most important users, collectively appreciating the wonderful moments they have created together. On the anniversary, for the first time, Xiaohongshu encouraged its staff to participate in a public welfare jogging event, actively supporting the Adream "Dream Journey" public welfare project by taking steps to help children explore a broader world. The public welfare jogging event saw the participation of over 1,700 Xiaohongshu employees, which will support 33 teams of children from areas with less developed educational resources to venture out of their schools and into the wider world.

Weibo Public Welfare

The Weibo public welfare initiative "Haoshizai" partnered with Tencent Public Welfare's "Little Red Flower" to jointly launch the #One Flower One Good Thing - Drawing Dream Project#. Adream invited influential Weibo users to create or co-create paintings that tell public welfare stories, convey public welfare propositions, and encourage more people to do good deeds together, protecting beauty and dreams. Two public welfare paintings created for the Dream Center and Dream Journey projects were displayed in over 100 Wanda Plazas across seven provinces nationwide in September, inviting more caring individuals to join the public welfare efforts.



Bilibili Public Welfare

With the support of the caring enterprise Youyang Media and the IP character Little Monster Amon, Adream, in collaboration with well-known Bilibili content creator Amazong and renowned artist Song Yang, became guardians of love to accompany and support a team of students from Gansu Province to Beijing to fulfill their dreams of going far. The video recorded by Amazong throughout the journey was released in September, earning numerous likes from netizens and sparking greater attention and support for the Dream Journeyproject.

Xiaomi Public Welfare

In April, the Xiaomi Public Welfare platform launched the "Fan Rice Public Welfare Month" themed activity, calling on Xiaomi fans to bring more encouragement and support to the beneficiary groups and to better spread the concept of public welfare. With the participation of a large number of Xiaomi fans, the assembly of love is certain to make wonderful things happen. The Adream Public Welfare Foundation, in conjunction with the Xiaomi Public Welfare platform, held a care activity for children in difficult circumstances at the PB (Power Baseball) Angel Baseball Base, the location of the Sports Dream Class project near Beijing.

China Mobile Public Welfare

In 2023, the Children's Literacy Education Program was selected to participate in the China Mobile Public Welfare platform's "Moving Towards Goodness, Moving Together" 9.5 Chinese Charity Day offline event, and the Dream Journey project was officially settled on the China Mobile Public Welfare platform.



Special Funds and Partner Development

Vivo Art Education Special Fund

In 2023, the "Children Painting Future" public welfare plan of the Vivo Art Education Special Fund continued to be implemented in 29 project schools across 4 provinces and 6 counties. The plan focused on three major project modules: art education courses, art education ecology, and art education practice. For art education courses, over 200 teachers taught throughout the year, benefiting approximately 40,000 students, with a total of 1,242 classes conducted and two distributions of material packages totaling 1,438 boxes. Vivo donated 320 pad2 devices for teachers to use in conducting the Children Painting Future courses. In terms of art education ecology, there were two teacher art education training sessions throughout the year, benefiting 85 teachers. Additionally, the first Rural Principals' Study Tour took place in May at the China Academy of Art in Hangzhou, and the "Rural Area Education Officials' Art Education Study Camp" was held in November in Shanghai. The Art Education Teacher Growth System 1.0 was officially launched, and the Seed Teacher Training Program is underway. For art education practice, the Children Painting Future summer camp initiated a creative collection for 8 major future-themed projects, receiving over 2,000 works. Ultimately, 40 students were selected to participate in an 8-day summer camp in July, where they worked with teachers from the School of Social Art Education at the China Academy of Art to create and build a children's art education installation at the Sea World Culture and Arts Center in Shenzhen, which was exhibited for two weeks, attracting over 100,000 visitors.

Special Fund for Talents with Firm Determination

The Special Fund for Talents with Firm Determination School is a boarding charity school specifically established for children who have lost parental care, providing centralized nurturing and education for these children in the form of a school. In 2023, with the support of the Special Fund for Talents with Firm Determination, 5 new schools were opened, located in Lvchun County, Yunnan Province; Yingtan, Jiangxi Province; Puyang County, Henan Province; Jiaocheng County, Shanxi Province; and Zhangbei County, Hebei Province. A total of 8 Special Fund for Talents with Firm Determination schools were operational in 2023, assisting 1,600 children in difficult circumstances and their families. The schools not only provide free, nutritious, and sanitary meals for the children but also offer a rich array of quality education programs.



Love-Hinder-Love Employment Support Special Fund

Love-Hinder-Love aims to empower special groups through ancient Chinese patterns and intangible cultural heritage embroidery, enabling young people with intellectual disabilities to achieve self-growth and self-worth, while advocating for employment support for the intellectually disabled community. In 2023, the Love-Hinder-Love Employment Support Special Fund supported the employment of 16 young workers with intellectual disabilities. To raise public awareness and attention to special groups, the "Love-Hinder-Love Employment Base" hosted a total of 118 visits and integration activities, benefiting 7,185 people. In 2023, the "Love-Hinder-Love" employment model was successfully extended to three locations: Chengdu, Wuhu, and Guangzhou.



Details of Income and Expenditure of Special Funds

NO.	Category	Special Fund Name	Date of Establishment	Income in 2023	Expenditure in 2023
1	Education Training	Shanghai Adream Charitable Foundation - Youth Football Development Special Fund	2016/8/3	19,969.90	-
2	Education Training	Shanghai Adream Charitable Foundation - ANTA Sturdy Growth Charity Project	2017/6/23	600,000.00	888,356.82
3	Education Aid	Shanghai Adream Charitable Foundation - Special Fund for Talents with Firm Determination	2018/2/2	1,067,016.40	1,300,000.00
4	Reading Education	Shanghai Adream Charitable Foundation - Bearers' Action Reading Assistance Special Fund	2018/8/3	-	775,750.09
5	Special Education	Shanghai Adream Charitable Foundation - Love-Hinder-Love Employment Support Special Fund	2018/11/6	742,737.01	480,070.00
6	Literacy Education	Shanghai Adream Charitable Foundation - Kaihua Public Welfare Adream Special Fund	2020/5/1	1,853,161.47	1,750,222.00
7	Education Training	Shanghai Adream Charitable Foundation - SEED Partner Special Fund	2017/3/23	95,000.00	92,000.00
8	Education Training	Shanghai Adream Charitable Foundation - Global Ivy Special Public Welfare Fund	2022/1/30	450,000.00	507,000.00
9	Education Training	Shanghai Adream Charitable Foundation - Ling Project - Traditional Culture Education Empowerment Action Special Fund	2022/6/1	895,000.00	1,175,821.59
10	Literacy Education	Shanghai Adream Charitable Foundation - Vivo Art Education Special Fund	2022/9/17	5,620,300.00	2,478,363.16
11	Literacy Education	Shanghai Adream Charitable Foundation - Mary Kay Beautiful Future Special Fund	2017/2/10	-	59,776.56
12	Education Aid	Shanghai Adream Charitable Foundation - "Hui Donation - Universal Kindness" Special Fund	2020/12/18	-	115,636.00
13	Education Training	Shanghai Adream Charitable Foundation - Master Kong Flame Ball Special Fund	2018/3/21	-	1,061,592.95
Total				11,343,184.78	10,684,589.17

Note: The above is the special fund containing income and expenditure in 2023. Please refer to the special fund column on the official website for details

Partnership Development and United Fundraising

In order to provide more support to united fundraising partners accurately, Adream has strengthened the linkage between the partner business sectors and Adream. Adream integrated itself and social resources, provided systematic partner support and services, and jointly built a competency-based education ecology by empowering partner institutions, helping partners obtain resource support, professional growth, and ability improvement so that children's changes can occur.

Integrating Social Resources and Empowering Public Welfare Projects

During the "99 Public Welfare Day" in 2023, Adream integrated resources from more than 20 caring enterprises, including Shanghai Ningquan Asset Management Co., Ltd., Xinhe Foundation, and Shanghai Boke Public Welfare Foundation, raising over 3 million yuan in funds. These funds were used to carry out a matching donation plan for educational public welfare projects, providing matching support for a total of 34 projects.

Joint Communication and Fundraising

In 2023, Adream cooperated with partners on platforms such as Tencent Public Welfare, ByteDance Public Welfare, Alipay Public Welfare, Alibaba Public Welfare, Bilibili Public Welfare, and Lingxi, assisting partners in launching projects and fundraising communications. They supported partner organizations in

participating in various themed fundraising and communication activities, including Tencent's 99 Public Welfare Day, Little Red Flower Day events, ByteDance Public Welfare's 9.5 "DOU Love Public Welfare Day," Alibaba's 95 Public Welfare activities, Alipay's "Walking Donation" and Ant Farm, Bilibili's 95 Charity Day communication activities, and Lingxi's monthly donation cooperation promotion.

Establishing the Comprehensive Partner Support and Empowerment System

In 2023, adhering to the principle of "building an educational collaboration network, empowering each other, and working together effectively," Adream upgraded and developed the Adream Partner Empowerment System. They optimized the "Welfare Distribution Workshop," forming a comprehensive, professional, and targeted partner empowerment system through training, exchanges, and visits. This system focuses on project management, communication, fundraising, and administration, sharing resources, and fostering collaborative learning. Adream conducted 7 specialized training sessions, 4 enhancement sessions, 1 organizational visit, and provided online and offline training on internet fundraising, communication, project design, platform operation, and industry knowledge, all aimed at helping partner organizations grow in capacity.

Brand and Influence

Brand Activities

1.The Annual Report Press Conference Successfully Held, Reaching a New High in Communication

On April 2, 8, and 22, 2023, the Adream 2022 Annual Report Press Conference was successfully held in Shanghai, Beijing, and Shenzhen respectively, with over 1,000 attendees at the offline events. By the end of May, the cumulative media exposure had exceeded 495 million.

2.Promote Cross-border Communication and Co-creation, Enhance Public Participation

From June 11 to 16, 2023, Adream, in collaboration with The Paper, initiated the "Measuring the Locality, Witnessing Public Welfare" media public welfare visit camp activity. The first visit camp invited several mainstream media outlets, including China Youth Daily, China Education Daily, and Jiefang Daily, to the Nuijiang Lisu Autonomous Prefecture in Yunnan Province. They visited four Dream Center project schools on-site to understand the overall situation of the rural revitalization education module in Luzhou City, Fugong County, and Gongshan County.

3.Omnichannel Communication to Celebrate the Fifteenth Anniversary

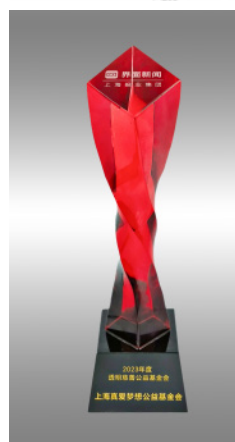
On August 14, Adream celebrated its fifteenth anniversary with the theme "Let Love Flow, Chase Dreams and Fly." During the fifteenth-anniversary celebration, various communication methods such as Weibo, H5, interviews, online media, and offline subway advertising were used to spread positive public welfare energy, tell the story of Adream, and expand the reach of public welfare communication. According to statistics, the Weibo topic #Adream15thAnniversary attracted a total of 340 million views. External media such as Southern Weekend and Southern People Weekly published in-depth story articles with over 250,000 reads. The cumulative exposure across all channels was about 410 million.

4.Strengthening Project and Donation Progress Disclosure, Ranking High in Transparency

On December 13, Interface News released its annual Transparent Charity Public Welfare Foundation List for the eighth time. The list aims to reveal the current state of transparency in Chinese charitable public welfare foundations, help improve their transparency, and provide a reference for public donations. Adream was included in the list, ranking first among local public fundraising foundations.



排名	基金会名称	性质	理事长	秘书长	得分
1	中国妇女发展基金会	全国性公募	甄砚	张建岷	99
1	中国红十字基金会	全国性公募	贝晓超	王铁凡	99
1	中国社会福利基金会	全国性公募	戚学森	缪瑞兰	99
4	上海真爱梦想公益基金会	地方性公募	潘江雪	宿彦慧	98
4	中国光华科技基金会	全国性公募	梅峰	孟春	98



Ms. Shu Chen, a board member of the Shanghai Adream Charitable Foundation and a well-known actress, has been dedicated to the public welfare cause of Adream since 2009. She has consistently supported the foundation as a donor and has actively participated in various charity events, effectively leveraging her personal influence to promote the foundation's public welfare philosophy. Over the past 15 years, she has integrated herself into the mission of Adream, witnessing its growth and contributing to its development.

Adream Annual Report Press Conference Attendance

In April 2023, the "Let Love Flow" 2022 Annual Report Press Conference of Adream was held in Shanghai. As a board member, Ms. Shu Chen provided an in-depth interpretation of the theme "Let Love Flow, Chase Dreams and Fly" for Adream's 15th anniversary, drawing from her own personal experiences. Her presence at the conference and her insights into the foundation's work have helped to further the understanding and appreciation of Adream's mission and impact among the public and stakeholders.



Attending the Adream Charity Dinner

In October 2023, the "2023 Share the Love Charity Dinner" organized by Adream was held in Shenzhen. Shu Chen, a director and a board member of the foundation, took to the stage to share her reflections on public welfare and to call upon philanthropists to extend their support to children in regions where educational resources are less developed.



Supporting "Dream Journey"

In October 2023, Shu Chen conducted a week-long public welfare visit to Qiemo County, Xinjiang. She introduced the "Dream Journey" program to children in border areas, exploring the Populus euphratica forest and teaching about desertification control to spark their curiosity.

During her visit, Shu Chen not only focused on children's development but also assessed Adream's operations in the region. She facilitated discussions with local education officials and Dream Teachers from four Dream Centers to enhance educational initiatives.

At a symposium, Shu Chen addressed operational issues, which were further discussed at a board meeting to provide additional support for Xinjiang. Her active engagement and advocacy are crucial in promoting educational equity and empowering children in remote areas.



Initiating the "Dream Guardian" Project

In August 2023, Shu Chen, a director and board member, launched the "Dream Guardian" initiative, calling on philanthropists from all sectors of society to pay attention to the educational needs of children in areas with underdeveloped educational resources. The initiative aims to provide guidance and companionship to the children, helping them to pursue and realize their dreams.



Honored with the "Annual Public Welfare Special Contribution Award"

In February 2023, the "Resilient Power · 2022 Annual Charity Gala," hosted by China Charity Home and co-hosted by Weibo, was held in Beijing. Shu Chen was honored with the "Annual Public Welfare Special Contribution Award" for her significant contributions to public welfare initiatives.



Social Impact and "Finance for the Greater Good" Initiative

Social Impact

1. "Effective Love" Awarded "For Good Awards 2023 - Top 10 Academic Research of the Year"

"Effective Love" is the first work by Jiangxue Pan, the founder of Shanghai Adream Charitable Foundation, who has been dedicated to educational public welfare for fifteen years, and was officially published in 2022. The book condenses Jiangxue Pan's fifteen years of practice and reflection in the public welfare industry, unfolds from six perspectives including mission vision, values and principles, service plans, long-term strategy, refined management, and collaborative networks, and extracts the methodology of public welfare to explore the future path for the high-quality development of the public welfare industry. In December 2023, "Effective Love" was awarded the "For Good Awards 2023 - Top 10 Academic Research of the Year," making it the only charitable organization to receive this honor. The For Good Awards is the first pure public welfare annual top award in China with an international advanced concept, aimed at Chinese social enterprises, business-oriented enterprises, business-oriented entrepreneurs, impact investment institutions, and related academic research.

2. Release of the First ESG Report in the Chinese Foundation Industry

With global challenges like climate change, ecosystem deterioration, and social inequality intensifying, attention to sustainable development and corporate social responsibility is increasing. Since the UN Climate Organization introduced ESG (Environmental, Social, and Corporate Governance) in 2004, it has become a key direction for corporate social responsibility globally, particularly in Europe, where public welfare organizations play a crucial role in popularizing ESG concepts.

ESG is still developing in China, and public welfare organizations' influence on ESG is relatively weak. In 2023, Adream and BCG released the "White Paper on the Chinese Foundation Industry's Contribution to ESG Development," showing low participation and awareness of ESG among Chinese social organizations. The public welfare sector should actively participate in ESG construction, becoming a bridge between governments, enterprises, asset management institutions, and the public. Public welfare organizations can particularly excel in the Social (S) aspect, leveraging their strengths and professional value.

We call on enterprises and public welfare organizations to embrace ESG, creating strategic sustainable public welfare projects that go beyond donations and support corporate ESG strategies. As the first Chinese foundation to disclose its annual report according to listed company standards, Adream practices and promotes ESG concepts suited to China's conditions. Supported by industry partners and experts, Adream released the first ESG report in the Chinese foundation industry, enhancing transparency, promoting communication and trust with stakeholders, and leading the industry to focus on ESG.

"Finance for the Greater Good" Initiative

To meet the national and societal expectations for the philanthropic sector, in September 2021, Adream was commissioned by The United Front Work Department of the CPC Central Committee and the Shanghai Committee to conduct research on the "third distribution" and the integration of "finance and philanthropy." This research identified new trends and dynamics in the "finance and philanthropy" sector and recognized finance as an indispensable and unique force in aiding Shanghai's pursuit of common prosperity. In 2022, Adream officially launched the "Finance for the Greater Good" project, initiating a journey to explore diverse collaborations between philanthropy and finance. After two years of exploration, in 2023, the initiative's impact has been further enhanced, with a more diverse range of topics, including new sub-topics such as "bequest donation" and "ESG" (Environmental, Social, and Governance), as well as progress and breakthroughs in research and practice.

1. Release of the First Domestic Research Report on Bequest Donations

With the continuous deepening of aging, the social demand for bequest donations will gradually increase in the future. Currently, few charitable organizations engage in bequest donations, and there is a lack of effective methods and research support. In November 2022, funded by the Tencent Public Welfare Foundation and the Southern Metropolis Public Welfare Foundation, Adream conducted research on bequest donations, visiting Shanghai and Hangzhou. Based on this research, they wrote the "Exploratory Research on Bequest Donations in Shanghai and Hangzhou" report. On September 24, they launched the report at the Pudong Social Innovation Demonstration Park in Shanghai, attended by over 100 practitioners and viewed online by

1,534 people. To enhance the report's influence and attract more scholars, Adream participated in the "25th Anniversary of Tsinghua NGO Research and China Nonprofit and Philanthropy Research Young Scholars Forum" on October 15, presenting a keynote speech titled "Research on the Development Path of Bequest Donation Charitable Services by Social Organizations under the Background of Aging".

2. "Finance for the Greater Good" Was Written in The "Pudong Charity and Public Welfare Blue Book (2023)"

In 2023, "Finance for the Greater Good" was included in the "Pudong Charity and Public Welfare Blue Book (2023)" for the first time. Invited by the Civil Affairs Bureau of Pudong New Area, Adream wrote a special report titled "Pudong Financial Philanthropy Development Report," showcasing innovative practices in financial philanthropy in Pudong. It included cooperation cases like the "CICC Public Welfare Parent-Child Summer Camp," "Points Donation" by CITIC Bank Credit Card Center, and "Management Fee Donation" by First Venture Securities Co., Ltd. The Blue Book was released on January 18, 2024, at the closing ceremony of the 22nd Pudong New Area "Charity and Public Welfare Joint Donation" event.

Additionally, based on the 2022 financial philanthropy activities, the second issue of "Finance for the Greater Good, Helping to Achieve Common Prosperity" was released. In 2024, Adream will deepen research on "Finance for the Greater Good," summarize best practices, and present the development trends and future opportunities of financial philanthropy in Shanghai.

3. Continuous Cross-Sector Dialogue on "Finance for the Greater Good"

To enhance the influence of "Finance for the Greater Good" and impact more financial intermediaries and high-net-worth individuals, Adream actively participates in cross-sector activities. In 2023, Adream co-sponsored a series of philanthropy salons on "Finance for the Greater Good" with the Lujiazui Financial City Development Foundation in Shanghai, creating a communication platform between financial intermediaries and public welfare organizations. In April, three ESG salons were held in Shanghai, Beijing, and Shenzhen. In June, Adream participated in the "2023 Quantitative Technology Carnival," hosting a roundtable forum and engaging with various financial institutions, receiving a donation of 200,000 yuan from Inno Assets. In November, Adream participated in the 2023 Annual Conference of the China Foundation Development Forum, advocating for "Finance for the Greater Good" and attracting significant attention.

4. "Finance for the Greater Good" Cooperation Cases

In 2023, Adream explored cooperation models with banks, securities, funds, trusts, family offices, and other financial institutions, carrying out donation cooperation through direct donations or charitable trust tools to help the financial industry and high-net-worth individuals participate in common prosperity.

China Merchants Fund issued the "China Merchants Social Responsibility Mixed Securities Investment Fund"

In April 2023, China Merchants Fund issued the "China Merchants Social Responsibility Mixed Securities Investment Fund," which was clearly defined at the beginning of the product design to allocate a portion of the institution's net management fees to public welfare donations. In August 2023, the product completed the first donation fund arrival, fully funding the construction of a Dream Center at the Weichuan Nine-Year School in Wushan County, Gansu Province.

Responding to Policy Advocacy and Actively Carrying Out Charitable Trust Cooperation Models

Adream, in collaboration with Ping An Bank Private Banking and Ping An Trust, has jointly promoted the philanthropic endeavors of high-net-worth individuals by establishing the "Star Map Charitable Trust," with the trust property funding the execution of Adream's Dream Centers and Dream Journey projects.

Adream has also cooperated with Bank of Communications and Bocom International Trust on the "Bocom International Trust · 2023 Enjoy the Joy of Heart Education Charitable Trust," and in addition, has worked with Bocom International Trust on the "Bocom International Trust · Ruihe Tianzhu Rural Revitalization Education Charitable Trust," with Adream serving as the executor of the charitable trust project, responsible for the implementation of educational assistance projects in Tianzhu County, Wuwei City, Gansu Province.



Internal Support System

Adream Management Training Camp

The Adream Management Training Camp is a two-year program for middle and senior managers in the public welfare sector and high-potential talents. It integrates "business management + education + philanthropy" to enhance participants' capabilities on two levels: managing their responsibilities more professionally and enabling others to achieve more. The program offers a multi-level, systematic global perspective and establishes leadership skills for cross-system collaboration.

In 2023, trainees completed six modules: "Financial Management," "Operations and Information Systems Management," "Leadership," "Innovation, Entrepreneurship, and Sustainable Development," "Strategic Management," and "Organizational Design and Development." They enhanced their expertise and ability to empower others. In March and December, they conducted group and individual project presentations and defenses, viewing projects from higher and more diverse perspectives, enhancing their professional management and innovative abilities. Starting in 2021 and concluding in 2023, after more than two years and over 400 hours of continuous learning, 19 students passed the final graduation assessment and successfully graduated, completing their breakthrough and transformation.

Jiangxue Class Curriculum Structure		
Semester	Module	Subject
First Semester	Introduction Module	My Adream Team
	Module 1	Talent and Team Management
	Module 2	Market Research and Insights
	Module 3	Marketing & Brand Management
	Module 4	R&D and Product Management
	Module 5	Financial and Tax Management
	Module 6	Operations and Information Systems Management
Second Semester	Mid-term Assessment	
	Module 7	Leadership
	Module 8	Entrepreneurial and Innovative Thinking
	Module 9	Strategic Management
	Module 10	Organizational Design and Development
	Graduation Module	Sustainable Development and Innovation



Organizational Development

By the end of 2023, Shanghai Adream Charitable Foundation had 62 full-time staff members. Adream enhances organizational development by cultivating an efficient team, updating personnel systems, launching three employee clubs ("Seek Truth," "Spread Love," "Pursue Dreams"), implementing a comprehensive welfare system, and conducting a three-tiered training model.

Staff participated in general training such as "The Golden Four Minutes," "Time Management," "Six Thinking Hats," and "Presentation Skills," improving work methods and job satisfaction. In 2023, Adream completed the construction of a volunteer system, releasing policies and cleaning historical data, serving 20 public welfare projects, and adding 3,683 volunteers to the database.

The "Dream Star" program continued, providing specialized training in "Educational Philanthropy" and "Project Management," helping participants transition from students to professional public welfare workers. By the end of the year, they completed a one-and-a-half-year learning period and were placed in various departments to start their future work.



Standardized Management

1.Successful Board of Directors Re-election

On September 1, 2023, Shanghai Adream Charitable Foundation successfully held the 16th meeting of the 3rd Board of Directors and the 1st meeting of the 4th Board of Directors. The meeting invited Yue Zhang from the Foundation Division of Shanghai Civil Affairs Bureau, donor representative and ANTA Group Vice President Ling Li, Tencent Charitable Foundation Deputy Secretary-General Zhouhong Liu, as well as directors and supervisors of the 3rd and 4th Boards to attend.

Jiangxue Pan, chair of the third board, reviewed five key areas of work over the past five years: supporting rural education, fostering project innovation, expanding service scope, enhancing governance, and building a professional team. She also put forward four expectations for the new board: emphasizing ideological guidance, summarizing Shanghai's public welfare experience, encouraging public understanding and participation in charity, and developing top-tier public welfare talent.

The meeting heard and deliberated the "Work Report of the 3rd Board of Directors", the "Financial Report of the 3rd Board", and heard the "Five-Year Work Report of the Supervisory Board" by the chairwoman of the supervisory board, Sufin Zheng. Through secret ballot, the members of the 4th Board of Directors were elected: Bin Hu, Jiangxue Pan, Man Liu, Chong Wu, Shu Chen, Quan Wang, Jing Chen, Hongbing Lv, Yanhui Su; Bin Hu was elected as the chairman, and Yanhui Su was elected as the vice chairwoman and secretary-general. The members of the 4th Supervisory Board are: Sufen Zheng, Junming Shi, Yu Shen, Wenzhong Qian, Junming Shi was elected as the chairman of the supervisory board.

2.Information Disclosure

The Foundation completed the publication of 2023 annual report,

demonstrating the overall annual business operations of Adream to the public in a structured manner, reflecting its open and transparent work method. This was also the first time Adream published an ESG report. The Foundation disclosed the annual report, audit report, changes in the supervisory board, significant matters, and other information on public information platforms such as the Charity China website and the Foundation's official website. Regular feedback on project progress and financial conditions was provided through various channels, and the recordation of public fundraising projects was completed on time.

The foundation has enhanced the disclosure of progress for the main projects, regularly releasing updates on project developments and quarterly financial reports through its official website, WeChat public account, Weibo, and other channels.

3.Compliance and Operational Management

The Foundation has enhanced compliance and operational management by updating policies and introducing new systems for procurement, grants, accounts receivable, and reimbursements. Compliance and operational management requirements were further strengthened internally to reduce costs and increase efficiency. Intellectual property protection has been prioritized, with trademarks registered for "Golden Dreamer," "Golden Vitality," "Golden Dream+," and "Magic Box of Love." The foundation organized seven public tenders throughout the year, including those for Dream Center books, tablets, interactive screens, student desks and chairs, flooring, eye-protecting lamps, and the execution of reading projects.

4.Electronic Donation Receipts

As a pilot unit for electronic donation receipts in Shanghai, with the support of ByteDance Public Welfare Foundation, Volcano Engine, and Lingxi, the electronic receipt system was launched, achieving full electronic billing, enhancing the convenience, security, and timeliness for donors to obtain receipts.

Party Branch Construction

Shanghai Adream Charitable Foundation's CPC Party branch has been actively influential, with the Party branch secretary also serving as the executive director and secretary-general of foundation, and the deputy secretary-general also serving as the head of the management department. The Party organization plays a leading role in major decision-making, project management, and fund expenditures, ensuring the correct political direction. Party members actively exert pioneering and exemplary roles in their respective positions, promoting the construction of party branch with characteristics of social organization.

In July 2023, the foundation's Party branch was awarded the title of "Advanced Grassroots Party Organization", and several Party members received honors in recent years.

Guided by the Comprehensive Party Committee of Zhangjiang Science City and the Municipal Civil Affairs Bureau, the Party branch actively carries out education for Party members and staff, enhancing political awareness and deepening understanding of industry policies.

In April 2023, the foundation's CPC Party branch hosted a themed Party class activity, inviting expert to interpret "Chinese-style modernization", "cultural confidence", as well as the three major

strategies for a strong country: "science, education, and talent", in conjunction with the report of the 20th CPC National Congress.

The year 2023 is the starting year for implementing the spirit of the 20th CPC National Congress. Strengthening the Party building work helps the foundation to develop positively, steadfastly follow the path of socialism with Chinese characteristics, while also enhancing the leadership of the CPC. Adream needs to remember its original intention, keep its mission in mind, strive to innovate in the field of educational public welfare, and help children grow up confidently, unhurriedly, and with dignity.



Summary of the Third Board of Directors The Five-Year Report of the Supervisory Board

Introduction and Overview

The third Supervisory Board of Adream has strictly followed the provisions of the "Charity Law," "Foundation Administration Regulations," and the "Articles of Association of the Foundation" It has earnestly fulfilled its duties by attending board meetings and supervising the foundation's standard operations, financial management, risk management, and the performance of duties by the board of directors.

I. Organizational Governance

Shanghai Adream Charitable Foundation's board of directors consists of 9 directors and 3 supervisors, with 8 special committees established, namely: the Strategic Development Committee, Fund Development Committee, Investment Management Committee, Audit and Compliance Committee, Dream Education Committee, Product and Technology Committee, Cultural Values Committee, and Management Committee. The board of directors builds an active and contributive team through the special committees. The third Supervisory Board held a total of six meetings, and the third Board of Directors held fifteen meetings, resulting in 99 resolutions and discussions on 44 items. Under the leadership of the chairwoman, the directors actively participated, performing their duties, contributing enthusiastically, and making efficient decisions.

Jiangxue Pan, as the chairwoman, is in charge of the "Strategic Development Committee," with active participation from directors Jin He and Quan Wang, emphasizing external perspectives and internal strategic implementation. They conducted national condition consultations, strategic discussions, and practical strategy meetings, focusing on a combination of theory and practice, and gradually formed an organizational mindset that pays attention to changes in both internal and external environments, adapting to social development. The chairwoman led the secretariat to summarize the three stages of Adream's fifteen-year development and the three cycles of educational improvement, formulating the foundation's rolling five-year strategic plan and leading the secretariat to implement OKR .

Under Director Man Liu's leadership, the "Fund Development Committee" has actively engaged in the secretariat's fundraising initiatives across various departments. They offer expert guidance, contribute resources, and participate in the foundation's fundraising and promotional events. Notably, the Sharing Love charity dinner, an annual event for 13 years, has continued to succeed, connecting donors and effectively supporting the foundation's fundraising efforts, even amidst external uncertainties in the past two years.

The "Audit and Compliance Committee," led by supervisors Junming Shi, Sufen Zheng, and Yu Shen, offered legal and management advice to the foundation. They achieved ISO 9001 certification and received the SGS Global NGO Benchmark Audit, marking a milestone as the first public welfare organization in the country to be certified by an international third-party auditor.

The "Investment Management Committee," led by Director Chong Wu, has responsibly managed the foundation's assets within the board's mandate, achieving a total investment income of 98 million yuan and an average return of 4%.

Under the leadership of Jiangxue Pan and Professor Yunhuo Cui, the "Dream Education Committee" has engaged with the academic community to advance Adream's educational philosophy, establishing a foundational theoretical framework for "Dream Education." They enhanced the Dream Power literacy framework and evaluated the impact of Dream Education in Dexing, Jiangxi, compiling an assessment report. In collaboration with East China Normal University, they classified and refined the excellent works of the five sessions of the "Adream Cup" National School-Based Curriculum Design Competition into a book titled "Curriculum and Dreams," which was published. Chairwoman Pan participated in the CIES Annual Conference, presenting the views and perspectives of Chinese non-governmental foundations on education, and telling the story of China's education.

The "Cultural Values Committee," led by Director Bin Hu, guided employees and key volunteers in embracing Adream's values and engaged with teachers in the Adream Reading Together Camp for mutual inspiration and motivation.

The newly established "Product and Technology Committee" in 2023, led by Director Yanhui Su, and the "Business Management Committee," led by Director Jin Chen, actively carried out their work, organizing product requirement research meetings and communicating with the secretary-general and relevant departments.

Director Shu Chen actively participated in various public welfare communication activities of Adream, attending the annual report conference, Sharing Love dinner, and the 99 Public Welfare Day, using her influence to advocate for educational equity.

In 2022, when epidemic broke out suddenly in Shanghai, the board of directors led Adream to respond quickly, initiating the "Love Shanghai, I Am Here" volunteer service platform and organizing the foundation's staff to quickly participate in the work of helping Shanghai fight the epidemic. The Adream secretariat, adhering to the public welfare philosophy of "openness, transparency, professionalism, and efficiency," continuously expanded the donor team and enhanced the social credibility of the Dream Education cause.

The Adream Supervisory Board closely focused on the work of Adream and played its role through various means.

1. In terms of financial supervision: The supervisory board regularly reviewed statements, participated in the quarterly financial department meetings, listened to financial reports, and promoted the improvement of internal financial controls.
2. In terms of risk control: The supervisory board promoted the foundation to conduct internal control reviews and audits. They advanced the establishment of the "Adream Appreciation and Preservation Management Measures" and the "Management Methods for External Positions of Directors, Supervisors, and Senior Executives".
3. By utilizing the resources of the supervisory board, they provided legal management support and professional advice to the foundation.
4. They introduced resources to Adream and participated in the annual report conference, Sharing Love dinner, and recommended potential cooperative resources.



II. Financial Status

After the third board of directors re-election audit (2018 - June 2023), our total income was 1.32 billion yuan (an average annual income of 240 million yuan), exceeding the annual fundraising targets set at the beginning of each year. Of this, the income from material donations was 230 million yuan, accounting for 17% of the total; the income from appreciation and preservation was 66.85 million yuan, accounting for 5% of the total. The total expenditure was 1.1 billion yuan (an average annual expenditure of 200 million yuan), of which project expenditures were 1 billion yuan (accounting for 76% of the total income), accounting for 91% of the total; management expenses were 64.05 million yuan, accounting for 5.8% of the total; fundraising expenses were 17.23 million yuan, accounting for 1.6% of the total.

III. Supervision of Financial and Risk Management

In terms of auditing, Adream annually carries out annual financial statement audits, special audits entrusted by the government to third parties, audits of government-purchased service projects, and inspections by partners. The main focus of these audits is the financial income and expenditure, internal management systems, financial management, and the special use of funds. The audit conclusion is that the financial statements have been prepared in accordance with the provisions of the "Accounting System for Non-Profit Organizations" and fairly reflect the financial status, operating results, and cash flow of the foundation from 2018 to 2022. The special funds for projects are used for their intended purposes, and the relevant internal management systems have been basically implemented.

In 2022, at the suggestion of the supervisory board, Adream also hired Deloitte to conduct a health check on the internal control of the foundation, to identify weak points in the internal control process, and to ensure the long-term development of the foundation. Adream issues quarterly reports each quarter, which include business development, financial reports, and significant events, and these are publicly disclosed on the official website.

The supervisory board supervises and inspects the financial management of the foundation by reviewing audit reports, analyzing internal quarterly reports, and internal control reports. We believe that the foundation's financial system is sound, the internal control system is relatively complete, financial operations are standardized, and the financial situation is good. The foundation's financial reports truly and fairly reflect the financial status and operating results of the foundation.

Related transactions of directors/management personnel in 2023: None
Significant litigation and arbitration: The business trust dispute case between the foundation and Cedar International Trust Co., Ltd. has been returned for retrial after the second instance judgment. The assets have been preserved, and we will do our utmost to promote the progress of the case and resolutely defend the legal rights and interests of the foundation.
Major purchase or sale of assets: None
Significant related transactions: For details, see the audit report "Section Ten: Relationships with Related Parties and Their Transactions"
Hiring or dismissal records of professional institutions: None
Significant investment explanation: None

Disclosure of the Top Five Suppliers for the Year 2023

Supplier	Category	金额 (RMB元)	百分比
Shanghai Zhizheng Technology Co., Ltd.	Computer/ Tablet	8,185,261.00	34%
Shanghai Lijie Information Technology Co., Ltd.	Large Screen	6,195,200.00	25%
Yucai Holding Group Co., Ltd.	Furniture	4,258,146.80	17%
China National Publications Import & Export Corporation Shanghai Co., Ltd.	Books	2,983,962.75	12%
Xinyi Computer Store, Gushan Town, Jiangyin City	Supporting Supplies	2,968,921.20	12%

To the knowledge of the supervisory board, there is no affiliation between the aforementioned suppliers and the Adream management personnel or procurement staff.

IV. Looking Forward to the Future

Looking ahead, the Shanghai Adream Public Welfare Foundation will continue to be committed to holistic education and lifelong growth, ensuring that every life is wonderful, grows confidently, unhurriedly and with dignity. We will continuously innovate and improve, deepen cooperation with partners, expand the coverage of our projects, and jointly promote social progress and development.

(1) Further enhance the foundation's governance level and transparency. Establish a more diverse board of directors and supervisory board, focusing on multi-party participation, and widely listen to the opinions and suggestions of different stakeholders. Establish a sound risk assessment and prevention system to timely identify and respond to potential risks, ensuring the stability and sustainable development of the foundation. The board of directors and the supervisory board will form a good interactive mechanism, regularly exchange work progress and problems found, jointly discuss and formulate solutions, and achieve seamless connection between decision-making and supervision. Promote the foundation to move towards a better development track and make greater contributions to achieving the foundation's mission and social development.

(2) Join forces with all sectors of society to accelerate the advancement of key counties for rural revitalization and carry out high-quality and balanced public welfare education assistance actions. In the next five years, we will mobilize social multi-party forces together to support "competency-based education services"

public welfare products in 160 national key counties for rural revitalization. This includes hardware facilities of Dream Centers, Adream Curriculum activities, teacher training for Dream Guides, and the "Adream Box" online communication community platform for teachers. Through five years of online and offline operation services, they help principals and teachers enhance their professional ability of education and teaching, promote their recognition of the value of teaching and educating people, stimulate children's self-awareness, and guide them to explore a larger world and broader life possibilities. At the same time, we will actively cooperate with governments at all levels, educational institutions, and schools to achieve sustainable development and replication and promotion of education demonstration areas and deep cultivation areas, set an example for rural education development, and also provide other regions with reference and promotion experience, further promoting educational equity and quality improvement.

(3) Expand the "Golden Dreamer" business line to make every life wonderful.
In the spirit of "helping oneself by helping others," carry out community public welfare activities to establish a public welfare platform for the elderly group to "maintain lifelong learning, actively participate in social activities, inherit cultural virtues," and realize the value of "lifelong development."

Conclusion
Thank you to all the people and partners who support and care about Adream for your hard work and support.It is because

Board of Directors Five-Year Work Report

During the term of the third board of directors of Shanghai Adream Charitable Foundation (Adream), guided by Xi Jinping's Thought on Socialism with Chinese Characteristics for a New Era, the 19th and 20th National Congress of the Communist Party of China, and the Party' s educational policy, we adhered to the Charity Law and relevant regulations, and the Articles of Association of Adream. We focused on "providing more opportunities for the self-development of disadvantaged groups through professional management, poverty alleviation, improving educational facilities, funding quality education, and promoting employment," and upheld values of "children's development, truth, love, dreams, transparency, efficiency, and cross-sector governance." We followed the third council's strategic direction and conducted charitable work lawfully.

Externally, we expanded in poverty alleviation, rural revitalization, educational assistance, fundraising, and project funding. Internally, we improved brand system building, asset and risk management, informatization, system construction, and organizational structure, ensuring efficient and standardized work. With support from council members, supervisors, donors, partners, and volunteers, we addressed social difficulties, leveraging social organizations' advantages, insisting on innovation, project-orientation, social cooperation, and brand-leading approaches, achieving progress. Despite complex and volatile situations, we actively fulfilled social responsibilities, responded to challenges, mitigated risks, and maintained good development momentum.

From 2018 to June 2023, Adream accumulated revenue of

of your support and trust that Adream has achieved remarkable influence under the leadership of the third board of directors, adhering to the principles of openness, transparency, professionalism, and efficiency, and has also made a positive contribution to the development of the industry.
We would also like to specially thank the members of the supervisory board for providing strong support for the management and supervision of the foundation by regularly reviewing financial statements, participating in financial meetings, and promoting internal control audit work. Ensuring the foundation's financial status is open and transparent, providing a guarantee for the foundation's continuous development.

We look forward to Adream continuing to be committed to the development of public welfare in the future, and together with partners, continuously promoting social progress and development. Thank you again for your support and trust!

1.32 billion yuan (average annual income of 240 million yuan), exceeding fundraising targets. In-kind donations were 230 million yuan (17% of total); value preservation and appreciation income was 66.85 million yuan (5% of total). Total expenditure was 1.1 billion yuan (average annual expenditure of 200 million yuan), with project expenditures totaling 1 billion yuan (76% of total income), management fees were 64.05 million yuan (5.8% of total), and fundraising costs were 17.23 million yuan (1.6% of total).

I. Adhering to the Overall Situation, Promoting Public Welfare Services to Support Rural Education Revitalization

1. From Targeted Poverty Alleviation to Rural Revitalization: The Role of Educational Public Welfare Organizations

Adream has carried out educational assistance through the "Dream Center" project in regions assisted by Shanghai, including Yunnan, Qinghai, Tibet, Guizhou, Xinjiang, and Gansu. It has also applied for the "Shanghai Counterpart Assistance and Cooperation Exchange Special Fund" to support projects in Yunnan and Tibet.

To consolidate poverty alleviation achievements and connect with rural revitalization, Adream pairs with Deqin County, Yiliang County, and Songtao Miao Autonomous County. As of June 30, 2023, Adream built 684 Dream Centers (548 operational) in 77 counties, covering 627 schools, training 309 principals and 3,860 teachers, and serving over 710,000 students.

In March 2021, the state proposed constructing 100 "National Gate Schools" in border counties. In September, Adream, guided by the Shanghai Cooperation Exchange Office and the Shanghai

Civil Affairs Bureau, and with China Education Daily, launched the "Love-at-Border, Lights up the National Gate" project. This supports weak schools in border provinces through core school construction and joint assistance, integrating resources from social organizations, governments, universities, urban schools, and enterprises. As of June 2023, the project selected 20 "National Gate Schools" in Yunnan, Tibet, and Xinjiang, built 60 supporting "Dream Center" schools, covering 80 project schools in border counties, and conducted over 1,100 teacher training sessions and related public welfare operations.

2. Promoting the Power of Shanghai's Public Welfare and Charity, Exporting Shanghai's Social Organization Soft Power to Counterpart Assistance Regions

In 2021, under the guidance of the Shanghai Civil Affairs Bureau, Adream, with seven other foundations, signed assistance agreements with eight children's welfare institutions in Inner Mongolia. Adream committed to providing 1 million yuan in public services or material support to the Xilingol League Children's Welfare Institute over five years. The foundation has implemented the Dream Center project and teacher empowerment activities and is promoting children's participation in research and basketball camps.

In 2022, as part of the "163 Million Public Welfare Action" to assist counterpart areas in rural revitalization, Adream, with 16 other foundations and Jiading District, provided public welfare assistance worth no less than 1 million yuan to Chuxiong Yi Autonomous Prefecture and Deqin County in Yunnan Province.

3. The "Dream Center" Competency-based Education Service System, Promoting High-Quality Education Development in Central and Western Regions

Adream closely follows Party and state education policies, integrating resources to promote education equity and high-quality development. The "Dream Center" system transforms rural classrooms into multimedia learning spaces, provides interdisciplinary education, funds teacher training, and conducts student activities. Since 2020, Adream has funded "Dream Education" research, forming a theoretical framework and evaluating its impact in Dexing, Jiangxi Province.

Adream developed 38 Dream Courses in scientific inquiry, humanities, social responsibility, and life skills, cultivating abilities such as innovative thinking and teamwork. By June 2023, 4.78 million Dream Course sessions were conducted, praised by teachers, students, and parents.

The "Dream Journey" project funds travel plans, helping children understand urban and rural areas and cultural history, fostering confidence and independence. Over 10 years, it served 1.03 million students from 30 provinces and cities, supporting 8,512 children in research activities.

Since 2018, the "Tech Maker" activity benefited nearly 110,000 students from 909 schools, focusing on 3rd to 9th grade girls with the "Math and Science Life - Cool Girl Maker Camp" to ignite interest in technology.

II. Embracing Innovation and Development, Continuously Enhancing the Internal Drive of Public Welfare Projects

1. Promoting "Five Educations Simultaneously," Enriching Quality Education in Rural Schools

Under the guidance of educational professional institutions

such as the Curriculum and Instruction Research Institute of East China Normal University, the Institute of Physical Education, Health and Art Education of the Chinese Academy of Educational Sciences, and the China Academy of Art, the foundation funds and introduces quality resources and practices in moral education, physical education, and Art Education. Through the implementation of special courses, it promotes the "family-school-society" collaborative education model advocated by the state. Over the past five years, the foundation has solidified management foundations, compiled special fund implementation norms, and various contract templates, achieving full coverage of process management from establishment, daily operation, to project implementation and evaluation, and termination. By the end of December 2022, the foundation had implemented 15 special funds to support regional high-quality education development through special funds for Art Education, physical education, traditional culture, scientific innovation, and vocational education.

In terms of physical education, the foundation established the Adream-Anta Special Fund for Healthy Growth with Anta Group and, in cooperation with the Institute of Physical Education, Health and Art Education of the Chinese Academy of Educational Sciences, funded the development of the "Sports Dream Class" public welfare project. Over the past five years, it has trained nearly 4,000 physical education teachers in 28 provinces, cities, and autonomous regions across the country, benefiting over 1.86 million students.

In terms of Art Education, in collaboration with the China Academy of Art, and with the support of domestic enterprises such as Vivo Mobile Communication Co., Ltd. and LILANZ (China) Co., Ltd., the foundation has funded pilot Art Education courses in 55 schools in 16 provinces and autonomous regions over the past two years, aiming to improve students' aesthetic and humanistic qualities, helping children become inheritors and creators of Chinese beauty.

In terms of traditional Chinese culture, the foundation, in collaboration with the College of Chinese Language and Literature of Beijing Normal University and funded by the Zhejiang Dunhe Charity Foundation, jointly promoted the "Ling Project" traditional culture public welfare project. Through the organic integration of excellent traditional Chinese culture education with the Chinese language curriculum, it helps children grow into individuals with the temperament of Chinese civilization and the appearance of the Chinese nation. The project has empowered over 2,000 frontline teachers in 626 primary and secondary schools nationwide, benefiting over 120,000 students.

2. Deepening the PPPSS Cross-Sector Cooperation Model

Over the past five years, the foundation has explored the PPPSS (Public Welfare + Society + Government + Universities + Schools) model in quality education, effectively achieving the linkage of government, enterprises, universities, and social networks, realizing "cross-sector co-governance." As an organic supplement to public management, it has found a "semi-embedded" development model that can embed public welfare projects into government systems at all levels and obtain guarantees for legal development, while maintaining the flexibility of civil organizations. It insists on frontline innovation, establishes transparent and stable operations, and builds "trust and appreciation" relationships with multiple stakeholders.

By cooperating with social service institutions and educational departments at various levels, the foundation explores district, city, and provincial cooperation models. At the district level, Adream has cooperated with educational administrative

departments in 423 districts and counties in 31 provinces, cities, and autonomous regions to implement the "Dream Center" quality education public welfare project. At the city level, it has cooperated with education bureaus in Chifeng City in Inner Mongolia, Changzhou City in Jiangsu, and Yuncheng City in Shanxi. At the provincial level, in June 2020, it reached a four-year strategic cooperation agreement with the Jiangxi Provincial Department of Education to build "Dream Centers" in 1,000 primary and secondary schools. In December 2021, it signed a cooperation agreement with the Hainan Provincial Department of Education to build "Dream Centers" in 60 primary and secondary schools in 12 minority counties, jointly promoting quality education development in the two provinces.

3. Diversified Fundraising and Flourishing Internet Platform Cooperation

Leveraging the advantages and characteristics of Shanghai's public fundraising foundations, the foundation continues to engage in public welfare and charity infrastructure construction. By the end of 2022, the number of internet donors exceeded 38.84 million, with total public fundraising reaching 300 million yuan. We actively expand cooperation with public fundraising platforms such as Tencent Public Welfare, Alipay Public Welfare, ByteDance Public Welfare, Bilibili Public Welfare, and Meituan Public Welfare. During fundraising peaks such as "99 Public Welfare Day" and "95 Public Welfare Week," We launched fundraising campaigns for self-branded projects such as "Dream Center," "Dream Journey," "Sports Dream Class," and "Bright Future for Orphans."

In 2021, the ByteDance Charitable Foundation, China Education Development Foundation, and Shanghai Adream Charitable Foundation jointly launched the "Beautiful Space for Children" project. This initiative supports the construction of "Beautiful Space for Children" specialty classrooms in schools in towns affected by disasters in Henan and Shanxi provinces, with 112 classrooms in Henan and 32 in Shanxi.

It also strengthens joint fundraising business, integrates resources, and provides systematic partner support and services, empowering partner organizations, helping them obtain resource support, professional growth, and capacity enhancement, and jointly building a quality education ecosystem to bring about changes for children. Over the past five years, the foundation has continuously explored issue-based fundraising and communication, supporting partner organizations in participating in various themed fundraising and communication activities on platforms such as Tencent 520, 99 Public Welfare Day, ByteDance Public Welfare 95 DOU Public Welfare, and Alibaba 95 Public Welfare Week. It has conducted joint livestreaming activities on Douyin Public Welfare Platform with partner organizations, supporting the production of communication content by partners. With the Education Public Welfare Alliance as the brand effect and the "Welfare Workshop" as the training carrier, it empowers the industry, learns and co-creates, and conducts online and offline training on internet fundraising, communication, finance, and other content, helping partner organizations grow their capabilities.

III. Serving Shanghai, Cross-Sector Co-Creation, Expanding the Depth and Breadth of Service Fields

1. "Good Governance for Children" - Focusing on the Protection of Minors in Shanghai

The Good Governance for Children project, initiated by the Shanghai Adream Charitable Foundation and guided by the Shanghai Civil Affairs Bureau, uses the Minor Protection Workstation as a platform to empower the network system for minor protection at the district, street, and community levels

from aspects such as child-friendly spaces, child workforce construction, children's participatory activities, and support for disadvantaged groups. It has been rated as a "Shanghai Brand Minor Protection Project" and one of the "Top Ten Excellent Innovation Projects of Social Organizations Managed by the Shanghai Civil Affairs Bureau."

In 2022, the first round of pilot projects based on minor protection topics was completed, forming a replicable minor protection work model. Activities such as "Dream Journey - Children's Tour of Magic City," "Career Life," and "Children's Council" were carried out in Siping Road Street, Yanji Street, Yinxing Street, and Changhai Street. The project conducted minor protection publicity activities in combination with "315 Learn from Lei Feng" and "Children's Day" through various channels such as Yangpu social workers, The Paper News, and community services, and released the "Children's Risk Assessment Report" and "Good Governance for Children - Minor Protection Publicity Manual" to involve more public participation in minor protection topics and enhance social influence. In 2023, the project continued to advance strategic cooperation with Yangpu District and Jing'an District, serving more children in Shanghai, guiding them to participate in community governance and social practice, cultivating their sense of community identity and belonging, and promoting their participation in urban and community co-governance and sharing, enhancing the social responsibility of young people, and ensuring every child can integrate into the community, serve society, and become a responsible and accountable dream chaser.

2. "Big Hands Holding Small Hands" - Public Fund Foundations Connecting with Community Foundations
The Big Hands Holding Small Hands project adheres to the mechanism of city-district government collaboration, public fund foundations working together, and corporate fund foundations providing support, jointly promoting the development of community foundations. The project strives to connect with community foundations in Putuo District. In 2019, it hosted the "Love Full Community" Community Foundation Open Day event, and in 2022, it held discussions with community foundations to leverage its own advantages and assist community foundations in growing and improving their fundraising capacity and standardization level.

3. "United Against the Pandemic, Adream Guards Shanghai" - Participating in Pandemic Control Actions
In early 2022, Adream formed a pandemic control command center during the severe COVID-19 outbreak in Shanghai. It raised materials and launched the "United Against the Pandemic, Adream Guards Shanghai" action, focusing on elderly and vulnerable groups. The action supported 47 elderly care institutions, met the needs of five makeshift hospitals and six designated medical institutions, and provided volunteer services to disadvantaged groups. A total of 451 volunteers assisted 1,380 vulnerable individuals.

Adream distributed pandemic prevention materials to 11 communities and engaged employees as community volunteers. This effort received widespread media attention, with reports from 781 media outlets.

4. Funding Educational Professional Social Service Institutions
In 2020, Adream established the Shanghai Jing'an Adream Academy of Education with the Jing'an District Education Bureau's support. The academy provides innovative and quality training for educators, enhancing their skills and promoting lifelong learning. From 2020 to 2023, Adream Academy undertook "National Training" and "Provincial Training" projects.

5. "Finance for Greater Good" - Exploring Paths for Common Prosperity

In 2021, Adream, in collaboration with financial institutions, launched the "Finance for Good" project to explore public welfare and finance cooperation. It provided meaningful public welfare services to high-net-worth individuals and promoted strategic philanthropy. In 2022, Adream upgraded the Adream Public Welfare Co-branded Credit Card and collaborated with financial institutions on public welfare projects. The foundation held charity salons and released its first ESG report in 2023.

IV. CPC Leadership, Enhancing Standardized Operations and Internal Governance

Under Party leadership, Adream has strengthened its organizational structure, system construction, fund management, and risk control, ensuring the achievement of various goals. The Party branch plays a leading role in decision-making, project management, fund expenditure, donation acceptance, and foreign-related activities, ensuring correct political direction. The Party branch was awarded "Advanced Grassroots Party Organization" in July 2023.

Adream has disclosed its annual business situation through reports and conferences, completing information disclosure on public platforms. It conducts bidding processes for large procurements, maintaining transparency.

Informatization and system construction have improved with an integrated management platform for OA, NC financial, and budget systems. The foundation's website and internal IT systems provide real-time updates. Project progress and financial disclosures are regularly published.

Asset management and risk control have improved, with refined budget management and optimized investment structure. Net assets increased by 78%, reaching 402 million yuan. External audits and project evaluations have been strengthened.

Adream passed the SGS global NGO benchmark review with high scores, indicating top-level governance and management.

Over the past five years, Adream won honors such as "National 5A Social Organization" and "National Advanced Collective for Women's Contributions." It received the first prize in the Shanghai Basic Education Outstanding Teaching Achievement Awards and was selected as one of the top 50 social organization poverty alleviation cases. Chairwoman Jiangxue Pan won titles like "National Advanced Individual in Poverty Alleviation" and the "Shanghai Charity Award" Charity Model Award. The foundation's achievements are due to the support of the Shanghai Civil Affairs Bureau, society, and the hard work of council members and the secretariat team.

V. Promoting Organizational Improvement and Cultivating a Professional Public Welfare Team

Over the past five years, the foundation has focused on talent cultivation and development, improving organizational structure, and creating an efficient team. This includes updating personnel systems, implementing a welfare system, and adopting a three-tier training model for new employees, all employees, and management.

In 2021, Adream launched the "Adream Management Training Camp" for middle and senior managers and high-potential talents, enhancing their professional management skills and enabling others to achieve goals.

In 2022, the foundation started the "Dream Star Project," a cross-sector talent development program for recent graduates. This

program involves cross-department rotation practice, helping graduates transition from students to professional public welfare workers.

VI. Expectations for the Fourth Board of Directors

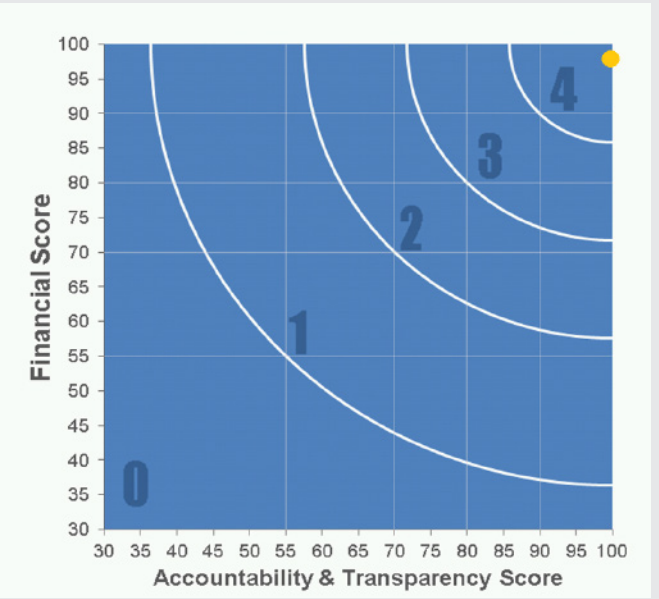
1. Emphasize Thought Leadership
Unite ideological consensus, support rural revitalization, improve internal mechanisms, standardize fundraising, and enhance information disclosure. Achieve precise project positioning and systematic management, improve public narrative capabilities, and enhance brand effects and social influence.

2. Serve Shanghai's Central Work
Focus on community, youth education, minor protection, and senior services. Cultivate a supportive public welfare atmosphere, increase funding, technical empowerment, and talent cultivation in counterpart assistance areas, and enhance the brand influence of Shanghai social organizations.

3. Explore Public Welfare Innovation
Encourage public welfare innovations around new technologies, concepts, and demands. Enhance conceptual leadership and funding in social issues. Promote public understanding and participation through donations, fundraising, volunteer services, public education, and policy advocacy, contributing to Shanghai as a city with public welfare warmth.

4. Cultivate Public Welfare Talents
Build a team of "high-end" public welfare talents with social responsibility and professionalism. Strengthen team members' professional quality, optimize the career development system, and enhance the team's professional ability, cohesion, creativity, and effectiveness.

Charity Navigator Self-Assessment



Charity Navigator 2023 Self-assessment Score: Four Star (Excellent-Surpassing industry standards and outperforming most charities within its field), with a financial health score of 96.3, accountability and transparency performance metrics score of 100, and an overall score of 97.4.



2024 Budget and Strategy Summary

	2023	2024	Growth Rate
New Dream Centers	436	430	-1%
Total Amount Fundraised	230,406,614	233,400,000	1%
Investment Income + Other Income	6,737,191	6,000,000	-11%
Total Expenditure	242,760,115	233,158,538	-4%
Total Project Expenditure	223,537,545	216,776,008	-3%
Among This: Construction	41,234,866	39,415,143	-4%
Operation	58,074,011	58,299,639	0%
Public Welfare Partnerships	58,366,564	45,155,049	-23%
Other*	65,862,104	73,906,177	12%
Administrative Costs	14,639,008	12,296,830	-16%
Fundraising Costs	4,583,562	4,085,700	-11%
Year-end Net Asset Balance	397,718,934	403,960,396	2%
Proportion of Project Expenditure	92.08%	92.97%	1%
The Proportion of Public Welfare Expenditure to theTotal income of the Previous Year	75.41%	91.41%	21%
Percentage of Administrative Costs	6.03%	5.27%	-13%
Working Capital Ratio	1.64	1.73	5%
Average Efficiency per Full-Time Employee	3,915,486	3,700,929	-5%

Note: This budget is a management report formulated by Adream Charitable Foundation according to business needs.The growth in other sections of the foundation in 2024 is mainly due to the addition of the Golden Dreamer public welfare project.



Over the past fifteen years, we have closely focused on the core of "Dream Centers" deeply cultivating children's competency-based education, taking root in the front line of China's education, conveying the concept of Dream Education, and inspiring countless donors to become dream partners walking side by side with us, serving the front-line teachers and students with down-to-earth dedication. In the next fifteen years, we will raise the banner of "Project Dream", upgrade and innovate the public welfare service products of Dream Education, and provide sustainable new solutions, new ideas, and new models for rural revitalization and high-quality balanced development of education. At the same time, we retain the passion and sharpness of entrepreneurship, moving from schools to communities, taking the "Golden Dreamer" strategic project as the core, and striving to create all-age-friendly and mutually supportive communities.

I. Deeply cultivate "Project Dream" to help children have dreams and learn well

The birth of "Dream Project" signifies a comprehensive upgrade of children's services. In 2024, under the guidance of "Project Dream", we will further optimize the structure of public welfare products and enrich the content of the project, taking the Dream Center competency-based education system that we are familiar with as the core and cornerstone, extending to issues pointing to the core competencies of children. In the future, we will focus on four major aspects:

- 1.Project Dream · Dream Education Public Welfare Service System: Continue to deeply cultivate Dream Education, allowing children's growth and change to be seen.
- 2.Project Dream · Love at Border, Lights Up the National Gate: Cooperate with national brand enterprises and work with industry ecological partners to help the development of high-quality education in the frontier with a "1+1+5+X" group assistance model.
- 3.Project Dream · One County One Dream Children's Literacy Education Special Empowerment Plan: Deepen the sub-topics of literacy education, focusing on

three major areas and five key issues such as social emotional education (moral education, Art Education), scientific thinking education (intellectual education), and life education (physical education, labor education). Form close linkages with donors, cultivate deeply at the county level, and improve the current situation of inadequate hardware equipment, scarce front-line course content, insufficient teaching staff, and poor professionalism by providing regional systematic solutions.

4.Project Dream · Educator Public Welfare Empowerment Plan: Aims to cultivate "dream educator-type teachers," providing high-quality solutions for regional education, especially upgrading and deepening services facing the G-end (government), further promoting regional systematic cooperation. Against the backdrop of the era pursuing high-quality balanced development of education, the rich, high-quality, and professional educator empowerment products provided by Project Dream are expected to establish a deeper cooperative relationship with county education bureaus, promoting a second and third round of upgrades and cooperation.

II. Golden Dreamer Project Makes Every Phase of Life Wonderful

In 2023, "Golden Dreamer" explored a project service model of "space + curriculum + community operation." In 2024, "Golden Dreamer" will consolidate the business model from 0 to 1 and create a business closed loop.

- 1.Learning in the Golden Years: Collaborate with universities, commercial institutions, and social organizations to co-develop Golden Dreamer courses, create standardized Golden Dreamer activities, build a high-quality and multi-level service system for the senior group, and help the senior group enhance their sense of value and well-being;
- 2.Contributing in the Golden Years: Create a Golden Volunteer community, spread the concept of active aging, and preliminarily formulate a management system for students and volunteers, build an online

data management platform, and organize and manage community activities more effectively;

3.Belonging of the Heart: Create an all-age-friendly "Golden Dreamer" community space, unite government, business, and industry partners to explore a sustainable community space operation model, and create a warm and supportive community environment for people of all ages.

III. Building a Trusting and Appreciating Cross-Border Collaborative Network, Growing into a Resilient Organization

As a NGO, our biggest feature is to prioritize our mission and cross-sector governance. In the practice of dream education, Adream has explored a cross-sector collaborative model of PPPSS involving enterprises, governments, universities, and social organizations, achieving the greatest common divisor of our joint action. In 2024, we will continue to build a symbiotic cooperative network, stimulate the initiative of donors, governments, and volunteers, and jointly create rational and warm public welfare products, empowering Chinese education together with more partners.

In 2024, we will further enhance our organizational strength. On one hand, we will complete the iteration of values and clarify the code of conduct, launch the second high-level management training camp, and focus on training a new generation of backbone forces with a sense of responsibility and capabilities, accumulating talent potential for organizational development; on the other hand, we will fully activate the volunteer system, launch the "Time Bank" volunteer management service system, connect more like-minded partners to give full play to their strengths, and contribute to the public welfare cause; furthermore, through flexible mechanism design, ensure that the organization maintains an agile and efficient emergency response capability to quickly and effectively deal with disasters and emergencies.

At both ends of life, love and dreams are needed. We are helping young people to complete their first growth, and in the future, we also hope to help the senior group to explore the second growth of the heart, continuously exploring the ultimate questions of life such as "Who am I," "Where do I come from," "Where am I going," and "How do I get there."

In 2024, we will continue to adhere to our faith in education, with determined actions, broad horizons, and eternal beliefs, to let children see the future, let China see true love, and let the world see China! No matter in good times or bad times, we always believe in the power of action, because we ourselves are hope!

Appendix Key Footsteps in Our Growth

2007

- Jiangxue Pan and Chong Wu established Adream Charitable Foundation Limited in Hong Kong, and began to support education projects in Ma'erkang County, Aba Prefecture of Sichuan Province. They also attempted to build an "Adream Center" multi-media library.
- The first Adream Center was completed at Ma'erkang County No. 2 Middle School of Sichuan Province.



2008

- Approved by Shanghai Civil Affairs Bureau, Shanghai Adream Charitable Foundation was formally established on August 14th, 2008.



2009

- Adream Foundation and Institute of Curriculum and Instruction, East China Normal University jointly introduced "Adream Curriculum", a comprehensive Competency-based curriculum centering on Whole Person Education. Adream Curriculum is the core product of Adream Center's Competency-based Education charity offering.



2010

- In 2010, Adream became China's first charity to publish its annual financial status according to standards of public companies. Adream is also the first charity to convene press conferences for the release of its annual reports, disclosing its financial reports, project data and future plans to the government, donors, media and volunteer representatives comprehensively.



2011

- The "2011 Adream Coach Plan" won the "Most Influential Charity Project" award in "Youth Making an Impact: Shanghai's Top 10 Charity Projects".
- Adream topped Forbes Magazine's inaugural "25 most Transparent Foundations in China" list.



2012

- We introduced Adreambox.net, an online interactive platform for teachers. This is a dynamic community without a center. It flourishes!
- Our Competency-based Education charity service system "Adream Center" was awarded the Most Influential Charity Project in the 7th China Charity Award by China's Ministry of Civil Affairs.



Adreambox.net
梦想盒子

2013

- Shanxi Province to jointly build 100 "Adream Centers". This seminal agreement is a milestone in government's collaboration with charities in promoting education reform in the entire district.
- Adream was rated a 5A charity foundation by Shanghai Social Organization Formal Rating Committee.



2014

- In 2014, we launched the first "Dream Journey", an Adream curriculum activity, in which six excellent students' teams realized their dreams of travelling to a far-away destination by applying the skills learned in Adream class into setting up travel plans on their own.
- In 2014, we obtained the "public charity" registration certificate, becoming Shanghai's first civil-society charity that was converted into a charity eligible to solicit fund from the public.
- With the release of the Forbes' China Philanthropy List 2014, Adream have topped the list for four years in a row.



2015

- The three-month journey of "Adream Caravan" ushered in the era of mobile "Adream Centers".
- Ihuodui, China's first Internet-based education charity service platform was launched.
- We established "Adream Curriculum Research Institute" and "Teachers' Development College", which organized professional teams to improve the design of Adream curriculum and



2016

- In 2016, the first "Community Adream Center" was inaugurated in Shenzhen, bringing Whole-Person Education and Competency-based Education services to communities.
- "Seeing the Future" International Education Forum was held and "Seeing the Future Institute" was established.
- Adream was among the first batch of approved charity organizations in Shanghai after the Charity Law came into force in China.



2017

- In 2017, Institute of Learning Community was established to promote systematic education reform from class reform to curriculum transformation, from teachers' on-the-job training to school development.
- Adream became China's first charity organization passing SGS' s global NGO benchmarking assessment.

2018

- "Upholding Equity and Quality: Adream's Nine-Year Practice of Education Charity Service" was awarded the first prize in Shanghai's Basic Education Achievements evaluation.
- Adream, as the sponsoring unit, led 52 social organizations in Shanghai to publish the Convention for Self-Regulation of Shanghai Social Organizations.

2019

- Chairwoman Jiangxue Pan won the esteemed "National Women's Pace-Setter" Award.
- "Adream Trailblazer Plan" was nominated for WISE (World Innovation Summit for Education) awards. This is China's only entry into the 15 nominated WISE projects in 2019.

2020

- In January 2020, Shanghai Adream Foundation was rated 5A in a social organization rating evaluation.
- In February 2020, Shanghai Adream Foundation was awarded the honorary title of "2019 Outstanding Women's Social Organization in Shanghai".
- In December 2020, Shanghai Adream Foundation passed the SGS global Social organization review first time in 2017. After three years of system operation, it passed the review with high marks in 2020.



2021

- Pan Jiangxue, the founder and chairman of Shanghai Adream Charitable Foundation, was awarded the title of "National Advanced Individual in Poverty Alleviation" at the "National Poverty Alleviation and Commendation Conference".
- Shanghai Adream Charitable Foundation was honored to be awarded the title of National Women's Advanced Group.
- Adream launched the first Children Governance special fund.
- Adream and Hainan's provincial education department signed a strategic cooperation agreement.
- Adream Charitable Foundation was listed in Foundationcenter.org.cn's 2021 China Foundation Transparency Index (FTI2021) and won the highest rating of A+.



2020

- In January 2022, we signed strategic cooperation agreements with The Paper, Oriental Fortune, and the School of Education of Shanghai Normal University;
- In April 2022, Adream adhered to the principle of putting the people and life first, firmly adhered to the general policy of "dynamic zero clearance", and gave full play to the advantages of the integration of social organization resources at the critical juncture of the severe and complex epidemic situation. We did everything possible to raise fund, and launched the "Fight the epidemic together, truly love and defend Shanghai" action, promoting the city to fight against the epidemic;
- On June 21, 2022, the IP image of Adream "Zhenzhen" and "Mengmeng" was released to the public;
- On September 9, 2022, we successfully held the new book sharing meeting of Jiangxue Pan, Chairman of Adream, "Effective Love - A Preliminary Study on the Methodology of Adream Public Welfare";
- In October 2022, the "Dream Center" project was selected as the Shanghai Social Organization Brand Project;
- In November 2022, Chairman Jiangxue Pan won the first "Shanghai Charity Award" Charity Model Award;
- In November 2022, Adream won the title of "Model Institution for Rural Education Practice" at the Southern Weekend Dream Builders Public Welfare Conference;
- On December 10, 2022, the new public welfare micro-film White Horse, which is adapted from the true story of children who benefit from the Adream, won the "Best Public Welfare Production Award" of the Shanghai Public Welfare Micro Film Festival;
- On December 15, 2022, the Qu Yuan Project won the Top Ten Public Welfare Projects Award of the 2022 Phoenix Network Public Welfare Activist Alliance Public Welfare Ceremony;
- On December 21, 2022, Interface News released the list of transparent charitable public welfare foundations in 2022, with Adream ranking second on the whole list and first on the local public foundations' list.



Key Footsteps in Our Growth

2023

- On February 28th, Adream director Shu Chen was honored with the "Resilient Power · 2022 Annual Charity Ceremony" "Annual Public Welfare Special Contribution Award". Adream was also awarded the title of "Annual Model Organization".
- On March 9th, the "Assist in Rural Revitalization of Counterpart Areas · Targeted Yunnan-Shanghai '163 Million Public Welfare Action'" was launched. Adream, in collaboration with Jiading District, provided targeted public welfare assistance with a total value of no less than 1 million yuan to the counterpart assistance counties (Yongren County, Wuding County in Chuxiong Prefecture, and Deqin County in Diqing Prefecture).
- On April 2nd, the "Let Love Flow" 2022 Annual Report Press Conference of Adream was held in Shanghai. The conference was broadcast live through Xinhua Network, Guangming Network, Phoenix Network Public Welfare, The Paper News, and official self-media channels, with a total online viewership exceeding 5.5 million across all platforms.
- In April, the 2022 ESG report of Adream was released, which is the first ESG report in Chinese public welfare foundation industry.
- On May 18th, the 20th (2023) China Charity List was officially released. Adream was awarded the title of "Annual Model Foundation" of the 2023 China Charity List.
- On July 20th, with the guidance and support of the Yangpu District Civil Affairs Bureau's Minors Protection Office and the Cyberspace Administration, the "Good Governance for Children, Welcome the Future" - the second symposium on the protection of minors was held in Shanghai, hosted by Adream.
- From September 15th to 17th, the 10th China Public Welfare Charity Project Exchange Exhibition was held in Shenzhen. Under the organization of the Shanghai Municipal Civil Affairs Bureau, Adream and 18 other foundations formed a Shanghai delegation to appear at the charity exhibition.
- On September 16th, the microfilm "White Horse" of Adream won the Excellent Work Award at the 2023 China Public Welfare Image Festival.
- On October 17th, under the guidance of the Department of Teacher Education of the Ministry of Education, the "Project Dream" public welfare initiative was launched in Beijing.
- On November 24th, Adream signed a three-year strategic framework agreement with the Yangjing Subdistrict Office of the People's Government of Pudong New Area, Shanghai, and Shanghai Jinmei Elderly Service Center, and launched the "Golden Dreamer" public welfare project in Yangjing Subdistrict.



- On November 29th, the book "Effective Love" by Jiangxue Pan, the founder of Adream, won the 2023 For Good Awards | Annual Academic Research TOP 10.
- On December 13th, Adream was shortlisted for the 2023 Transparent Public Welfare Foundation List of "Interface News", ranking first among local public fundraising foundations.
- On December 15th, at the 2023 Paper Responsibility Practitioner Annual Conference, Secretary Yanhui Su was awarded the title of "Annual Responsibility Practice Pioneer".
- At 23:59 on December 18th, a 6.2 magnitude earthquake occurred in Jishishan County, Linxia Prefecture, Gansu, with a focal depth of 10 kilometers. Adream, in conjunction with caring enterprises including ANTA Group, Guofang Group, Gaofan, Water Star Home Textiles, Yitan and Merchants Fund, sent supplies such as warm clothing, food, and water to the affected compatriots.
- In December 2023, Jiangxue Pan, the founder of Adream, won the "China Philanthropist" Annual Person Award.

Adream Q&A

1 Sixteen years since the establishment of Adream, what has changed in organizational form? What hasn't changed?

Adream has evolved from a single goal and a single organization to a multi-goal and multi-organization. According to the summary of Chairwoman Jiangxue Pan, the organizational growth of Adream can be divided into the following three models and stages: the innovative exploration model from 2008 to 2012, the MBA management model from 2013 to 2017, and the initial stage of direct management and mixed investment from 2018 to the present.

Adream has focused on operation services and begun to transform since 2017. To be specific, it has integrated the logic of business, government, and public welfare. In terms of resource management, it has collaborated, reformed, and empowered resources. In terms of value creation, it has created value through platforms, continued to expand value networks, and strived for decentralization.

The mission, vision, and values remain unchanged. The mission is to develop competency-based education, promote balanced education, and enhance social progress through education. The vision is to help children grow with confidence, ease, and dignity. The foundation sticks to the value that the comprehensive development of children should come first and advocates for openness, transparency, active actions, cross-border governance, and pursuing truth, love, and dreams.

"Effective Love" was honored with the "2023 For Good Awards - Top 10 Academic Research of the Year," being the only philanthropic organization to receive this prestigious award. The For Good Awards is the first of its kind in China, embodying international advanced concepts, and is the highest annual pure public welfare award aimed at Chinese social organizations, business enterprises committed to doing good, philanthropic entrepreneurs, impact investment institutions, and related academic research.

2 How does Adream maintain vitality in the field of children's competency-based education?

First, we must adapt to changes in population structure. According to Jinzhong Qiao from Beijing Normal University, the number of students in compulsory education will peak in 2024 and then decline, decreasing by 30 million by 2035. We will integrate competency-based education into the existing system, adapting to the times and continuing to provide high-quality services. This includes incorporating competency-based education into various school activities and subjects, aligning with the "new curriculum standards" for comprehensive competencies and interdisciplinary learning.

Second, we must embrace the impact of generative artificial intelligence on education. Technologies like ChatGPT challenge traditional teaching methods, raising questions about the value of traditional teachers and schools. However, they also offer opportunities to address issues like data privacy, network security, and educational equity. Adream can help children use intelligent technologies effectively, providing meaningful content and enjoyable learning methods to foster independent thinking and a sense of achievement.

Adream currently operates 2,502 Dream Centers across 31 provinces and collaborates with various organizations to promote quality education services in regions like Qinghai, Yunnan, Tibet, Sichuan, and Gansu. The sustainability of classic projects, driven by continuous exploration and iteration, has brought new breakthroughs.

Changes in external demand bring reflection on internal actions. The vitality of classic projects comes from continuous exploration and iteration, as well as sustained attention to the beneficiary groups. This sustainability has also brought new breakthroughs for Adream. On October 17, 2023, under the guidance of the Department of Teacher Education of the Ministry of Education, Adream and China Teacher Development Foundation signed a strategic cooperation agreement and launched the "Project Dream" public welfare initiative. "Project Dream" focuses on the central and western regions to carry out public welfare projects in school space construction, teacher training, teacher educator training, and outstanding dream principal training for core competencies and dream education through projects including the "Project Dream · Dream Center", the "Project Dream · Adream Normal Class", the "Project Dream · One County One Dream", and the "Project Dream · Love-at-Border". It provides sustainable new solutions, ideas, and models to support rural revitalization and balanced high-quality development of education.

3 How does Adream face the challenges of the BANI era?

BANI is derived from four English words: fragility, anxiety, nonlinearity, and incomprehensibility. This term is used to describe the complex changes of the modern world. BANI reflects a psychological state of instability, skepticism, and panic. In this era where "impermanence is the constant," all industries face increasingly complex external environments, and public welfare organizations are no exception, either actively or passively embracing challenges.

Facing the unknown, Adream takes proactive actions, leveraging its strengths as a learning organization to enhance standardized operational management. It establishes unified operational management standards, fully implements operational digitization, moves data online, and improves operational quality. Adream actively achieves goals such as the delivery and construction of Dream Centers. Strong support from relevant parties and timely feedback from beneficiary groups stimulate Adream's internal motivation, relying on limited resources to confront the changing context.

Furthermore, in advocating the topic of "Finance for the Greater Good," we have identified that maintaining a healthy and sustainable relationship with the larger environment is an effective way to deal with the BANI era. Practicing and promoting localized ESG concepts that align with social realities is the key to solving this challenge. With this nascent understanding, we partnered with BCG to conduct a series of research on how the foundation industry can support ESG development, including desk research, expert interviews, and case scanning. The research found that the foundation industry's understanding and disclosure of ESG are still in their infancy, and there are no unified disclosure standards domestically or internationally. In China's ESG discourse, the environmental aspect focuses more on "dual carbon" goals, while the social and governance aspects are still focused on internal organizational equality, employee empowerment, and regulatory disclosure, with less attention to measuring social value and solving social issues. This is where public welfare and charitable organizations excel.

Therefore, on the 15th anniversary of Adream's establishment, we decided to take another innovative step—sorting out and formulating a sustainable development strategy and releasing the first ESG report in the Chinese foundation industry. This report, for Adream itself, is a re-examination of strengths and a self-improvement of weaknesses; for the industry, it is a sincere invitation to partners and an active exploration of public welfare innovation. We hope to become practitioners and supporters of China's characteristic ESG development, helping donors and beneficiaries adapt to the changing external environment to the greatest extent.

4 How does Adream attract, retain and cultivate talent?

For a long time, our country has faced the dilemma of a shortage of public welfare talents. Under such circumstances, outstanding public welfare talents are often irreplaceable. The founder, Jiangxue Pan, once said that to build a talent echelon for the foundation, one must treat talents well enough and help them to be "confident, empathetic, and dignified."

How to shape young public welfare talents? First, help talents recognize the mission, vision, and values of the foundation. Values are the "spirit" of the organization and also the common bottom line of the organization, which directly affects the organization's actions. The values formed through co-creation make the organization's characteristics more clear, and can have a positive impact on both employee stability and docking with various partners. It is also through the co-created value system that one can make strategies and long-term plans, and adopt appropriate management systems. Especially for public welfare organizations in the "connection" role, it is necessary to consider the value of connecting all parties, and then promote common growth among all parties. Secondly, the management level goes down to every field where thinking can collide, pays attention to instant feedback, and while helping talents grow, the management also undergoes self-iteration.

Finally, help them clarify the doubts and challenges that public welfare will face, and encourage collaborative solutions and common growth. It is worth mentioning that to do a good public welfare project, the talent team needs to "selflessly burn," but from the perspective of the complexity and long-term nature of social issues, if one-sidedly emphasizes dedication and giving, its long-term and sustainability will be hard to guarantee. Therefore, Adream also advocates a "non-sacrificial public welfare spirit," love is priceless, but love has a cost, and how to keep burning continuously requires some restrictions and management.

In addition, it is necessary to always remind the growing team - doing public welfare requires "restraint." First, restrain the over-publicization of social issues; second, restrain the excessive pursuit of the increase in donations; third, restrain vanity. Only by thinking clearly about these three points can the construction of the entire talent echelon usher in significant development.

In 2023, Adream further revised and improved the personnel system, built a multi-dimensional employee welfare system, and provided a comprehensive internal training service system to escort the formation of a talent echelon that is "confident, empathetic, and dignified".

5 How does Adream respond to the challenges brought by economic downturn?

Pressure and challenges are very real. Faced with a severe reality, we do not shy away, nor can we avoid it. Only by weathering the storm together can we overcome the difficulties. First, we develop flexible financial plans to optimize budgets and expenditures, ensuring that the foundation can continue to operate normally during an economic downturn. Second, we focus on professional layout and refine methodologies. Fundraising is a specialized category within the public welfare and charity industry. Under the guidance of "mission, strategy, and financial planning," our team plans fundraising strategies, refines and explores fundraising ethics and methods, and develops a local fundraising methodology characterized by trust, cooperation, and innovation. Third, we attempt to diversify and innovate funding sources, including finding new donors, partners, and exploring other potential fundraising avenues.

In 2024, Adream will build upon its existing foundation to create a professional fundraising talent echelon in the public welfare industry. We will establish a comprehensive lifecycle service for donors and provide them with feedback that carries emotional value and significance. We will promote and participate in implementing the "Five Ones" effect guarantee, continue the "Dream Entry" and communication experience, and actively engage in project innovation and issue advocacy to enhance the donors' sense of participation and meaning.



6 How does the foundation achieve cross-border co-governance and what is the social value of it?

In a nutshell, Adream's "cross-sector governance" collaborates with multiple stakeholders to build a consensus on meaning and promote collective action.

Taking "Finance for Good" as an example, since 2021, Adream has used "Finance for Good" as an anchor to actively connect with financial institutions, intermediary organizations, and public welfare colleagues to carry out a series of charity salons on "Finance for Good," creating cooperation opportunities, forming knowledge sediment, and helping the concept to be implemented. In 2023, Adream deepened cooperation with more partners in the financial and public welfare fields to promote research on Chinese heritage donation and the public welfare industry's assistance in ESG, further helping the concept of "Finance for Good" to be implemented. In 2023, Adream released the first ESG report and the first heritage donation report in the Chinese foundation industry, and the research results on the "Finance for Good" topic were written into the "Pudong Charity and Public Welfare Blue Book (2023)" for the first time. Taking "social organization participation in social consultation" as an example, in the past two years, we have cooperated with Shan Da Public Opinion to grasp and analyze the charity suggestions of the National Two Sessions, and compiled an observation report. In 2023, we introduced Natural Language Processing (NLP) technology and joined hands with public welfare colleagues from different fields to explore the application of AI in the charity industry. Through such "crossing boundaries," we can improve our own capabilities, coordinate suggestions, convey more actual situations and needs from the front line to the government, help the government to formulate and adjust relevant policies more accurately. At the same time, it also provides social organizations with opportunities to learn and promote experience sharing and joint advocacy within the industry.



7 How does Adream attract and manage volunteers in its projects? What role do volunteers play in achieving the project goals?

In today's society, "social beings" face many challenges, such as war, natural disasters, and a general lack of meaning among the younger generation. The philanthropic sector cannot escape these challenges during social transformation. Our next breakthrough is to build a new social contract for an educational future involving everyone's participation and multi-sector collaboration. This requires social organizations to listen to beneficiaries, donors, partners, and gather goodwill from all sides. With the support of an effective government, a functional market, and a caring society, we must actively participate in cross-sector governance and cultivate real "social beings" through education and philanthropy. We call on every citizen to use their social capital to participate in the reconstruction of social resilience.

Volunteers are particularly important in this effort. In 2023, Adream established a unified volunteer management system. With the help of a digital system, Adream integrated the application, training, service, and evaluation of volunteers into a standardized process. The online application system allows volunteers to conveniently submit forms and materials, improving efficiency and storing information centrally. The digital training platform provides online courses and resources, enhancing flexibility and promoting communication among volunteers. The system also strengthens the connection between volunteers and the foundation, allowing them to stay informed and submit reports, feedback, and suggestions conveniently. This breakthrough has made it easier for volunteers to integrate into the foundation's work, and Adream can better understand their needs and contributions. The digital system has promoted a closer connection, jointly advancing the foundation's development and the realization of dreams.

8 As a foundation rooted in Shanghai, what practical approaches and experiences does Adream have in promoting social participation and community co-construction?

As a foundation with the principle of "rooted in Shanghai, serving the whole country," in addition to focusing on the literacy education issues of adolescents in remote areas, we have also turned our attention to urban communities, hoping to leverage the expertise of social forces to participate. With the support of the civil affairs department, we have brought high-quality content of adolescent literacy education into Shanghai's communities through the "Good Governance for Children" project, escorting the physical and mental health and happy growth of children in Shanghai.



9 What will be the core ability of public welfare organizations in the next decade?

Innovation is the core ability non-profit organizations will need in the next decade. The main contradiction in today's Chinese society is between "the people's growing needs for a better life" and "unbalanced and inadequate development." The state and the market urgently need social participation mechanisms to promote social equity and justice, moving towards common prosperity. Philanthropy must innovate to keep pace with the times and address these needs.

Integrate the foundations of business and philanthropy—"seeking truth" and "doing good"—using "seeking truth" methods to achieve "doing good" purposes. Propose new, radical solutions to unresolved social issues. This is the innovative philanthropy we pursue.

We advocate for "innovation for good, philanthropy in search of truth," encouraging businesses to take on social responsibility and guiding philanthropy to explore truth-seeking paths.

We aim to build a common practical field for innovative philanthropy, refining practical solutions and helping projects to be implemented and social problems to be solved. This will empower philanthropy with innovation and facilitate positive societal changes.

Recognize that it will take time for philanthropy to become a part of everyday life. We should give Chinese entrepreneurs and the general public more time and patience.

10 Facing the future, how does Adream "persevere to achieve long-term goals"?

The path of offense and defense is long and obstructed, but action will lead to arrival.

What practitioners in foundations need is a spirit, a spirit of perseverance. Over the past two years, China's philanthropic sector has undergone tremendous changes. Gradually shifting from a traditional charity-led model to a direction that is more professional, innovative, and international. Against this backdrop, philanthropic foundations must not only take on the responsibility of helping vulnerable groups but also actively and innovatively participate in solving social issues.

In this process, the "path of offense and defense" becomes particularly important. The so-called "offense" is that the foundation must have clear goals and strategies, being able to accurately identify the key to the problem, thereby effectively solving it. "Defense," on the other hand, means adhering to the original intention, maintaining passion and dedication to the public welfare cause, and continuously promoting the development of public welfare. "Persevering to achieve long-term goals" is an interpretation of the "path of offense and defense." We must have a firm belief; only in this way can we go further on the road of public welfare. At the same time, we must also pay attention to the formulation and implementation of strategies, using scientific methods to solve social problems and improve the efficiency and quality of philanthropic projects. Facing the future, Adream will not only continue to adhere to the original intention but also continuously innovate and expand, contributing to the construction of a more harmonious and just society.

2023年收入明细

政府教育局及学校配资明细

合作方名称	金额(RMB)
西吉县教师发展中心	876,800.00
上海市人民政府合作交流办公室	559,538.00
江西省萍乡市湘东区教育体育局	500,148.51
鄱阳县教育体育局	500,148.51
大理州剑川县教育体育局	495,049.50
黎川县教育体育局	495,049.50
兴国县教育科技体育局	494,950.50
安徽省安庆市岳西县教育局	400,118.81
商南县科技和教育体育局	400,118.81
江西省九江市濂溪区教育体育局	396,039.60
巴楚县教育局	367,821.78
维西傈僳族自治县乡村振兴局	346,534.65
隆林各族自治县学生资助管理中心	297,029.70
弥渡县教育局	297,029.70
山西运城市盐湖区教育局	247,524.75
云南省楚雄彝族自治州牟定县戌街中心小学	200,841.58
纳雍县教育科技局	198,019.80
江苏省泰兴市黄桥镇中心小学	150,044.55
云南省楚雄州永仁县教育体育局	150,044.55
云南省迪庆藏族自治州德钦县第一小学	148,514.85
贵州毕节市大方县教育局	148,514.85
云南省迪庆藏族自治州德钦县第二小学	142,900.99
云南省迪庆藏族自治州德钦县第三小学	142,584.16
云南省迪庆藏族自治州德钦县德钦中学	136,306.93
广东省广州市天河区大华学校	107,531.93
湖北省孝感市孝南区朋兴乡挂口小学	103,564.37
孝感市孝南区车站学区	103,564.36
广西壮族自治区北海市海城区第二实验小学	100,029.70
广西壮族自治区北海市海城区南珠小学	100,029.70
广西壮族自治区北海市海城区驿马小学	100,029.70
广西壮族自治区北海市海城区逸夫小学	100,029.70
甘肃省天水市秦安县教育局	100,029.70
广东省中山市菊城小学	100,029.70
广东省中山市小榄镇永康小学	100,029.70
广东省中山市小榄镇永宁中心小学	100,029.70
贵州省遵义市正安县凤仪街道中心小学	100,029.70
贵州省遵义市正安县思源实验学校	100,029.70
贵州省遵义市正安县小雅中学	100,029.70
河南省南阳市内乡县赤眉镇中心小学	100,029.70
河南省南阳市内乡县第九小学	100,029.70
河南省南阳市内乡县第三高级中学	100,029.70
河南省南阳市内乡县七里坪乡中心小学	100,029.70
河南省南阳市内乡县师岗镇第一初级中学	100,029.70
河南省许昌市长葛市大周镇中心小学	100,029.70
河南省许昌市长葛市董村镇中心小学	100,029.70
河南省许昌市长葛市金桥中心小学	100,029.70
河南省许昌市长葛市长社办事处八七中学	100,029.70
黑龙江省双鸭山市尖山区双鸭山市光明小学	100,029.70
黑龙江省双鸭山市尖山区双鸭山市一马路小学	100,029.70
黑龙江省双鸭山市尖山区双鸭山市逸夫小学	100,029.70
黑龙江省双鸭山市尖山区双鸭山市玉龙小学	100,029.70
湖北省十堰市竹溪县丰溪镇中心学校	100,029.70

合作方名称	金额(RMB)
湖南省湘潭市雨湖区鹤岭镇司马学校	100,029.70
湖南省湘潭市雨湖区鹤岭镇仙女中学	100,029.70
湖南省湘潭市雨湖区姜畲镇梅花学校	100,029.70
湖南省湘潭市雨湖区姜畲镇泉塘子中学	100,029.70
江苏省泰州市城东中心小学（春晖校区）	100,029.70
江西省吉安市吉安县君山小学	100,029.70
江西省九江市瑞昌市第二小学	100,029.70
江西省九江市瑞昌市第三小学	100,029.70
江西省九江市瑞昌市码头亚东希望小学	100,029.70
江西省宜春市奉新县第五小学	100,029.70
江西省宜春市奉新县罗市学校	100,029.70
景德镇市竟成镇中心学校	100,029.70
山西省运城市永济市实验中学	100,029.70
陕西省安康市汉阴县凤台教育集团三元小学	100,029.70
四川省成都市大邑县董场学校	100,029.70
四川省成都市大邑县上安学校	100,029.70
四川省成都市大邑县四川省大邑中学	100,029.70
四川省成都市大邑县悦来镇学校	100,029.70
新疆师范大学	100,029.70
新疆维吾尔自治区巴音郭楞蒙古自治州且末县第一小学	100,029.70
云南省红河哈尼族彝族自治州河口瑶族自治县坝西中学	100,029.70
云南省红河哈尼族彝族自治州河口瑶族自治县城区小学校	100,029.70
云南省红河州河口县南溪镇民族中学	100,029.70
云南省红河州河口县南溪镇中心小学	100,029.70
浙江省杭州市淳安县安阳乡中心小学（佳坞校区）	100,029.70
浙江省杭州市淳安县枫树岭镇中心小学	100,029.70
浙江省杭州市淳安县界首乡中心小学	100,029.70
浙江省杭州市淳安县威坪镇小学	100,029.70
浙江省杭州市淳安县文昌镇中心小学	100,029.70
浙江省杭州市淳安县瑶山乡中心小学	100,029.70
重庆市奉节县辽宁小学	100,029.70
甘肃省定西市临洮县教育局	100,000.00
江西省抚州市金溪县浒湾镇中心小学	100,000.00
江西省抚州市金溪县琅琚镇中心小学	100,000.00
江西省抚州市金溪县秀谷镇第二小学	100,000.00
江西省抚州市金溪县秀谷镇第一小学	100,000.00
江西省赣州市江西省全南县南迳中学	100,000.00
江西省赣州市全南县陂头中心小学	100,000.00
江西省赣州市全南县第二中学	100,000.00
江西省赣州市全南县第四小学	100,000.00
江西省吉安市吉水县八都实验小学	100,000.00
江西省吉安市吉水县城北学校	100,000.00
江西省吉安市吉水县尚贤乡中心小学	100,000.00
江西省吉安市井冈山市坳里中心小学	100,000.00
江西省吉安市井冈山市黄坳中心完小	100,000.00
江西省吉安市井冈山市井冈山小学	100,000.00
江西省吉安市井冈山市山下七中心完小	100,000.00
江西省吉安市遂川县巾石中学	100,000.00
江西省吉安市遂川县双桥中心学校	100,000.00
江西省吉安市遂川县新江中心小学	100,000.00
江西省吉安市遂川县雩田中心小学	100,000.00
江西省吉安市遂川县左安中学	100,000.00

政府教育局及学校配资明细

合作方名称	金额(RMB)
江西省吉安市泰和县滨江小学	100,000.00
江西省吉安市泰和县高新区小学	100,000.00
江西省吉安市泰和县塘洲镇中心小学	100,000.00
江西省吉安市永丰县恩江第二中学	100,000.00
江西省吉安市永丰县古县镇初级中学	100,000.00
江西省吉安市永丰县龙冈畲族乡初级中学	100,000.00
江西省吉安市永丰县七都乡中心完全小学	100,000.00
江西省吉安市永丰县瑶田镇中心完全小学	100,000.00
江西省景德镇市昌江区景德镇市第十五小学	100,000.00
孝感市孝南区实验小学	99,009.91
孝感市孝南区新铺学区	99,009.91
大方县对江镇元宝小学	99,009.90
海南省儋州市白马井实验小学	99,009.90
海南省儋州市南丰镇中心学校	99,009.90
海南省东方市第二中学	99,009.90
江西省抚州市东乡区第六中学	99,009.90
江西省赣州市南康区第八小学	99,009.90
江西省赣州市南康区第九中学	99,009.90
江西省赣州市南康区第七中学	99,009.90
江西省赣州市南康区第十二小学	99,009.90
江西省赣州市南康区龙岭中学	99,009.90
江西省赣州市瑞金市金穗学校	99,009.90
江西省赣州市瑞金市思源实验学校（滨江校区）	99,009.90
江西省赣州市瑞金市幸福小学	99,009.90
江西省赣州市上犹县第二小学	99,009.90
江西省赣州市上犹县第三小学	99,009.90
江西省赣州市上犹县第五小学	99,009.90
江西省赣州市上犹县第一小学	99,009.90
江西省九江市瑞昌市第八中学	99,009.90
江西省九江市瑞昌市第五小学	99,009.90
江西省九江市瑞昌市南义镇中心小学	99,009.90
江西省九江市瑞昌市实验小学	99,009.90
江西省九江市瑞昌市武山学校	99,009.90
江西省萍乡市莲花县坊楼镇南陂中小学	99,009.90
江西省萍乡市莲花县复礼中学	99,009.90
江西省萍乡市莲花县神泉中小学	99,009.90
江西省萍乡市芦溪县芦溪镇中学	99,009.90
江西省萍乡市芦溪县上埠镇中学	99,009.90
江西省萍乡市芦溪县宣风镇中学	99,009.90
江西省萍乡市芦溪县银河镇第二中学	99,009.90
江西省萍乡市萍乡武功山风景名胜区长龙山乡华云学校	99,009.90
江西省萍乡市上栗县东源乡上埠中学	99,009.90
江西省萍乡市上栗县东源乡中心小学	99,009.90
江西省萍乡市上栗县桐木镇中心小学	99,009.90
江西省萍乡市上栗县长平乡中学	99,009.90
江西省鹰潭市月湖区第八中学	99,009.90
江西省鹰潭市月湖区第七中学	99,009.90
江西省鹰潭市月湖区第十二中学	99,009.90
黔西市教育科技局	99,009.90
四川省自贡市富顺县教育和体育局	99,009.90
漾濞彝族自治县龙潭乡中心学校	99,009.90
云南省大理白族自治州漾濞彝族自治县平坡完小	99,009.90

合作方名称	金额(RMB)
四川省内江市威远县实验小学	98,990.10
湖北省宜昌市夷陵区东城小学	98,940.59
湖北省宜昌市夷陵区黄花镇黄花中心完全小学	98,940.59
湖北省宜昌市夷陵区乐天溪镇三峡小学	98,940.59
湖北省宜昌市夷陵区实验小学（双虹校区）	98,940.59
湖北省宜昌市夷陵区雾渡河镇中心小学	98,940.59
安徽省合肥市肥东县众兴学区中心学校	98,305.43
安徽省合肥市肥东县长临河学校	90,911.43
安徽省合肥市肥东县第四十五中学宝翠园分校	84,829.72
福建省龙岩市长汀县河田第二中学	80,023.76
福建省龙岩市长汀县河田中心学校	80,023.76
福建省龙岩市长汀县河田中学	80,023.76
梅州市梅江区教育局	74,257.43
安徽省合肥市肥东县虎山路小学	72,708.32
合肥师范附小肥东分校	70,850.45
广东省中山市小榄镇接龙小学	70,020.79
山西省吕梁市交城县城内初级中学	70,005.94
山西省吕梁市交城县田家山小学校	70,005.94
山西省运城市闻喜县城北小学	66,831.68
山西省运城市闻喜县城南小学	66,831.68
山西省运城市闻喜县三星小学	66,831.68
山西省运城市闻喜县阳隅镇中心学校	66,831.68
河南省洛阳市新安县学林小学	66,690.10
河南省洛阳市新安县城关镇第一初级中学	66,686.14
河南省洛阳市新安县城关镇第一小学	66,686.14
河南省洛阳市新安县磁涧镇洛新小学	66,686.14
河南省洛阳市新安县实验小学	66,686.14
河南省洛阳市新安县五头镇河北小学	66,686.14
河南省洛阳市新安县西关小学	66,686.14
河南省洛阳市新安县西苑学校	66,686.14
河南省洛阳市新安县新城实验学校	66,686.14
河南省洛阳市新安县紫苑小学	66,686.14
新安县实验初级中学	66,686.14
安徽省合肥市肥东县白衣小学	66,409.64
广东省中山市小榄镇埗西一小学	65,019.31
广东省中山市小榄镇胜龙小学	65,019.31
四川省内江市资中县重龙镇中心学校	60,017.82
山西省运城市闻喜县东镇川口小学校	59,405.94
山西省运城市闻喜县郭家庄镇中心学校祺美小学	59,405.94
山西省运城市闻喜县河底镇中心学校西郭小学	59,405.94
山西省运城市闻喜县礼元镇裴柏小学	59,405.94
山西省运城市闻喜县桐城镇中心学校姚村小学	59,405.94
山西省运城市闻喜县呖底镇中心学校	59,405.94
四川省阿坝藏族羌族自治州马尔康市阿坝州青少年校外教育活动中心	59,394.06
黑龙江省齐齐哈尔市铁锋区光荣小学校	57,517.08
黑龙江省齐齐哈尔市铁锋区人民小学校	57,517.08
黑龙江省伊春市金林区西林小学	57,517.08
黑龙江省伊春市金林区第四中学	57,517.08
黑龙江省伊春市金林区第一中学	57,517.08
福建省龙岩市上杭县古田中心小学	50,014.85
福建省龙岩市上杭县官庄中心小学	50,014.85
福建省龙岩市上杭县蛟洋中心小学	50,014.85

政府教育局及学校配资明细

合作方名称	金额(RMB)
福建省龙岩市上杭县教师进修学校附属小学	50,014.85
福建省龙岩市上杭县旧县中心小学	50,014.85
福建省龙岩市上杭县庐丰中心小学	50,014.85
福建省龙岩市长汀县水口初级中学	50,014.85
福建省龙岩市长汀县新桥中学	50,014.85
福建省南平市光泽县崇仁中心小学	50,014.85
福建省南平市光泽县镇岭小学	50,014.85
福建省南平市顺昌县大历中学	50,014.85
福建省南平市顺昌县仁寿中学	50,014.85
福建省南平市顺昌县水南中心小学	50,014.85
福建省南平市顺昌县洋口中心学校	50,014.85
福建省武夷山实验小学	50,014.85
黑龙江省齐齐哈尔市铁锋区第七小学校	50,014.85
黑龙江省伊春市伊美区第六中学	50,014.85
黑龙江省伊春市伊美区丰林小学	50,014.85
湖南省怀化市靖州苗族侗族自治县坳上镇学校	50,014.85
湖南省怀化市靖州苗族侗族自治县大堡子镇中心小学	50,014.85
湖南省怀化市靖州苗族侗族自治县第二中学	50,014.85
湖南省怀化市靖州苗族侗族自治县甘棠镇中心小学	50,014.85
湖南省怀化市靖州苗族侗族自治县鹤山小学	50,014.85
湖南省怀化市靖州苗族侗族自治县新厂镇中心小学	50,014.85
湖南省怀化市靖州苗族侗族自治县新厂中学	50,014.85
湖南省怀化市靖州苗族侗族自治县永平学校	50,014.85
重庆市南岸区文峰小学	50,014.85
重庆市酉阳土家族苗族自治县钟多小学校	50,014.85
河南省信阳市淮滨县三空桥乡第一中学	50,000.00
河南省信阳市淮滨县台头乡中心学校	50,000.00
贵州省毕节市七星关区教育局	49,504.95
湖北省孝感市孝南区黄香路小学	49,504.95
安徽省合肥市肥东县古河路小学	45,020.92
山西省临汾市永和县教育局科技局	44,554.46
北京市密云区河南寨镇中心小学	37,511.14
四川省宜宾市长宁县铜鼓镇初级中学	37,397.03
云南省普洱市澜沧拉祜族自治县勐滨实验学校	35,010.40
云南省普洱市澜沧拉祜族自治县木戛乡中心小学	35,010.40
云南省普洱市澜沧拉祜族自治县上允镇中心小学	35,010.40
云南省普洱市澜沧拉祜族自治县雪林乡中学	35,010.40
四川省内江市资中县归德镇中心学校	30,008.91
云南省红河哈尼族彝族自治州元阳县南沙镇中心小学	30,008.91
云南省昆明市东川区阿旺中学	30,008.91
云南省昆明市东川区第二中学	30,008.91
云南省昆明市东川区红土地镇中心学校	30,008.91
云南省昆明市东川区铜都中心学校	30,008.91
云南省昆明市东川区铜都中学	30,008.91
云南省昆明市东川区拖布卡镇中心学校	30,008.91
云南省昆明市东川区拖布卡中学	30,008.91
云南省昆明市东川区乌龙镇中心学校	30,008.91
四川省阿坝藏族羌族自治州松潘县十里乡中心学校	22,663.82
山西省吕梁市交城县成村学校	20,005.94
山西省吕梁市交城县城西小学校	20,005.94
云南省昆明市东川区汤丹中学	20,005.94
河南省郑州市新密市政通路小学	20,000.00
上海市杨浦区长海路街道社区事务受理服务中心	16,994.16
张家口经济开发区教育局	15,463.50

合作方名称	金额(RMB)
海南省定安县平和思源实验学校	15,004.46
山东省青岛市市南区青岛银海学校	15,004.46
河北省张家口市阳原县第三实验小学	10,000.00
河北省张家口市阳原县第四实验小学	10,000.00
河北省张家口市阳原县化稍营中学	10,000.00
河北省张家口市阳原县锦程双语学校	10,000.00
河北省张家口市阳原县实验小学	10,000.00
河北省张家口市阳原县西城镇北关中心学校	10,000.00
北京市密云区冯家峪镇中心小学	7,502.23
甘肃省白银市会宁县八里湾乡中心小学	7,502.23
甘肃省白银市会宁县白草塬初级中学	7,502.23
甘肃省白银市会宁县北关小学	7,502.23
甘肃省白银市会宁县大沟初中	7,502.23
甘肃省白银市会宁县党家岷乡初级中学	7,502.23
甘肃省白银市会宁县党岷乡希望小学	7,502.23
甘肃省白银市会宁县汉岔初级中学	7,502.23
甘肃省白银市会宁县汉岔小学	7,502.23
甘肃省白银市会宁县河畔初级中学	7,502.23
甘肃省白银市会宁县红军小学	7,502.23
甘肃省白银市会宁县回民小学	7,502.23
甘肃省白银市会宁县会师初级中学	7,502.23
甘肃省白银市会宁县教场小学	7,502.23
甘肃省白银市会宁县思源实验学校	7,502.23
甘肃省白银市会宁县太平镇中心小学	7,502.23
甘肃省白银市会宁县太平中学	7,502.23
甘肃省白银市会宁县头寨子中心小学	7,502.23
甘肃省白银市会宁县新添中心小学	7,502.23
甘肃省白银市会宁县新塬乡中心小学	7,502.23
甘肃省白银市会宁县中川镇中心小学	7,502.23
黑龙江省鹤岗市萝北县宝泉岭初级中学	7,502.23
黑龙江省鹤岗市萝北县宝泉岭学校	7,502.23
黑龙江省鹤岗市萝北县朝鲜族学校	7,502.23
黑龙江省鹤岗市萝北县第二中学	7,502.23
黑龙江省鹤岗市萝北县第四小学	7,502.23
黑龙江省鹤岗市萝北县第一小学	7,502.23
黑龙江省鹤岗市萝北县第一中学	7,502.23
黑龙江省鹤岗市萝北县共青农场学校	7,502.23
黑龙江省鹤岗市萝北县鹤北小学	7,502.23
黑龙江省鹤岗市萝北县军川农场学校	7,502.23
黑龙江省齐齐哈尔市拜泉县第二中学	7,502.23
黑龙江省齐齐哈尔市拜泉县第三中学	7,502.23
黑龙江省齐齐哈尔市拜泉县第四中学	7,502.23
黑龙江省齐齐哈尔市拜泉县第五中学	7,502.23
黑龙江省齐齐哈尔市拜泉县第一中学	7,502.23
黑龙江省齐齐哈尔市拜泉县实验小学	7,502.23
黑龙江省齐齐哈尔市拜泉县文化小学	7,502.23
黑龙江省齐齐哈尔市拜泉县星耀小学	7,502.23
黑龙江省齐齐哈尔市拜泉县育英小学	7,502.23
黑龙江省齐齐哈尔市拜泉县职业教育中心学校	7,502.23
黑龙江省齐齐哈尔市铁锋区第二十九中学	7,502.23
黑龙江省齐齐哈尔市铁锋区第四十六中学	7,502.23
黑龙江省齐齐哈尔市铁锋区第五十二中学	7,502.23
黑龙江省齐齐哈尔市铁锋区第五小学	7,502.23
黑龙江省齐齐哈尔市铁锋区东方红小学校	7,502.23

政府教育局及学校配资明细

合作方名称	金额(RMB)
黑龙江省齐齐哈尔市铁锋区天齐小学校	7,502.23
黑龙江省双鸭山市宝山区双鸭山市田家炳中学	7,502.23
黑龙江省双鸭山市第三十一中学	7,502.23
黑龙江省双鸭山市红兴隆第二高级中学	7,502.23
黑龙江省双鸭山市红兴隆第一高级中学	7,502.23
黑龙江省双鸭山市尖山区林业学校	7,502.23
黑龙江省双鸭山市尖山区双鸭山市第三十六中学校	7,502.23
黑龙江省双鸭山市尖山区双鸭山市第五中学	7,502.23
黑龙江省双鸭山市尖山区双鸭山市第一中学	7,502.23
黑龙江省双鸭山市尖山区双鸭山市实验学校	7,502.23
黑龙江省伊春市嘉荫县第二小学	7,502.23
黑龙江省伊春市嘉荫县第二中学	7,502.23
黑龙江省伊春市嘉荫县第三中学	7,502.23
黑龙江省伊春市嘉荫县第一小学	7,502.23
黑龙江省伊春市嘉荫县第一中学	7,502.23
黑龙江省伊春市嘉荫县农场学校	7,502.23
黑龙江省伊春市嘉荫县乌山镇中心校	7,502.23
黑龙江省伊春市嘉荫县乌镇中学	7,502.23
黑龙江省伊春市嘉荫县职业教育中心学校	7,502.23
黑龙江省伊春市金林区第二小学	7,502.23
吉林省吉林市舒兰市朝鲜族第一中学校	7,502.23
吉林省吉林市舒兰市朝鲜族实验小学校	7,502.23
吉林省吉林市舒兰市朝阳镇中心小学校	7,502.23
吉林省吉林市舒兰市第八中学校	7,502.23
吉林省吉林市舒兰市第二十五中学校	7,502.23
吉林省吉林市舒兰市第二十一中学校	7,502.23
吉林省吉林市舒兰市第二十中学校	7,502.23
吉林省吉林市舒兰市第二实验小学校	7,502.23
吉林省吉林市舒兰市第七中学校	7,502.23
吉林省吉林市舒兰市第十二中学校	7,502.23
吉林省吉林市舒兰市第十六中学校	7,502.23
吉林省吉林市舒兰市第十三中学校	7,502.23
吉林省吉林市舒兰市第十四小学校	7,502.23

合作方名称	金额(RMB)
吉林省吉林市舒兰市第十一小学校	7,502.23
吉林省吉林市舒兰市法特镇中心小学校	7,502.23
吉林省吉林市舒兰市环城街舒郊中心小学校	7,502.23
吉林省吉林市舒兰市吉舒街中心小学校	7,502.23
吉林省吉林市舒兰市金马镇中心小学校	7,502.23
吉林省吉林市舒兰市开原镇青松中心小学校	7,502.23
吉林省吉林市舒兰市平安镇中心小学	7,502.23
吉林省吉林市舒兰市七里乡中心小学	7,502.23
吉林省吉林市舒兰市上森小学校	7,502.23
吉林省吉林市舒兰市上营镇中心小学校	7,502.23
吉林省吉林市舒兰市实验小学校	7,502.23
吉林省吉林市舒兰市天德乡庆丰学校(小学部)	7,502.23
吉林省吉林市舒兰市溪河镇中心小学校	7,502.23
吉林省吉林市舒兰市小城镇中心小学	7,502.23
吉林省吉林市舒兰市新安乡中心小学	7,502.23
四川省自贡市自流井区东方小学校	7,502.23
四川省自贡市自流井区舒坪镇中心小学校	7,502.23
四川省自贡市自流井区塘坎上小学校	7,502.23
自贡市第二十二中学校	7,502.23
山西省运城市闻喜县城西小学	7,425.74
山西省运城市闻喜县东街实验小学校	7,425.74
山西省运城市闻喜县明德小学	7,425.74
山西省运城市闻喜县实验小学	7,425.74
山西省运城市闻喜县桐城镇道北小学	7,425.74
山西省运城市闻喜县桐城镇西街示范小学	7,425.74
闻喜县礼元镇中心学校	7,425.74
河北省张家口市阳原县第二中学	5,000.00
河北省张家口市阳原县第一中学（实验部）	5,000.00
吉林省吉林市舒兰市天德乡学校	4,702.00
天津市津南区葛沽实验小学	1,105.94
上海市浦东新区社会组织发展指导中心	800.00
湖南省湘潭市雨湖区云塘学校	29.70



企业捐赠明细

合作方名称	金额(RMB)
安踏体育用品集团有限公司	53,526,290.53
幻方量化	7,800,000.00
维沃移动通信有限公司	6,828,003.20
凯华控股集团有限公司	3,853,161.47
中信银行股份有限公司信用卡中心	2,699,325.00
藏格矿业股份有限公司	2,184,000.00
招商基金管理有限公司	2,160,000.00
上海睿郡资产管理有限公	1,100,000.00
博将集团有限公司	1,000,000.00
前海开源基金管理有限公司	1,000,000.00
深圳市芝麻健康投资有限公司	1,000,000.00
小红书科技有限公司	1,000,000.00
上海宁泉资产管理有限公司	900,000.00
武汉章玖网络科技有限公司	900,000.00
利郎（中国）有限公司	800,000.00
九坤投资(北京)有限公司	687,680.00
北京地平线信息技术有限公司	600,000.00
上海国际货币经纪有限责任公司	600,000.00
北京字跳网络技术有限公司	516,705.38
北京环球兴学科技发展有限公司	500,000.00
交银施罗德基金管理有限公司	500,000.00
宁波燕创德恒私募基金管理有限公司	500,000.00
亮心教育科技（深圳）有限公司	440,000.00
兰州国芳百货购物广场有限责任公司	416,164.00
中国惠普有限公司	411,600.00
上海欧安派广告传播有限公司	400,000.00
深圳市本丰实业有限公司	400,000.00
深圳市汇海置业有限公司	381,768.00
国泰基金管理有限公司	366,450.00
上海联合拍卖有限公司	344,000.00
保时捷（中国）汽车销售有限公司	333,100.00
上海华平私募基金管理有限公司	316,000.00
北京当红齐天国际文化科技发展集团有限公司	300,000.00
北京市竞天公诚律师事务所上海分所	300,000.00
珀莱雅化妆品股份有限公司	300,000.00
上海高毅资产管理合伙企业（有限合伙）	300,000.00
上海固德资产管理有限公司	300,000.00
上海绿河投资有限公司	300,000.00
深圳市绿野仙踪投资有限公司	300,000.00
深圳市侨城天域发展有限公司	300,000.00
富达基金管理（中国）有限公司	265,000.00
上海东伽文化传播有限公司	250,000.00
福建绿雪芽茶业有限公司	240,000.00
上海宽娱数码科技有限公司	240,000.00
新疆丰泰理格管理咨询有限公司	230,000.00
东方财富证券股份有限公司	200,000.00
飞亚达精密科技股份有限公司	200,000.00
福建太姥山名茶有限公司	200,000.00
浦银安盛基金管理有限公司	200,000.00
上海绮雯实业投资集团有限公司	200,000.00
深圳民森投资有限公司	200,000.00
丝涟贸易（上海）有限公司	200,000.00
易百信息技术（上海）股份有限公司	200,000.00
深圳风投侠投资有限公司	195,000.00

合作方名称	金额(RMB)
北京恒德时代私募基金管理有限公司	180,000.00
深圳市九富投资顾问有限公司	180,000.00
上海逗视网络科技有限公司	171,000.00
教育科学出版社有限公司	167,487.62
湖南昊辰创业投资有限公司	150,000.00
南昌冠德能源科技有限公司	150,000.00
深圳市荣泰电子有限公司	150,000.00
西双版纳石化集团有限责任公司	150,000.00
交银国际信托有限公司	147,000.00
上海伊占星文化传播有限公司	130,000.00
渣打银行（中国）有限公司	101,250.00
布雷博（南京）制动系统有限公司	100,000.00
海啊科技股份有限公司	100,000.00
杭州德诚力维科技服务有限公司	100,000.00
杭州告捷企业管理咨询有限公司	100,000.00
汇丰晋信基金管理有限公司	100,000.00
景顺长城基金管理有限公司	100,000.00
上海茂金劳务有限公司	100,000.00
上海一谈网络科技有限公司	100,000.00
深圳道弘润华投资咨询有限责任公司	100,000.00
深圳莲偶科技有限公司	100,000.00
湖高美索克曼电气（上海）有限公司	100,000.00
万向信托股份公司	100,000.00
维迈科技股份有限公司	100,000.00
西部利得基金管理有限公司	100,000.00
因诺（上海）资产管理有限公司	100,000.00
元创科技股份有限公司	100,000.00
招商财富资产管理有限公司	100,000.00
阿斯麦（上海）光刻设备科技有限公司	90,000.00
上海瀛泰律师事务所	86,624.00
法国兴业银行（中国）有限公司	78,479.00
海城市荣利镁矿有限公司	70,000.00
上海佳德丽新新技术有限公司	68,600.00
上海青浦区世界外国语幼儿园	62,373.00
深圳精准健康食物科技有限公司	60,108.44
上海林清轩生物科技有限公司	60,000.00
北京德恒（深圳）律师事务所	50,000.00
广东澳达森瑞实业有限公司	50,000.00
海南璞工私募基金管理有限公司	50,000.00
湖北华耀房地产开发有限公司翰墨情文化商业街项目部	50,000.00
上海开矢企业管理咨询有限公司	50,000.00
上海浦东发展银行股份有限公司	50,000.00
深圳市消费宝网络科技有限公司	50,000.00
天津市滨海新区云账户李娃数字文化创意内容制作工作室	50,000.00
云南能为服饰有限公司	50,000.00
海南复星商社医疗贸易有限公司	38,450.00
上海珈南资产管理有限公司	35,000.00
上海莉捷信息科技有限公司	34,800.00
波士顿咨询（上海）有限公司	33,836.00
北京有竹居网络技术有限公司	31,819.50
镕源实业(上海)有限公司	31,757.00
峰可达咨询（北京）有限公司	30,000.00
华润深国投信托有限公司	30,000.00
嘉兴市菲尔欣制衣股份有限公司	30,000.00

企业捐赠明细

合作方名称	金额(RMB)
南京金树叶信息技术有限公司	30,000.00
上海树能教育科技有限公司	30,000.00
深圳市点亮电子商务有限公司	30,000.00
天好（中国）投资有限公司	30,000.00
兴业数字金融服务（上海）股份有限公司	30,000.00
北京花色优品科技有限公司	29,800.00
波克科技股份有限公司	23,923.00
上海绿茗商贸有限公司	20,250.00
嘉兴帛冠纺织有限公司	20,000.00
江南阀门有限公司	20,000.00
瑞穗银行(中国)有限公司	20,000.00
深圳行动派成长科技有限公司	20,000.00
浙江美尔凯特智能厨卫股份有限公司	20,000.00
子城联合建设集团有限公司	20,000.00
国投泰康信托有限公司	19,149.41
信美人寿相互保险社	18,000.00
北京金合达国际贸易有限公司	17,000.00
甘肃国芳综合超市有限公司	16,870.00
阜康市我常去音像书店旗舰店	15,000.00
广东悦亮科技有限公司	15,000.00
广州花瓣故事生物科技有限公司	15,000.00
广州市色钨科技有限公司	15,000.00
杭州市西湖区且慢信息咨询工作室	15,000.00
润联生命科学（深圳）有限公司	15,000.00
厦门晓一商贸有限公司	15,000.00
深圳大时代科技有限公司	15,000.00
深圳市恒德禄科技有限公司	15,000.00
深圳市普罗米斯家居用品有限公司	15,000.00
深圳市天福惠波实业有限公司	15,000.00
伊春市慈善总会	15,000.00
彼度海（上海）实业发展有限公司	13,000.00
赛彼科（上海）特殊化学品有限公司	10,680.00
北京斑码当先科技有限公司	10,200.00
北京能微健康科技有限公司	10,000.00
北京中衡创为检测技术研究院	10,000.00
上海卡方信息科技有限公司	10,000.00
上海枘适科技有限公司	10,000.00
上海思百吉仪器系统有限公司	10,000.00
深圳橙色万象文化传播有限公司	10,000.00
沈阳美梵希医疗美容有限公司铁西兴工医疗美容诊所	10,000.00
天津津木村管理咨询有限公司	10,000.00
天津市华丽万家商贸有限公司	10,000.00
田木果（天津）科技有限公司	10,000.00
唯泰精品购物村(苏州)有限公司	10,000.00
小坂(上海)环保科技有限公司	10,000.00
上海帕米尔信息科技有限公司	7,833.33
嘉吉饲料（南宁）有限公司	7,660.00
北京倩美科技集团有限公司	7,500.00
永嘉县奥诚五金制品有限公司	7,000.00
杭州捅窗户纸电子商务有限公司	5,000.00
杭州永盈宏营销策划有限公司	5,000.00
深圳市加零科技有限公司	5,000.00
深圳市桃喜印里餐饮有限公司	5,000.00
深圳市先机教育培训有限公司	5,000.00

合作方名称	金额(RMB)
深圳众和鑫税务筹划有限公司	5,000.00
北京抖音信息服务有限公司	4,917.40
蜜柚网络科技（上海）有限公司	4,516.60
巨量引擎（上海）计算机科技有限公司	4,131.70
上海沛艺园林绿化工程有限公司	4,000.00
腾讯臻益（深圳）企业发展有限公司	4,000.00
中信银行信用卡中心	3,720.00
诺训企业管理咨询（上海）有限公司	2,975.68
墨乙文化发展（上海）有限公司	2,935.46
重庆今日头条信息技术有限公司	2,190.98
抖音视界有限公司	2,093.50
广东川盈贸易有限公司	2,000.00
佳信德润（北京）科技有限公司	2,000.00
上海果梦信息科技有限公司	2,000.00
上海虹驰通信工程有限公司	2,000.00
上海霜羽成科技有限公司	2,000.00
上海县亘文化传播有限公司	2,000.00
广东大音音像出版社	1,802.59
华彬贝赫纳（北京）商贸有限公司	1,800.00
上海今日头条互联网科技有限公司	1,417.20
杭州今日头条科技有限公司	1,358.00
易宝支付有限公司	1,351.05
合肥巨量引擎科技有限公司	1,309.28
脸萌技术（深圳）有限公司	1,189.20
上海随训通电子科技有限公司	1,085.20
上海乾离教育科技有限公司	1,000.00
济南超准信息技术有限公司	807.66
重庆甄准信息科技有限公司	801.00
深圳今日头条科技有限公司	773.36
广东今日头条网络技术有限公司	769.60
上海格物致远网络科技有限公司	727.30
杭州巨量引擎网络技术有限公司	672.50
北京小鸟看看科技有限公司	606.00
北京吉云互动科技有限公司	596.25
国家开发投资集团有限公司	426.10
北京巨量引擎信息技术有限公司	393.60
成都巨量引擎信息技术有限公司	378.50
四川极准信息科技有限公司	230.00
重庆今日头条科技有限公司	225.60
北京火山引擎科技有限公司	221.80
重庆臻准信息科技有限公司	217.40
秒针滴答（北京）网络技术有限公司	207.10
广州佩达商贸发展有限公司	200.00
北京朝夕光年信息技术有限公司	150.00
陕西今日头条信息科技有限公司	148.00
福建极准互动科技有限公司	144.00
岳西县创雅装饰工程有限公司	136.63
成都亦说乎科技有限公司	136.00
北京微播视界科技有限公司	135.10
天津精准互动科技有限公司	134.20
北京今日头条科技有限公司	132.90
杭州看潮信息咨询有限公司	125.00
北京比特智学科技有限公司	106.70
上海今日头条网络技术有限公司	101.70

企业捐赠明细

合作方名称	金额(RMB)	合作方名称	金额(RMB)
宜宾巨量引擎科技有限公司	101.60	深圳今日头条信息技术有限公司	36.00
河南巨量引擎信息科技有限公司	87.40	太原巨量引擎科技有限公司	36.00
四川今日头条科技有限公司	81.00	成都恒准信息科技有限公司	33.80
北京巨量引擎网络技术有限公司	75.00	厦门今日头条信息技术有限公司	22.80
昆明巨量引擎科技有限公司	72.00	北京微字节网络科技有限公司	18.00
北京飞书科技有限公司	65.80	太原巨量引擎信息技术有限公司	18.00
福建字节跳动科技有限公司	50.00	湖北巨量引擎科技有限公司	12.05
广东今日头条科技有限公司	50.00	北京世纪速码信息科技有限公司	10.80
盈信通（北京）信息技术有限公司	50.00	北京抖音智图科技有限公司	9.90
珠海聚横易行网络科技有限公司	49.70	湖北今日头条科技有限公司	6.80
山东巨量引擎信息技术有限公司	45.00	浙江今日头条科技有限公司	5.00
清远极准互动科技有限公司	41.00	合肥皖音智服科技有限公司	3.00
上海巨量引擎网络技术有限公司	36.00	北京巨量引擎信息技术有限公司沈阳分公司	1.88
上海仁静信息技术有限公司	36.00	四川巨量引擎科技有限公司	0.02

基金会捐赠明细

合作方名称	金额(RMB)	合作方名称	金额(RMB)
腾讯公益慈善基金会	8,406,338.41	上海睿远公益基金会	158,500.00
上海波克公益基金会	2,000,000.00	四川省资中教育基金会	150,000.00
中国教育发展基金会	1,350,000.00	心和公益基金会	150,000.00
江苏省华泰公益基金会	1,150,000.00	南都公益基金会	148,500.00
上海东方财富公益基金会	1,000,000.00	北京爱它动物保护公益基金会	141,600.00
浙江敦和慈善基金会	943,000.00	上海联劝公益基金会	120,000.00
北京中银慈善基金会	889,481.00	桂林市临桂区振兴教育奖励基金会	100,000.00
北京姚基金公益基金会	825,000.00	上海国泰君安社会公益基金会	100,000.00
中山市建华慈善基金会	700,000.00	上海雷根公益基金会	100,000.00
北京联想公益基金会	674,600.00	兴安盟人民教育基金会	100,000.00
福建省兴业证券慈善基金会	615,984.50	江西省红十字基金会	95,000.00
上海汇添富公益基金会	607,104.00	字节跳动公益基金会	91,046.00
深圳市招商证券公益基金会	500,000.00	上海壹棵松公益基金会	90,000.00
常州市教育发展基金会	450,000.00	全球赠与基金会	57,046.95
上海中欧基金真心公益基金会	450,000.00	河南省信阳市淮滨县实验小学	50,000.00
浙江蚂蚁公益基金会	425,664.67	深圳市乐土沃森慈善基金会	50,000.00
北京中金公益基金会	420,000.00	福建省恒申慈善基金会	26,265.00
深圳市第一创业公益基金会	388,432.28	内蒙古老牛慈善基金会	26,265.00
深圳市长江商学院教育发展基金会	378,000.00	山东省乐安慈孝公益基金会	26,265.00
上海市慈善基金会	359,708.00	上海紫江公益基金会	26,265.00
广东省尚东公益基金会	300,000.00	万科公益基金会	26,265.00
乌兰浩特市教育基金会	300,000.00	浙江省微笑明天慈善基金会	26,265.00
浙江省蔡崇信公益基金会	250,000.00	北京字节跳动公益基金会	16,973.72
福建省兴业银行慈善基金会	200,000.00	浙江安福利生慈善基金会	10,000.00
贵州省教育发展基金会	187,500.00	上海陆家嘴金融城发展基金会	6,667.00
珠海市华发公益基金会	180,000.00	北京小米公益基金会	5,000.00
黑龙江省青少年发展基金会	175,000.00		

团体捐赠明细

合作方名称	金额(RMB)	合作方名称	金额(RMB)
赠与亚洲（美国）北京代表处	4,702,227.59	上海复恩社会组织法律研究与服务中心	6,667.00
哈尔滨市慈善总会	400,000.00	上海浦东非营利组织发展中心	3,000.00

个人捐赠明细

合作方名称	金额(RMB)	合作方名称	金额(RMB)
腾讯公益平台爱心网友	26,440,518.65	余邓豪 邓锦	50,000.00
支付宝公益平台爱心网友	9,171,178.51	周朗朗	50,000.00
字节跳动公益平台爱心网友	6,590,311.58	易宝公益平台爱心网友	35,126.19
阿里巴巴公益平台爱心网友	3,587,507.70	陈婉婷	30,000.00
龙先生	3,000,000.00	陆咏梅	30,000.00
侯正光	1,973,369.58	谢书英	30,000.00
袁女士	1,660,000.00	杨小婷	27,815.00
乐建明	1,200,000.00	付伟	25,000.00
吴圣皓	1,000,000.00	牛晓	22,460.00
叶丛笑	1,000,000.00	马可滢	20,000.00
火堆项目爱心网友	948,641.59	欧秀明	20,000.00
陈立刚	860,000.00	蔡怡	15,000.00
爱心用户	827,958.36	陈海冰	15,000.00
李海红	600,000.00	吴家麒	12,940.00
金旭	550,000.00	中银公益爱心网友	12,463.90
李华敏	500,000.00	韩翔	10,000.00
亲爱的小孩专项爱心网友	340,218.99	李若璿	10,000.00
陈峰	300,000.00	于程程	10,000.00
李铜	300,000.00	钟岸云	10,000.00
刘奇勇	300,000.00	中国移动公益爱心网友	9,694.84
薛兆丰	300,000.00	安管社	7,500.00
张宇	300,000.00	刘晓东	7,500.00
梅建平	300,000.00	王康妹	7,500.00
胡晓玲	250,000.00	邵天奇	6,000.00
李卓	250,000.00	胡莹	5,499.00
欧阳修文	250,000.00	曹展焕	5,000.00
张唯	241,765.00	李静	5,000.00
赵丽琼	230,280.00	王彦卿	4,666.00
李之骅	200,000.00	潘雪	4,650.00
潘岐信	200,000.00	火堆平台爱心网友	4,610.78
吴之昊	200,000.00	陈青青	4,000.00
哔哩哔哩公益平台爱心网友	172,931.96	梁平	3,000.00
陈彬	150,000.00	张安超	3,000.00
郭晋清	150,000.00	夏腾飞和吴楚云	2,500.00
李磊	150,000.00	杜焱	2,222.00
朱莉丽	108,000.00	陈改霞	2,000.00
丁吉平	100,000.00	顾刚	2,000.00
时国杰	100,000.00	郝志海	2,000.00
王文熹	100,000.00	胡友璐	2,000.00
张晓东	100,000.00	黄德强	2,000.00
尉征慧	90,000.00	李俊	2,000.00
谢哲士	90,000.00	梁黔闽	2,000.00
新浪微公益爱心网友	68,915.03	陆志勇	2,000.00
陈晖	62,565.00	罗锋	2,000.00
高明月	60,000.00	倪阳晨	2,000.00
黄勇	60,000.00	戚佳年	2,000.00
林昕	60,000.00	王芳	2,000.00
王微微	60,000.00	徐亮亮	2,000.00
美团公益	57,229.00	徐微徨	2,000.00
鲍盟	50,000.00	张新慧	2,000.00
陈阳	50,000.00	周萍	2,000.00
吴山英	50,000.00	徐侃	1,920.00
邢力	50,000.00	小米公益平台爱心网友	1,801.95
杨静	50,000.00	蔡文	1,000.00

个人捐赠明细

合作方名称	金额(RMB)	合作方名称	金额(RMB)
蔡秀容	1,000.00	左文华	1,000.00
陈敏	1,000.00	杨荣臻	799.39
陈荣	1,000.00	徐轶	505.00
迟秀娟	1,000.00	范惠娟	500.00
丁顺昌	1,000.00	蒋琳琳	500.00
顾蕴	1,000.00	李清	500.00
雷献云	1,000.00	伍世燕	500.00
陆烨	1,000.00	章健	500.00
浦晓敏	1,000.00	平安公益平台爱心网友	456.07
侍卫莉	1,000.00	吴端	200.00
王博	1,000.00	奚巍	200.00
王旻昇	1,000.00	许辰	200.00
吴良安	1,000.00	张帆	200.00
夏立成	1,000.00	芒果公益爱心网友	111.20
张俊杰	1,000.00		

2023年真爱梦想“分享爱”慈善晚宴鸣谢

活动	拍品捐赠人	拍品名称
深圳分享爱	深圳市艺邦美术活动中心	儿童画 《梦的映画》
深圳分享爱	湾画廊	十二生肖本命佛系列——红金唐卡 《普贤菩萨》
深圳分享爱	朱德玲	朱德玲 书法 《心经》
深圳分享爱	林燕琼	Master 阿富汗绿碧玺万花筒鸡尾酒戒
深圳分享爱	葡萄酒黑皮书	黑皮书 勃艮第传奇一级园 葡萄酒两款
深圳分享爱	董瑞	藤田嗣治 纸本石版画 《无题》
深圳分享爱	利青	97水蓝印 普洱茶
深圳分享爱	易恒	BOUCHERON 宝诗龙腕表
深圳分享爱	利青	1973年 罗曼尼·康帝 红葡萄酒
深圳分享爱	刘蔓	万古烧色绘描金香炉
深圳分享爱	王全	徐弘 油画 《【1768】哭泣的天鹅》
深圳分享爱	袁细容	宸容翡翠 999纯金茶壶
深圳分享爱	赵剑英	韩皓宇 布面丙烯 《松鹤图》
深圳分享爱	杜恒	黄海军 潮流艺术品 《潮代志-李白》
深圳分享爱	太俊林	2006年原野老普洱茶饼
深圳分享爱	陈峰	常玉 版画 《黄色花篮》
深圳分享爱	吴福庆	吴冠中 水彩 《江南人家》
深圳分享爱	陈数	高冈铜器
深圳分享爱	爱新觉罗·恒锦	爱新觉罗·恒锦 书法 《金刚经》
深圳分享爱	德格佐钦琉璃光噶玛嘎孜传习基地	唐卡 《绿度母》
深圳分享爱	赵茹	胸针 《花》
深圳分享爱	杨建恒	普洱茶 2010年易武老街青饼
深圳分享爱	李跃、张建华夫妇	80年代三得利绝版双狮标有田烧威士忌一套
深圳分享爱	左晋	左晋 油画 《年轮》
深圳分享爱	杨建恒	法国波尔多木桐庄园红葡萄酒
深圳分享爱	张巍、许丙屯	许丙屯 油画 《雪韵》
深圳分享爱	德格佐钦琉璃光噶玛嘎孜传习基地	"唐卡 《四臂观音》
深圳分享爱	贾伟KK	贾伟 版画 《如花秋千·春》
深圳分享爱	深圳市春三月茶业有限公司	普洱茶 王子和山 收藏级曼松
深圳分享爱	葡萄酒黑皮书	黑皮书 勃艮第香波村 葡萄酒三款
深圳分享爱	鲍雯君	鲍雯君 竹趣壶
深圳分享爱	程大钜	程大钜 布面丙烯 《清凉一夏》
深圳分享爱	朱文立、朱宇华	朱文立、朱宇华 汝瓷 《汝窑天青釉福寿瓶》
深圳分享爱	深圳市艺邦美术活动中心	儿童画 《瑞兽呈祥》
上海分享爱	爱心人士	养立法师 《满是欢喜》
上海分享爱	福建绿雪芽茶叶有限公司	2022头採白毫银针
上海分享爱	梁进青	梁进青 油画 《腾跃的骏马》
上海分享爱	蔡明	周大福 尊王珍宝之蕴颐系列 《数尽铅华》项链
上海分享爱	朱宇华	朱文立制汝窑天青釉细颈鼓腹瓶
上海分享爱	壹濛	朱丽晴 《雨后初霁》
上海分享爱	福建绿雪芽茶叶有限公司	绿雪芽2022年传家宝
上海分享爱	吉运近文化传播有限公司	绿奇楠 节节高小雕件
上海分享爱	冯正安	冯正安 布面油画 《桃源》
上海分享爱	陈燕卿	陈燕卿 水墨画 《倩影沐春风》
上海分享爱	爱心人士	红宝石古董项链
上海分享爱	蔡明	唐云 花鸟画 《蝶恋花》



2023年鸣谢支持机构及个人

办公场地支持

刘淑玲、深圳东方港湾投资管理股份有限公司、甘肃省兰州市七里河区西站街道西客站社区、山西省运城市盐湖区涑水联合双语学校
江西省南昌市红谷滩区沙井社区居委会、四川省成都市成华区群团服务中心创新公益园

梦想中心建设

遨为(上海)数字技术有限公司、百家云网科技有限公司、北京金正能量科技有限公司、常州欧德隆装饰材料有限公司、杭州博圣堂科技有限公司
佳美斯特江苏木业有限公司、江苏华耀装饰科技有限公司、江阴市恩和文化发展有限公司、江阴市顾山鑫怡电脑店、江阴市嘉澳商贸有限公司
境洁环保科技（上海）有限公司、上海达迅电脑有限公司、上海荟诚信息系统有限公司、上海聚丽光电科技有限公司、
上海莉捷信息科技有限公司、上海菱华仓储服务有限公司、上海潜果智能信息科技有限公司、上海优创办公设备有限公司、
上海圆迈贸易有限公司、上海云量子供应链管理有限公司、上海至正科技有限公司、上海资程实业发展有限公司、
深圳市旧风车文化发展有限公司、苏州高新区金泰彩印厂、苏州市古得堡数码印刷有限公司、育才控股集团股份有限公司、
中国图书进出口上海有限公司

课程开发、教师培训

吴刚平、张翔、稚造森林工作室、北京新艺动社会工作发展中心、周永强、岑程、陈婧怡、赵连国、徐军、杨杰川、蔡旼、黄世玉、刘念、
陈巧银、陆敏、罗清瑾、尹成远、丛李鑫、安楠馨、陈迪、肖萍、探月教育者发展中心、曹盛宏、中国电子学会、刘振洁、田峥、战建、张新玲
许春芳、张香枝、北京中国网球公开赛体育推广有限公司

物资支持

贝发集团股份有限公司北京销售分公司、中国图书进出口上海公司、境洁环保科技（上海）有限公司、江阴市恩和文化发展有限公司
美利肯企业管理（上海）有限公司、上海水星家用纺织品股份有限公司、开山酒业、代数学家、上海林清轩生物科技有限公司
教育科学出版社、复旦大学出版社、华东师范大学出版社、浙江苏泊尔股份有限公司、蒙牛集团、德国汉莎货运航空北京公司
Wilson威尔胜中国、浙江欧帝尔体育用品有限公司

场地合作与现场支持

联想(上海)有限公司、上海苏宁宝丽嘉酒店、首创郎园Vintage、华东师范大学第二附属中学附属初级中学、云南师范大学教育学部
自贡衡川实验学校、豫章师范学院
自贡市富顺县图书馆、唐山市古冶区赵各庄第四小学、包头市海洋网球学校

媒体及传播支持

冰点周刊、凤凰网公益频道、杭州自在空间文化艺术有限公司、《中国慈善家》杂志、中国教育报、中国青年报、泰洋川禾、南方周末、
澎湃新闻、陈数、陈数工作室、壹心娱乐、铁豆、画家史国良、飞行员欧文、功夫梦王小虎、CY曹雨、小霸王、王小玮、老白的奇奇怪怪
王志傲、无忧传媒、音乐老师花开富贵、瑞琪组合、新华社快看、福旺家房车生活、1MM足迹、在旅行的小鱼、喵小鸣的盒子、小机灵说电影
酱婶儿电影、琪琪影视（收徒中）、酿婶儿电影、潘安玥、杭杭头不大、武汉利楚商务服务有限公司

志愿者服务

郑茜元、陶陶、牛启卓、牛亦卓、伊泽源、张语轩、杨溪萌、王宁、李洁、荣浩宇、孟洁、王琳琳、张译升、陈洋、朱伊婷、任嘉豪、兰旭杰
俞志杰、严浩、王坤、姚晓康、周小龙、王娟、刘晨莹、吴吉、卫溢滨、杨远、张颖、刘星、刘欢、江莉、石晔、汪愈佳、郭静、吴岑、吴培银
张学景、王志锐、3号厅检票员工、李嘉嘉、张笑涵、辜嘉怡、叶楷誉、郑昕玥、冯晞、葛滢菲、张靖煦、管子惠、罗悠来、徐鹤耘、黄婷
丁子潇、张晗硕

活动内容支持

陈洁、林园园、王娟、周小禄、张新玲、张海鹏、刘丽梅、任玉萍、刘家成与家长、高德胜、尹后庆、李恒平、陈凌云、贾新超、吴刚平
梦想工程·真爱梦想师范班全体带教师、真爱书友会全体课程设计团队及助教团队老师、一画画的院长、喜圆璇

人力资源智力支持

杭州实然管理咨询有限公司

办公硬件与软件系统支持

上海至正科技有限公司、联想（上海）有限公司、上海荟诚信息系统有限公司、江阴市顾山鑫怡电脑店

金色梦想家

上海大学社会学院社会工作系、接受金色梦想家上海调研访谈的全体受访者、上海市闵行区老年大学、上海亲和谷养老社区、上海亲和源养老社区
上海喜事助老信息服务中心、杭州别样同学、宁波市鄞州区银巢养老服务中心、江苏拟合人工智能科技有限公司、万商天勤律师事务所
小红书科技有限公司

运动梦想课

上海寰琪智能科技有限公司、贝发集团股份有限公司北京销售分公司

梦想大篷车

小红书公益、抖音公益、上海玛瑞斯三维打印技术有限公司、上海蓝鳍信息科技有限公司、遨为(上海)数字技术有限公司、空境影像公益
菱计划-传统文化教育赋能行动专项基金、吉林省真爱梦想学校、大米未来科技有限公司（VIPKID）、安踏体育用品集团有限公司
南开大学国家语言文字推广基地、上海雪诺体育管理有限公司、盛嘉成、常琳、于乐

去远方

小米公益基金会、阿里巴巴集团、蚂蚁集团、易鑫集团、田昊月、芒果公益

深圳分享爱晚宴儿童画公益茶包装设计

王佳欣、秦梓岚、刘嘉禾、葛嵘霆、黄子诺、王为馨、郑翼龙、郑苏星、何文喻、白子萱、李静怡、崔程贻、王梓涵、马晨溶、王佳宁、韩雨泽

大屏租赁及服务支持

王佳欣、秦梓岚、刘嘉禾、葛嵘霆、黄子诺、王为馨、郑翼龙、郑苏星、何文喻、白子萱、李静怡、崔程贻、王梓涵、马晨溶、王佳宁、韩雨泽

战略合作法律顾问

国浩律师事务所 首席执行官合伙人 吕红兵、国浩上海管理合伙人 主任 徐晨、品牌运营中心 外事中心负责人 吴乐怡、国浩上海合伙人 王小成

员工培训福利支持

上海百信永益文化发展有限公司、北京德博诺管理咨询有限公司、麦肯锡公司、上海竞越信息科技有限公司

年报设计

上海锐克广告有限公司

员工体检赞助

爱康国宾健康管理（集团）有限公司

线下公众活动支持

上海青浦世界外国语幼儿园、UIC梦想沙伐旅公益社、上海宝莱纳餐饮有限公司、微公益、跳跳糖员工公益、中国移动通信集团有限公司

数字公益服务

北京火山引擎科技有限公司、北京飞书科技有限公司

审计报告

上海真爱梦想公益基金会
审计报告
天职业字[2024]17012号

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您可使用手机“扫一扫”或进入“注册会计师行业统一监管平台（<http://acc.mof.gov.cn>）”进行查验
报告编码：京24E675SP1U



审计报告

天职业字[2024]17012号

上海真爱梦想公益基金会：

一、审计意见

我们审计了上海真爱梦想公益基金会（以下简称“基金会”）财务报表，包括 2023 年 12 月 31 日的资产负债表和 2023 年度的业务活动表、现金流量表以及相关财务报表附注。

我们认为，后附的财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了基金会 2023 年 12 月 31 日的财务状况以及 2023 年度的经营成果和现金流量。

基金会 2023 年度公益事业支出 223,537,544.81 元，2022 年度收入总额 296,419,587.65 元，2023 年度公益事业支出占 2022 年度总收入的比例为 75.41%；2023 年度行政管理人员工资福利 10,746,843.02 元，行政办公支出 3,892,165.04 元，合计 14,639,008.06 元，占 2023 年度总支出 242,760,114.56 元的比例为 6.03%。

二、形成审计意见的基础

我们按照中国注册会计师审计准则的规定执行了审计工作。审计报告的“注册会计师对财务报表审计的责任”部分进一步阐述了我们在这些准则下的责任。按照中国注册会计师职业道德守则，我们独立于基金会，并履行了职业道德方面的其他责任。我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。

三、管理层和治理层对财务报表的责任

上海真爱梦想公益基金会管理层（以下简称“管理层”）负责按照《民间非营利组织会计制度》的规定编制财务报表，使其实现公允反映，并设计、执行和维护必要的内部控制，以使财务报表不存在由于舞弊或错误导致的重大错报。

在编制财务报表时，管理层负责评估基金会的持续经营能力，披露与持续经营相关的事项（如适用），并运用持续经营假设，除非管理层计划清算基金会、终止运营或别无其他现实的选择。

治理层负责监督基金会的财务报告过程。



审计报告（续）

天职业字[2024]17012号

四、注册会计师对财务报表审计的责任

我们的目标是对财务报表整体是否不存在由于舞弊或错误导致的重大错报获取合理保证，并出具包含审计意见的审计报告。合理保证是高水平的保证，但并不能保证按照审计准则执行的审计在某一重大错报存在时总能发现。错报可能由于舞弊或错误导致，如果合理预期错报单独或汇总起来可能影响财务报表使用者依据财务报表作出的经济决策，则通常认为错报是重大的。在按照审计准则执行审计工作的过程中，我们运用职业判断，并保持职业怀疑。同时我们也执行以下工作：

（1）识别和评估由于舞弊或错误导致的财务报表重大错报风险，设计和实施审计程序以应对这些风险，并获取充分、适当的审计证据，作为发表审计意见的基础。由于舞弊可能涉及串通、伪造、故意遗漏、虚假陈述或凌驾于内部控制之上，未能发现由于舞弊导致的重大错报的风险高于未能发现由于错误导致的重大错报的风险。

（2）了解与审计相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。

（3）评价管理层选用会计政策的恰当性和作出会计估计及相关披露的合理性。

（4）对管理层使用持续经营假设的恰当性得出结论。同时，根据获取的审计证据，就可能对基金会持续经营能力产生重大疑虑的事项或情况是否存在重大不确定性得出结论。如果我们得出结论认为存在重大不确定性，审计准则要求我们在审计报告中提请报表使用者注意财务报表中的相关披露；如果披露不充分，我们应当发表非无保留意见。我们的结论基于截至审计报告日可获得的信息。然而，未来的事项或情况可能导致基金会不能持续经营。

（5）评价财务报表的总体列报、结构和内容，并评价财务报表是否公允反映相关交易和事项。

我们与治理层就计划的审计范围、时间安排和重大审计发现等事项进行沟通，包括沟通我们在审计中识别出的值得关注的内部控制缺陷。

[以下无正文]



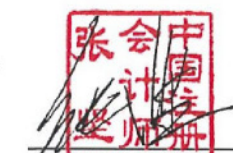
审计报告（续）

天职业字[2024]17012号

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中国注册会计师：



中国注册会计师：



资产负债表

2023年12月31日

会民非01表

单位名称：上海真爱梦想公益基金会

币种：人民币元

资产	行次	期末余额	期初余额	负债和净资产	行次	期末余额	期初余额
流动资产：				流动负债：			
货币资金	1	104,418,320.45	107,366,807.84	短期借款	23		
短期投资	2	294,329,893.23	296,696,536.85	应付款项	24	12,332,309.37	15,511,201.14
应收款项	3	5,579,963.24	5,840,629.88	应付工资	25	1,882,754.54	3,436,591.25
预付账款	4	1,132,087.14	4,587,745.42	应交税金	26	179,624.98	267,187.44
存货	5	2,248,837.61	3,660,502.87	预收账款	27		
待摊费用	6			预提费用	28		
一年内到期的长期债权投资	7			预计负债	29		
其他流动资产	8			一年内到期的长期负债	30		
流动资产合计	9	407,709,101.67	418,152,222.86	其他流动负债	31		
				流动负债合计	32	14,394,688.89	19,214,979.83
长期投资：							
长期股权投资	10	4,371,784.86	4,368,003.31	长期负债：			
长期债权投资	11			长期借款	33		
长期投资合计	12	4,371,784.86	4,368,003.31	长期应付款	34		
				其他长期负债	35		
固定资产：				长期负债合计	36		
固定资产原价	13	70,593.89	48,555.89				
减：累计折旧	14	37,857.95	18,559.10	受托代理负债：			
固定资产净值	15	32,735.94	29,996.79	受托代理负债	37		
在建工程	16						
文物文化资产	17			负债合计	38	14,394,688.89	19,214,979.83
固定资产清理	18						
固定资产合计	19	32,735.94	29,996.79				
				净资产：			
无形资产：				非限定性净资产	39	152,828,144.14	150,477,295.82
无形资产	20			限定性净资产	40	244,890,789.44	252,857,947.31
				净资产合计	41	397,718,933.58	403,335,243.13
受托代理资产：							
受托代理资产	21						
资产总计	22	412,113,622.47	422,550,222.96	负债和净资产总计	42	412,113,622.47	422,550,222.96

法定代表人：胡斌

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳

业务活动表

2023年度

会民非02表

币种：人民币元

单位名称：上海真爱梦想公益基金会

项目	行次	非限定性	限定性	合计	非限定性	限定性	合计
一、收入	1						
其中：捐赠收入	2	7,216,488.60	196,108,442.45	203,324,931.05	8,542,204.64	234,517,666.97	243,059,871.61
会费收入	3						
提供服务收入	4	3,968.79	27,076,914.60	27,080,883.39	1,198,290.27	45,464,354.54	46,662,644.81
其中：政府购买服务收入	5						
商品销售收入	6						
政府补助收入	7	800.00		800.00	2,300.00		2,300.00
投资收益	8	5,242,641.59		5,242,641.59	5,997,992.27		5,997,992.27
其他收入	9	1,494,548.98		1,494,548.98	696,778.96		696,778.96
收入合计	10	13,958,447.96	223,185,357.05	237,143,805.01	16,437,566.14	279,982,021.51	296,419,587.65
二、费用	11						
(一) 业务活动成本	12	223,537,544.81		223,537,544.81	232,836,354.14		232,836,354.14
其中：建设	13	41,234,866.02		41,234,866.02	52,748,266.85		52,748,266.85
运营	14	58,074,011.16		58,074,011.16	44,818,663.25		44,818,663.25
公益伙伴合作	15	58,366,564.03		58,366,564.03	50,088,989.37		50,088,989.37
其他	16	65,862,103.60		65,862,103.60	85,180,434.67		85,180,434.67
(二) 管理费用	17	14,639,008.06		14,639,008.06	15,437,561.70		15,437,561.70
(三) 筹资费用	18	4,583,561.69		4,583,561.69	2,893,917.55		2,893,917.55
(四) 其他费用	19						
费用合计	20	242,760,114.56		242,760,114.56	251,167,833.39		251,167,833.39
三、限定性净资产转为非限定性净资产	21	231,152,514.92	-231,152,514.92		232,775,461.74	-232,775,461.74	
四、净资产变动额（若为净资产减少额，以“-”号填列）	22	2,350,848.32	-7,967,157.87	-5,616,309.55	-1,954,805.51	47,206,559.77	45,251,754.26

法定代表人：胡斌

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳



单位名称：上海真爱梦想公益基金会

俞丽佳

俞丽佳

胡斌

胡斌

现 金 流 量 表			
2023年度			
		会民非03表	币种：人民币元
项 目	行次	本期发生额	上期发生额
一、业务活动产生的现金流量：			
接受捐赠收到的现金	1	203,324,931.05	242,615,490.21
收取会费收到的现金	2		
提供服务收到的现金	3	26,676,284.15	42,687,503.22
销售商品收到的现金	4		
政府补助收到的现金	5	800.00	2,300.00
收到的其他与业务活动有关的现金	6	1,494,548.98	696,778.96
现金流入小计	7	231,496,564.18	286,002,072.39
提供捐赠或者资助支付的现金	8		
支付给员工以及为员工支付的现金	9	15,990,567.78	15,395,650.27
购买商品、接受服务支付的现金	10	218,532,913.72	229,189,293.15
支付的其他与业务活动有关的现金	11	7,527,073.73	6,531,432.15
现金流出小计	12	242,050,555.23	251,116,375.57
业务活动产生的现金流量净额	13	-10,553,991.05	34,885,696.82
二、投资活动产生的现金流量：			
收回投资所收到的现金	14	193,111,643.62	69,313,463.15
取得投资收益所收到的现金	15	5,238,860.04	5,927,566.24
处置固定资产和无形资产所收回的现金	16		
收到的其他与投资活动有关的现金	17		
现金流入小计	18	198,350,503.66	75,241,029.39
购建固定资产和无形资产所支付的现金	19		
对外投资所支付的现金	20	190,745,000.00	31,000,000.00
支付的其他与投资活动有关的现金	21		
现金流出小计	22	190,745,000.00	31,000,000.00
投资活动产生的现金流量净额	23	7,605,503.66	44,241,029.39
三、筹资活动产生的现金流量：			
借款所收到的现金	24		
收到的其他与筹资活动有关的现金	25		
现金流入小计	26		
偿还借款所支付的现金	27		
偿付利息所支付的现金	28		
支付的其他与筹资活动有关的现金	29		
现金流出小计	30		
筹资活动产生的现金流量净额	31		
四、汇率变动对现金的影响额	32		122,194.07
五、现金及现金等价物净增加额	33	-2,948,487.39	79,248,920.28

法定代表人：胡斌

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳



上海真爱梦想公益基金会

2023 年度财务报表附注

（除另有注明外，所有金额均以人民币元为货币单位）

一、企业的基本情况

上海真爱梦想公益基金会（以下简称“基金会”）系经上海市民政局沪民执发[2008]11号文批准，成立于2008年8月14日的非公募基金会，并取得沪基证字第0087号基金会法人登记证书。基金会组织机构代码证为：501780738。原始基金数额为人民币200万元，法定代表人：潘江雪。

经基金会二届二次理事会审议通过，基金会性质由地方性非公募基金会变更为地方性公募基金会，由资和信控股集团有限公司作为出资人，追加原始基金200万元。经上海市民政局及上海市社会团体管理局颁发沪民社登[2014]0042号准予变更登记决定书，于2014年1月26日取得沪基证字第0087号基金会法人登记证书。

2021年2月4日，基金会更新了基金会法人登记证书，统一社会信用代码：53310000501780738C，有效期限：自2021年02月04日至2023年04月22日，法定代表人：潘江雪。

2023年10月16日，基金会更新了基金会法人登记证书，统一社会信用代码：53310000501780738C，有效期限：自2023年10月13日至2028年08月31日，法定代表人：胡斌。

业务范围：资助支持儿童关爱、素质和能力教育；资助促进老龄事业、社区建设、志愿者服务、公益组织赋能、扶贫帮困等民政事业相关公益项目。（涉及行政许可的，凭许可证开展业务）

二、财务报表的编制基础

本财务报表根据实际发生的交易事项，按照财政部最新颁布的《民间非营利组织会计制度》及其应用指南的有关规定，并基于以下所述重要会计政策、会计估计进行编制。

三、重要会计政策和会计估计

（一）会计期间

自公历1月1日至12月31日止为一个会计年度。

（二）记账本位币

基金会采用人民币为记账本位币。

（三）记账基础和计价原则

基金会以权责发生制为记账基础。基金会在对会计要素进行计量时，一般采用历史成本；对于按照《民间非营利组织会计制度》的规定采用重置成本、可变现净值、现值或公允价值等其他属性进行计量的情形，基金会将予以特别说明。

（四）现金及现金等价物的确定标准

在编制现金流量表时，将基金会库存现金以及可以随时用于支付的存款确认为现金。将同时具备期限短（一般从购买日起，三个月内到期）、流动性强、易于转换为已知金额的现金、价值变动风险很小四个条件的投资，确定为现金等价物。

（五）外币业务

基金会对涉及外币的经济业务采用业务发生当日中国人民银行公布的市场汇价（中间价）折合人民币记账，所有外币性资产和负债期末按期末中国人民银行公布人民币市场中间汇价进行调整，符合资本化条件的资产有关的汇兑差额，按规定资本化并计入相关资产价值。

（六）接受捐赠资产的确认

对于基金会接受捐赠的现金资产，应当按照实际收到的金额入账。对于基金会接受捐赠的非现金资产，如接受捐赠的短期投资、存货、长期投资、固定资产和无形资产等，应当按照以下方法确定其入账价值：

- 1、如果捐赠方提供了有关凭据（如发票、报关单、有关协议等）的，应当按照凭据上标明的金额，作为入账价值。如果凭据上标明的金额与受赠资产公允价值相差较大的，受赠资产应当以其公允价值作为其实际成本。
- 2、如果捐赠方没有提供有关凭据的，受赠资产应当以其公允价值作为入账价值。

（七）应收款项

指基金会在日常业务活动过程中发生的各项应收未收债权，按照实际发生额入账。

期末，应当分析应收款项的可收回性，对预计可能产生的坏账损失按个别认定法计提坏账准备，确认坏账损失并计入当期费用。

坏账损失确认标准：

因债务人破产或死亡，以其破产财产或遗产清偿后，仍然不能收回的应收款项；

因债务人逾期未履行偿债义务，超过 3 年仍然不能收回，且具有明显特征表明不能收回的应收款项。

坏账根据基金会的管理权限，经决策委员会批准作为坏账损失，冲销提取的坏账准备。

坏账核算方法：坏账核算采用备抵法。

（八）存货

1、存货的分类

存货是指基金会在日常活动中持有以备出售的产成品或商品，为了出售或捐赠仍处在生产过程中或将在生产、提供服务、日常管理过程中耗用的材料、物资和商品等。

存货包括：库存商品等。

2、存货的计价方法

存货在取得时，按成本进行初始计量，包括采购成本、加工成本和其他成本。存货发出时按移动加权平均法计价。

3、存货的盘存制度

采用永续盘存制。

4、存货可变现净值的确定依据及存货跌价准备的计提方法

基金会在期末按可变现净值与账面价值孰低确定存货的期末价值。对可变现净值低于账面价值的差额计提存货跌价准备。如下年度可变现净值回升，应在原已确认的跌价损失的金额内转回。

（九）短期投资

短期投资是指能够随时变现并且持有时间不准备超过 1 年（含 1 年）的投资。

1、短期投资在取得时应当按照投资成本计量。短期投资取得时的投资成本按以下方法确定：

（1）以现金购入的短期投资，按照实际支付的全部价款，包括税金、手续费等相关税费作为其投资成本。实际支付的价款中包含的已宣告但尚未领取的现金股利或已到付息期但尚未领取的债券利息，应当作为应收款项单独核算，不构成短期投资成本。

（2）接受捐赠的短期投资，接收捐赠资产的确认方法，确定其初始投资成本。

2、短期投资的利息或现金股利应当于实际收到时冲减投资的账面价值，但在购买时已计入应收款项的现金股利或者利息除外。

3、在期末，基金会应当按照规定对短期投资是否发生了减值进行检查。如果短期投资的市价低于其账面价值，应当按照市价低于账面价值的差额计提短期投资跌价准备，确认短期投资跌价损失并计入当期费用。如果短期投资的市价高于其账面价值，应当在该短期投资期初已计提跌价准备的范围内转回市价高于账面价值的差额，冲减当期费用。

4、处置短期投资时，应当将实际取得价款与短期投资账面价值的差额确认当期投资损益。

（十）长期股权投资

1、长期股权投资在取得时，应当按取得时的实际成本作为初始投资成本。初始投资成本按以下方法确定：

（1）以现金购入的长期股权投资，按照实际支付的全部价款，包括税金、手续费等相关费用，作为初始投资成本。实际支付的价款中包含的已宣告但尚未领取的现金股利，应当作为应收款项单独核算，不构成初始投资成本。

（2）接受捐赠的长期股权投资，接收捐赠资产的确认方法，确定其初始投资成本。

2、长期股权投资应当区别不同情况，分别采用成本法或者权益法核算。如果基金会对被投资单位无控制、无共同控制且无重大影响，长期股权投资应当采用成本法进行核算；如果基金会对被投资单位具有控制、共同控制或重大影响，长期股权投资应当采用权益法进行核算。

采用成本法核算时，被投资单位经股东大会或者类似权利机构批准宣告发放的利润或现金股利，作为当期投资收益。

采用权益法核算时，按应当享有或应当分担的被投资单位当年实现的净利润或发生的净亏损的份额调整投资账面价值，并作为当期投资损益。按被投资单位宣告分派的利润或现金股利计算分得的部分，减少投资账面价值。

3、处置长期股权投资时，应当将实际取得价款与投资账面价值的差额确认为当期投资损益。

4、期末，基金会应当对长期投资是否发生了减值进行检查。如果长期投资的可收回金额低于其账面价值，应当按照可收回金额低于账面价值的差额计提长期投资减值准备，确认长期投资减值损失并计入当期费用。如果长期投资的可收回金额高于其账面价值，应当在该长期投资期初已计提减值准备的范围内转回可收回金额高于账面价值的差额，冲减当期费用。

（十一）固定资产

1、固定资产确认条件

固定资产是指同时具有以下特征的有形资产：

- （1）为行政管理、提供服务、生产商品或者出租目的而持有的；
- （2）预计使用年限超过 1 年。

2、固定资产初始计量

基金会固定资产按成本进行初始计量。固定资产在取得时，应当按取得时的实际成本

入账。取得时的实际成本包括买价、包装费、运输费、交纳的有关税金等相关费用，以及为使固定资产达到预定可使用状态前所必要的支出。

（1）外购的固定资产，按照实际支付的买价、相关税费以及为使固定资产达到预定可使用状态前所发生的可直接归属于该固定资产的其他支出（如，运输费、安装费、装卸费等）确定其成本。

（2）自行建造的固定资产，按照建造该项资产达到预定可使用状态前所发生的全部必要支出确定其成本。

（3）接受捐赠的固定资产，应当按照接受捐赠的资产确定其成本。

3、固定资产后续计量及处置

（1）固定资产折旧

除已提足折旧仍继续使用的固定资产和单独计价入账的土地之外，固定资产折旧采用年限平均法分类计提，根据固定资产类别、预计使用寿命和预计净残值率确定折旧率。

各类固定资产采用直线法并按下列使用寿命、预计净残值率及折旧率计提折旧：

类型	折旧年限（年）	残值率（%）	年折旧率（%）
电子及办公设备	3-5	5%	19.00-31.67

（2）固定资产的后续支出

与固定资产有关的后续支出，如果使可能流入基金会的经济利益或者服务潜力超过了原先的估计，如延长了固定资产的使用寿命，或者使服务质量实质性提高，或者使商品成本实质性降低，则应当计入固定资产账面价值，但其增计后的金额不应超过该固定资产的可收回金额。其他后续支出，应当计入当期费用。

（十二）无形资产

指基金会为开展业务活动、出租给他人、或为管理目的而持有的、没有实物形态的、非货币性长期资产，包括专利权、非专利技术、商标权、著作权、土地使用权等。

1、无形资产的初始计量

无形资产在取得时，应当按照取得时的实际成本入账：

（1）购入的无形资产，按照实际支付的价款确定其实际成本。

（2）自行开发并按法律程序申请取得的无形资产，按依法取得时发生的注册费、聘请律师费等费用，作为无形资产的实际成本。依法取得前，在研究与开发过程中发生的材料费用、直接参与开发人员的工资及福利费、开发过程中发生的租金、借款费用等直接计入当期费用。

（3）接受捐赠的无形资产，应当按照接受捐赠的资产确定其成本。

2、无形资产的后续计量

无形资产应当自取得当月起在预计使用年限内分期平均摊销，计入当期费用。

类别	使用寿命(年)	备注
软件	5	预计使用寿命

处置无形资产，应当将实际取得的价款与该项无形资产的账面价值之间的差额，计入当期收入或者费用。

(十三) 净资产

1、净资产的分类

基金会的净资产是指资产减去负债后的余额。净资产应当按照其是否受到限制，分为限定性净资产和非限定性净资产等。

如果资产或者资产所产生的经济利益(如资产的投资收益和利息等)的使用受到资产提供者或者国家有关法律行政法规所设置的时间限制或(和)用途限制，则由此形成的净资产即为限定性净资产；国家有关法律行政法规对净资产的使用直接设置限制的，该受限制的净资产亦为限定性净资产；除此之外的其他净资产，即为非限定性净资产。

2、净资产的后续计量

如果限定性净资产的限制已经解除，应当对净资产进行重新分类，将限定性净资产转为非限定性净资产。

当存在下列情况之一时，可以认为限定性净资产的限制已经解除：

- (1) 所限定净资产的限制时间已经到期；
- (2) 所限定净资产规定的用途已经实现(或者目的已经达到)；
- (3) 资产提供者或者国家有关法律行政法规撤销了所设置的限制。

如果限定性净资产受到两项或两项以上的限制，应当在最后一项限制解除时，才能认为该项限定性净资产的限制已经解除。

(十四) 收入

1. 收入的确认

收入是指基金会开展业务活动取得的、导致本期净资产增加的经济利益或者服务潜力的流入，收入应当按照其来源分为捐赠收入、会费收入、提供服务收入、政府补助收入、投资收益、商品销售收入等主要业务活动收入和其他收入等。对于基金会接受的劳务捐赠，不予确认。

2、 区分交换交易所形成的收入和非交换交易所形成的收入

(1) 对于因交换交易所形成的商品销售收入，基金会应当在客户取得相关商品控制权时确认收入；应当在下列条件同时满足时予以确认：

- ①合同各方已批准该合同并承诺将履行各自义务已将商品所有权上的主要风险和报酬转移给购货方；
- ②该合同明确了合同各方与所转让商品或提供劳务相关的权利和义务既没有保留通常与所有权相联系的继续管理权，也没有对已售出的商品实施控制；
- ③该合同有明确的与所转让商品相关的支付条款与交易相关的经济利益能够流入基金会；
- ④该合同具有商业实质，即履行该合同将改变基金会未来现金流量的风险、时间分布或金额相关的收入和成本能够可靠地计量。
- ⑤基金会因向客户转让商品而有权取得的对价很可能收回。

3. 基金会依据收入准则相关规定判断相关履约义务性质属于“在某一时段内履行的履约义务”或“某一时点履行的履约义务”， 分别按以下原则进行收入确认。

(1) 对于在某一时段内履行的履约义务，基金会在该段时间内按照履约进度确认收入，但是，履约进度不能合理确定的除外。基金会考虑商品的性质，采用产出法或投入法确定恰当的履约进度。

(2) 对于在某一时点履行的履约义务，基金会应当在客户取得相关商品控制权时点确认收入。

4. 收入的计量

基金会应当按照分摊至各单项履约义务的交易价格计量收入。在确定交易价格时，基金会考虑可变对价、合同中存在的重大融资成分、非现金对价、应付客户对价等因素的影响。

(1) 可变对价

基金会按照期望值或最可能发生金额确定可变对价的最佳估计数，但包含可变对价的交易价格，应当不超过在相关不确定性消除时累计已确认收入极可能不会发生重大转回的金额。基金会在评估累计已确认收入是否极可能不会发生重大转回时，应当同时考虑收入转回的可能性及其比重。

(2) 重大融资成分

合同中存在重大融资成分的，基金会应当按照假定客户在取得商品控制权时即以现金支付的应付金额确定交易价格。该交易价格与合同对价之间的差额，应当在合同期间内采用实际利率法摊销。

(3) 非现金对价

客户支付非现金对价的，基金会按照非现金对价的公允价值确定交易价格。非现金对价的公允价值不能合理估计的，基金会参照其承诺向客户转让商品的单独售价间接确定交易价格。

（4）应付客户对价

针对应付客户对价的，应当将该应付对价冲减交易价格，并在确认相关收入与支付（或承诺支付）客户对价二者孰晚的时点冲减当期收入，但应付客户对价是为了向客户取得其他可明确区分商品的除外。

基金会应付客户对价是为了向客户取得其他可明确区分商品的，应当采用与基金会其他采购相一致的方式确认所购买的商品。基金会应付客户对价超过向客户取得可明确区分商品公允价值的，超过金额冲减交易价格。向客户取得的可明确区分商品公允价值不能合理估计的，基金会应当将应付客户对价全额冲减交易价格。

5、 各项收入应当按是否存在限定区分为非限定性收入和限定性收入进行核算。

如果资产提供者对资产的使用设置了时间限制或者用途限制，则所确认的相关收入为限定性收入；除此之外的其他所有收入，为非限定性收入。

期末，基金会应当将本期限定性收入和非限定性收入分别结转至净资产项下的限定性净资产和非限定性净资产。

（十五）费用

费用是指基金会为开展业务活动所发生的、导致本期净资产减少的经济利益或者服务潜力的流出。费用应当按照其功能分为业务活动成本、管理费用、筹资费用和其他费用等。

期末，基金会当将本期发生的各项费用结转至净资产项下的非限定性净资产，作为非限定性净资产的减项。

四、会计政策、会计估计变更以及差错更正的说明

（一）会计政策变更

无。

（二）会计估计变更

无。

（三）前期重大差错更正

无。

五、税项

（一）基金会主要税（费）种和税（费）率

税目	税率（%）	计税依据
企业所得税	25	应纳税所得额
增值税	1	销售货物或提供应税劳务
城市维护建设税	5	应缴流转税税额
教育费附加	3	应缴流转税税额
地方教育费附加	2	应缴流转税税额

（二）税收优惠政策及依据

1. 根据《财政部国家税务总局关于非营利组织免税资格认定管理有关问题的通知》（财税〔2018〕13号）及《国家税务总局上海市税务局关于认定上海云聚联互联网数据中心运营发展促进中心等20家单位非营利组织免税资格的通知》（沪税发〔2020〕87号）文件的有关规定，基金会2019年1月1日至2023年12月31日享受免税资格。
2. 依据《财政部税务总局关于实施小微企业普惠性税收减免政策的通知》财税〔2019〕13号，对城市维护建设税、教育费附加、地方教育费附加暂按应征税款的50%征收。

六、财务报表重要项目的说明

说明：期初指2023年1月1日，期末指2023年12月31日，上期指2022年度，本期指2023年度。

（一）货币资金

项目	期末余额	期初余额
银行存款	103,269,325.06	105,927,211.53
其他货币资金	1,148,995.39	1,439,596.31
合计	<u>104,418,320.45</u>	<u>107,366,807.84</u>

其中：本期无因抵押、质押或冻结等对使用有限制、存放在境外、有潜在回收风险的款项。

（二）短期投资

名称	期末余额	期初余额
银行对公理财产品	28,010,000.00	198,010,000.00
雪松国际信托	95,574,893.23	98,686,536.85
国债逆回购	170,745,000.00	
合计	<u>294,329,893.23</u>	<u>296,696,536.85</u>

（三）应收款项

1、应收款项按账龄列示

账 龄	期末余额	期初余额
1 年以内（含 1 年）	4,204,541.01	4,266,882.77
1-2 年（含 2 年）		1,138,538.60
2-3 年（含 3 年）	1,115,677.22	171,186.23
3 年以上	259,745.01	264,022.28
合计	<u>5,579,963.24</u>	<u>5,840,629.88</u>

2、按欠款方归集的期末余额较大的应收款项情况

债务人名称	账面余额	占应收款项合计的比例（%）	坏账准备
林西县教育局	593,950.49	10.64	
共青城市教育体育局	500,000.00	8.96	
隆林各族自治县学生资助管理中心	400,000.00	7.17	
上海德馨置业发展有限公司	206,856.30	3.71	
横峰县教育体育局	202,060.00	3.62	
合计	<u>1,902,866.79</u>	<u>34.10</u>	

（四）预付账款

1、预付款项按账龄列示

项目	期末余额	期初余额
1 年以内（含 1 年）	578,688.38	2,694,603.56
1 年以上	553,398.76	1,893,141.86
合计	<u>1,132,087.14</u>	<u>4,587,745.42</u>

2、按欠款方归集的期末余额前五名的预付款项情况

债务人名称	账面余额	占预付款项合计的比例（%）	坏账准备
上海菱华仓储服务有限公司	239,605.33	21.16	
江阴市顾山鑫怡电脑店	137,707.10	12.16	
上海德馨置业发展有限公司	52,089.16	4.60	
兴国县财政局	24,995.00	2.21	
五洲（北京）保险经纪有限公司	19,053.80	1.68	
合计	<u>473,450.39</u>	<u>41.81</u>	

（五）存货

项目	期末余额		账面价值
	账面余额	跌价准备	
库存商品	2,248,837.61		2,248,837.61
合计	<u>2,248,837.61</u>		<u>2,248,837.61</u>

（续上表）

项目	期初余额		账面价值
	账面余额	跌价准备	
库存商品	3,660,502.87		3,660,502.87
合计	<u>3,660,502.87</u>		<u>3,660,502.87</u>

（六）长期股权投资

被投资单位名称	期初余额	本期增减变动	
		追加投资	减少投资
上海梦想力教育科技有限公司	4,368,003.31		
合计	<u>4,368,003.31</u>		

接上表：

本年增减变动			
权益法下确认的投资损益	其他综合收益调整	其他权益变动	现金红利
3,781.55			
<u>3,781.55</u>			

接上表：

本年增减变动		期末余额	资产减值准备
本期计提减值准备	其他		
		4,371,784.86	
		<u>4,371,784.86</u>	

（七）固定资产

固定资产情况				
项 目	期初余额	本期增加	本期减少	期末余额
一、账面原值合计：	<u>48,555.89</u>	<u>22,038.00</u>		<u>70,593.89</u>
其中：电子及办公设备	48,555.89	22,038.00		70,593.89
二、累计折旧合计：	<u>18,559.10</u>	<u>19,298.85</u>		<u>37,857.95</u>
其中：电子及办公设备	18,559.10	19,298.85		37,857.95

项 目	期初余额	本期增加	本期减少	期末余额
三、固定资产账面净值合计	<u>29,996.79</u>			<u>32,735.94</u>
其中：电子及办公设备	29,996.79			32,735.94
（八）无形资产				
项目	期初余额	本期增加	本期减少	期末余额
一、账面原值合计	<u>2,085,700.00</u>			<u>2,085,700.00</u>
其中：软件	2,085,700.00			2,085,700.00
二、累计摊销合计	<u>2,085,700.00</u>			<u>2,085,700.00</u>
其中：软件	2,085,700.00			2,085,700.00
三、无形资产减值准备金额合计				
其中：软件				
四、账面价值合计				
其中：软件				
（九）应付款项				
账龄	期末余额		期初余额	
1 年以内（含 1 年）	12,131,429.37		12,592,064.98	
1 年以上	200,880.00		2,919,136.16	
合计	<u>12,332,309.37</u>		<u>15,511,201.14</u>	
（十）应付工资				
项目	期末余额		期初余额	
工资、奖金、津贴和补贴	1,539,529.20		2,789,868.53	
社会保险费	239,640.74		505,870.80	
住房公积金	50,843.00		57,084.00	
其他	<u>52,741.60</u>		<u>83,767.92</u>	
其中：劳务费	52,741.60		83,767.92	
合计	<u>1,882,754.54</u>		<u>3,436,591.25</u>	
（十一）应交税金				
项目	期末余额		期初余额	
个人所得税	74,679.99		267,187.44	
增值税	99,947.62			
附加税	4,997.37			
合计	<u>179,624.98</u>		<u>267,187.44</u>	

（十二）非限定性净资产				
项 目	期初余额	本期增加	本期减少	期末余额
非限定性净资产	150,477,295.82	245,110,962.88	242,760,114.56	152,828,144.14
合计	<u>150,477,295.82</u>	<u>245,110,962.88</u>	<u>242,760,114.56</u>	<u>152,828,144.14</u>
（十三）限定性净资产				
项 目	期初余额	本期增加	本期减少	期末余额
限定性净资产	252,857,947.31	223,185,357.05	231,152,514.92	244,890,789.44
合计	<u>252,857,947.31</u>	<u>223,185,357.05</u>	<u>231,152,514.92</u>	<u>244,890,789.44</u>
（十四）业务活动收入				
1、按收入类别分类				
项目	本期发生额		合计	
	非限定性收入	限定性收入		
捐赠收入	7,216,488.60	196,108,442.45	<u>203,324,931.05</u>	
提供服务收入	3,968.79	27,076,914.60	<u>27,080,883.39</u>	
政府补助收入	800.00		<u>800.00</u>	
投资收益	5,242,641.59		<u>5,242,641.59</u>	
其他收入	1,494,548.98		<u>1,494,548.98</u>	
合计	<u>13,958,447.96</u>	<u>223,185,357.05</u>	<u>237,143,805.01</u>	
（续上表）				
项目	上期发生额		合计	
	非限定性收入	限定性收入		
捐赠收入	8,542,204.64	234,517,666.97	<u>243,059,871.61</u>	
提供服务收入	1,198,290.27	45,464,354.54	<u>46,662,644.81</u>	
政府补助收入	2,300.00		<u>2,300.00</u>	
投资收益	5,997,992.27		<u>5,997,992.27</u>	
其他收入	696,778.96		<u>696,778.96</u>	
合计	<u>16,437,566.14</u>	<u>279,982,021.51</u>	<u>296,419,587.65</u>	
2、限定性收入明细				
项目	本期发生额	上期发生额		
梦想中心项目	79,200,358.89	105,940,405.88		
实物捐赠	49,634,130.35	56,442,683.43		
联合劝募	24,451,798.09	19,929,583.62		
公益伙伴合作（含联合劝募）	19,428,576.66	32,026,360.04		

项目	本期发生额		上期发生额
去远方	13,409,251.40		5,762,366.53
专项基金	10,743,184.78		7,671,139.36
运动梦想课	10,608,274.17		10,113,727.56
爱在边疆	3,915,984.50		11,550,000.00
其他培训	3,882,344.68		3,993,200.00
金色年华社区项目	3,341,000.00		
益童美好空间项目	1,350,000.00		9,900,000.00
吉林省孤儿学校项目	916,575.90		1,461,192.53
腾讯“家长课堂”课程	810,000.00		
梦想大篷车	500,000.00		1,067,000.00
学习共同体	300,000.00		850,000.00
局长工作坊	200,000.00		200,469.80
甘肃救灾项目	189,186.66		
NLP 自然语义分析研究	157,590.00		
梦想课程	134,520.00		3,453,984.60
其他项目	12,580.97		1,816.21
防疫项目			5,279,943.80
星光图书室			2,540,455.47
小童善治			1,193,192.09
梦想科技节			315,000.00
童心汇趣			177,500.59
教育信息系统			112,000.00
合计	<u>223,185,357.05</u>		<u>279,982,021.51</u>

3、大额捐赠收入明细

项目	本期发生额		
	非限定性收入	限定性收入	合计
安踏体育用品集团有限公司	1,050,000.00	52,476,290.53	<u>53,526,290.53</u>
腾讯公益平台爱心网友	158,533.27	26,281,985.38	<u>26,440,518.65</u>
支付宝公益平台爱心网友	2,818.31	9,168,360.20	<u>9,171,178.51</u>
腾讯公益慈善基金会	667,897.03	7,738,441.38	<u>8,406,338.41</u>
幻方量化	53,978.00	7,746,022.00	<u>7,800,000.00</u>
维沃移动通信有限公司	265,700.00	6,562,303.20	<u>6,828,003.20</u>

项目	本期发生额		
	非限定性收入	限定性收入	合计
字节跳动公益平台爱心网友	396.22	6,589,915.36	<u>6,590,311.58</u>
赠与亚洲（美国）北京代表处	408,456.90	4,293,770.69	<u>4,702,227.59</u>
凯华控股集团有限公司		3,853,161.47	<u>3,853,161.47</u>
阿里巴巴公益平台爱心网友	675.74	3,586,831.96	<u>3,587,507.70</u>
龙先生		3,000,000.00	<u>3,000,000.00</u>
中信银行股份有限公司信用卡中心		2,699,325.00	<u>2,699,325.00</u>
藏格矿业股份有限公司	104,000.00	2,080,000.00	<u>2,184,000.00</u>
招商基金管理有限公司	24,000.00	2,136,000.00	<u>2,160,000.00</u>
上海波克公益基金会	60,000.00	1,940,000.00	<u>2,000,000.00</u>
侯正光	57,476.78	1,915,892.80	<u>1,973,369.58</u>
袁女士		1,660,000.00	<u>1,660,000.00</u>
中国教育发展基金会		1,350,000.00	<u>1,350,000.00</u>
乐建明		1,200,000.00	<u>1,200,000.00</u>
江苏省华泰公益基金会	43,000.00	1,107,000.00	<u>1,150,000.00</u>
上海睿郡资产管理有限公司	201,000.00	899,000.00	<u>1,100,000.00</u>
深圳市芝麻健康投资有限公司		1,000,000.00	<u>1,000,000.00</u>
叶丛笑		1,000,000.00	<u>1,000,000.00</u>
吴圣皓	1,000,000.00		<u>1,000,000.00</u>
小红书科技有限公司		1,000,000.00	<u>1,000,000.00</u>
前海开源基金管理有限公司		1,000,000.00	<u>1,000,000.00</u>
上海东方财富公益基金会		1,000,000.00	<u>1,000,000.00</u>
博将集团有限公司		1,000,000.00	<u>1,000,000.00</u>

（续上表）

项目	上期发生额		
	非限定性收入	限定性收入	合计
安踏体育用品集团有限公司	1,200,000.00	58,890,363.35	<u>60,090,363.35</u>
腾讯公益平台爱心网友	9,200.74	23,229,798.77	<u>23,238,999.51</u>
一只平凡的小猪	1,600,000.00	18,400,000.00	<u>20,000,000.00</u>
中国教育发展基金会		11,340,000.00	<u>11,340,000.00</u>
腾讯公益慈善基金会	554,754.52	8,667,596.24	<u>9,222,350.76</u>
支付宝公益平台爱心网友		9,484,932.51	<u>9,484,932.51</u>
赠与亚洲（美国）北京代表处	653,397.50	5,880,577.53	<u>6,533,975.03</u>

项目	上期发生额		合计
	非限定性收入	限定性收入	
上海高毅资产管理合伙企业（有限合伙）	69,000.00	4,990,000.00	<u>5,059,000.00</u>
维沃移动通信有限公司		4,580,000.00	<u>4,580,000.00</u>
字节跳动公益平台爱心网友		3,108,868.60	<u>3,108,868.60</u>
中信银行信用卡中心	2,670.00	2,999,900.00	<u>3,002,570.00</u>
地素时尚股份有限公司		3,000,000.00	<u>3,000,000.00</u>
上海盘京公益基金会		3,000,000.00	<u>3,000,000.00</u>
龙先生	50,000.00	2,950,000.00	<u>3,000,000.00</u>
北京泰合鼎诚投资咨询有限公司	31,250.00	2,468,750.00	<u>2,500,000.00</u>
中银公益爱心网友		2,405,953.14	<u>2,405,953.14</u>
凯华地产（中国）集团有限公司		2,399,800.00	<u>2,399,800.00</u>
阿里巴巴公益平台爱心网友		2,398,971.37	<u>2,398,971.37</u>
深圳市汇爱公益基金会		2,380,000.00	<u>2,380,000.00</u>
广东省易方达公益基金会	60,000.00	1,940,000.00	<u>2,000,000.00</u>
湖南津湘药业有限公司		1,990,000.00	<u>1,990,000.00</u>
招商基金管理有限公司		1,840,000.00	<u>1,840,000.00</u>
浙江敦和慈善基金会	124,733.59	1,508,381.60	<u>1,633,115.19</u>
上海东方财富公益基金会	2,500.00	1,500,000.00	<u>1,502,500.00</u>
侯正光	45,000.00	1,455,000.00	<u>1,500,000.00</u>
中国期货市场监控中心有限责任公司	75,000.00	1,425,000.00	<u>1,500,000.00</u>
袁女士		1,330,000.00	<u>1,330,000.00</u>
上海天游软件有限公司	100,000.00	1,000,000.00	<u>1,100,000.00</u>
美团公益爱心网友		1,090,501.00	<u>1,090,501.00</u>
上海波克公益基金会		1,000,327.00	<u>1,000,327.00</u>
江苏省华泰公益基金会		1,000,000.00	<u>1,000,000.00</u>
利郎（中国）有限公司	50,000.00	950,000.00	<u>1,000,000.00</u>
李卓	500,000.00	500,000.00	<u>1,000,000.00</u>
英伟达半导体技术服务（上海）有限公司		1,000,000.00	<u>1,000,000.00</u>
北京嘉实公益基金会	50,000.00	950,000.00	<u>1,000,000.00</u>
胡勇敏		1,000,000.00	<u>1,000,000.00</u>
吴圣皓	1,000,000.00		<u>1,000,000.00</u>
梁美珍		1,000,000.00	<u>1,000,000.00</u>
国投泰康信托有限公司		1,000,000.00	<u>1,000,000.00</u>
珀莱雅化妆品股份有限公司		1,000,000.00	<u>1,000,000.00</u>

4、政府补助收入		
项目	本期发生额	上期发生额
就业补贴		2,000.00
优秀项目奖励	800.00	300.00
合计	<u>800.00</u>	<u>2,300.00</u>

5、投资收益		
项目	本期发生额	上期发生额
货币基金处置收益	4,493,258.83	5,927,566.24
权益法核算的长期股权投资收益	3,781.55	70,426.03
持有债权投资期间取得的投资收益	745,601.21	
合计	<u>5,242,641.59</u>	<u>5,997,992.27</u>

（十五）费用		
1、按费用类别		
项目	本期发生额	上期发生额
业务活动成本	223,537,544.81	232,836,354.14
管理费用	14,639,008.06	15,437,561.70
筹资费用	4,583,561.69	2,893,917.55
合计	<u>242,760,114.56</u>	<u>251,167,833.39</u>

2、业务活动成本		
项目	本期发生额	上期发生额
公益伙伴合作（含联合劝募）	58,366,564.03	50,088,989.37
实物发放	49,634,130.35	56,442,683.43
梦想中心建设	41,234,866.02	50,335,476.54
梦想中心运营	40,983,286.17	30,716,732.77
去远方	10,839,334.23	8,325,770.79
教育信息系统	4,684,265.00	6,626,240.00
运动梦想课	3,376,112.39	4,387,987.27
知识星光项目	2,451,244.87	3,040,354.44
吉林学校项目	1,910,000.00	1,935,020.00
爱在边疆	1,848,953.87	1,341,498.78
15周年主题活动	1,669,073.64	
年报主题活动	1,275,710.26	843,741.02
梦想大篷车	1,154,663.94	

项目	本期发生额	上期发生额
对口支援专项资助	1,026,324.50	46,673.64
战略研究院项目	709,153.95	581,364.99
应急战备物资	520,000.95	
红河奖助金	510,000.00	510,000.00
梦想教练计划	254,775.82	
腾讯“家长课堂”课程合作项目	140,000.00	642,932.17
小童善治	123,157.01	726,921.40
童心汇趣		198,869.07
梦想课程文化素养教学内容建设		437,407.21
汾西教育资源项目		7,099,054.82
防疫项目		5,245,807.86
智学计划-贫困学生智能学习公益项目		238,332.98
其他	825,927.81	3,024,495.59
合计	<u>223,537,544.81</u>	<u>232,836,354.14</u>

3、管理费用

项目	本期发生额	上期发生额
职工薪酬	7,792,853.69	7,810,292.26
社保及公积金	2,414,300.40	2,162,577.80
房租及物业费	907,502.14	959,038.44
差旅费	983,839.87	896,261.48
劳务费	537,827.93	474,118.26
物资采购	325,498.96	460,786.60
坏账准备	163,059.40	438,410.51
服务采购	563,968.34	429,308.94
保险费	349,230.73	331,220.32
办公费	235,147.04	139,359.15
残保金	125,589.70	99,850.60
折旧与摊销	19,298.85	14,251.44
体检费	1,861.00	3,404.00
其他	219,030.01	1,218,681.90
合计	<u>14,639,008.06</u>	<u>15,437,561.70</u>

4、筹资费用

项目	本期发生额	上期发生额
品牌宣传	1,796,250.33	1,182,209.79
筹款活动	2,050,978.24	955,939.76
日常筹款（私募）	464,889.69	345,265.87
日常筹款（公募）	236,173.04	258,802.64
汇兑损失		122,194.07
手续费	35,270.39	29,505.42
合计	<u>4,583,561.69</u>	<u>2,893,917.55</u>

七、理事会成员和职工的人数、变动情况以及获得的薪金等报酬情况的说明

（一）本届理事会及监事会成员的姓名、工作单位、在基金会领取报酬的情况

1、本届理事会成员

姓名	工作单位	本年度领取报酬金额（税后）
胡斌	上海真爱梦想公益基金会 理事长	162,075.20
	上海真爱梦想公益基金会 文化价值观委员会主席	
宿彦慧	上海真爱梦想公益基金会 副理事长	412,067.66
	上海真爱梦想公益基金会 秘书长	
	上海真爱梦想公益基金会 产品与技术委员会主席	
潘江雪	上海市静安真爱梦想教育进修学院 理事长	无
	上海真爱梦想公益基金会 创始人	
	上海真爱梦想公益基金会 战略发展委员会主席	
吴冲	上海万丰友方投资管理有限公司 战略咨询总监	无
	上海真爱梦想公益基金会 发起人	
	上海真爱梦想公益基金会 投资管理委员会主席	
刘蔓	中国国际金融（国际）有限公司 董事总经理	无
	上海真爱梦想公益基金会 发起人	
	上海真爱梦想公益基金会 基金发展委员会主席	
陈溯	著名演员	无
	中国国家话剧院	
	中国电视艺术家协会演员工作委员会 副会长	
王全	北京兆泰集团股份有限公司 董事长	无
陈劲	上海潮铭管理咨询中心 董事长	无
吕红兵	国浩律师（上海）事务所 合伙人	无

*报酬金额包含考核奖金

2、本届监事会成员

姓名	工作单位	本年度领取报酬金额（税后）
史俊明	大成律师事务所 高级合伙人	无
郑苏芬	原福建省兴业证券慈善基金会 退休	无
申宇	上海摩迪英联机械检验技术咨询有限公司 总经理	无
钱文忠	复旦大学 教授	无

（二）基金会职工总数（不含支付劳务费人数）、各部门职工人数、工资总额、人均工资（不含支付的劳务费）

部门	平均人数	部门工资
理事长办公室	4	752,065.00
秘书处	2	1,043,763.00
管理部	3	460,659.46
财务部	8	918,652.18
组织发展部	5	568,157.48
公募部	6	893,603.82
品牌部	7	989,950.36
合作发展部	5	660,440.71
梦想中心部	5	610,413.79
去远方事业部	4	560,996.15
伙伴发展部	4	658,512.37
战略研究院	2	352,489.00
爱在边疆项目部	1	222,823.19
合计	56	8,692,526.51
人均月工资		12,935.31

注：上述工资总额中未包含为职工支付的社会保险费、住房公积金、福利费及奖金等。

八、在计算公益事业支出比例、人员工资福利和行政办公支出比例时需要具体说明的事项

基金会无需要具体说明的事项。

九、重大公益项目收支明细表

项目	收入	费用				
		梦想中心建设 硬件采购、运营 及人工费用	交通差旅费	物流费	其他费用	总计
梦想中心	79,200,358.89	77,729,548.41	155,930.76	3,628,857.01	703,816.01	82,218,152.19

十、关联方关系及其交易

（一）关联方关系

其他关联方名称	其他关联方与基金会的关系
真爱梦想中国教育基金有限公司	同一创始人
上海真爱梦想公益发展中心	出资成立的组织
吉林省真爱梦想学校	出资成立的组织
上海梦想力教育科技有限公司	出资成立的组织
上海市静安真爱梦想教育进修学院	出资成立的组织

（二）关联方交易

其他关联方名称	交易类别	交易金额
上海真爱梦想公益发展中心	接受服务	32,153,075.66
吉林省真爱梦想学校	接受服务	4,073,071.26
上海梦想力教育科技有限公司	接受服务	5,041,463.00
上海市静安真爱梦想教育进修学院	接受服务	19,742,550.65

（三）关联方应收应付款项余额

项目名称	关联方	期末余额		期初余额	
		账面余额	坏账准备	账面余额	坏账准备
应收款项	上海真爱梦想公益发展中心			4,565.00	

十一、固定资产清查明细表

资产名称	来源	时间	单位	数量	单价	账面原值	用途
苹果电脑	购入	2021-04-21	台	1	8,388.00	8,388.00	办公自用
笔记本电脑	购入	2021-05-24	台	1	6,899.00	6,899.00	办公自用
苹果笔记本电脑	购入	2021-08-22	台	1	11,960.00	11,960.00	办公自用
索尼微单数码相机	购入	2022-02-28	台	1	21,308.89	21,308.89	办公自用
AC 控制主机	购入	2023-03-31	台	1	6,300.00	6,300.00	办公自用
苹果电脑	购入	2023-04-30	台	1	7,250.00	7,250.00	办公自用
大疆 DJI Air 无人机	购入	2023-08-31	台	1	8,488.00	8,488.00	办公自用

十二、资产提供者设置了时间或用途限制的相关资产情况的说明

期初余额	项 目	本期增加	本期减少	期末余额
	自主项目	118,927,667.17	124,811,468.14	
	实物	49,634,130.35	49,634,130.35	
252,857,947.31	联合劝募项目	24,451,798.09	26,503,440.70	244,890,789.44
	公益合作项目	19,428,576.66	19,660,674.24	
	专项基金	10,743,184.78	10,542,801.49	
	合计	223,185,357.05	231,152,514.92	

十三、受托代理业务情况的说明

基金会无受托代理业务。

十四、重大资产减值情况的说明

基金会无重大资产减值情况。

十五、接受劳务捐赠情况的说明

（一） 本报告期内基金会接受的无偿劳务捐赠

捐助方	免费提供服务或劳务或实物
国浩律师（上海）事务所	人力资源智力支持、法律咨询与诉讼代理
天职国际会计师事务所（特殊普通合伙）	审计服务
同程网络科技股份有限公司	企业研学支持
上海嘉会国际医院	企业研学支持

捐助方	免费提供服务或劳务或实物
北京中国网球公开赛体育推广有限公司	企业研学支持、课程内容、讲师和资源链接
通用净水科技（上海）有限公司	企业研学支持
北京翼鸥教育科技有限公司	企业研学支持
小海鸥公益社	企业研学支持
普华永道中国	企业研学支持
波克公益	企业研学支持
麓客社群志愿队	企业研学支持
珀莱雅化妆品股份有限公司	企业研学支持
青岛双星轮胎工业有限公司	企业研学支持
渣打银行（中国）有限公司西安分行	企业研学支持
太古可口可乐上海申美饮料食品有限公司	企业研学支持
上海市方达律师事务所	企业研学支持
中粮可口可乐饮料（四川）有限公司	企业研学支持
北京小米公益基金会	企业研学支持
德意志银行（中国）有限公司	企业研学支持
德意志银行（中国）有限公司天津分行	企业研学支持
德意志银行（中国）有限公司广州分行	企业研学支持
口袋咖啡	企业研学支持
阿里巴巴公益	企业研学支持
蚂蚁集团	企业研学支持
杭州新天地寰耀影城	企业研学支持
莉莉丝游戏	企业研学支持
中国科学院大学橡果研学团队	企业研学支持
安踏集团	企业研学支持
易鑫集团	企业研学支持
moreless（多少）	企业研学支持
浙江锦江公益基金会	场地支持
上海宏信公益基金会	场地支持
上海复星公益基金会	场地支持
上海公益新天地园	场地支持
浙江九阳公益基金会	场地支持
贵州盛华职业学院	场地支持
上海市浦东新区社会创新示范园	场地支持
北京职慧公益创业发展中心	志愿者辅导

捐助方	免费提供服务或劳务或实物
利亚德光电集团	大屏服务
邀为(上海)数字技术有限公司	设备、打印作品及 3D 打印技术支持
上海蓝鳍信息科技有限公司	设备、课程内容、讲师和及技术支持
上海玛瑞斯三维打印技术有限公司	讲师志愿者及技术支持
刘淑玲女士	办公场地支持
首创郎园 Vintage	场地支持
包头市海洋网球学校	场地支持和资源链接
北京德博诺管理咨询有限公司	员工培训
麦肯锡公司	线上课程支持
上海竞越信息科技有限公司	员工培训
招商银行股份有限公司深圳分行	场地支持
中信银行股份有限公司信用卡中心	场地支持
深圳市芝麻健康投资有限公司	团建服务支持
深圳市致芳华管理顾问有限公司	场地支持
飞亚达精密科技股份有限公司	场地、服务支持
上海卡方信息科技有限公司	场地支持
深圳市南山区社会组织总会	场地支持
深圳东方港湾投资管理股份有限公司	办公场地支持
中国华润大厦	场地支持
承露文化艺术（深圳）有限公司	场地支持
上海苏宁宝丽嘉酒店	场地支持
上海百信永益文化发展有限公司	员工培训

（二） 本报告期内基金会共有 1170 人次志愿者提供了 24,387.50 小时的志愿服务。

捐赠方	提供服务	服务小时数
808 人次	去远方	21,236.00
166 人次	分享爱慈善晚宴	1,762.50
196 人次	其他	1,389.00
合计		<u>24,387.50</u>

十六、对外承诺和或有事项情况的说明

截至资产负债表日，基金会无需披露的对外承诺和或有事项。

十七、资产负债表日后非调整事项的说明

截至本财务报表批准报出日止，基金会未发生影响本财务报表阅读和理解的重大资产负债表日后事项中的非调整事项。

十八、其他重大事项

基金会无其他重大事项。

上海真爱梦想公益基金会

2024 年 3 月 25 日