

Education should help people  
Strengthen themselves mentally to ward off temptation,  
Broaden horizons beyond shortsightedness,  
Have a rational mind and not yield to a standard answer,  
And embrace diversity and differences with openness and generosity.

## Annual Report

Contact us at Shanghai Adream Foundation

Official Website: [www.adream.org](http://www.adream.org)  
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Zip Code: 201203



Official  
Wechat Account



Wechat  
Donation



Alipay  
Donation

# Annual Report



上海真爱梦想公益基金会  
Shanghai Adream Charitable Foundation

Deep Diving ·  
Make Change Visible  
2020 Annual Report





# Focus on Competency-based Education

Competency-based Education is developed based on the whole person Education concept and constructivism learning theory, which is consistent with Chinese traditional culture. Its goal is not to completely change the competency of learners, but to create a field for learners to connect with the society and the unknown, and to provide various possibilities of interactive inquiry with the situation.

To foster truth-seeking and loving dreamers, and to help children learn to "manage the relationship between human and the unknown," Adream will focus on the three processes necessary to build various core competencies:

Truth-seeking: Choosing and Thinking;  
Love-seeking: Perception and Connection;  
Dream-seeking: Exploration and Action.



# What Kind of Education do we Stand for

We believe education is much more than the process of going to schools, passing through exams or graduating. Education should equip children with: abilities to think and create independently, a balanced personality and a flexible mindset, and a sense of respect for diversity and inclusiveness. Given rapid advances in science and technology, And the increasingly uncertain future, Education should equip children with abilities to grasp and embrace the future.

Academic performance is not the only yardstick. We nurture children to be seekers of truth, love and dreams, Helping children grow up with confidence, empathy and dignity. Therefore, we devote ourselves to the advancement of Competency-based Education, to help children see the future with their own eyes. Because we believe in The power of education to promote social progress.

# Adream's solution

Core public welfare product "Adream Center" Trinity Competency-based education service system:

To provide an overall public service system for children's competency-based education that integrates hardware learning space, software course content and training services, specifically including five dimensions:

**Create the appearance of the future classroom:**transform an old classroom into a "Adream Center" learning space;

**Provide matched courses:**with "diversity, tolerance and innovation" as the core, create "Adream Course" for children in the stage of basic education, which are incorporated into the school curriculum system and standardized implementation;

**Establish teacher training system:**establish a diversified and interactive "five-star teacher growth system", and continue to train front-line teachers, principals, with encouraging and accompanying educators to become lifelong learners and children's "Dream Leaders";

**Build network support platform:** use Internet technology to build educator interaction and resource support platform -- "Adream Box";

**Enter the community-home-school linkage:** launch the urban community Adream center, as a parent-child, mixed-age, after-school children literacy education services extension.

# Achievements of Adream's Projects

From its establishment in 2008 to the end of 2020, a total of 1.184 billion yuan has been raised. During the period of operation, the "Dream Center" quality education public service system serves 2,158 schools in 31 provinces and autonomous regions across the country, and has trained more than 100,000 educators. In 2020, 478 school dream centers will be built, providing 370,000 hours of dream courses for children every year.

# Long-term Strategic Goals:

Cultivate education public welfare ecology, let children see the future;  
Leverage the flywheel of public welfare growth, let China see Adream;  
Contribute to China's national development strategy, let the world see China.

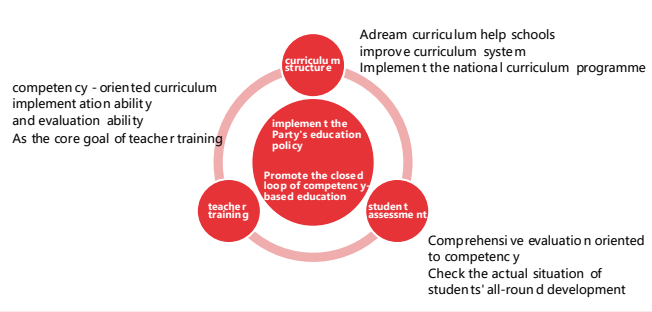
# Why invest in Competency-based education

The Party's policy points out that we should continue to give priority to developing education, enhance students' competency, sense of social responsibility, and practical skills, accelerate the modernization of education, build China into an education country, and run education that the people are satisfied with.

In the national curriculum plan, moral cultivation is the fundamental task; in the education evaluation reform plan, school evaluation is reformed, moral cultivation is the fundamental standard; meanwhile, the evaluation of party committees and governments at all levels to fulfill their educational responsibilities is placed at the top of the five aspects of evaluation reform, especially the evaluation of local education ecology.

Adream courses and school curriculum jointly construct "five sides of education" system.

Adream helps schools implement the national curriculum plan with our Adream curriculum, and uses the Competency-based evaluation to reflect the actual situation of students; Also, this kind of teaching implementation ability and evaluation ability will be the core goal of teacher training, so as to form a virtuous circle.



# Public Welfare Methodology of Adream's Competency-based Education

1.Openness and Transparency: In essence, professional public welfare is to fulfill the fiduciary responsibility. In order to win the trust of donors and beneficiaries, it is necessary to maintain extreme transparency and improve the public disclosure of information.

Open and Transparent Information Disclosure: Adream shall disclose the annual report according to the standards of listed companies. Since 2009, annual reports have been issued to objectively disclose financial and business information under a fixed structure.

From 2011 to 2014, it was rated as "The most transparent Charitable Foundations in China" by Forbes (Chinese version) for four consecutive years. From 2016 to 2020, it ranked the top two in "The Most Transparent Charitable foundations in China" by Jiemian News.

Transparent results and process: In 2020, Adream use OKR system in its internal management system to set goals, review, execute and review regularly -- to make the whole process open and transparent.

2. Professionalization and Efficiency: Public welfare is not a simple offering of love, but is to follow the mission to show professional and efficient social service ability.

Dedicated goal: It has always adhered to the all-round development of minors, insisted on improving the public service system of literacy education, and promoted the development of literacy education since Adream founded.

Highly Professional Project Management: The management team of Adream are composed of professionals from

commercial institutions, and have introduced mature and efficient commercial management tools into the whole process of our public service system. In 2017, Adream became the first social organization in China to pass the accreditation of SGS. It passed the review with high scores in 2020.

Efficient Team: Adream increase 11% in spending on public welfare projects in 2020 compared with 2019.

Measurable Results: Adream sets quantitative evaluation indicators for internal management and "Adream Center" construction, operation, training, curriculum implementation to help us improve.

3. Cross-sector Co-governance: Modern public welfare is based on public interests, and the provision of good public welfare services must be relied on cross-sectoral cooperation.

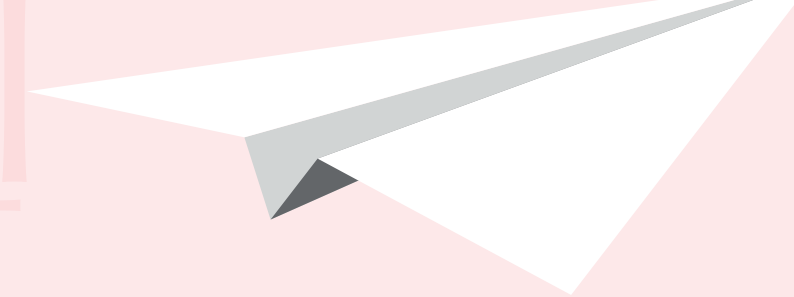
To realize the comprehensive development of children is an extremely complex social issue, which needs to form a broad consensus and mobilize social forces to play a synergistic effect.

Build a New Type of Relationship between Government and Society: Local governments provide funds and policies, and social organizations guide donations of resources. Both accurately target local needs and improve the efficiency of resource usage. Also, they should conduct public welfare project intervention, so that the project effect visualization, and results accountability.





# Annual Report



## How to support Adream:

**RMB 40,**  
by which we can provide a child with Adream Curriculum for one year.

**RMB 500,**  
by which we can send the material package as well as surprises with full of love and dream for picture book curriculum or science curriculum.

**RMB 15,000,**  
by which we can sponsor a shared reading corner for schools, letting reading education nourish children when growing up.

**RMB 30,000,**  
by which we can support one student team to achieve their travelling dream to "Going to the Distance" with your title, to let more children have opportunities to go outside to see this world.

**RMB 150,000,**  
by which we can support a session of teacher or principal' s training, to motivate educator' s eager for learning as well as their career happiness.

**RMB 200,000/100,000,**  
by which we can full name/ joint title with local government a "School Adream Center" , to support teachers and students in the indicated school to enjoy Competency-based Education service for five years.

**RMB 500,000,**  
by which we can support to develop a quality course by adding more Competency-based Educational parts, to let more children benefit from it.

**RMB 1,000,000,**  
by which we can become the honorary director of "Adream Education Institute" , to provide training system with systematic and sustainable to teachers in frontline, to help build "Home for Educators" .

### Support for the Development of Public Welfare

1.100 RMB per month, to donate for Adream' s administrative fee, to enrich our staff development fund, to empower the professional public welfare practitioner.

2. 50,000 RMB, to set up small exclusive "Compassion Pool" for Huodui Charity. To promote brilliant small and medium-sized charitable projects, to build exclusive brand image.

3. To donate more than 3 months per year for high quality charitable service, to play a role in Adream' s core program as a manager.

4. 1,000,000 RMB and above, to set up DAF/ Special Fund.

### Support for Brand Promotion and Fundraising

1. If you have domestic and foreign promotion resources, please help us to spread the thought and projects of Competency-based Education.

2. If you have fundraising resource, please let your friends know the existing of Adream Foundation, or support us to do fundraising activities.

### Other Professional Support

1. If you or your friends would like to join public welfare industry, welcome to be one of staffs of Adream Foundation.

2. If you or your friends work in Bureau of Education or School, please let them know the stories of Adream, and try to let them become the power to promote education change.

3. If you or your friends would like to be our volunteers, we will welcome them to sign up to join "Adream Coach Plan" Training Program to empower educators, or sign up to join "Going to the Distance" , to become children' s "Adream Protector" during the trip. To receive more information of our voluntary activities, please pay attention to our official WeChat account or official website.

4. If you or your friends could provide service such as IT system development and operation, course development and third-party assessment, online & offline campaign plan, graphic design or video production, please contact with us and help the change of Competency-based Education for Children in China.  
Tel : 021-68587100/177-4975-5356

Your every concern and support,  
Would give our energy to move on  
Scan the QR Code to donate, to become Adream's  
Monthly Donor!



Donated by Alipay



Donated by Wechat



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## Message from the President

### Ever after What Matters Most for Life

President: Jiangxue PAN

Ever after What Matters Most for Life

After Guns, Germs, and Steel, and Collapse, Prof. Jared Diamond published Upheaval: Turning Points for Nations in Crisis in the last of his trilogy on “the fates of human societies”. In light of his perceptions and the lessons of seven nations, he predicted threats to human societies and 12 steps to contain them.

In this annual report, I’m sure the conscientious of our audience will see what we did in 2020 coincides very well with precautions of Prof. Jared Diamond – such as candor in front of the crisis, honesty in self appraisal, clarity in defining the challenges, knowing how to get help and emulate from others, keeping resilient and staying patient, while reinforcing core values among all members of the team.

The year past was by any measure extraordinary in the history of the People’s Republic, given complexity in international affairs and challenges to the domestic economy as a result of the catastrophic covid-19 corona virus outbreak. The Chinese people, under the leadership of the Chinese Communist Party, have brought the outbreak under control, put the economy back on track and delivered the unlikely promise of eradicating absolute poverty throughout the country before the end of 2020.

We bucked the trend to grow against an economic downturn in 2019, and in 2020, took yet one more big step forward in expanding donation income and government support. Our series of workshops, involving everyone on the payroll, worked well to bring consensus on the core values of our foundation and we are sober than ever on our growth strategies for the next 15,10,3 and one year. Our contributions to the national poverty alleviation campaign were granted a top national award.

All the gains and growth could not be possible without the concerted efforts of our donors, volunteers and staff members, and totally out of the question had it not being for the passion and participation of the 4 million dream school teachers and students.

The corona virus issue will be gone one day, same as the good old world. To survive a new world that’s volatile, uncertain, complex and ambiguous, or VUCA, we need to be extra cautious and arm our young with life education, critical thinking and empathy, and get them ready to comprehend information from the media and communicate for large scale collaboration. All these are what we call holistic learning, little taught in normal public schools in China.

Adream hails from Pudong, Shanghai, and plans are in the pipeline to pay back on our home base. In the past, we went like “foothold in Shanghai, operations else nationwide.” From now on, it’s to “serve Shanghai and make it the crown jewel for the rest of the nation.” Secondly, for the first time in our history, we’d vie to promote holistic education from kindergarten all the way up to high school graduation, and tailor our toolkits to the needs of the Chinese kids. We are making Dream Journey, our star program, a good example for diversity in school learning both on and off campus, and a base to pilot a full upgrade to ourselves in school curriculum, teacher training and business philosophy.

Following the Adream Academy for Teachers, we are test running the Adream Academy for Parents, to connect the dots in our supply





chain of holistic education. The township version of Adream learning centers are extending our impact beyond school campus. Dear donors and volunteers, we are so grateful to your generous support to making everything happen. But where does this trust come from? The answer is true love. In such sentiment, and from the very beginning, we had promised that we are here not just to build the Adream centers, but more to leverage on them, so our school services, profound and free, will stay for at least 5 years.

We hold it firm that good education starts with respect for the distinct character of every child. Schools are to create appropriate modules and opportunities so each one of their students gets a chance to live out his or her true self. That's why we built the Adream centers – a safe, comfortable place fun to learn in. It's also why we developed up to 40 courses in our curriculum – for greater diversity. Recognizing diversity in all students is what we call dream education – hard to accomplish but worth trying.

From our inception, Adream has avoided the easy parts and bent on the hard and right nuts: equal access to holistic education and social progress. It's our sacred job to help every child, every teacher, and for every you and me to thrive in pride, dignity and confidence. Such is the goal that matters for the rest of our lives.

### How to balance long-term goals with immediate gains?

Russian chess master Garry kasparov once said that strategists will always give priority to long-term goals. For them, setting strategy always proceeds specific measures.

That's what we call long-termism. It relates to an evaluation system that works long term for a man or group and has to do with vision, values and ultimate goals. A highly competitive player knows to stick to the long term. For the general public, however, it's too far long term, too tempting short term and too murky in between.

Only when the mind gets sharp and clean enough, our flooding Dopamine will not stand on our way to optimal decisions. Only in faith of seeking truth from facts, and quick to act are we true fan of long termism, and compound interest on our time, space, organization and ourselves could happen.

Fundamental to long termism in education charity is to turn our beneficiaries into partners of Adream. For that purpose, we need to turn from making our solutions work to making the whole sector capable of soliciting donations and influencing policy makers. Such is the PPPS theory of collaboration across the charity value chain that Adream has heralded over the years so the public, private and philanthropic sectors could work together to the aid of underprivileged rural schools. Only when the government, schools, teachers, corporate donors and volunteers are "dream partners" in collaborative innovation can we see fundamental changes in local school systems and holistic education taking hold on every school campus.

Once again, key to long termism is to stay in the "eye level" with everyone on the value chain. The taking is not necessarily weak, but open to change their lives. The giving is not just giving time or money. In helping people to help themselves, donors turn a new page in their mind, too.

Winston Churchill once said: "Never waste a good crisis." Crises historically go with every upheaval. In an age of drastic changes, private citizens, companies, countries and whole mankind have to embrace selective reforms.

Crises can change a man, send an organization down, and bring an old age to its end. You can be scared, or join us in undertaking that one thing that counts most for the rest of our lives. Hopes are about to emerge. But they are not coming just because we waited. It's because we have moved most vehemently in its direction.



**Adream at  
a Glance**  
Annual  
Report



## Adream at a Glance

### Adream's Registration Info

Official Name: Shanghai Adream Foundation

Tax Code: 53310000501780738C

Type: Charity Organization

Qualification: a public charity eligible to raise funds from the public

Registration Agency: Shanghai Administration of Social Organizations

Supervisor: Shanghai Civil Affairs Bureau

Registered Capital: 4 million RMB

Legal Representative: Jiangxue Pan

Founding Date: August, 14th, 2008

Valid Until: April 22nd, 2023

Annual Reports: 2017, 2018, 2019 & 2020 Annual Reports have been published on <https://mzj.sh.gov.cn/shzz/index.html> (Shanghai Social Organization Disclosure Website)

### Contact us

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Email: [service@adream.org](mailto:service@adream.org)

Website: [www.adream.org](http://www.adream.org)

Official WeChat: 真爱梦想 (search for this name for our official WeChat Account)



Official WeChat

### Account Info

Bank Name: Xinkezhong sub-branch, Shanghai Branch, China Merchant Bank

Account Name: Shanghai Adream Foundation

Account Number: 121907497910505



Donate via Alipay



Donate via WeChat



## Board of Directors, Board of Supervisors and Honorary Directors

### Board of Directors



#### Jiangxue Pan (Chairwoman)

Founder and Chairwoman of Shanghai Adream Foundation  
Chairwoman of Strategic Development Committee  
Founder and Chairwoman, Adream China Education Foundation (Hong Kong)  
Member of the 13th Shanghai People's Political Consultative Conference



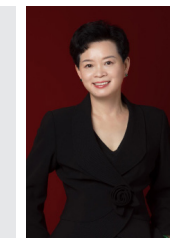
#### Yanhui Su (Secretary General)

Board Director and Secretary General of Shanghai Adream Foundation  
Party Secretary of Shanghai Adream Foundation CPC Branch



#### Chong Wu (Deputy Chairman of the Board)

Founder and Deputy Chairman of Shanghai Adream Foundation  
Chairman of Investment Management Committee  
Founder and Board Director of Adream China Education Foundation (Hong Kong)  
CEO of Xband Travel & Cultural Development Company Limited



#### Kitty Liu (Board Director)

Founder and Board Director of Shanghai Adream Foundation  
Chairwoman of the Foundation Development Committee  
CICC Managing Director  
Head of Global Family Office  
Vice Chairwomen of Family Business Strategic Management Committee



#### Bin Hu (Board Director)

Board Director of Shanghai Adream Foundation  
Deputy Chairman of the Committee on Curriculum Assessment and Teachers' Development



#### Jin He (Board Director)

Board Director of Shanghai Adream Foundation  
PhD in Education, Stanford University, USA



#### Shu Chen (Board Director)

Board Director of Shanghai Adream Foundation  
Famous Actress, an Adream Pioneer



#### Quan Wang (Board Director)

Board Director of Shanghai Adream Foundation  
Chairman of Zhaotai Group Holdings Company Limited  
Chairman of Ecco Trading (Shanghai) Company Limited  
Member of the 13th Beijing People's Political Consultative Conference



#### Jing Chen (Board Director)

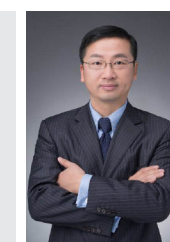
Board Director of Shanghai Adream Foundation  
Executive Dean of Shanghai Advanced Institute of Finance

### Board of Supervisors



#### Sufen Zheng (Head Supervisor)

Head Supervisor of Shanghai Adream Foundation  
Previously Vice President of China Industrial Securities International Holdings Limited,  
Chairwoman of Industrial Securities Charitable Foundation



#### Junming Shi (Supervisor)

Supervisor of Shanghai Adream Foundation  
Chairman of the Audit and Compliance Committee  
Senior Partner of Dentons  
A Juris Doctor



Board of Supervisors



**Yu Shen (Supervisor)**  
Supervisor of Shanghai Adream Foundation  
Vice Chairwoman of the Audit and Compliance Committee



**Yuan Liu (Supervisor)**  
Supervisor of Shanghai Adream Foundation  
Chairman of the Human Resources and Remuneration Development Committee  
Previously Chairman of Aon Hewitt China

Honorary Directors



**Kuangyu Zhu (Honorary Director)**  
Honorary Director of Shanghai Adream Foundation  
Previously Deputy Minister of the Publicity Department of Shanghai Municipal Party Committee  
Previously Deputy Director of Shanghai Spiritual Civilization Office  
Member of the 12th and 13th Standing Committee of Shanghai Municipal People's Congress, Vice Chairman of the Financial and Economic Committee of Shanghai Municipal People's Congress



**Yunby Cui (Honorary Director)**  
Honorary Director of Shanghai Adream Foundation  
Chief advisor to Adream Curriculum and Chair of Curriculum Assessment and Teachers' Development Committee  
Director of Institute of Curriculum and Instruction, Professor & PhD Supervisor of East China Normal University



**Qing Li (Honorary Director)**  
Honorary Director of Shanghai Adream Foundation  
Vice Chair of the Foundation Development Committee  
Founder and Chairwoman of Shenzhen Wei'er Investment Group

Core Management & Execution Team

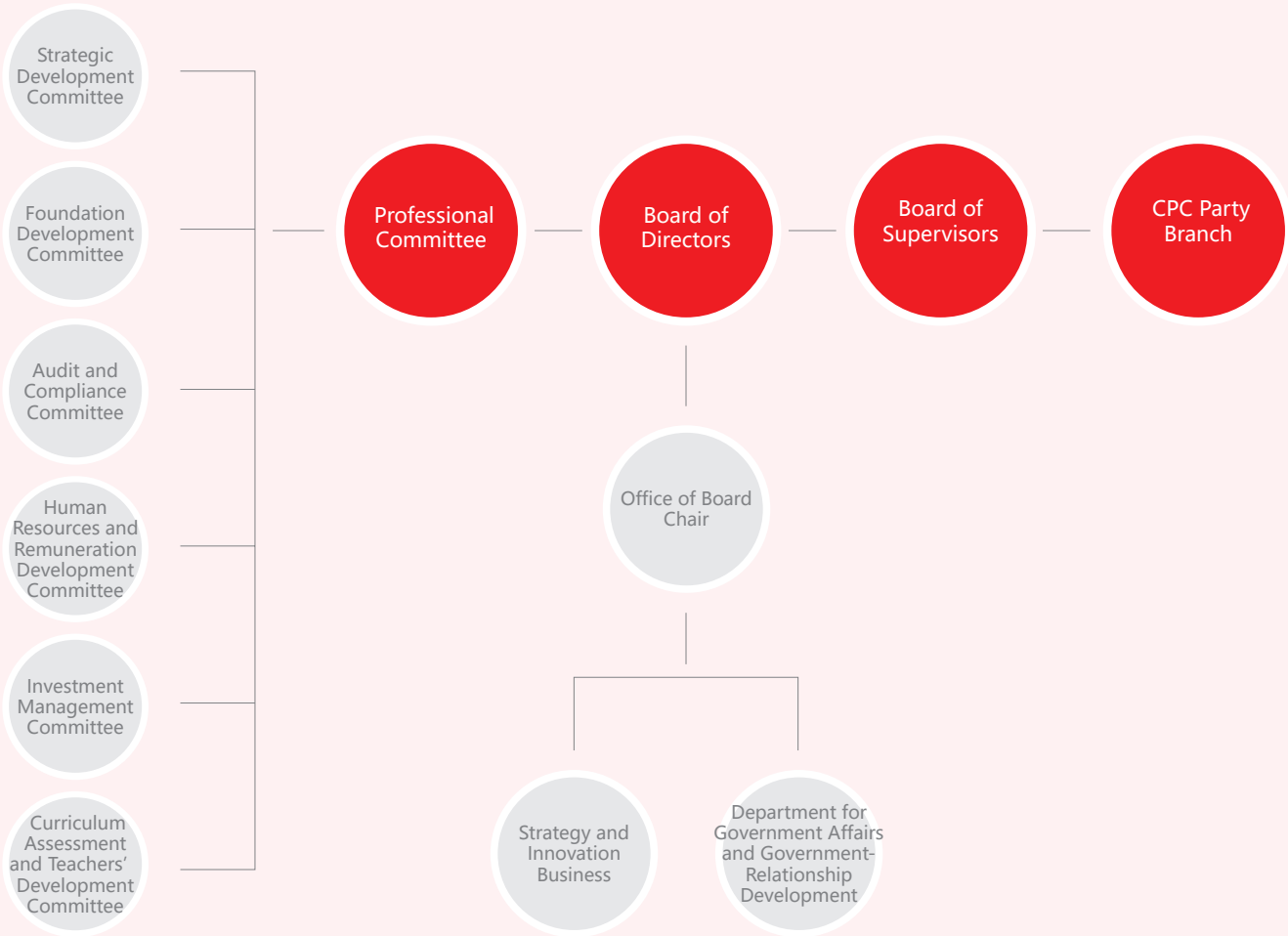
Jiangxue Pan, Chairwoman of the Board  
Yanhui Su, Secretary General and Secretary of CPC Party Branch  
Peng Xie, Secretary General (Acting Secretary General)  
Zhiyi Zhou, Secretary General  
Xiao Niu, Secretary General

**Head of Investment Sponsor**  
Guanye Cao, Managing Director of Shanghai Dream Power Education Technology  
Tengfei Xia, General Manager of Shanghai Dream Power Education Technology

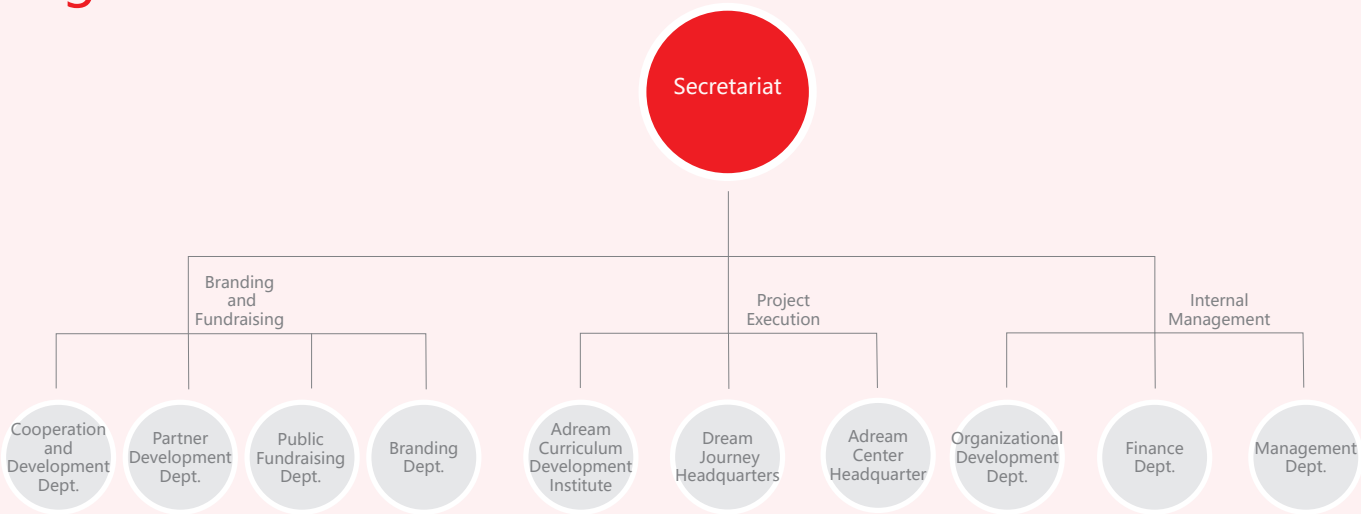
Core Non-paid Volunteers

Houqing Yin , Chief Education Expert of Adream Foundation, President of Shanghai Society of Education, National School Inspector  
Gangping Wu , Deputy Chairman of the Committee on Curriculum Assessment and Teachers' Development, Professor & PhD Supervisor, Institute of Curriculum and Instruction, East China Normal University  
Dong Yag , Vice Chairman of Investment Management Committee  
Ying Zhang , Vice Chairman of Investment Management Committee  
Dongning Yag , Associate Professor and Strategic Advisor of Peking University  
Ka Lin , Head of Shenzhen Volunteers  
Lingyun Chen , Core Volunteer in Shenzhen Region  
Shen Gu , Core Volunteer in Shenzhen Region  
Minghui Hu , Adviser to Chair' s Office  
Guoping Wu , Head Adviser to Teachers' Development College  
Ling Wang, Training Design Consultant Director  
Xianglan Wu , Organizational Development Consultant

Governance Structure



Organizational Structure





2020 Work Summary



The epidemic in 2020 has made us feel that mutual trust and assistance are the cornerstone for us to meet the challenges in the future. In 2019, with the annual focus goal of "Deep Cultivation · Public Trust", we continued to deepen the ecological cultivation of regional Competency-based education, and do a good job in providing services to children, teachers and schools.

1. Special Anti-epidemic Programs

In the face of COVID-19, Adream responded immediately. The "Campus Health Care Package" project received a donation of 7.619 million yuan, helping 412 school teachers and students to safely return to school. Together with Anta and Alipay, we launched the "Warm Guardian Project" and the "Smart Learning Project" to donate down jackets and tablets to frontline medical workers and children in need who are taking classes at home.

2. Steady Growth in Revenue

Even in the year of the epidemic, thanks to the public trust built up by the continuous "open process and transparent results" of True Love Dream, the foundation's overall income, thanks to the support of caring enterprises, donors and government service procurement, still reached 259 million yuan.

The epidemic has also affected donors

and volunteers' direct experience of the foundation's traditional projects. Therefore, we tried to promote the sense of participation and trust of relevant parties by holding a press conference on the annual report of Bilibili, inviting donors and volunteers to participate in the recording of dream course materials, and acting as guests of the online parents' meeting.

3. Digitalization of Business and Children's Change

With the steady growth of the "Adream Center" project, we have set higher standards and requirements for our internal management, service capabilities and effects. In 2020, we promoted service process refinement, SOP reengineering, planned data collection model, and promoted online service data. By the end of the year, 85% of the business data had been online. The construction of "Adreampower" comprehensive assessment scale will be completed in 2020, and it is expected to pass the assessment in 2021, presenting the roadmap for each child's growth in time.

4. Operation in the Local

To deepen the ecological cultivation of the education in district and county, it is necessary to continuously strengthen the service mode of local coordination, like continuously empower Adream Salon Team, Supervisor and XinDuoXian. Despite the fact that many schools

were unable to offer Adream courses in Spring 2020 due to the epidemic, more than 80% of schools in eight provinces opened classes through various actions, and 53% of schools opened classes during the operation period.

5. Taking Action in Poverty-Elimination

Over the past 13 years, Aream has built 1,798 dream centers in 262 poverty-stricken counties in China via connecting various resources, with a total fund of 272 million yuan and training more than 47,000 educators. Also, we participated in the Shanghai government's pairing assistance in Kashgar of Xinjiang, Guoluo of Qinghai and poverty-stricken counties of Yunnan province .opened classes through various actions, and 53% of schools opened classes during the operation period.

Adream has not only faced the challenges of principal and teacher mobility, but also has to promote the integration of the latest technologies, ideas, methods and learning to better serve children, teachers and schools. Thus, we stick to the value of "Children's Comprehensive Development is First" and leverage the Comptency-based education to move the evolution of regional education ecology,assistance in Kashgar of Xinjiang, Guoluo of Qinghai and poverty-stricken counties of Yunnan province .opened classes through various actions, and 53% of schools opened classes during the operation period.

Work Summary  
Annual Report



2020 Financial Information



To help readers understand the most important financial information of Adream Foundation in 2020, we have compiled the following table according to the audited financial report of Shanghai Adream Foundation in 2020. Key Financial Indicators in 2020 (measured in RMB)

	2019	2020	growth rate
Total Funds Raised	204,333,764.95	241,960,954.60	18%
Investment Returns	14,719,101.90	16,997,146.41	15%
Other Revenue	23,557.96	54,379.58	131%
Total Expenditures	189,732,806.90	208,430,426.56	10%
Total Program Expenditures	177,140,598.23	197,048,342.49	11%
Adream Center Construction	60,549,455.32	42,906,538.87	-29%
Adream Center Operation	17,887,215.65	28,815,024.80	61%
Earmarked funds ***	16,244,447.32	13,409,008.81	-17%
Community Adream Center	1,406,676.67	2,254,646.34	60%
Other Limited Expenditures	81,052,803.27	109,663,123.67	35%
Administrative expenditures	10,367,382.67	9,106,130.68	-12%
Fundraising costs	2,224,826.00	2,275,953.39	2%
Balance of net assets at year end	255,545,760.65	306,127,814.68	20%
Project expenditure ratio	93.36%	94.54%	1%
Administrative expenditure ratio	5.46%	4.37%	-20%
Working capital ratio *****	1.35	1.47	9%

Notes:  
\* Total fundraising consists mainly of donations and services provided.

\*\* Investment products are mainly divided into bank financial management, securities investment and fixed annual interest rate products. Investment income is calculated using cost method to calculate the income of the disposed portion.

\*\*\* Other income mainly includes bank interest and personal income tax fee refund.

\*\*\*\* 18 special funds implemented in 2020 experienced a decrease from last year, mainly due to the impact of the epidemic.

\*\*\*\*\* other restricted expenditures mainly include 21.97 million yuan for United Way, 5.57 million yuan for education information system, 6.64 million yuan for Huodui Project, 1.73 million yuan for Adream Caravan, 8.53 million yuan for School Health Care Package, 920,000 yuan for Anti-epidemic Special Project, 3.82 million yuan for Starlight Library and 45.73 million yuan for in-kind donation.

\*\*\*\*\* See the audit report for the restricted use.

\*\*\*\*\* Working capital ratio = net assets balance at the end of the year/total expenditures in the last year, which means the number of years that the foundation can maintain its current operation without external donations. The international standard is no less than 1, indicating a sound financial position.

\*\*\*\*\* The financial calculation calibre of efficiency per full-time employee in 2020 will be adjusted and no comparison will be made for this year."

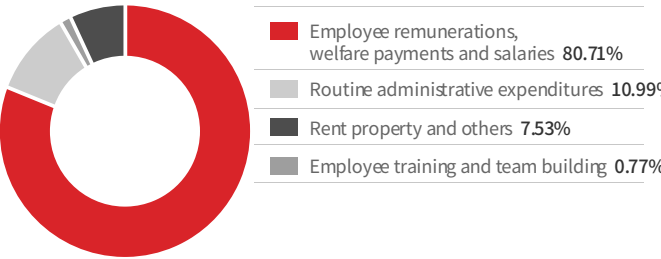
Administrative Expenditures

Administrative expenditures in 2019 stood at roughly 9.11 million RMB, accounting for 4.37% of all expenditures. Five highest paid employees of Adream:

name	position	Annual salaries (in RMB)
Jiangxue Pan	Chairwoman	432,251.82
Yanhui Su	Secretary General	294,979.68
Peng Xie	Deputy Secretary General	205,230.00
Xiao Niu	Deputy Secretary General	177,278.27
Ling Wei	Deputy Secretary General	172,500.00

Notes: salaries of employees are after-tax salaries after deducting five-types social insurances and the Housing Fund. These salaries include compensations for business trips.

Constituents of Administrative Expenditures in 2020



Notes: It' s always difficult to receive donations to cover Adream' s administrative expenditures and donations for non-targeted purposes. To support Adream' s long-term sustainable development, Adream Center 6.0 and its five-year operational service that is valued at 200,000RMB introduced in 2017, includes 5% of the budget for administrative expenditures.

Below you will find the constituents of administrative expenditures in 220:

Items	Amounts (in RMB)	Percentages
Employee remunerations, welfare payments and salaries	7,349,166.40	80.71%
Routine administrative expenditures (transportation, accommodation and meals)	1,000,493.	10.99%
Rent property and others	685,988.93	7.53%
Employee training and team building	70,481.66	0.77%
Total	9,106,130.68	100.00%



Asset Composition

By the end of the reporting period, the total assets of the foundation stood at 334,485,920.45 RMB, composed of the following:

Items	Amounts (in RMB)	Ratios
Cash and cash equivalents	8,742,906.25	2.61%
Short-term investments	309,829,530.58	92.63%
Long-term investments	4,000,000.00	1.20%
Other current assets	11,913,483.62	3.56%
Total assets	334,485,920.45	100.00%

The ending holdings of short-term investments are as follows:

Fund abbreviations	Holdings	Market Values
T+0 Wealth Management	53,510,000.00	53,510,000.00
No. 1 Adream Private Equity Fund	50,890,708.66	67,412,591.04
Zhaotou Ying Portfolio Investment of First Capital	30,000,000.00	30,000,000.00
VIP Yield No.52 Securities Investment fund	35,000,000.00	35,000,000.00
Zhaofubao Investment Fund of SDIC Taikang Trust Co.,Ltd.	40,428,821.92	40,428,821.92
Cedar International Trust	100,000,000.00	100,000,000.00
Total assets	309,829,530.58	326,351,412.96



# Income report

In 2020, the total income from donations, goods and services to Adream reached 242 million yuan, up 18% from 2019, with a satisfaction rating of 86 from donors.

## Top 10 Donations/Partners in 2020

No.	Name of donor/partner	Amounts (in RMB)	Notes
1	Shanghai Bloks Technology Group Co., Ltd	30,575,937.00	In-kind donations
2	Tecent Foundation	15,513,611.38	
3	ANTA Sports Products Limited	11,679,754.50	including In-kind donations
4	China Merchants Charitable Foundation	4,977,975.00	including In-kind donations
5	Education and Technology Bureau of Yanhu District, Yuncheng Municipal, Shanxi Province	4,466,400.00	
6	YouChange China Social Entrepreneur Foundation	3,984,800.00	including In-kind donations
7	Shenzhen Wei Yue Creative Investment Group	3,110,000.00	
8	Shanghai Panjing Foundation	3,000,000.00	
9	Red Avenue Foundation	2,843,199.00	In-kind donations
10	BOC Charity Foundation	2,360,000.00	
Total		82,511,676.88	

## Distribution of public fundraising channels in 2020

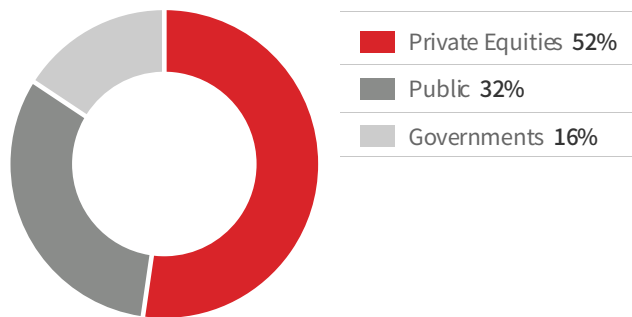
Public Fundraising channels	Amounts (in RMB)	Ratios
Tencent Public Welfare Platform	39,621,839.46	72.8%
Alipay public welfare platform	10,123,992.58	18.6%
Huodui Charity	2,482,413.43	4.6%
Other donation channels	2,178,976.81	4.0%
Total	54,407,222.28	100%

In terms of income sources, private donations accounted for 52%, public donations for 32%, and service procurement of government for 16%. Large private donations remain the largest source of income, while small public donations and government procurement have maintained a good momentum of development, ranking second and third respectively. The amount of money from the three sources increased synchronously, and the overall proportion was the same as last year. The income structure was stable.

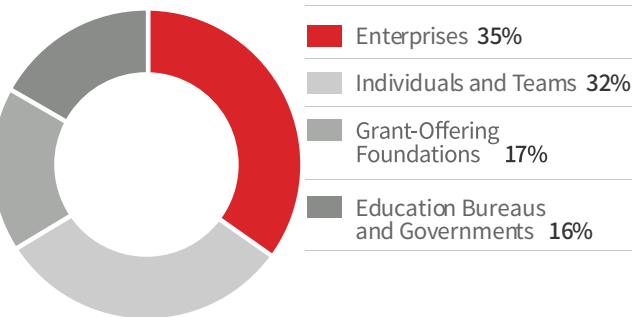
Income nature dimension, close to last year. Corporate donations (35 %) and individual and team donations (32%) are the major contributors to Adream. Grant foundations accounted for 17%, and Education Bureau and government procurement of services for 16%.

In terms of project ownership, self-owned projects accounted for 56%, which was the only project with a year-on-year decline. In-kind donations accounted for 19%, up from last year; United Way accounted for 14%, special partnerships accounted for 3% and discretionary accounted for 2%, all up slightly from last year. Special funds accounted for 6%, same as last year.

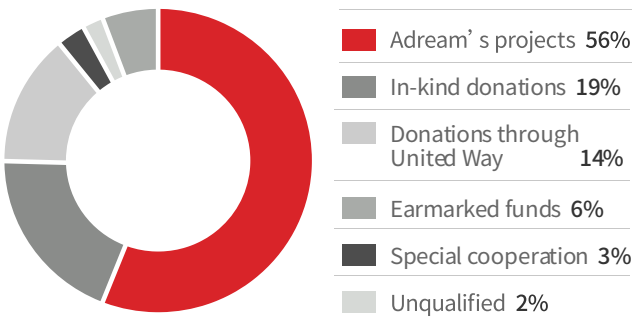
## Fundraising source



## Donor source



## Donation Projects



# Revenue Summary and Reflection

Adream has built a stable income system supported by private donation, public-raising and government service procurement. Despite challenges in 2020, we have received more benevolence than ever before. Half of our donations come from our continuous donors, and the other half come from our new donors, who bring us even more motivation.

1. Epidemic factors affect the increase of supplies and targeted donations. During the COVID-19 outbreak, in-kind donations and targeted donations from caring enterprises and the public to the affected regions increased significantly, with in-kind donations increasing by 41.8 percent to a total of 45.72 million yuan. Also, the theme fundraising activity received the attention and support

of caring entrepreneurs, and the total amount of fundraising reached a new record.  
2. Public donations become more popular. The epidemic has accelerated public interest in the public sector, and the Internet provided a good donation platform. During the COVID-19, the public has shown strong support for epidemic prevention and control of schools. Also, the continuous publicity of public welfare culture, such as 4-23 Reading Day, Tencent 99 Charity Day, Ali 95 Charity Week, Bytedance and Bilibili, aroused the public's enthusiasm for donating to Competency-based education, and finally raised a total of 54.41 million yuan in public-raising in 2020.  
3. Poverty elimination and education spending continued to increase this year. 2020 is the decisive year in the fight against poverty, and Adream continues to connect relevant organizations to donate money to 52 poor counties.

It is believed that Competency-based education will certainly contribute to preventing the intergenerational transmission of poverty.  
4. Government services procurement remained stable. We have reached strategic cooperation with Jiangxi Provincial Department of Education, Yuncheng Yanhu District, Linxia Prefecture of Gansu Province and other regions to maintain the proportion of government service procurement in total revenue at 16%.  
5. Unrestricted donations have grown significantly, but remain underrepresented. In 2020, unrestricted donations accounted for only 2%. Unrestricted donations are important to the system construction, talent cultivation and long-term sustainable development of Adream.



## 2020 Independent Project Report

### "Adream Center" Competency-based Education Service System



This system provides a public service for children's competency-based education that integrates hardware learning space, software course content and training services.

#### "Adream Center" -Classroom Construction

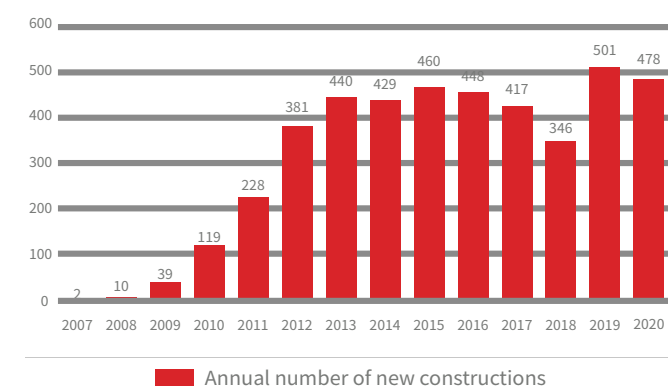
"Adream Center" Project has been dedicated to creating a loving, warm and borderless learning space for children. We are looking forward to creating a relaxed, pleasant, and comfortable atmosphere and interactive, friendly, and multi-dimensional cooperation in the classroom.

In April 2019, we launched the upgrade of the school's Adream classroom. We collected 1380 questionnaires to understand users' needs. Themed on love and borderless learning space, the 6.0Plus version of the school's "Adream Center" is designed with elements extending from the classroom to the outside. Also, considering the school's customization needs, we provide standard version and customized version. The 6.0Plus version was piloted in early June 2020 and officially launched in mid-July.

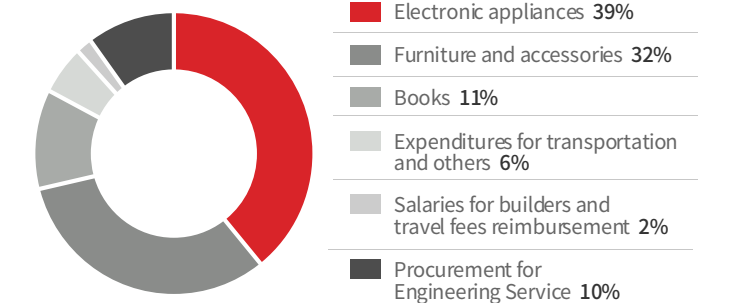
In 2020, 478 new Adream centers were built, and 25 expansion packages were provided to 11 schools. Four new community Adream centers in the urban, and 82 new community Adream centers in the township.



Number map of newly built Adream Centers



Costs of Hardware in Adream Centers



## Project Report

# Annual Report



# Adream curriculum development and curriculum activities

## Adream Curriculum Development and Pilot

In 2020, the 2.0 series of core Adream courses "Art Life" and "Hometown and Community" were launched, and the research and development pilot of "Thinking and Choice" was completed, marking the basic completion of the research and development of the 2.0 core Adream Curriculum system started in 2016. At the same time, the pilot work of two 1.0 cooperative courses "Philosophy for Children" and "Colorful Movement" was also launched. The three pilot courses will be officially launched in 2021.

In December, a special training of course- "Love and Dream" was held in Yuncheng Salt Lake District, with 36 teachers participating in the training.

## Explore Adream Courses and the New Model of OMO in Curriculum Training

During the COVID-19 period, an online course titled "Thinking and Choices in the Epidemic" was launched for students in February and March, which was watched by 19,159 people. In April, the online course "Adream Journey" was updated every week, which was watched by more than 200,000 people. "Career Life" invited 20 donors or KOLs to participate in the online micro course "Dream Job Theory", 15 of whom have completed filming, and the series will be launched in Spring 2021; "Financial Management" has started to develop OMO dual-teacher courses, which will be piloted in the base schools in Spring 2021 and promoted in Fall 2021.

## Resources for Course Instruction and Training

Completed the compilation of "Adream Curriculum Guide (2020 Edition)", the new version of "Adream Curriculum Guide" systematically introduces the origin, concept, content structure and implementation strategy of Adream Curriculum, and adds 2.0 curriculum cases and introduction, so that the guide can better guide Adream teachers to carry out Adream Curriculum.

## Student Competency-based

Modules Grade	Love-seeking supporting empathy and connections	Truth-seeking training thinking and decision-making	Dream-seeking upporting explorations and actions
Grade 1-2	Love and Dreams: Phase One Love and Dreams: Phase Two The Art of Life The Nature Around us Being A Nature-Loving Child You and Me	Mind Mapping Diversified Practical Skills: Phase One	Notes: still under development
Grade 3-4	Adream Stage My Hometown and My Community My Fairy Tales & Dreams Proud Produce From my Hometown Whole Person Education: Phase One Education About the Importance of Life	Training Thinking and Decision-Making The Magic Thinking Box Wealth Management A Course on Safety Diversified Practical Skills: Phase Two Applied Sciences Anti-School Bulling Rules and Me	Dream Journeys Becoming a Little Environmental Guardian Learning Programming With Kodu Magicians in a Computer Adream Music Class Adream Theater
Grade 5-6	Dreams and the Team Whole Person Education: Phase Two		
Grade 7-9	Jointly Creating a Passage for Growth	Understanding the World Financial Awareness	Career Planning, Tech Creators Staging a Fascinating Play From Textbooks Rose Budding: Competency-based Education for Girls

Notes:  
1. The third, fourth, fifth and sixth grade courses of the Truth-seeking and Dream-pursuing module are in common use5.  
2. "Hometown and Community" and "Art Life" have been launched, and "Thinking and Choice" has completed the pilot research and development period.  
3. Adream 2.0 Curriculum in bold.



## Assessment Directed towards Dreampower

The Dreampower Research Group constructed a student competency-based assessment scale that points to dreampower, completed pre-test data collection in Dexing, Jiangxi Province, and received a total of 9393 questionnaires from students. It plans to conduct post-test in June 2021, and complete the assessment report of students in Dexing before November.

## Jiangxi Strategic Cooperation

On June 24, 2020, the Jiangxi Provincial Department of Education signed a strategic cooperation agreement with the Adream Foundation. Both parties plan to jointly raise resources to build and operate "Adream Centers", develop "Adream Courses" and provide training for Adream teachers in 1,000 primary and secondary schools in Jiangxi province from 2020 to 2023. At the same time, we plan to train 12,000 principals and teachers in Jiangxi province in four years to further improve the education quality of primary and secondary schools there.

# Adream Center Operation and Training

The operation and training of the "Adream Center" project are funded by Shanghai Adream Chartiable Foundation, and implemented by Shanghai Adream Public Welfare Development Center and Shanghai Jing 'an Aream Teachers' College.

## 2020 Big Data on Operational Services



Visit **1383** Adream Center schools  
Listen to **1000+** lectures



Dream Vision - **2** Director's Workshop  
**240+** directors attended



Set up **97** new Teachers' Salons  
**388** Adream Salons



Cover **2110** Adream Center schools

Star-levels	Teachers' Training Programs	Person-times trained
One Star (starting level)	One-star Adream Teachers' at the Provincial level	4003
	Adream Coach Plan	3406
Two Stars	Two-Stars Adream Teachers' Training	464
Three Stars	Three-Stars Adream Teachers' Training	223
	Three-Stars Adream Teachers' Training in Special Areas	71
Four Stars	Four-Stars Adream Teachers' Training	57
For Headmasters	Headmasters' Boot Camp	659
	Headmasters' Advanced Training	173
	Headmasters' Master Class	29
For Bureau HeadsWorkshop for Bureau Heads		240
Others	Adream Book Club	4063
	Salon empowerment training	331
	Other training	310
	Learning community	1842
Total		15871

全国学校版梦想中心运营期内数量分布图（截止2020年12月31日）





## Community Adream Center Program

The Community Adream Center is a public service project of Adream that extends the practice of "Whole-person education" to communities and families. Adream cooperates with social service agencies in the community to provide Adream courses and parent-child service activities for children's competency-based education in weekends, winter and summer holidays. This helps to promote the integration of community and family, improves community residents, and builds competency-based education service on the doorstep.

In 2020, two service models of community Adream Center will be launched. The urban version will cooperate with the local community youth social organizations to complete the "weekend + summer vacation" service with the foundation, the government and social resources as co-sponsors. The rural version is linked by regional hub organizations, funded jointly by the foundation and local implementing agencies, and the course services are mainly online and offline dula-teacher classes.

By December 2020, it has been operating urban community Adream centers in Shanghai, Guangdong, Jiangsu, Tianjin, Hubei, Yunnan, Gansu and Shaanxi. So far, the project has developed nearly 3,000 community Adream volunteers, completed more than 8,000 hours of Adream courses, and served about 90,000 teenagers and their families.

By December 2020, rural version community Adream Center has cooperated to build 82 community service points, which are located in some cities, districts and counties in 8 provinces, such as Shaanxi, Ningxia, Jilin, Hunan, Shandong, Hubei, Gansu and Hebei. Since its inception, the program has empowered more than 200 teachers and will serve 98,400 adolescents and families in 2021.



## Adream PE class

The Adream PE Class project is the core public welfare product of the sports jointly developed by Anta Group and Adream. Relying on the network of Adream Center service, we provide a standardized curriculum system of "curriculum equipment kit + PE teacher training + public summer/winter camp + sports equipment award" for primary and secondary schools in front line, to improve the professional ability development of physical education (PE) teachers in front-line through systematic services, and integrate sports spirit into the PE of teenagers.

Since late August 2020, the Adream PE Class project has carried out 12 curriculum activities in 8 provinces, including Jiangxi, Sichuan, Inner Mongolia, Gansu, Shanxi, Guizhou, Yunnan and Heilongjiang, benefiting 593 front-line PE teachers from 307 schools.

At the same time, Anta Group and Adream invited third-party professional research institutions to conduct independent research for more than two months, and interviewed 10,825 teachers, students, parents and heads of education departments through various forms. According to the data, 87 percent of students have become more interested in sports, 63 percent have improved physical coordination, and 57 percent have improved teamwork.



## Adream Caravan

From 2015 to now, "Adream Caravan" is not only a mobile version of Adream center, but also a commonwealth platform, connecting local Education Bureau, empowering educators, promoting the implementation of competency-based education and Adream Curriculum system.

In 2020, with the donation of ECCO Aibu and Panjing Investment, the Adream caravan travelled to Inner Mongolia, Gansu, Shaanxi, Sichuan, Guizhou, Yunnan and Jiangxi provinces.

Over the past six years, the caravan has traveled more than 132,000 kilometers to 220 schools in 79 districts of 25 provinces, bringing a total of 931 Adream courses to children. More than 2,383 volunteers and over 118 local governments and education authorities participated in the activity with directly benefiting 8,439 teachers. More than 285,916 students had close contact with Adream caravan.

### 2020 Big data on Caravan

	it traveled to <b>7</b> provinces and <b>8</b> sites in 2020 accumulate <b>12,000</b> kilometers	
	<b>80</b> Adream classes <b>3217</b> beneficiary students	<b>58</b> science and innovation courses <b>1758</b> beneficiary students
	<b>3</b> one hundred-person lectures <b>594</b> beneficiary students	<b>4</b> Football trainings <b>120</b> beneficiary football players
	<b>7</b> Adream PE teacher trainings <b>413</b> beneficiary PE teachers	<b>4</b> class evaluation activities <b>268</b> beneficiary teachers

### 2020 Adream Caravan "Competency-based Education ECCO Charity Tour" 7 provinces and 8 sites

No.	Province	Site	Support unit	Undertaker	Activity start time
1	Inner Mongolia	Ejin Horo Banner	Ejin Horo Banner Education and Sports Bureau	Fifth primary school, experimental school	2020.09.25
2	Gansu	Tongwei County, Dingxi	Tongwei County Education Bureau	Tongwei County Jiangtan Primary School	2020.09.30
3	Shaanxi	Yaozhou District, Tongchuan	Tongchuan New District Branch of Education Bureau	Tongchuan New District Jingfeng primary and secondary school	2020.10.13
4	Sichuan	Lizhou District, Guangyuan	Lizhou District Education Bureau of Guangyuan City	Lizhou District Workers and peasants primary school	2020.10.21
5	Guizhou	Wuchuan County, Zunyi	Wuchuan County Education Bureau	Wuchuan County no.4 Primary school	2020.10.27
6	Yunnan	Yuanyang County, Honghe State	Yuanyang County Education and Sports Bureau	Yuanyang County ethnic primary school	2020.11.05
7	Jiangxi	Wan 'an County, Ji 'an	Wan 'an County Education and Sports Bureau	Wan 'an No.2 Middle School	2020.11.12
8	Jiangxi	Nanchang	Nanchang Honggutan Education Management Center of Jiangxi Province	Nanchang Yuxin School Jiulonghu New City Branch	2020.11.16



# Curriculum Activities



## "Adream Journey" Travel Program

"Adream Journey" is an Adream course independently developed by Adream and supported by comprehensive travel practice and field trip. It helps children get out of school and explore the vast unknown world on their own. Children in the "Adream Journey" class have the opportunity to learn basic travel skills, and through group work, develop excellent travel plans, earn the qualification of field trip, and walk out of their hometown.

Over the past seven years, Adream has raised more than 10 million yuan for the "Adream Journey" project, benefiting 776 research teams in 27 provinces, and more than 4,000 children and teachers have walked out of their hometowns.

### Project Implementation

In 2020, due to the epidemic, the "Adream Journey" course could not be offered in schools, but we took the following measures to promote the project:

Firstly, we developed online courses and support 100,000 children to learn online in response to the national call of "classes suspended but learning continues". Secondly, we have strict security guarantee for students. Zero accidents for seven consecutive years with ensuring the safety of students during travel; Thirdly, four regional special projects have been jointly

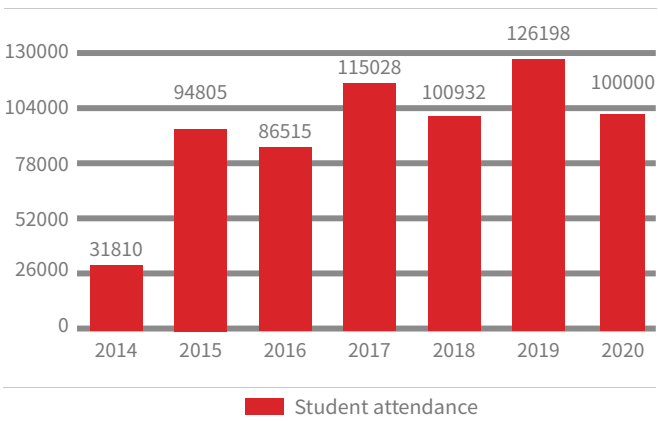
launched with local governments and partners, among which the "Hubei Special Project" provides care to children in Hubei who have been at home for a long time during the epidemic.

In 2020, we worked hard in the decisive battle against poverty by opening special channels of full scholarships to help children in poor counties realize their dream of going to faraway places. With full scholarship and financial support from Shanghai Cooperation and Exchange Office, we helped more than 300 local teachers and students in Midu County, Dali Bai Autonomous Prefecture, Yunnan Province, and deepened their understanding of their hometown.

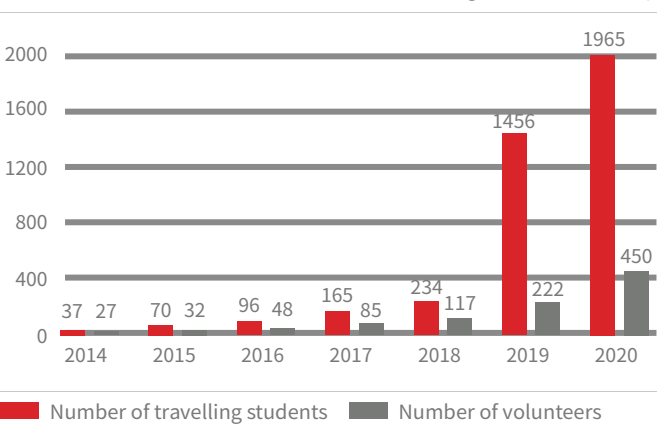
### Brand Communication

Adream Journey Project cooperated with 30+ stars, KOL, media and micro public welfare, and Ctrip to explore public communication for the first time. By trying the creative marketing of new model of public welfare project + idols + fan group + platform, we created the first self-made public welfare variety to three-dimensional spread the "Adream Journey" project. The topic has been read more than 300 million times in Sina Weibo, with being discussed more than 770,000 times, and nearly 80,000 people chose to donate to the project.

Number of students attending Adream Journey



Number of students and volunteers attending Adream Journey



## Adream Technology Festival

Adream continues to pay attention to students' scientific and technological competency. Adream course "Science and Technology Makers" has led more than 20,000 students into the world of programming and creativity, and has carried out "Youth Maker Carnival" in 14 schools in Shanghai for three years. In 2020, it has be upgraded to "Adream Technology Festival", and the project model was promoted to Suichuan County, Jiangxi Province.

Adream Technology Festival aims to provide diversified science and technology education for children through online research, science and technology online courses, essay collection, youth maker carnival activities and other online and offline ways.

In August 2020, we conducted an online survey for students, and received a total of 22,382 valid questionnaires from Pudong, Shanghai and Suichuan, Jiangxi. We also launched an essay contest with the theme "Technology and Life in 2050", and received a total of more than 2,400 essays from these two places.

In late August 2020, we invited scientists and science and technology workers (preferred female experts) around "mathematical life" in combination with the status quo of the outbreak, to carry out five series of popular science lectures, online sharing mathematical relationship with personal career life and stories. These lectures enhanced students' scientific competency in related to the life. The total number of views reached 54,701.

With the support of Shanghai Women's



Federation, the "Cool Girl Maker Camp" was launched in order to stimulate the enthusiasm of girls in grade 3-9 for science and technology, broaden their horizons, and cultivate their self-confidence and career enlightenment. Between September 2020 and January 2021, through screening girls from 15 schools, 40 girls were chosen to attend offline camp. Through the study of four days of eight modules, with experiencing the youth programming, 3D design, 3D printing and other activities, we guide the student thoughts or ideas into reality, and improve their practical ability. Let students feel the charm of science and technology with increasing their interest in it.

Affected by the COVID-19, the offline

carnival in Suichuan, Jiangxi will be held in Spring 2021.

## Youth Film Camp

From September 30 to October 7, 2020, a youth film camp was held in Wuchuan Gelao Ethnic Miao Autonomous County, Zunyi, Guizhou Province, in collaboration with the local Education Bureau.

Together with a professional cross-cultural film team, 20 students from a number of secondary schools in Muchuan learned the basics and operations of filmmaking, as well as hands-on screenwriting, interviewing, photography, recording, acting, editing and sound design.



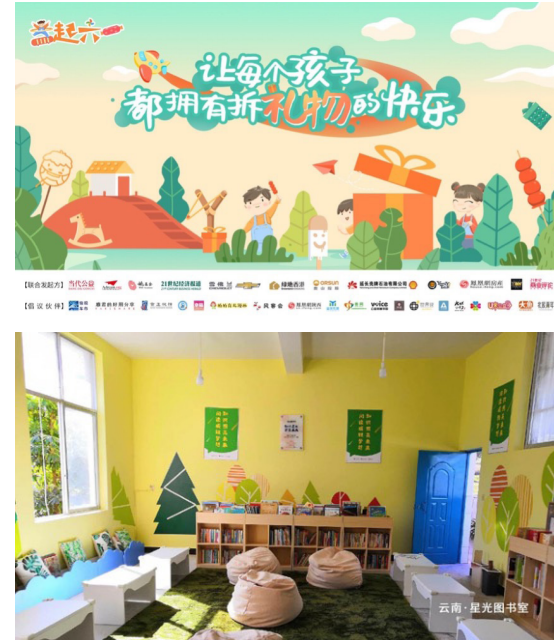


## Starlight Library

Wechat Pay, Tencent Charity and Adream jointly launched the "Star Library", which was jointly executed by Adream and Shoulder Action to improve the competency of rural children.

We transform libraries for schools in areas lacking educational resources, equip them with books suitable for children to read, and create children's favorite reading space. Also, we equip the library with a library management system to provide continuous operation services. Every time we open the library door, that is we open the world to our children.

Relying on Adream's channel of school operation, 49 township schools in six provinces (Jiangxi, Yunnan, Guizhou, Gansu, Sichuan and Ningxia) were donated "Starlight Library". The space is equipped with 2,500 books suitable for children, as well as bookshelves, colorful walls and soft finishes from carpets, beanbag sofas, throw pillows and more.



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## Public Engagement Projects

In 2019, we broadcast the annual report conference live on online platforms such as Hualihuali, Dian.com, Phoenix Charity and Toutiao, attracting 310,000 online viewers and 325 media outlets.

From May 30 to June 7, 2020, Adream together with the Ullens Center for Contemporary Art, launched a special charitable exhibition - "Exploring the Unknown, Looking Beyond the Horizon" for children's paintings at Adream Center. About 32

million people participated in the offline event, and 3.2 million people watched the live broadcast, allowing the paintings of children in economically disadvantaged areas to be seen.



## Special Fund and Partnership Development Special Fund

Adream is committed to promoting the healthy and sustainable development of the special fund. We try to combine high-quality special public welfare projects with the ecological network of Adream education, jointly creating the cooperative brand of Adream Special Fund for competency-based education. We link Internet resources to expand influence and service scope, and provide quality services.

### Poverty Alleviation Special Fund, 3.0 Version Ideas for Poverty Alleviation

In 2020, Adream closely focused on poverty alleviation areas assisted by Shanghai, cooperated with social organizations in Shanghai such as The New Association and some enterprises to carry out poverty alleviation projects in Guoluo Prefecture, Qinghai Province, Huize County, Qujing County, Yunnan Province, and Lanping County, Nujiang Province, and established the "Qinghai Aid" special fund with the Shanghai Government.

Last year, the "Rural English Classes for Commonweal" project of the VIPKID Fund provided services for more than 800 classes in Hubei, Gansu, Inner Mongolia, Yunnan and other provinces, alleviating the shortage of English teachers in rural areas and benefiting about 30,000 teachers and students directly.

### Upgrade the Cooperated Brand of Corporate Special Funds, Expand Social Influence

By the end of December 2020, Anta Group had donated 127 Adream centers, empowered 1,174 front-line PE teachers, and benefited 1.45 million teenagers. In the next three years, Adream plans to serve 6 million teenagers through courses and teacher training. On the "99 Charity Day" 2020, Anta and Adream donated sports materials worth 16 million yuan, and funded 105 education-based NGOs and projects.

### Special Fund and Adream Caravan Jointly Advocate Competency-based Education, Build a New Tripartite Force

Adream combined special fund with "Adream Caravan", into Adream Center system. Through a variety of practical form, on the one hand, we carry out competency-based education activities together with the local Education Bureau, schools, Adream teacher, students and business volunteers, community partners; on the other hand, understanding the demand of the school can help further optimize the design of courses and activities of special fund.





Special fund details

No.	Areas	Earmarked Funds	Founding Time	Arrival in 2020	2020 expenditure
1	Competency-based Education	Shanghai Adream Foundation-Mary Kay Beautiful Future Fund	Feb. 2017	¥0.00	¥0.00
2	Competency-based Education	Shanghai Adream Foundation-Fund for Children of Migrant Parents	Feb. 2017	¥0.00	¥134,313.85
3	Competency-based Education	Shanghai Adream Foundation-Putao Technology Education Fund	May. 2017	¥0.00	¥5,500.00
4	Education Training	Shanghai Adream Foundation-First-Aid Fund	Nov. 2015	¥101,677.68	¥0.00
5	Education Training	Shanghai Adream Foundation-SEED Partner Fund	Mar.2017	¥513,956.68	¥616,135.38
6	Education Training	Shanghai Adream Foundation-Fund for Education of Gansu Innovative Talents	Aug. 2017	¥256,392.31	¥490,264.00
7	Education Training	Shanghai Adream Foundation-Liulishuo Fund	Jun. 2018	¥109,208.93	¥53,802.90
8	Education Training	Shanghai Adream Foundation-VIPKID Fund	Oct. 2018	¥1,101,379.58	¥129,454.26
9	Education Training	Shanghai Adream Foundation-Fund for Youth Football	Aug. 2016	¥582,952.42	¥916,690.50
10	Education Training	Shanghai Adream Foundation-20KM Hiking Zen Competency-based Education Fund	Sep. 2016	¥16,411.07	¥67,552.50
11	Education Training	Shanghai Adream Foundation-Anta Youth Growth Fund	Jun. 2017	¥780,500.00	¥113,551.7
12	Education Training	Shanghai Adream Foundation-Master Kong Fund	Mar. 2018	¥0.00	¥3,250.00
13	Financial Aid for Students	Shanghai Adream Foundation-Fund for Growth of Children in Distress	Feb. 2018	¥1,869,594.97	¥1,000,000.00
14	Reading Education	Shanghai Adream Foundation-Gansen Happy Extracurricular Reading Fund	Sep. 2016	¥0.00	¥0.00
15	Reading Education	Shanghai Adream Foundation-Responsibility Fund	Aug. 2018	¥4,997,895.97	¥5,350,000.00
16	Reading Education	Shanghai Adream Foundation-Mutian Charity Fund	Apr. 2019	¥0.00	¥0.00
17	Artistic Education	Shanghai Adream Foundation-Gingercat Fund	July 2017	¥0.00	¥0.00
18	Artistic Education	Shanghai Adream Foundation-Music Education Fund	Apr. 2019	¥0.00	¥33,019.12
19	Special Education	Shanghai Adream Foundation-Ai-Ai-Ai Employment Support Fund	Nov.2018	¥851,046.06	¥559,115.35
20	Education Training	Shanghai Adream Foundation-Science &Technology Innovation Education Special Fund	Dec. 2019	¥277,733.44	¥9,469.2
21	Financial Aid for Students	Shanghai Adream Foundation-Hui Juan Zeng-Pu Shan Xing Fund	Jun. 2020	¥258,471.60	¥365,130.36
22	Financial Aid for Students	Shanghai Adream Foundation-Trust Mutual Life Youth Growth Fund	Dec. 2019	¥60,000.00	¥16,829.24
23	Education Training	Shanghai Adream Foundation-Special Fund for New Discipline Construction and Development	Dec. 2020	¥450,000.00	¥0.00
24	Competency-based Education	Shanghai Adream Foundation-Kaihua Charity-Adream Special Fund	May. 2020	¥1,820,000.00	¥1,584,204.10
25	Education Training	Shanghai Adream Foundation-Qigezai Fund	Sep. 2018	¥0.00	¥330,728.48

**Note:**  
1. The Special Fund for Science and Technology Innovation Education is the original Special Fund for Modern Science and Technology Education of Rural Schools, which was renamed after the confirmation of the initiator and the management Committee;  
2. Shanghai Adream Foundation - Shanghai Special Fund for Qinghai Assistance has entered the establishment stage, and the revenue and expenditure will be disclosed in the future;  
3. The reason for the expenditure of some special funds is higher than the fundraising amount is that the funds donated in 2019 are partly used for expenditure in 2020;  
4. The reasons for some special funds are not disbursed are as follows:  
(1) Due to the impact of the epidemic, the implementation of the project cannot be carried out as scheduled, and it is planned to be carried out in 2021;  
(2) The special fund whose contract has expired but has not yet determined whether to carry out follow-up cooperation will be determined in 2021.

Partner Development/  
Key Cooperation Projects

Based in Shanghai, serving the whole country, empowering the industry, is the partner development strategy of Adream in 2020. In order to provide more accurate support to partner organizations, Adream has strengthened the linkage between United Way and Adream's business segments, and integrated its own and social resources to provide systematic partner support and services.

Name of institution	The project name	配捐
Kuzhi Yucai primary and secondary School	119 Yuan for an orphan	10万元
Dysgnosia care special fund for employment support	Employment dream of mentally handicapped youth	10万元
Shanghai Smiling Youth Public Service Center	The sound of Dabie Mountain books	6万元
Shanghai Xieshou Tongxing Youth Development center	Sunshine classroom Concern and love of the rural students growth	6万元
Shanghai U lai Foundation	A small bookstore on the doorstep	6万元
Shanghai Xuhui Joy Book Community Reading Public Service Center	Rural teacher development program	6万元

Integrate Social Resources and Empower Shanghai Public Welfare Projects

COVID-19 is putting unprecedented pressure on many NGOs. In order to support influential educational public welfare projects, on the "99 Charity Day" in 2020, Xing Zheng Global Fund and Shanghai Ningquan Asset Management Co., Ltd. donated 500,000 yuan to carry out targeted donation plan, supporting projects of 7 organizations in Shanghai.

Poverty Alleviation and Intelligence Support, Education Equity Promotion

Since its establishment in 2008, Adream has been adhering to the ideal of "developing competency-based education and promoting education equity", providing support to partner institutions which work for edcational charity front-line through project funding, unlimited support and facilitating institutional development.

Establishment of a Perfect Partner Support System

In 2020, Adream partnered with more than 170 United Way organizations; Among education-based organizations, one third of them are in Shanghai, while the benefit groups of other organizations cover other provinces in China, greatly extending the service scope and depth of the ecological network of competency-based education. The challenges brought by the epidemic have made Adream more convinced of the importance of collaborative development. Adream has established a collaborative network for public education to support partner organizations.

In 2020, a total of 40 institutions in the "Collaborative Network for Public Education" received 660,000 yuan of unlimited funding support; In addition, Adream provided a total of 39 organizations with an unlimited grant of 200,000 yuan for three years of cooperation.

In response to the pressure on the salaries of staff in public welfare organizations caused by the epidemic, Xinhe Charitable Foundation and Adream Foundation together launched a human resources support program for educational NGOs. Xinhe Foundation donated 990,000 yuan to 34 public welfare organizations in the Education Front that were affected by the epidemic and supported them to retain their talents during this special period.

Issue Advocacy, Joint Communication and Fundraising

In 2020, Adream continued to explore issues of fundraising and communication, joining 34 organizations to launch the "4-23 Reading Day" campaign, which raised RMB 601,979.02 for partner organizations.

Additionally, we supported partner organizations to participate in the fundraising and communication activities of Tencent 99 Charity Day and Alibaba 95 Charity Week, and launched a live broadcast of "This school is a bit sweet" in the Alipay live broadcast room, which was watched by more than one million people on the day.

The forum on "Exploration of Child-centered Public Education Model" and "Education for Children in Distress" was held to explore the transformation of public welfare service model during the epidemic period and how to continue to provide support of competency-based education for children in distress in the new era of rural revitalization with more than 50 organizations.





## Action under Pandemic

### Direct Donations to Fight COVID-19

At the beginning of the COVID-19 outbreak in early 2020, all social forces were mobilized to fight the epidemic. As a 5A-level public foundation in Shanghai, Adream is qualified to accept donations of imported epidemic prevention materials, and also coordinates donations of epidemic prevention materials such as N95 masks and medical protective suits with multiple resources to support front-line anti-epidemic efforts. Through Adream, Anta donated warm clothes to medical workers in Hubei province and elsewhere.



#### Direct donations to fight COVID-19

Anti-COVID-19 cash collection	Cash Expenditure in Hubei Province
1,119,501 yuan	1,119,301 yuan, Accounted for 99.98%
Anti-COVID-19 material collection (equivalent RMB)	goods and materials for Hubei province (equivalent RMB)
9,974,930.69 yuan	8,190,991.69 yuan, Accounted for 82%

#### Supplies donated to fight COVID-19

N95 mask 117970 Overseas donations accounted for 91.5%	warm clothes 14767	medical protective clothing 7250
Goggles or protective face masks 7825	Medical (surgical) masks 100 ↑	oxygen generators 500



## School Health Care Program

### Health Care Package

On January 23, 2020, when the epidemic prevention work was in full progress across the nation, Adream held an emergency online "special" meeting. At the meeting, it was decided that Adream would focus on the health protection of children and give full play to our relationship advantages to assist primary and secondary school students to return to school. In February 2020, we quickly collected epidemic prevention materials and provided "School Health Care Program" for teachers and students.

Since February 1st, with the support of Tencent Charity, Baidu Charity, Alipay Charity and other platforms, as well as companies such as Yuyue, Suning, Ximalaya and Xiaomi, we launched the "Campus Health Care Program", donating 15,000 yuan worth of "health care kits" (including temperature guns, UV disinfection vehicles, hand sanitizer, smart speakers, masks, epidemic prevention posters and books, etc.) and epidemic prevention courses to schools in the affected areas.

In consideration of the epidemic situation and economic condition, schools in eight key provinces (Hubei, Henan, Hunan, Sichuan, Jiangxi, Chongqing, Anhui and Heilongjiang) received priority applications for the "Health Care Package", of which schools in Hubei, Heilongjiang and Henan provinces received more than 60 packages.

From March to May 2020, we distributed health care kits to 412 schools and 18 education bureaux of county, helping 540,000 teachers and students to return to school in good health.



## Voice of Adream

Since February, 2020, Adream launched family education online audio "Voice of Adream", with paying attention to safety emergency, disaster prevention, juvenile psychological health education, competency-based education, bullying prevention, and other fields, accumulative total 131 sets. Our WeChat official account got clicks accumulated 960000 times, and got reading more than 15 million times.



Sound of Adream

## 真爱之声

### 深耕儿童素养教育

陈数 潘江雪 胡斌

扫码收听2020开学第一课  
潘江雪、陈数、胡斌与大家共话儿童素养教育  
共同守护校园健康，提升学生核心素养

真爱之声 成为梦想中心月捐人，陪伴孩子自信、从容、有尊严地成长。

扫码收听 微信扫码 支付宝扫码

Adream.org



真爱梦想  
Adream Foundation

## 真爱梦想线上家长会

On March 14, 2020, Adream launched online live parents' meeting of the "Voice of Adream", inviting education experts to provide high-quality interpretation and sharing for parents' daily parent-child communication, children's learning, growth and many other problems. Live broadcast on the evening of the 14th of each month, and the cumulative spread of 10 consecutive episodes reached 1.36 million times.

## Online Parent Meeting

On March 14, 2020, Adream launched online live parents' meeting of the "Voice of Adream", inviting education experts to provide high-quality interpretation and sharing for parents' daily parent-child communication, children's learning, growth and many other problems. Live broadcast on the evening of the 14th of each month, and the cumulative spread of 10 consecutive episodes reached 1.36 million times.



## Smart Learning Program

Due to COVID-19, the Ministry of Education issued a notice on January 27, 2020 to postpone the start of the spring semester 2020, following which primary and secondary schools across the country started online education. According to statistics, about 276 million students in China take online courses.

Online learning has become a new way for students to learn during the pandemic, but many families in underdeveloped areas do not have access to the Internet and smart devices, so children from here lack online learning equipment.

In view of the above situation, Shanghai Adream Charity Foundation, together with Alipay Charity Foundation, Xianyu and Cainiao, launched the "Smart Learning Program", a charity project for poor students, calling on the public to donate unused old mobile phones. After the evaluation, recyclers will donate the equivalent amount to this project. Then, the project sponsor will uniformly purchase affordable smart phones and tablets and distribute them to families in need.

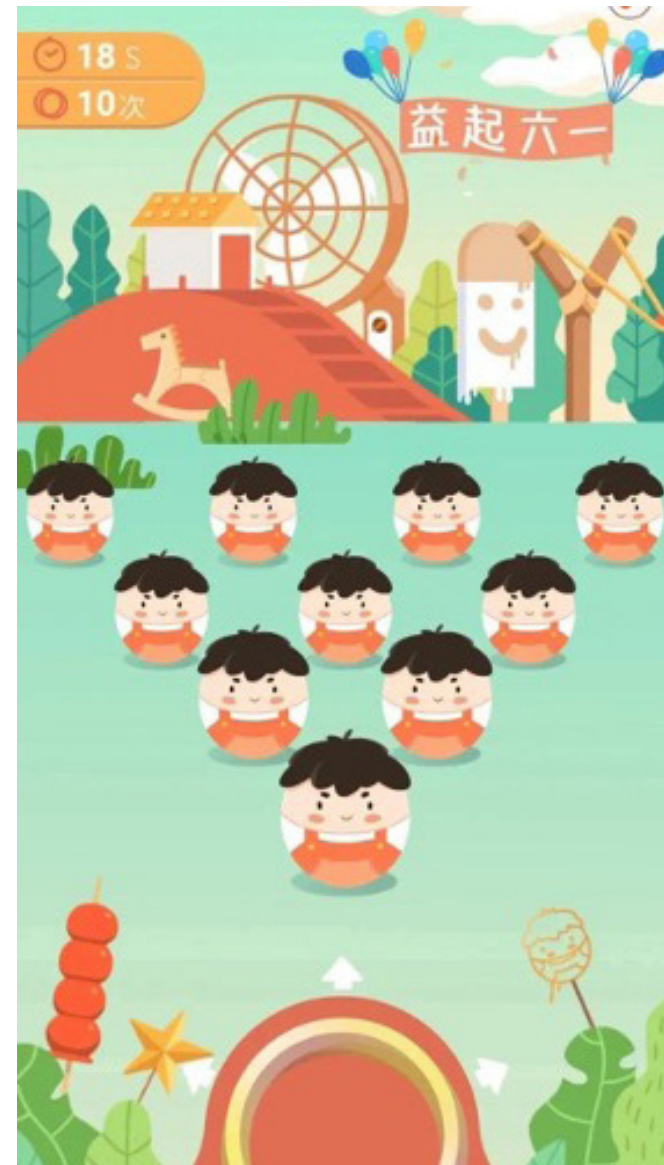


## Dang Dai Gongyi, Benefits from International Children's Day

On June 1st, 2020, we provided children with epidemic prevention materials, smart speakers and books.

Also, Dang Dai Gongyi united with Adream Foundation, Yao Foundation and 11 other organizations and enterprises jointly launched the "Children's Day Benefit" public welfare action. The public participated in online games, then caring enterprises sent gifts, which were finally delivered to children through Adream and Yao Foundation's charitable projects.

In the campaign, we delivered 16,020 disposable child masks, 2,360 bottles of hand sanitizer, 100 smart stereos and 500 books to 7,595 students in eight schools.



Paired-up  
Poverty  
Alleviation  
Job Report

# Annual Report



## 2020 Paired-up Poverty Alleviation Job Report

### 2020 Report on Adream's participation in poverty alleviation work in China

General Secretary Xi Jinping said that the poverty alleviation cooperation and paired-up support between the east and the west is a grand strategy to promote coordinated and common development of the region. Under the guidance national policies, Adream Foundation (Adream) takes the advantage of integrating social resources and providing education services to actively join in the poverty alleviation job of Shanghai's assistance to poor areas.

Adream Foundation helps central agencies, state-owned enterprises, private enterprises, social organizations and individuals to carry out the work of education assistance based on the county. Over the past 13 years, Adream has cooperated with the municipalities and autonomous regions over Guizhou, Qinghai, Yunnan, Xinjiang, Sichuan, Gansu and other provinces, and poverty-stricken counties in the "Three Regions and three prefectures" to provide justice education for children, which becomes the fundamental solution to stop the intergenerational transmission of poverty.

The competency-based education service system has been implemented through "Adream Center" system. By the end of 2020, Adream has donated a total of 256 Adream centers in 42 regions and counties over 15 cities and municipalities of 6 provinces, making contributions to the poverty alleviation in poverty-stricken areas and counties.

#### Guoluo Tibetan Autonomous Prefecture, Qinghai Province

On June 8, 2020, Adream signed a cooperation agreement with Shanghai government, jointly established special fund, to promote children's competency-based education in Guoluo Prefecture (Guoluo), industry for poverty alleviation, assistive necessities, and protection of traditional culture. The special fund helps to promote education and cultural exchanges between Shanghai and Guoluo, boosting the poverty alleviation of Guoluo.

The establishment of the special fund between Adream and Shanghai

Government, makes the job of aid to Guoluo has entered a new stage. By the end of 2020, this special fund has invested funds and donations of materials throughout the year more than 1.93 million yuan, and have constructed 5 Adream Centers in Maqin and Jiuzhi of Guoluo. Also, with the support of HP company, 150 printers were donated to the Education Bureau of Goluo.

On 2 August 2020, the launch ceremony of "Adream - Shanghai Special Fund for Qinghai Assistance and Maqin Second Ethnic Primary School Adream Center" was held in Goluo. Director of Shanghai Civil Affairs Bureau, Vice Governor of Guoluo, Director of the Foundation Management Office, and Director of Shanghai Civil Affairs Bureau Social Work Office attended the launching ceremony.

In August 2020, the country's first 6.0 Plus Adream Center (flagship version) was established in Third Ethnic Middle School of Maqin. In November, with the support of the 3D printing equipment and technology course of Adream Center, the three teams from the school were selected for the 10th Qinghai Primary and secondary School Robot Competition and the third Innovation Design Competition. Finally, two of the three teams from Guoluo got outstanding results.

#### Yunnan Province

In 2010, Adream and Tencent Foundation jointly donated to build 29 Adream Centers in Diqing Tibetan Autonomous Prefecture. Adream has been trying to connect resources from all over the country, have donated nearly 30 million yuan in total. Also, with the support of Bureau of Education, Adream built a total of 234 Adream Centers in 43 counties of Yunnan, trained about more than 3000 principals and teachers, and set up with "Adream Center" as the backbone of competency-based education service system, which benefit nearly 110,000 students.

In 2020, with the support of Education Bureaus of Yunnan Province, Adream built 44 Adream centers in 7 counties of Yunnan Province, and trained about 800 dream

principals and dream teachers, covering about 40,000 students.

On December 11, 2020, Xu Feng, Party Secretary and Chairman of Shanghai Women's Federation, and other leaders visited Hope Primary School in Lianhuatang Township of Xichou County, to investigate the implementation of the Adream Center Project in Yunnan Province.

#### Kashgar, Xinjiang Uygur Autonomous Region

In 2020, Pan Jiangxue, director of Adream, came to Kashgar, Xinjiang for the first time. By the end of 2020, a total of 26 Adream Centers had been built in Kashgar.

In October 2020, Gong Zheng, mayor of Shanghai, visited the Shache County Comprehensive Welfare Center in Kashgar, to visit the children who were learning Adream courses there. Pan Jiangxue, chairman of the Board of Directors of Adream Foundation, introduced to Gong the details of Adream's continuous hard work in Xinjiang Uygur Autonomous Region in the past ten years with the support of Shanghai government.

#### Liangshan Yi Autonomous Prefecture, Sichuan Province

Education is related to the prevention of intergenerational poverty and economic and social prosperity in Liangshan Prefecture. Adream follows the Communist Party of China, takes education and promotes balanced development of education as the main task, and mobilizes resources from all walks of life to raise millions of materials and funds to support Liangshan, which has been recognized by Liangshan Education and Sports Bureau.

In September 2020, Anta Group, Wechat Pay and Tencent Charity netizens jointly donated an Adream Center to Xichang Ethnic Preschool Teachers' College, restarting the local Adream Center Services. In November, Adream invited education



specialists to the school in Xichang to conduct research, in preparation for the 2021 teacher training and introduction of expert resources.

In 2020, Adream donated sports clothing and equipment to Liangshan Prefecture through China Youth Development Foundation; and constructed 2 Adream Centers in Liangshan Prefecture. Also, Adream supported 11 schools there to start Anta PE Classes.

#### Linxia Hui Autonomous Prefecture, Gansu Province

Since 2010, Adream has participated in poverty alleviation and balanced development of education in Linxia Hui Autonomous Prefecture, where the Chinese government alleviates poverty deeply.

In August 2020, Adream carried out "one-star Adream teacher training" for over 60 teachers in Hezheng County, Linxia Prefecture.

On August 31, 2020, the Education Department of Gansu Province issued an Adream Center project cooperation agreement to eight poverty-stricken counties which had applied for the schools to be jointly built.

In 2021, with the support of the Gansu government, Adream Foundation will actively help schools to construct Adream Centers, and plan to set up the competency-based education service system in key poverty alleviation counties of Linxia, so as to prevent intergenerational poverty.

#### Zunyi City, Guizhou Province

In 2020, Adream joined hands with Bilibili to set up "Wuchuan No. 5 Bilibili Adream Primary School" which donated 2 million yuan by Bilibili. Adream Foundation, as the project execution side, assisted to develop the primary school by introducing the Adream Center and carrying out the training of teacher. This action brings more

balanced quality education resources to the "new citizens" in the resettlement sites.



In February 2021, Pan Jiangxue was awarded the National Advanced Individual in Poverty Alleviation



# Internal Support System Values

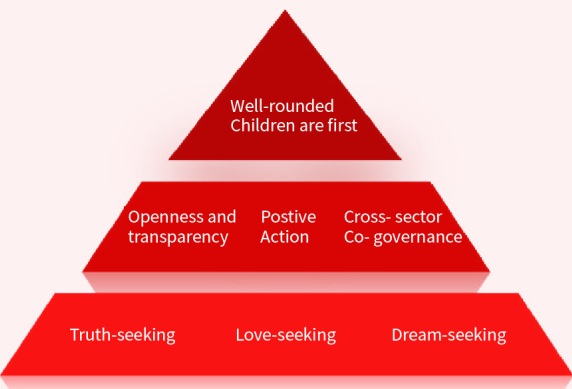


As a mission-driven organization, Adream has always focused on values and culture. With the rapid change of the external environment and the need for the self-development, Adream Foundation has made a plan to upgrade its values. From April to August, Adream organized a number of values workshops for management and conducted extensive in-depth discussions covering all staff.

At the annual meeting of Adream on August 14, the 3.0 version of values

was officially released. We stand in the "user" perspective, and output the value of "Comprehensive Development of Children is First"; "Truth", "Love" and "Dream" are the answers of "Adreamers". "Active Action," "Open and Transparent," and "Cross-border Governance" are the way Adreamers do things.

After the release of values, we pay attention to implementation in the work scene. Cultural values take root in the organization and guide business development and Adreamers.



# Human Resource Development

In 2020, the Adream Foundation have 53 full-time employees, with a total staff of 69 (including part-time employees, consultant directors, and donor manpower from partners).

We have effectively reduced the turnover rate and increased the retention rate of new recruits by consolidating the team through values, constructing the political commissarial system and improving the training process. In 2020, the Adream recruited 12 new employees, with a retention rate of 92% and a turnover rate of 8%. The annual turnover rate was 15%, the lowest in the past five years.

In 2020, the rapidly changing external environment puts forward higher requirements for organizational development. Adream creates an online office mechanism to ensure the orderly development of work. Through the project system traction mode, Adream makes the organization coordination more agile and efficient.

In 2020, the construction of cultural values, reserve personnel training, job content regularly checking, and promoting business training has carried on the bold innovation and practice. Also, we actively tried commissar planning department, issued an order, and built online and offline staff activities to encourage team, so as to promote the business.



# The Internal Management

In January 2020, in the standardized grade evaluation of social organizations organized by the Shanghai Municipal Civil Affairs Bureau, Adream was again rated as a 5A social organization. In November 2020, Adream successfully passed the pairing evaluation of SGS with a score of 96.4.

"Improving quality and efficiency" is the key word of internal management in 2020. Adream set up a cross-department team to improve quality and efficiency to reorganize business processes and identify key bottlenecks. Also, we carry out internal two-party ROI measurement and verify the correlation between various resource inputs and project effects and process indicators through regression analysis, which helps to support management decisions and business improvement. Through the cooperation with Deloitte, we introduced the RPA robot automation tool to help the public fundraising department to improve the daily data collection and the efficiency of accounting reconciliation. Finally, we introduced Tita, an OKR management platform, to help implement the foundation's OKR management system.

"Open and Transparency" is the cornerstone of a charitable organization. In order to ensure the standardization of material procurement, Shanghai Adream Charitable Foundation conducts procurement bidding, competitive negotiation and price comparison to determine the final supplier. Since 2019, Adream has been conducting public bidding for major materials every year. In addition to inviting internal and external representatives of the Foundation to evaluate the bid, the public was also invited to participate in the procurement bidding review to increase the transparency of the foundation's procurement and control the cost.



# Party Branch Construction

Adream has attached great importance to Party building since its inception, regularly organizing party building activities and studying party documents. In 2016, the first independent Party branch of a private foundation in Shanghai was established.

At present, 15 full-time staff are party members. Su Yanhui is the secretary of the Party branch, and Li Yining, the head of the management department, is the deputy secretary of the Party branch. Under the leadership of the Party branch secretary, party members should exert their backbone to promote the construction of Party branches; At the same time, party members in various functional departments play a vanguard and exemplary role in guiding the work of the Adream Foundation.

In July 2020, Li Yining and two other comrades won the title of "Demonstration Post of Party Members" of Zhangjiang Hi-tech Comprehensive Party Committee; On July 1, party members recorded their blessings for the 99th anniversary of the founding of the Party.

On November 12, according to the overall plan and requirements of the Comprehensive Party Committee of Zhangjiang Science City on the study

and education of the "four history", party members' representatives visited the Anti-Japanese War Memorial Hall and Chen Yun Memorial Hall of Sihang Warehouse in Shanghai.

On November 18, the Party branch of Adream Foundation and the Party branch of Adream Public Welfare Development Center held the "2020 Community Adream Center Joint Party Construction Activity" at the Community Adream Center in Weifang Street, Pudong, Shanghai. Through the Community Adream Center's public welfare classes and theme sharing, we explored a new model of joint party construction between government agencies and social organizations.

On December 21, the Party branch of the Adream Foundation and Pudong Public Welfare Promotion Association held a joint Party building activity for community foundations - "Leading Wild Goose Program". Representatives of Adream introduced the organization's business, internal management and Party building to representatives of the Shanghai Community Foundation, and discussed fund-raising, community construction and development, and cooperation with the local government.





# Board of Supervisors & Directors

## 2020 Board of Supervisors Report

In 2020, Board of Supervisors of Adream Foundation earnestly performed its duties in strict accordance with the provisions of the Charity Law and the Foundation Constitution, attended two board meetings as non-voting delegates, and supervised the standard operation of the Adream Foundation, financial management and the performance of the board's duties. The relevant situation is now reported as follows:

**1. Board of Supervisors Meetings**  
The Board of Supervisors held the third session of the third Board of Supervisors on March 2, 2020. Due to the COVID-19, the Board of Supervisors conducted the audit online. The representative of Tianzhi CPA firm reported to the Board of Supervisors about the 2019 Adream Foundation's audit, and issued the 2019 Board of Supervisors Report. The meeting was held and the voting procedure was in accordance with the Charity Law and the Constitution of Adream Foundation.

**2. Supervision of Board of Directors**  
The Board of Directors held its second session in 2020, passing 17 resolutions and discussing 9 topics. The directors and senior executives complied with the law and performed their duties actively. The meeting and voting procedures of the Adream Foundation Board are in accordance with the provisions of the Charity Law and the Constitution of the Adream Foundation.

**3. Supervision of Implementation of Financial Work**  
Adream Foundation provides quarterly financial reports and work reports, which are reported to the Board of Supervisors and publicized on the official website.

**Audit Conclusion:** The financial statements are reported in accordance with the Accounting System for NGOs in major aspects, and objectively reflect the financial position, operating results and cash flow. Relevant internal management systems have been basically implemented.  
The Board of Supervisors inspects the financial management of the foundation by reviewing audit reports, analyzing internal quarterly financial and work reports. They believe that the Adream Foundation has a sound financial system, a sound internal control system, a standard and healthy financial situation. Also, the financial report truthfully reflects the financial situation and operating results. The Board of Supervisors

Disclosure of Top Five Procurement Suppliers			
Suppliers	Items	Amounts (in RMB)	Percentages
Shanghai Zhizheng Technology Limited	Tablet PCs	9,890,061.14	38%
Shanghai Youchuang Office Equipment Limited	Desks and chairs	5,536,700.00	21%
Jiangsu Yuwell Co., Ltd	Forehead gun	4,181,300.00	16%
China National Books Import and Export Shanghai Corporation	Books	3,196,801.05	13%
Jiangyin Jia'ao Commercial and Trading Co.,Ltd	Furnishing	3,147,079.88	12%

Board of Supervisors found no related-party relations between the aforementioned suppliers and the management and procurement personnel of Adream Foundation.

considers the audit report to be a fair representation of the foundation's financial position.

**NO related party transactions with directors or management staff.**  
**NO major litigation or arbitration arising from these procurements.**  
**NO major related party transactions.**  
**NO record of appointing or dismissing professional agencies.**  
**NO directors or management staff receive any penalties by regulators.**

**Management Risk tips:**  
**1. During COVID-19, to avoid overdrawing donations, the foundation needs to carefully consider the fundraising strategies and make strategic reserves for the next three years.**  
**2.Efficient operation of the board of directors is key. In terms of the composition of the board, the foundation can attract outstanding people from various industries to improve its governance capacity.**  
**3. In light of the current global international and geopolitical relations, the Foundation should be cautious when hosting or participating in foreign-related activities, clarify its position and principles, and timely report.**  
**4, Adream as an industry benchmark, the Board of Supervisors of Adream hope to increase the evaluation of financial accounting and internal control on the basis of the statement audit.**

**4. Performance of Duties of the Board of Supervisors**  
In 2020, the Board of Supervisors followed the relevant provisions of the Charity Law and the Constitution of the Foundation, and played the functions based on the work of Adream Foundation in various forms:

1. Conduct Audit and Compliance Committee meetings to listen to the financial situation and project implementation, and suggest that financial audit can be combined with system audit to conduct joint sampling.  
2. Provide legal management support and professional advice.  
3. Introduce resources for Adream, participate in major annual events, and introduce potential cooperation resources.

In 2021, the Board of Supervisors will continue to strictly comply with the requirements of the Charity Law and the Foundation Constitution, earnestly perform their duties and urge the foundation to standardize its operation. Also, the Board of Supervisors will continue to strengthen communication with the Board of Directors and the senior management team, and do a solid job to jointly promote the standardized operation and sustainable development of the Adream Foundation.

Board of Supervisors of Shanghai Adream Foundation  
2-Mar-2021

王中民 郭海 李海 何宇

### The Sixth Session of the Third Board of Directors 2020.03.05

Session	Conference Theme	Decisions
The Sixth Session of the Third	Report on 2019 Adream job	in discussion
The Sixth Session of the Third	On the Board's job assessment of the executive directors and secretary-general and Executive debriefing in 2019	adopted
The Sixth Session of the Third	On the proposal to review the work objectives and budget in 2020	adopted
The Sixth Session of the Third	On the proposal to review the budget of the Shanghai Adream Development Center in 2020	adopted
The Sixth Session of the Third	On the proposal to review the budget of Jilin Adream School in 2020	adopted
The Sixth Session of the Third	On the proposal to review the budget of Adream Teacher Development College	adopted
The Sixth Session of the Third	On the discussion of the direction and strategy of the foundation under the new form of economic development	in discussion
The Sixth Session of the Third	On the proposal to discuss the investment program for 2020	in discussion
The Sixth Session of the Third	2020 debriefing of directors and supervisors	in discussion

### The Seventh Session of the third board of directors 2020.11.01

Session	Conference Theme	Decisions
The Seventh Session of the third	Report on 2020 work of Adream from January to October	in discussion
The Seventh Session of the third	Report on values of Adream	in discussion
The Seventh Session of the third	On the proposal to discuss the strategy of Adream	in discussion
The Seventh Session of the third	On the proposal to discuss the investment situation in 2020	in discussion
The Seventh Session of the third	On the proposal to discuss the preparation system of directors in other NGOs	in discussion
The Seventh Session of the third	On the proposal to review the change of registered address of the foundation	adopted

### Supplement resolution

Conference Theme	Decisions
On the proposal to deliberate on the Suning Coperation sale contract	adopted
On the proposal to deliberate on the in-kind donation of Shanghai Bloks Group	adopted
On the proposal to amend the Constitution (10.0)	adopted
On the resolution to join the Cedar Trust Changmao No. 7 Trust program	adopted
On the resolution to deliberate on the annual evaluation of the Foundation	adopted
On the resolution to deliberate on the Foundation's strategy for 2020-2022	adopted
On the resolution to deliberate on the 2019 Audit Report of the Foundation	adopted
On the proposal to invest accumulated financial product-Zhaofubao of SDIC Taikang Trust	adopted
On the proposal to authorize the Investment Decision Committee to adjust hedging restrictions on minority equity investments	adopted
On the proposal to increase 35 million yuan of capital into low-risk securities trading to hit the new stock fund	adopted





Board Evaluation and Strategy

1. Pair SGS International Standards, and Board Governance Evaluation

Adream has been conducting internal audit with reference to the benchmarking standards since it passed the benchmarking audit by SGS for global social organization in 2017, and passed the review in 2020 with a score of 96.4. SGS Benchmarking Audit Standards for NGOs covers the global best practices of social organization with 99 indicators of 12 big dimensions. Adeam also comprehensively refers to the above framework in the annual internal audit, and audits the implementation of various systems according to the internal management system. After review, the management and governance of 2020 Adeam is in good condition. The foundation adheres to integrity management, attaches importance to team empowerment and organizational culture construction, and presents an open, transparent, professional and objective foundation image in communication and advocacy. The foundation has strong ability to raise resources and strict financial control. In terms of PDCA cycle management of the project, the ability to verify and continuously improve the project effect needs to be improved.

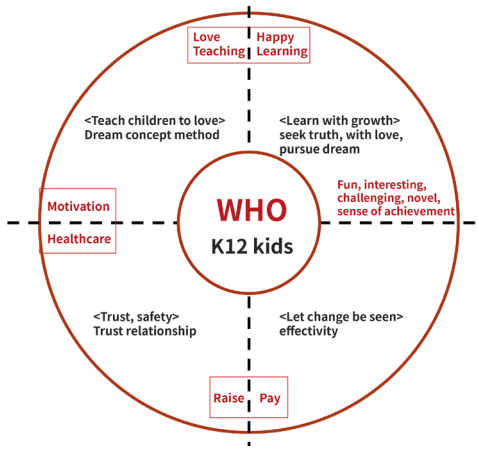
2. Overall Work Evaluation and the Work of the Professional Committees in 2020 by Board of Directors  
On January 27, 2021, at the eighth session of the third Board of Directors, the Chairman of the Board, the Secretary General, and the Chairmen of the Professional Committees of the Adeam Foundation gave a presentation on the work of the whole year. Board of directors and supervisors evaluated the work. The situation is as follows:

Evaluation of the Foundation's overall work in 2020

comment content	The average score
1. Internal governance capacity of the Board: The Board of Directors meets twice a year in accordance with the constitution and makes democratic decisions. The committee is set up reasonably and performs its duties in accordance with regulations	4.8
2. Strategic planning ability: planning strategic objectives, reviewing and adjusting the plan every six months	4.8
3. Fundraising ability: Revenue from donation continues to grow	4.8
4. Brand promotion ability: positive media reports	4.2
5. Information disclosure transparency: Timeliness of information disclosure	4.8
6. Resource expansion ability: diversified fundraising channels, increased annual net assets and investment income	4.8
7. Human resource management ability: Reasonable department setting, job responsibility matching and staff turnover rate	4.2
8. Financial management ability: budget management, financial risk control and management	4.7
9. Project design, development and management ability: Sustainability of public welfare project design	4.6
10. Project execution ability: Good project operation and timely feedback	4.6

Evaluation of the job of the professional committees

Evaluation of the work of professional committees	The average score
1. Fund Development Committee: guides the fundraising and resource raising work of the Cooperative Development Department, Partner Development Department, and Public Fundraising Department of the Foundation, provides professional advice and voluntary introduction and docking, and participates in the preparation of various fundraising and publicity activities of the Foundation.	4.8
2.Strategic Development Committee: provides advice and necessary resources for the Foundation's strategic development direction, participates in and supports the Foundation's publicity and fundraising activities..	4.8
3. Audit and Compliance Committee: provides legal and management advice and guides the Management Department and Finance Department of the Foundation to carry out compliance and legal work.	4.8
4. Investment Management Committee: shall be responsible for maintaining and increasing the value of funds within the scope authorized by the Board of Directors and guide the Financial Department of the Foundation to do so. The investment management committee shall be responsible for the security, maintenance and increase of funds.	4.6
5. Curriculum Evaluation and Teacher Development Committee: be responsible for establishing the Adeam Curriculum standards in the introduction process, curriculum evaluation and assessment; Set standards for teacher professional development, develop and implement teacher training courses, provide school operation strategy consulting, and guide the research and development work of Curriculum Research Institute, "Seeing the Future" Research Institute and Learning Community Research Institute.	4.6
6. Human Resources and Compensation Committee: provides professional advice for the foundation's organizational structure, job responsibilities, performance decomposition, human resources development strategy, compensation and welfare level, and guide the Organization and Development Department of the Foundation to carry out human resources work.	4.2



The Board of Directors and the Board of Supervisors believe that Adeam will continue to maintain a high level of fundraising capacity, internal governance, strategic planning, resource expansion, openness and transparency; However, brand promotion and human resource management ability need to be further improved.

Note:  
Scoring criteria: 5 points for very satisfied, 4 points for satisfied, 3 points for fair, 0 points for dissatisfied. A total of nine directors and four auditors gave evaluations, and the scores were average.



The Board recommends that:

1. The diversity of the Board is conducive to the complementary advantages of the board members, which can facilitate the foundation to operate efficiently in a multicultural environment. As for the composition of directors, members are recommended to introduce candidates in education, brand, and IT fields.
2. Reserve teams should be established for core key positions of the foundation, portraits of key talents should be described, and cultivation of high-potential talents should be included in the OKRs of managers. These formed a system of the Adeam Foundation.
3. The diversification of fundraising and brand building ability should be strengthened, and the growth of monthly donors should be paid attention to.
4. In 2020, the number of Adeam Centers continue to increase significantly, which brings the challenge that is how to continuously provide good operational services for corresponding schools. How to optimize the allocation of resources, and how to divide the labor reasonably and efficiently to ensure the high quality services for schools are the focus of the foundation in the next few years.
5. Value preservation and increment of assets is an important part of the governance of foundation. As for future investment behaviors related to preserving the value of assets, the Board of Directors should not only consider traditional financial risks and industrial risks, but also comprehensively evaluate systemic risks and regulatory risks, and make prudent decisions.

3. Review the Strategy for the Next Three Years

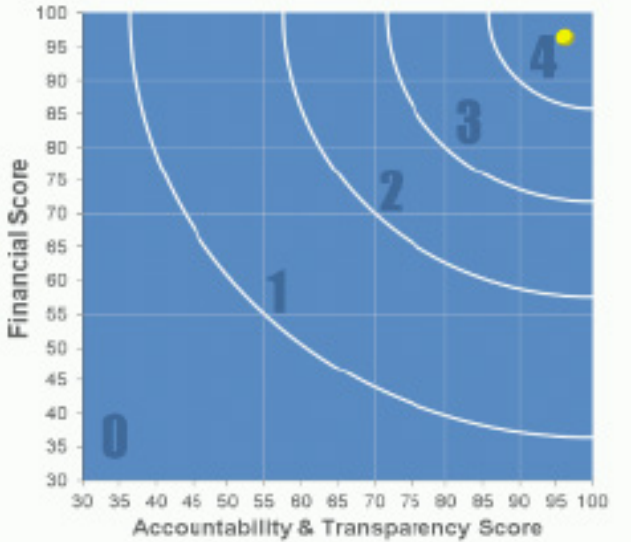
Year 2021 marks the centenary of the founding of the CPC. By 2030, a new pattern of social governance featuring joint contribution, participation, and benefit-sharing will be realized, and modernization of China's governance will reach a new height. From October to December 2020, the Strategic Development Committee organized several strategic workshops for the foundation's core team, donor representatives, partners, and the Secretary for Education.

Develop a complete strategic description centered on customer value: by influencing donors, teachers, and parents to create a loving environment for the growth of K12 children to build the

key competencies and characters necessary for the future.

Goal for 2021: Gain stakeholder recognition by enabling more children to access competency-based education and enabling their dreams to be seen.  
Through seven key projects (Adeam Journey, Principal Growth Program, Ignite the Magic Capital, Parent Project, New Media +A30 Financing, Jiangxi Strategic Project, 7.0 Intelligent Adeam Center) and five core strategies to jointly support the goal of 2021.

As "Educators", we should put the comprehensive development of children first, resolutely choose to be joint builders, and empower the society with "competency-based education ecology". As "Commonweal Men", we should actively open the PPPS model in the process of national governance modernization with cross-boundary links. Also, we should empower each other, work together to carry out policy advocacy, and build political and social relations of trust and appreciation.







## 2021 Budgets and Strategies

### 2021 Budgets

This budget is a management statement based on the budgetary needs of Adream's work lines.

	Year2020	Year2021	growth rate
Newly built Adream Centers	478	640*	33.89%
Total funds raised	241,960,955	260,000,000	7.46%
Investment yields	16,997,146	13,000,000	-23.52%
Total expenditures	208,430,427	246,608,801	18.32%
Total project expenditures	197,048,342	231,545,553	17.51%
Breakdown: construction for Adream Centers	42,906,539	57,930,595	35.02%
Operation for Adream Centers	31,069,671	51,863,105	66.93%**
Special item+Other restricted expenses	123,072,133	121,571,853	-1.07%
Administration and management	9,106,131	11,266,714	23.73%
Cost to fundraising	2,275,953	3,796,534	66.81%
Balance of net assets at year end	306,127,815	332,519,014	8.62%
Percentage of project expenditures	94.54%	94%	-0.65%
Percentage of charitable expenditures in last year's total incomes	89.95%	89.40%	-0.55%
Percentage of administrative expenditures	4.37%	4.57%	0.20%
Working capital ratio	1.47	1.35	-8.20%

Note:  
\* Including the continuous cooperation and upgrading of the operation-expired Adream Center project  
\*\* Adream Center operating expenses increase happened due to the delving strategy to increase the frequency of school training, service interventions, and limited donations to distant projects.



## 2021 Strategy Outline

COVID-19 has had a negative impact on our work and life. People are actively or passively adapting to the challenges of work and life brought by the epidemic era. In less than half a year, we adapted to the new lifestyle of online learning, remote collaboration and online shopping.

Inevitably, the epidemic has further accelerated the public's attention to charity, and the public has put higher demands on its openness, transparency and effectiveness. We should actively evolve in the rapidly changing environment, clarify our values, continue to dive the ecology of regional competency-based education deeply, and actively respond to the requirements of relevant parties. In 2021, we will start with three focal points:

Firstly, take users as the center and create value for them. We need to always focus on the user value of "comprehensive development of children" and take it as a priority. By influencing teachers, parents and donors to create a loving environment, K12 children are helped to build essential character and key competencies.

Secondly, focus on restructuring the organization and promote organizational transformation. Starting from the establishment of KPI+ management process and standardization of "open, transparency, profession and efficiency", Adream gradually iterate them to the current OKR+ co-creation goal, with the matrix organization mode of functional departments and project teams. However, even if the organizational management

model continues to be updated, functional departments will still face the trouble of entering the "deep shaft". Therefore, we need to restructure the organization, break the deep shaft mode, in order to promote organizational transformation.

Finally, the OKR should be focused on the effect. Good goals determine everything. On the one hand, our work should focus on the changes brought by competency-based education to children, so that the effect of the project can be seen by more partners. On the other hand, we will focus on the service area, and serve Shanghai based on Pudong with radiation to the whole China.

The impacts of the outbreak on the environment and organization must be ongoing and potential. In such a highly uncertain environment, we need to always adhere to the "comprehensive development of children first", focus on the core goals, and improve the effectiveness of the project.

We have seen the care and support of Adream Partners, which has been the source of our courage over the past twelve years. We firmly believe that in the next 12 years, together with Adream Partners, we will surely move towards a confident, deliberate and dignified future.

谢鹏



## Appendix

### Ten Important Questions to Adream

#### 1) Why an education charity?

Social imbalance and deep-seated problems behind it could stem from inequality in education. While human thinking drives social progress, learning deepens human thinking. Education is the main passage to human learning. Therefore, improving education is conducive to social progress. The mission of Adream is to promote Competency-based Education and education in equity, which will ultimately lead to social progress.

Competency-based Education, advocated by Adream, is built on the concept of Whole Person Education and constructivist learning theories and is compatible with China's traditional culture and educational philosophies.

Our goal is to enlighten children to be "life-long learners". We work towards this goal by creating a learning context for learners to build connections with the self, others, the society, nature and the unknown world, and offering learners all kinds of possibilities for contextualized interaction and exploration so that they grow to be "truth-seeking and loving" aspirational youths.

#### 2)What pain points are we addressing in China's education system?

Critics regard China's education as "teaching only, nurturing limited". Adream views the education status quo as hooked on "acquiring knowledge + an overly-competitive school environment + neglect of nurturing curiosity and all-round personalities". But looking deeper, exam-based meritocracy and utilitarianism are the root-cause for problems in education.

#### 3)What solutions have been implemented by Adream?

As early as twelve years ago, Adream began to build an integrated system of hardware and software that can truly deliver Competency-based Education to children. This is the Adream Center, the prototype of our education charity product that supports iterative improvement. It is designed to address the deep-seated problems caused by exam-oriented education system.

Our first idea was to open up children's vision and horizon. At first, we wanted to build a school library just like the Eslite Bookstore in Suzhou. It would be the most beautiful classroom in the school, where children could dream about the beautiful world and their passion for learning would be ignited. We hope children in compulsory education stage in remote areas, whose access to the wider world is cut off by physical boundaries, could still be ushered into the fantastic world through books, computers and the Internet. They will fall in love with schools again!

As a result, we designed, built and operated Adream Centers based on our vision of a future classroom. We set up four rules for Adream Centers:

For starters, anything students learn in an Adream Center must be cross-disciplinary and integrative.

Second, students learn mainly through themed learning and project approach.

Third, learning must be explorative, mutually assistive and team-based.

Fourth, teachers are only facilitators, whose role is to light up students' paths for learning.

From version 1.0 to 6.0, Adream Center embraces children-centered design and a space to empower children's rights and learning. Through 37 Adream curriculum, each delivered once a week across schools, this entire system opens up children's mind and vision, and helps them grow to be true-seeking and loving dream-chasers.

With Adream Centers, we want to help children grow to be truth-seeking learners, independent and critical thinkers, and sincere, honest and rational persons. They will have a powerful loving heart, be able to connect and cooperate, and feel, trust and pass on love.

They will become brave dream-chasers, with eternal curiosity for the world.

#### 4) What is Adream curriculum?

The Competency-based Education we talked about is the kind of education that makes children confident to cope with future challenges. It is delivered through an Adream classroom in school. There are 37 Adream curriculum to date, covering from grade one to nine in compulsory education. Adream class is never delivered through lecture-style teaching or rote memorization. Instead, children learn through themes, exploration into issues, team cooperation, sharing and exhibitions. Adream courses center around the following ideas:

Who am I: courses to make children understand who they are;

Where am I going to: courses to stimulate children's imagination;

How could I reach there: courses on methods and skillsets required to realize children's dreams.

We encourage teachers to deliver an Adream course to children each week in an Adream Center, to open up their mind and horizon, and enable them to become "truth-seeking and loving dream-chasers". Every course is inspired by children's curiosity, in which, every child stands a chance to realize their dreams, no matter where they are, or how their academic performance is.

The three basic value propositions of Adream Curriculum are: questions are more important than answers, methods are more important than knowledge, and trust-in-person is more important than help. To date, children have attended more than three million Adream courses across Adream centers nationwide. For example, they can make bizarre stories from their hometown produce, then stage a play directed by themselves. They are encouraged to express their opinions through public speaking or debate, or use speeches to win support for their action plans. They could venture out of classrooms into the nature with their teachers, and use a stethoscope to listen to a tree's heartbeat. They also learn wealth management in Adream Centers, and experience in person differentiated marketing strategies and win-win negotiating skills. Scan this QR code and watch a three-minute video about Adream "Wealth Management" course!

#### 5) How does Adream achieve "openness and transparency" ?

The 2010 Annual Report included not only data and charts, but our reflections on our work. The disclosure was well structured, with every part in our annual report regularly reported to the public, including our mistakes and problems we were facing. In addition, regulators require charities to disclose balance sheets, activity tables, cash flow tables, so as to make visible the entire asset flow and operation status of the foundation. We not only met this requirement, but also disclosed our financial notations, which is only done by a handful charities in China. Specifically, we provided detailed notations for large-sum donations, investment incomes, related-party transactions, fees break-down for project activities, management fees, salaries for directors, remuneration for employees and constitution of assets.

Adream's annual reports feature detailed analysis. Every year we look into how we managed to raise so much funds, what are the reasons for fund growth, what causes the fund the grow in a sustainable way, and what factors lead to occasional rise of certain funds.

We have benefited hugely from this analysis, and made our improvement visible to our donors and peers. Apart from analyzing fundraising, we pondered upon our operation, and invited third-party professional agencies to conduct project assessment. Such straightforward approach guarantees sustainable development.

Adream embraces openness and transparency in every aspect of our work. This is not only reflected in our website and annual reports, but in every detail of work of every Adream employee. Only by laying bare the process, can results be transparent. We need courage to uphold high standards of openness and transparency. Moreover, our survival as a public-fundraising charity depends on openness and transparency!

As our firm commitment to China's education reform, Adream is devoted to advancing Competency-based Education and equity in

education. We welcome you to join us. Let's embark on the road of education empowerment and evergreen charity cause together!

#### 6)What is Adream's education charity concept?

We believe that everybody needs to support education charity, as education is everyone's business. A decade on, we have gone through the following stages in our education charity quest:

Charity stage 1.0: providing materials and cash to ensure "no children will be left behind" because of poverty.

Charity stage 2.0: training teachers to enhance "school quality".

Charity stage 3.0: empowering the entire education sector to ensure "high-quality learning" for children.

We have reached matched-funding cooperation with 204 counties across the nation. We have accumulatively received 1184 million RMB of donations from enterprises, individuals and government, and provided services of Competency-based Education to more than 3.6 million children nationwide on an on-going basis.

#### 7)How to apply a business mindset to philanthropy?

When we first stepped into philanthropy in 2007, we clearly put forward the concept of "applying a business mindset and a commercial operation model into philanthropy". While business logic addresses distribution of limited resources to meet unlimited demand, how could we allocate limited donations to satisfy infinite demand for help? Adream first decided to focus our resources on narrowing the gap between children's current learning and the blue-print of Competency-based Education required for children's future success. We accordingly assigned our assets to Adream Centers (hardware part) combined with a packaged service (software part) including a series of five-year Adream curriculum and teachers' training system — all oriented towards Competency-based Education.

Quality control is central to the construction of Adream Centers. Inspired by the chain-store models of McDonald's and Starbucks, we separated each step and standardized it into a plan. Construction is supervised by schools. This standardized construction flow is supported by standardized remote design, procurement and bidding, warehousing and logistics, construction and installation.

A right model is essential for the "knowledge chain-store" operation and management of Adream Centers. Thereby, we provide a multi-tiered training system and an off-line community for teachers, who play the pivotal role of "managers" for chained Adream Centers. Together we formulate an Adream Center Operational Management System, covering all schools to support efficient scaled management.

Adream developed a project risk management and evaluation system, covering risk control, supplier evaluation and selection, curriculum assessment, project operation supervision, and outcome measurement, etc. For example, we modelled on credit-card issuance procedure when deciding a school candidate to host an Adream Center. A school will go through a written assessment, a telephone interview, an on-site inspection, and is comprehensively evaluated before finally chosen by our jury panel. Adream helps people who are resilient and depend on themselves. They will not simply receive help. We choose them because they are vehement to change backward education in their locality.

In 2017, Adream established a comprehensive quality management system and passed the certification for ISO9001: 2015. Adream is China's first charity foundation to win such a reputable certification. It also passed Swiss-based SGS' s global NGO benchmarking assessment. By far, Adream has edged into world's top 5% NGOs with top-notch governance and management.

#### 8)Traditional vs. Modern Charity: Any Differences?

While traditional charity emphasizes one-way giving and relief out

of personal kindness, modern charity stresses participation and empowerment of people as providing a public good.

While traditional charity is a redistribution of wealth driven by personal moral standards, modern charity is an act to enact social changes for the good of public interests. Traditional charity is led by a single person or is a private deed, while modern charity is safeguarded by institutions and organizations. As a result, modern charity will:

i. Strive to achieve public goals, instead of the goals for a single company, an individual or a family;

ii. Be owned by the public: the actual controlling party is neither a company nor an individual or families;

iii. Be able to mobilize the public by speaking to the public, raising funds from the public and encouraging the public to participate in its activities;

iv. Accept public scrutiny by disclosing to the public and being supervised by the public;

v. Promote the public's agenda aimed at addressing major societal issues of our times as the charity's existential purpose.

#### 9)How to build more than 400 dream centers in a year?

Instead of confining ourselves to providing "small and refined" charity products that most charity organizations do, we designed a standardized Adream Center model that can be mass replicated, after studying the business model of chained stores when Adream first stepped into the education charity sector. We created the first version of Adream Center and improved upon its design every one or two years. Now Adream Center has advanced to its 6.0 version. Thanks to our standardized construction process, only four employees are required to build more than 400 Adream Centers in a year.

#### 10)How do we operate Adream Centers with a "chain-store model" ?

For starters, the core product in Adream Centers is Adream curriculum.

We have developed more than 30 Competency-based Adream curriculum for children from grade one to grade nine, and included these curricula into schools' formal schedule. Thus, Adream curriculum has been given the institutional backing as a school-provided curriculum.

Second, we focus on training "heads" of chain stores — school headmasters and "staff" of chain stores — teachers. We have built up a multi-tiered teachers' training and learning system, offering training programs for frontline teachers, plans for headmasters' leadership building and workshops for heads of local education bureaus. Adream has been helping educators cope with pressures of highly-competitive entrance examinations by creating learning opportunities in and outside classrooms, thus revealing the true goal of education and guiding children to pursue their dreams.

Lastly, we have launched an online teachers' social media platform: Adreambox.net, where more than 80,000 teachers registered with their real names can freely chat online.

To sum up, driven by generous love, we have offered 80,000 plus frontline teachers nationwide with multi-scenario, multi-contextual, and jointly-created interactive learning support and advocated for educators' life-long learning through Adream curriculum, education research, an on-line community and an Internet-empowered education mechanism. Importantly, we empower leaders through "Workshops for Nationwide Game-Changing Headmasters" and "Workshops for Visionary Education Bureau Heads". With all these endeavors, we're able to truly accelerate changes in regional educational ecologies towards Competency-based Education.



# Key Footsteps in Our Growth

## 2007

- Jiangxue Pan and Chong Wu established Adream Charitable Foundation Limited in Hong Kong, and began to support education projects in Barkam County, Aba Prefecture of Sichuan Province. They also attempted to build an "Adream Center" multi-media library.
- The first Adream Center was completed at Barkam County No. 2 Middle School of Sichuan Province.



## 2008

- Approved by Shanghai Civil Affairs Bureau, Shanghai Adream Foundation was formally established on August 14th, 2008.



## 2009

- Adream Foundation and Institute of Curriculum and Instruction, East China Normal University jointly introduced "Adream Curriculum", a comprehensive Competency-based curriculum centering on Whole Person Education. Adream Curriculum is the core product of Adream Center's Competency-based Education charity offering.



## 2010

- In 2010, Adream became China's first charity to publish its annual financial status according to standards of public companies. Adream is also the first charity to convene press conferences for the release of its annual reports, disclosing its financial reports, project data and future plans to the government, donors, media and volunteer representatives comprehensively.



## 2011

- The "2011 Adream Coach Plan" won "the Most Influential Charity Project" award in "Youth Making an Impact: Shanghai's Top 10 Charity Projects".
- Adream topped Forbes Magazine's inaugural "25 most Transparent Foundations in China" list.



## 2011

- We introduced Adreambox.net, an online interactive platform for teachers. This is a dynamic community without a center. It flourishes!
- Our Competency-based Education charity service system "Adream Center" was awarded the Most Influential Charity Project in the 7th China Charity Award by China's Ministry of Civil Affairs.



Adreambox.net  
梦想盒子

## 2013

- Shanxi Province to jointly build 100 "Adream Centers". This seminal agreement is a milestone in government's collaboration with charities in promoting education reform in the entire district.
- Adream was rated a 5A charity foundation by Shanghai Social Organization Formal Rating Committee.



## 2014

- In 2014, we launched the first "Dream Journey", an Adream curriculum activity, in which six excellent students' teams realized their dreams of travelling to a far-away destination by applying the skills learned in Adream class into setting up travel plans on their own.
- In 2014, we obtained the "public charity" registration certificate, becoming Shanghai's first civil-society charity that was converted into a charity eligible to solicit fund from the public.
- With the release of the Forbes' China Philanthropy List 2014, Adream have topped the list for four years in a row.



## 2015

- The three-month journey of "Adream Caravan" ushered in the era of mobile "Adream Centers".
- Ihuodui.org, China's first Internet-based education charity service platform was launched.
- We established "Adream Curriculum Research Institute" and "Teachers' Development College", which organized professional teams to improve the design of Adream curriculum and enhance training for teachers.



## 2016

- In 2016, the first "Community Adream Center" was inaugurated in Shenzhen, bringing Whole-Person Education and Competency-based Education services to communities.
- "Seeing the Future" International Education Forum was held and "Seeing the Future Institute" was established.
- Adream was among the first batch of approved charity organizations in Shanghai after the Charity Law came into force in China.



## 2017

- In 2017, Institute of Learning Community was established to promote systematic education reform from class reform to curriculum transformation, from teachers' on-the-job training to school development.
- Adream became China's first charity organization passing SGS' s global NGO benchmarking assessment.

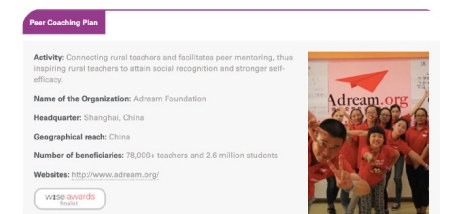
## 2018

- "Upholding Equity and Quality: Adream's Nine-Year Practice of Education Charity Service" was awarded the first prize in Shanghai's Basic Education Achievements evaluation.
- Adream, as the sponsoring unit, led 52 social organizations in Shanghai to publish the Convention for Self-Regulation of Shanghai Social Organizations.



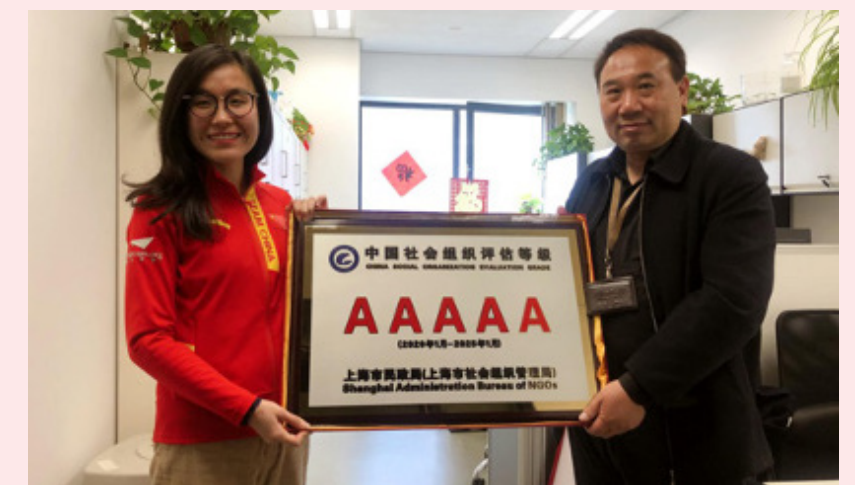
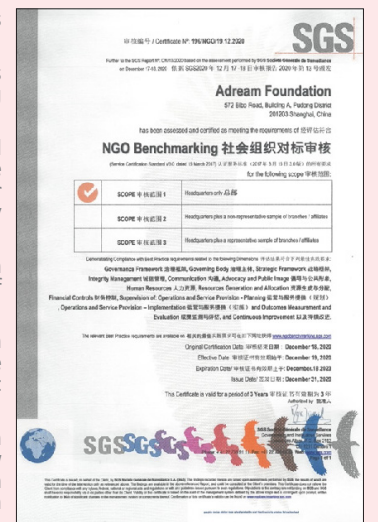
## 2019

- Chairwoman Jiangxue Pan won the esteemed "National Women's Pace-Setter" Award.
- "Adream Trailblazer Plan" was nominated for WISE (World Innovation Summit for Education) awards. This is China's only entry into the 15 nominated WISE projects in 2019.



## 2020

- In January 2020, Shanghai Adream Foundation was rated 5A in a social organization rating evaluation.
- In February 2020, Shanghai Adream Foundation was awarded the honorary title of "2019 Outstanding Women's Social Organization in Shanghai".
- In August 2020, Ms. Pan Jiangxue, founder and chairman of Shanghai Adream Foundation, won the title of "2020 Corporate Social Responsibility Honor Ceremony - Public Welfare Figure of the Year" by New Weekly.
- In October 2020, Shanghai Adream Foundation was awarded the title of "Landmark Foundation of China" in 2020.
- In October 2020, Shanghai Adream Foundation won the 2020 "I am a Benefit Maker" public service advertising competition "Special Award for public Welfare Organization".
- In December 2020, Shanghai Adream Foundation passed the SGS global social organization review first time in 2017. After three years of system operation, it passed the review with high marks in 2020.





# 2020年收入明细

## 政府教育局及学校配资明细

合作方名称	金额(RMB)
山西运城市盐湖区教育局	4,466,400.00
上饶市德兴市教育体育局	2,025,000.00
江西省赣州市安远县教育局	1,600,250.52
江西赣州市南康市教育局	1,500,203.88
江西省吉安市万安县教育体育局	1,218,400.00
内蒙古赤峰市克什克腾旗教育局	1,000,000.00
鄱阳县教育体育局	1,000,000.00
江苏省徐州市睢宁县教育局	800,000.00
江西省鹰潭市余江区教育体育局	800,000.00
江西省上饶市横峰县教体局	701,546.78
上海市崇明区教育局	665,000.00
四川省宜宾市长宁县教育和体育局	633,506.29
江西省庐山市教育体育局	617,045.35
滁州市定远县教育体育局	600,000.00
奉新县教育体育局	600,000.00
江西省抚州市崇仁县教育体育局	600,000.00
江西省抚州市南丰县教育体育局	600,000.00
江西省景德镇市教育局	600,000.00
江西省南昌市青山湖区教育体育局	600,000.00
厦门市海沧区东瑶学校	600,000.00
厦门市海沧区教育局	600,000.00
江西省吉安市吉水县教育体育局	505,493.50
甘肃省平凉市灵台县教育局	503,063.48
江西省高安市教育体育局	502,986.45
江西省抚州市临川区教育体育局	502,898.80
江西省抚州市金溪县教育体育局	500,000.00
江西省赣州市赣县区教育体育局	500,000.00
江西省赣州市信丰县教育体育局	500,000.00
江西省赣州市寻乌县教育科技体育局	500,000.00
江西省吉安市永丰县教体局	500,000.00
江西省九江市德安县教育体育局	500,000.00
江西省九江市浔阳区教育体育局	500,000.00
江西省南昌市安义县教育体育局	500,000.00
江西省南昌市高新区教育体育局	500,000.00
江西省南昌市红谷滩区人民政府	500,000.00
江西省萍乡市湘东区教育体育局	500,000.00
江西省峡江县教育体育局	500,000.00
江西省宜丰县教体局	500,000.00
弋阳县教体局	500,000.00
陕西省商洛市丹凤县竹林关中学	447,869.44
遂川县教育体育局	400,000.00
甘肃省平凉市静宁县教育局	340,000.00
甘肃省定西市漳县教育局	300,000.00
湖北十堰市郧阳区教育局	300,000.00
吉安县教育体育局	300,000.00
建始县教育局	300,000.00
江西省吉安市井冈山市教育局	300,000.00
江西省吉安市新干县教体局	300,000.00
江西省萍乡市莲花县教育局	300,000.00
福建省南平市顺昌县教育局	250,000.00
富顺县教育局	250,000.00
四川省自贡市富顺县教育和体育局	250,000.00

合作方名称	金额(RMB)
甘肃省白银市会宁县教育局	243,000.00
天津津南区教育局	239,800.00
贵州省黔东南州锦屏县教育科技局	201,207.00
大邑县教育局	200,000.00
甘肃省陇南市西和县教育局	200,000.00
贵州铜仁市江口县教育局	200,000.00
湖北红安县教育局	200,000.00
湖南省益阳市南县教育局	200,000.00
山西运城市盐湖区河东一初中部	200,000.00
上海市浦东新区民政局	199,760.74
内蒙古自治区巴彦淖尔市杭锦后旗教育局	150,722.00
山西省运城向阳学校	147,500.00
张家口经济开发区教育局	139,171.50
上海市妇女联合会	130,000.00
乌鲁木齐市水磨沟区教育局	113,000.00
江西省南昌市赣江新区南昌经济技术开发区桑海小学	101,860.50
毕节市纳雍县	100,000.00
贵州省铜仁市碧江区铜仁市第三十六小学	100,000.00
贵州省遵义市务川仡佬族苗族自治县柏村镇中心完小	100,000.00
贵州省遵义市务川仡佬族苗族自治县分水镇中心完小	100,000.00
贵州省遵义市务川仡佬族苗族自治县茅天镇中心完小	100,000.00
贵州省遵义市务川仡佬族苗族自治县泥高镇中心完小	100,000.00
贵州省遵义市务川仡佬族苗族自治县实验学校（第一小学）	100,000.00
贵州省遵义市务川仡佬族苗族自治县中等职业学校	100,000.00
贵州遵义市务川县大坪中心完小	100,000.00
哈尔滨新区师范附属小学校	100,000.00
河北省唐山市路北区唐山师范学院附属小学	100,000.00
黑龙江省农垦宝泉岭管理局局直小学	100,000.00
湖南怀化市靖州县教育局	100,000.00
湖南永州市新田县教育局	100,000.00
吉林省长春市二道区英俊中学	100,000.00
江西萍乡市萍乡实验学校	100,000.00
江西省抚州市南城县教体局	100,000.00
江西省景德镇市昌江区教育体育局	100,000.00
江西省景德镇市昌南新区文体教育局	100,000.00
江西省萍乡市芦溪县教育局	100,000.00
弥渡县教育局	100,000.00
陕西省商洛市丹凤县竹林关镇中心小学	100,000.00
铜川市新区景丰中小学	99,106.45
纳雍天河实验学校	81,114.05
宝清县学生资助和勤工俭学事业中心	80,100.00
扬中市教育局	80,000.00
云南省红河哈尼族彝族自治州个旧市大屯镇大屯小学校	70,000.00
浦东新区航头镇人民政府	54,000.00
黑龙江省哈尔滨市阿城区教育局	50,000.00
黑龙江省鹤岗市萝北县第二小学	50,000.00
黑龙江省鹤岗市萝北县团结镇中心校	50,000.00
黑龙江省佳木斯市桦南县第二小学	50,000.00
黑龙江省佳木斯市桦南县实验小学	50,000.00
山东省青岛市市北区市北中学	50,000.00
陕西省宝鸡市扶风县第三小学	50,000.00
陕西省宝鸡市扶风县天度镇天度中心小学	50,000.00

## 政府教育局及学校配资明细

合作方名称	金额(RMB)
陕西省宝鸡市扶风县召公镇召公中心小学	50,000.00
铁力市第四小学	50,000.00
铁力市第五中学	50,000.00
南海区里水镇和顺小学	35,236.67
南海区里水镇教育局	35,236.67
河南省郑州市新密市新华路小学	29,152.00
上海市人民政府外事办公室	29,000.00
江苏南通市启东市滨海实验学校	25,740.00
河南省郑州市新密市东大街小学	20,000.00
河南省郑州市新密市政通路小学	20,000.00
上海市浦东新区妇女联合会	19,999.51
青海省西宁市大通回族土族自治县桥头第一完全小学	17,160.00
山西省运城市盐湖区实验小学	15,000.00
山西省运城市盐湖区魏风小学	15,000.00
缙云县新建小学	14,872.00
甘肃省酒泉市瓜州县渊泉小学	14,300.00
陕西省榆林市神木市第六小学	14,300.00
新密市第二高级中学	14,300.00
河南省南阳市内乡县实验初级中学	12,012.00
陕西省宝鸡市岐山县蔡家坡初级中学	8,580.00
新疆喀什市第二十八中学	8,580.00
四川省自贡市富顺县永年中学校	7,722.00
黑龙江省双鸭山农场	7,500.00
黑龙江省双鸭山市宝山区育龙小学	7,500.00
山西省运城市盐湖区解放路第二小学	7,500.00
山西省运城市盐湖区解放路第一小学	7,500.00
山西省运城市盐湖区科技实验小学	7,500.00
山西省运城市盐湖区舜帝复旦示范小学	7,500.00
山西运城市盐湖区城西示范学校	7,500.00
山西运城市盐湖区东街小学	7,500.00
山西运城市盐湖区明远小学	7,500.00
双鸭山宝山区育人小学	7,500.00
双鸭山七星镇宝山村学校	7,500.00
双鸭山市宝山区育杰小学	7,500.00
双鸭山市宝山区育英小学	7,500.00
运城市盐湖区红军小学	7,500.00
新密市超化镇第三初中	6,292.00
陕西省宝鸡市岐山县杏园逸夫小学	5,854.00
青海省西宁市大通回族土族自治县?门滩学校	5,720.00
青海省西宁市大通回族土族自治县桥头第二完全小学	5,720.00
新密市青屏街道办事处初级中学	5,720.00
黑龙江省双鸭山市宝清县龙头镇中心学校	4,670.00
云南省昆明市禄劝彝族苗族自治县屏山小学	4,576.00
沈阳市浑南区实验中学	4,200.00
河南省驻马店市遂平县天洁小学	4,004.00
江苏省南通市启东市茅家港小学	4,004.00
湖南省娄底市新化县维山乡四都中学	3,838.05
陕西省宝鸡市岐山县凤鸣镇南吴邵小学	3,566.00
四川省自贡市富顺县飞龙镇新农九年制学校	3,432.00
云南省红河哈尼族彝族自治州泸西县中枢小学	3,146.00
山东省诸城市教育局	3,090.00
江西省吉安市峡江县第二实验小学	2,864.65
河南省郑州市新密市金凤路初级中学	2,860.00

合作方名称	金额(RMB)
河南省郑州市新密市市直第二小学	2,860.00
江苏省南通市启东市东南中学	2,860.00
乌拉特后旗幼儿园	2,860.00
大邑县特殊教育学校	2,574.00
澜沧民族小学	2,574.00
四川自贡市富顺县北湖实验学校	2,574.00
东方娃幼儿园	2,288.00
山西省天镇县第一小学	2,288.00
贵州省遵义市务川仡佬族苗族自治县第五小学	2,125.70
江西省赣州市南康区太窝乡小学	2,100.00
沈阳市浑南区深井子小学	2,100.00
重庆市奉节县兴隆镇庙湾小学	2,100.00
四川省自贡市富顺县东湖镇初级中学样	1,929.29
江苏省南通市启东市南苑小学	1,716.00
启东市新安幼儿园	1,716.00
陕西省宝鸡市岐山县雍川镇麦禾营中心小学	1,716.00
四川省成都市大邑县大邑中学	1,716.00
云南省红河哈尼族彝族自治州泸西县中枢镇新华小学	1,716.00
北京市丰台区东铁匠营第一小学	1,573.58
江苏省南通市启东市大丰小学	1,430.00
江苏省南通市启东市大江中学	1,430.00
江苏省南通市启东市新安小学	1,430.00
四川省自贡市富顺县华英实验学校	1,430.00
四川省自贡市富顺县永年镇中心小学校	1,430.00
贵州省铜仁市碧江区第三十二小学	1,247.01
富顺县卓师文化艺术培训学校	1,144.00
河南省南阳市内乡县赵店乡中心小学	1,144.00
岐山县赵家幼儿园	1,144.00
西大街青石河小学	1,144.00
新密市西大街办事处前士郭小学	1,144.00
河南省南阳市内乡县第六小学	858.00
河南省郑州市新密市超化镇新庄小学	858.00
山西省大同市天镇县安家屯学校	858.00
西大街镇中心幼儿园	858.00
江西省吉安市遂川县五斗江中心小学	585.22
富顺县童寺九年制学校	572.00
贵州遵义市正安县教育局	572.00
河南省南阳市内乡县第八小学	572.00
天镇县米薪关中心学校	572.00
西大街办事处后士郭小学	572.00
新疆维吾尔自治区喀什地区莎车县第五小学	572.00
新密市超化镇王村小学	572.00
云南省红河哈尼族彝族自治州个旧市宝华小学	572.00
四川省宜宾市长宁县城北小学校	483.12
辽宁省沈阳市浑南区东陵路小学	420.00
江西省赣州市信丰县安西镇中心小学	384.74
天镇县赵家沟中心校	286.00
江西省九江市庐山市白鹿中心小学	282.40
江西省赣州市赣县区城关第四小学	272.64
江西省赣州市信丰县嘉定镇中心小学	270.54
湖南省娄底市新化县金凤乡中心小学	198.00
江西省吉安市遂川县枚江中心小学	154.24
江西省赣州市安远县天心镇中心小学	138.42



企业捐赠明细

捐赠方名称	金额(RMB)
上海布鲁可科技有限公司	30,575,937.00
安踏体育用品集团有限公司	11,679,754.50
深圳韦明创意投资集团（含利青）	2,110,000.00
深圳民森投资有限公司	2,100,000.00
兴证全球基金管理有限公司	2,083,961.91
上海天慈国际药业有限公司	2,060,000.00
凯华地产（中国）集团有限公司	2,020,000.00
上海宽娱数码科技有限公司（哔哩哔哩）	2,000,000.00
深圳市涌容资产管理有限公司（黄勇）	2,000,000.00
国投泰康信托有限公司	1,650,000.00
苏宁控股集团	1,636,220.90
上海高毅资产管理合伙企业（有限合伙）	1,309,000.00
北京燕园未来科技有限公司、上海绿河投资有限公司	1,220,000.00
VIPKID-北京大米未来科技有限公司	1,050,000.00
科大讯飞股份有限公司	1,000,000.00
广州市腾越投资有限公司	1,000,000.00
国泰基金管理有限公司	879,375.00
华泰保险集团股份有限公司	800,000.00
惠普贸易（上海）有限公司	764,497.60
深圳市华超国际投资集团有限公司	710,000.00
戴森Dyson	649,000.00
天弘基金管理有限公司	600,000.00
光大兴陇信托有限责任公司	600,000.00
开润股份	600,000.00
易百信息技术（上海）股份有限公司	600,000.00
华金证券	598,531.78
苹果电脑贸易（上海）有限公司	569,134.00
普华永道中天会计师事务所	503,353.10
利郎（中国）有限公司	500,000.00
上海莱士血液制品股份有限公司	490,656.00
新加坡金鹰集团	407,663.01
芝麻信用公益基金	468,639.38
深圳市天图创业投资有限公司	420,000.00
上海国际货币经纪有限责任公司	400,000.00
英伟达	400,000.00
黑龙江省证券协会	400,000.00
上海芦申建筑装潢有限公司（李晨阳）	400,000.00
汇添富基金管理股份有限公司	341,000.00
深圳市中洲创业投资有限公司	338,379.86
第一创业证券股份有限公司	312,425.54
深圳市同创伟业创业投资有限公司	310,000.00
深圳市麦星投资有限公司	305,000.00
上海君实生物医药科技股份有限公司（含熊俊）	300,000.00
华宝信托有限责任公司	290,000.00
暴雪软件开发(上海)有限公司/上海网之易网络科技有限公司	256,185.00
城市足球集团	245,799.78
上海大朴资产管理有限公司	226,000.00
FutureX Capital天际资本	225,000.00
九坤投资(北京)有限公司	206,000.00
渣打银行（中国）有限公司	200,280.00
深圳市农产品股份有限公司	200,200.00
招商财富资产管理有限公司	200,000.00
上海庄臣有限公司	200,000.00
北京恩信生活服务有限公司	200,000.00

捐赠方名称	金额(RMB)
中交第三航务工程局有限公司	200,000.00
中天国富证券有限公司	200,000.00
北京新学道知行教育科技集团有限公司	200,000.00
上海好奇心教育科技有限公司	200,000.00
深圳东方港湾投资管理有限责任公司	200,000.00
华商基金管理有限公司	200,000.00
交银施罗德基金管理有限公司	200,000.00
兰芳园食品有限公司	188,150.28
DVF	175,493.00
阳光卫生医疗科技江阴有限公司	170,250.00
深圳市普方立民科技有限公司	170,000.00
上海国际主题乐园有限公司	150,000.00
艾特城信息科技有限公司	143,200.00
中证信用增进股份有限公司	135,000.00
招商基金管理有限公司	134,371.38
亿宝服装（深圳）有限公司	119,301.00
丹纳赫集团	115,900.00
布雷博（南京）制动系统有限公司	102,574.66
三菱重工海尔（青岛）空调机有限公司	100,000.00
上海同结建设工程有限公司	100,000.00
如新（中国）日用保健品有限公司	100,000.00
西部利得基金管理有限公司	100,000.00
诺基亚通信系统技术（北京）有限公司	100,000.00
勐海雨林古茶坊茶叶有限责任公司	100,000.00
东亚前海证券有限责任公司	100,000.00
颇尔（中国）有限公司	100,000.00
博世（中国）投资有限公司-专项客户	100,000.00
深圳市天真文化传播有限责任公司	90,000.00
默克投资（中国）有限公司	88,913.50
瑞士信贷	82,653.94
上海全卫物业管理有限公司	67,600.00
上海约品文化传播有限公司	61,000.00
信美人寿相互保险社	60,000.00
瑞银企业管理（中国）有限公司	60,000.00
深圳市九富投资顾问有限公司	55,000.00
新疆中北亿达房地产开发有限公司	55,000.00
网易CC直播	50,375.00
深圳晟铭达投资有限公司	50,000.00
北京当红齐天国际文化发展集团有限公司	50,000.00
广东莲花私募证券投资基金管理有限公司	50,000.00
绿松石王国东华宝珠宝文化有限公司	50,000.00
上海奥山实业有限公司	50,000.00
中国人寿阿城支公司	50,000.00
北京屹唐长厚基金管理有限公司	50,000.00
江南阀门有限公司	50,000.00
广州赛意信息科技股份有限公司	50,000.00
国投基业股权投资（深圳）有限公司	44,084.70
浙江苏泊尔股份有限公司	42,000.00
携程旅行网	40,000.00
美团教育	30,000.00
深圳好博窗控技术有限公司	30,000.00
美乐家（中国）日用品有限公司	29,104.21
上海明德房地产经纪有限公司	28,550.00
美特斯邦威	25,713.94

企业捐赠明细

捐赠方名称	金额(RMB)
法国兴业银行（中国）有限公司	23,400.00
赛彼科（上海）特殊化学品有限公司	20,240.00
湖南乐藕教育管理有限公司	20,000.00
华能贵诚信托有限公司	18,671.95
北京小雅星空科技有限公司	15,120.00
中山市中扬电子销售部	15,000.00
北京金合达国际贸易有限公司	14,313.50
普洱市文启文化传播有限公司	13,530.00
北京笔记传媒科技有限公司	12,559.87
北京味珍饮品有限公司	12,000.00
北京细活里文化交流有限公司	11,666.00
上海晋缘文化传播有限公司	11,120.20
上海源德实业有限公司	10,000.00

基金会捐赠明细

捐赠方名称	金额(RMB)
腾讯公益慈善基金会	15,513,611.38
招商局慈善基金会	4,977,975.00
友成企业家扶贫基金会	3,984,800.00
上海盘京公益基金会	3,000,000.00
彤程基金会有限公司	2,843,199.00
北京中银慈善基金会	2,360,000.00
湖南方正证券汇爱公益基金会	1,500,000.00
北京方源公益基金会	1,372,000.00
心和公益基金会	1,000,000.00
惠安县亮亮教育基金会	1,000,000.00
深圳市长江商学院教育发展基金会	800,000.00
中央财经大学教育基金会(龙马资本、中财龙马企投家首期班、中央财经大学山东校友、中审亚太会计师事务所)	800,000.00
北京德恒公益基金会	620,000.00
墨卡托基金会北京代表处	590,148.45
浙江支付宝公益基金会	500,000.00
北京市银杏公益基金会	500,000.00
北京嘉实公益基金会	500,000.00
青岛市慈善总会爱基金	488,000.00
浙江敦和慈善基金会	411,465.31
武汉闻一多基金会	400,000.00
龙湖公益基金会	400,000.00
上海彤程公益基金会	300,000.00
广东省易方达教育基金会	300,000.00
广东省广发证券社会公益基金会	206,000.00
上海东方红公益基金会	206,000.00
浙江省李书福公益基金会	202,570.00
北京弘毅慈善基金会	200,000.00
深圳市慈善会-歌力思艺术公益基金	200,000.00
浙江国富慈善基金会	200,000.00
大成慈善基金会	200,000.00
北京小米科技有限责任公司/小米公益基金会	100,000.00
中国运动员教育基金	100,000.00

捐赠方名称	金额(RMB)
成都身边科技有限公司	10,000.00
浙江龙德环保热电有限公司	10,000.00
山西金华苑文化旅游有限公司	10,000.00
深圳市方益城市服务发展有限公司/郑平	10,000.00
华特迪士尼（中国）有限公司	8,625.00
上海惠新吸塑机箱有限公司	7,200.00
深圳市星侣健康科技有限公司	7,200.00
中信银行信用卡中心	4,240.00
云南普洱茶厂有限公司深圳分公司	2,500.00
校宝在线（杭州）科技股份有限公司	2,300.00
南京苏宁易付宝网络科技有限公司（苏宁公益平台）	1,088.73
上海晨骏网络科技有限公司	215.00

捐赠方名称	金额(RMB)
青岛市微尘公益基金会	100,000.00
上海耕夫公益基金会	100,000.00
江西曹洞慈善基金会（含养立法师）	100,000.00
深圳市慈善会-可立克科技爱心基金	65,000.00
中国扶贫基金会	64,258.50
北京泰康溢彩公益基金会	60,000.00
南都公益基金会	50,000.00
上海杉树公益基金会	50,000.00
学鹰助学基金会有限公司	50,000.00
北京慧众慈善基金会	30,000.00
深圳市社会公益基金会	10,000.00
深圳市乐信公益基金会	5,000.00
北京善源公益基金会	4,346.10

海外捐赠明细

捐赠方名称	金额
胡勇敏	HK\$1,180,000.00
中国惠普有限公司	HK\$2,291,443.50
德意志银行	HK\$278,342.00
TSE KATHY WAI GUAN	HK\$110,000.00
S.F.EXPRESS (HK) LTD	HK\$60,000.00
NEW ENGLAND ARBORS CANADA INC	HK\$77,410.50
NYCH GROUP LLC	HK\$38,467.66
何立	HK\$33,500.00
UK ONLINE GIVING FOU	HK\$19,680.81
LI ZHENZHOU	HK\$20.00
HAO NAIKE	HK\$10.00
LIU YOUCHENG	HK\$10.19
CREDIT SUISSE	US\$116,672.00
CHINA MARITIME CHARITY FOUNDATION	US\$45,993.00
瑞士再保险瑞再基金会	US\$65,443.00
ASML FOUNDATION	US\$28,493.00



个人捐赠明细

捐赠方名称	金额(RMB)
腾讯公益众筹平台爱心网友	39,621,839.46
支付宝公益爱心网友	10,123,992.58
火堆平台爱心网友	3,483,891.75
龙先生	2,000,000.00
毛军华	1,500,000.00
邓锋	1,200,000.00
乐建明	700,000.00
陈江	500,000.00
李先生	437,071.31
利青的朋友们	364,964.90
蔡云晔	360,229.00
刘蔓的朋友们	351,954.90
池瑞康	300,000.00
齐越	300,000.00
胡晓玲	300,000.00
王青怡	300,000.00
新浪微公益爱心网友	251,079.86
陈数	225,000.00
2020年分享爱门票捐赠	225,000.00
百度公益平台爱心网友	213,118.87
肖红	200,000.00
杨梅	200,000.00
董承非	150,000.00
李弘	150,000.00
蔡颖	108,740.00
屈子龙、王璐（夫妇）	100,837.00
郭红霞	100,000.00
汪和春夫妇	100,000.00
陈远雁	100,000.00
Simon	100,000.00
袁容真	100,000.00
杨俊锦	100,000.00
宿彦慧	100,000.00
张伟军	100,000.00
党开宇	100,000.00
杜恒	93,700.00
京东公益爱心网友	86,147.32
阿里巴巴公益爱心网友	81,831.25
袁细容、袁海遥	80,000.00
郝恩雪	75,000.00
陈婉婷	65,000.00
钟慧中	55,960.00
王凯的影迷朋友	50,000.00
王瑶	50,000.00
黄女士	43,200.00
王全	40,000.00
王建华和朋友们	35,832.90
张建华	35,000.00
谢慧淦、李企超	30,000.00
聂韵馨	30,000.00
姜燕	30,000.00
王斌	30,000.00
赵剑英	30,000.00
薛兆丰	25,496.00

捐赠方名称	金额(RMB)
真爱梦想江口小组	25,433.00
eva YI (易垲)	25,000.00
美团公益爱心网友	24,124.06
盈佳云创875家爱心用户	20,000.00
尉征慧	20,000.00
上官利青	20,000.00
袁聪	20,000.00
欧秀明	20,000.00
白鹰飞	20,000.00
李海红	17,901.00
于淼	15,000.00
林定国	15,000.00
马忠宝	15,000.00
涓子	10,000.00
牛晓	10,000.00
肖鹏	10,000.00
张薇	10,000.00
朱德玲	10,000.00
姜洪文	10,000.00
张安超	3,236.00
虹邑	2,900.00
雷献云	2,000.00
心泉计划（何天舒）	1,582.00
苏宁公益平台爱心网友	1,088.73
李秉钊	500.00
辛朝兴	365.00
曹盛宏	365.00
王铁栋	365.00
索志铁	365.00



团体捐赠明细

捐赠方名称	金额(RMB)
中国足球协会	780,000.00
乐行璞髓	400,000.00
南城县红十字会	97,650.00
上海市新的社会阶层人士联谊会	60,481.30
无锡市惠山区钱桥街道苏庙阳光蒲公英服务站	15,000.00
南京市秦淮区新叶公益服务中心	1,716.00

2020年“信守温度 爱予力量” 分享·爱慈善义拍晚宴非限定捐赠

捐赠方名称	金额(RMB)
南昌大学深圳校友会	35,000.00
周志毅	30,000.00
张倩	30,000.00
包辉、丁志林、胡林乔、汪永安、秦菁	25,000.00
北京燕园未来科技有限公司	20,000.00
向元红	20,000.00
姜燕、袁聪、上官利青、孟令希	20,000.00
李海红	10,500.00
中国共产党深圳市江西财经大学校友会支部委员会	10,000.00
深圳时尚商业科技集团股份有限公司	10,000.00
周锦昌	10,000.00
山西金华苑文化旅游有限公司	10,000.00
浙江龙德环保热电有限公司	10,000.00
季圣智	10,000.00
张晓东、张震南	10,000.00
郭小西	10,000.00
孙瑜	5,250.00
张粒	5,000.00
李宵彤	5,000.00
刘治治	5,000.00
邓丽红	5,000.00
何进春	5,000.00
陈婉婷	5,000.00

捐赠方名称	金额(RMB)
孙瑜	5,000.00
李莉	5,000.00
李慧娟	5,000.00
谢蔓芝	5,000.00
陈安娜	5,000.00
赵嘉茵	5,000.00
薛敏	5,000.00
黄峻敏	5,000.00
苗妍	5,000.00
孙丹迪	5,000.00
陈慧慧	5,000.00
崔茜贻	5,000.00
李玉坤	5,000.00
顾姮	5,000.00
沈豪杰	5,000.00
凌晓玢	5,000.00

2020年分享·爱慈善义拍晚宴义卖品捐赠

捐赠方名称	金额(RMB)
分享爱义卖	10900





2020年“信守温度 爱予力量” 分享·爱慈善义拍晚宴拍品捐赠

竞拍人	拍品名称	拍品捐赠人	成交价(万元)
安踏集团	儿童画《生命树》	深圳市艺邦美术活动中心	190
浙江国富慈善基金会	郑俊波 瓷板画《溪山揽胜图》	郑晓星	20
黄光伟	1970年代 大摩Dalmore 40年雪莉桶桶藏	宏发投资集团	22
黄勇	许丙屯 布面油画《见山系列十六》	张巍、许丙屯	28
黄勇	1995 拉图 葡萄酒	杨建恒	35
齐越	齐霁雯 儿童画《After The Rain》	齐霁雯	30
北京德恒公益基金会	"TRIFARI 《兰花》 古董胸针、 BOUCHER 《珠光珐琅彩天堂鸟》 古董胸针"	邓锋	40
黄勇	朱德玲 书法《心经》	朱德玲	30
凯华地产（中国）集团有限公司	翡翠钻石项链	袁细容	50
深圳市华超国际投资集团有限公司	翡翠摆件《观音》	利青	50
邓锋	布面油画《阳光雨》	左晋	60
上海盘京投资管理中心（有限合伙）	红宝石钻石古董项链	丁玮	80
利青	王子武 水墨画《鱼乐图》	徐倩	120
李函璞	养立法师 书法《纯和》	养立法师	88
易恒	"ASTER MA高级珠宝定制 The Rose系列 玫瑰花耳环"	马兰	18
蔡明	天际壶	鲍雯君	30
蔡明	1969年罗曼尼·康地	邓振龙	35
李文	"郝俪 布面油画《爱在阳光下：手拉手我们一起长大》"	郝俪	22
黄勇	翡翠摆件《花开见佛》	同创伟业、黄荔	38
陈江、黄光伟	8653青饼 普洱茶	利青	92
张倩	布面丙烯《飞向沧澜之海》	程大钜	22
张辉阳	"PP ELEGANT 珠宝《星晨花 Limonium》"	陈数	80
肖红、利青	梁铨 布面综合材料《爱心桥》	徐红	22
任亚	"WENDY YUE 珠宝 海洋系列《海马钻石沙弗莱》耳环"	林燕琼	40
黄光伟	1992年 玛歌酒庄 葡萄酒	叶骏达	20
邓锋	COLLONGES 抽屉柜	魏懿	10
北京新学道知行教育科技集团有限公司	蒋友柏 布面综合材料《澎湃》	ART CLOUD 艺术云	20
黄勇	"朱文立 汝瓷《汝窑天青釉葵口瓶》"	朱文立、朱宇华	35
邓锋	三脚福缘壶	黄帆	5
杨梅	田园 布面油画《童·之五》	深圳市同创伟业创业投资有限公司	20
池瑞康	1978年 中茶牌简体字 普洱茶	杨建恒	30
朱臻	1995年 奥比昂 葡萄酒	杨建恒	20
利青	翡翠蜻蜓胸针《婷婷玉立》	袁细容	20
朱臻	"爱新觉罗·恒锦 书画《饮水思源》"	爱新觉罗·恒锦	40
蔡明	2009年 罗曼尼·康帝 红葡萄酒	杨洁	30
蔡明	云力号 普洱茶	云力号茶业有限公司	40
深圳市慈善会·歌力思艺术公益基金	"1980年代 三得利花鸟有田烧 威士忌 余市桶强原酒花篮有田烧 威士忌"	宏发投资集团	15
李文	刘永刚 油画《爱拥》	刘永刚	20
李弘	双色玫瑰花 钻石胸针	许小倩	15
安踏集团	儿童画《欢悦海》	深圳市艺邦美术活动中心	120
李函璞	儿童表演《心中梦想》	曾同心、吴可辛、胡馨元	100
罗闻			30
任亚			30
吴福庆			60
赖岳宽			50
地素时尚股份有限公司			100
凯华地产（中国）集团有限公司			100
龙先生	表演《无价之姐》	真爱梦想	190
胡勇敏			100
周志毅、吴圣皓			100
罗闻			20
任亚			20
张辉阳			10
王林梅			20
上海盘京投资管理中心（有限合伙）			120
胡晓玲	勐海雨林古茶坊茶叶有限责任公司		20
惠安县亮亮教育基金会			10
凯华地产（中国）集团有限公司			40
上官利青			20
			1

2020年“信守温度 爱予力量” 分享·爱慈善义拍晚宴拍品捐赠

竞拍人	主拍品名称	拍品捐赠人	成交价(万元)
养立法师	去远方	真爱梦想	9
何进春			30
刘增			30
杨光			15
杜恒			9
邹海丽			9
乐建明			60
深圳可立克科技股份有限公司			6
深圳市同创伟业创业投资有限公司			30
黄靖轶			6
李营开			9
袁海遥			6
阿诺德绝缘材料技术（吴江）有限公司			3
孙瑜			6
王晶			3
王欣			3
陈婉婷			6
姜燕			3
爱心人士			3
凯华地产（中国）集团有限公司			30
惠安县亮亮教育基金会			60
安踏集团	公益茶 古茶山 普洱茶	新星茶庄、云南普洱茶厂有限公司	60
上海盘京投资管理中心（有限合伙）			100
北京德恒公益基金会			12
熊俊			30
张倩			10
任亚			15
黄勇			30
党开宇			10
张倩			10
上官利青			1
乐建明			10
胡晓玲			10
李函璞			18
养立法师			1
齐笑			10
白鹰飞			2
张薇			1
王斌			3
杨光			2
王晶			2
邓锋			20
宿彦慧			10
太俊林			8
孙瑜			10
北京德恒公益基金会			10
肖岚			2
爱心人士			2
易恒			2
袁聪			2
肖鹏			1
郑平			1
聂洪宾			1
袁细容			2
尉征慧			2
欧秀明			2
渭子			1
朱德玲			1
深圳市九富投资顾问有限公司			3
龙先生			10
胡晓			1
爱心人士			9



## 2020年鸣谢服务支持机构及个人

以下排名不分先后顺序

### 梦想中心建设

上海至正科技有限公司、上海优创办公设备有限公司、中国图书进出口上海公司、江阴市嘉澳商贸有限公司、上海达迅电脑有限公司、上海菱华仓储服务有限公司、常州欧德隆装饰材料有限公司、杭州博圣堂科技有限公司、上海资程实业发展有限公司、佳美斯特江苏木业有限公司、江阴市恩和文化发展有限公司、北京花开紫荆教育科技有限公司、南京极域信息科技有限公司、境洁环保科技（上海）有限公司、上海晟洁电子科技有限公司、上海潜果智能科技有限公司、江阴市顾山鑫怡电脑店、上海彧荣企业营销策划中心、苏州市古得堡数码印刷有限公司、遨为(上海)数字技术有限公司、上海宜谊信息科技有限公司、上海图书有限公司、上海莉捷信息科技有限公司、上海舛腾商贸有限公司、上海汇晨包装印刷有限公司、广东雪莱特光电科技股份有限公司、上海伯特教育科技有限公司、常州市利登家私有限公司、上海知渔工业设计有限公司、上海不番建筑设计有限公司 王欣、张萌、曹臻、张佳琳、卢争艳

### 防疫物资支持

江苏鱼跃医疗设备股份有限公司、上海菱华仓储服务有限公司、上海苏宁易购销售有限公司、上海从轻科技有限公司、北京小雅星空科技有限公司、中国图书进出口上海公司、长沙达雅医疗器械有限公司、江阴市飞扬器械有限公司、上海悦沐源化妆品有限公司、上海汇晨包装印刷有限公司、江苏钜芯集成电路技术股份有限公司、广东雪莱特光电科技股份有限公司、牛晓、乐菲、曹臻、周彩萍、曹冠业、盛建国、方凯雷、毛吉仙、刘亚娟、赵怡、江阴市嘉澳商贸有限公司、深圳席明纳文化公司、王春艳、美贺庄园、格力高、项宇、万涛、高通公司Qualcomm、北京味珍饮品有限公司、德夏生物口罩、张安超、郭利军、彤程公益基金会、上海莱士血液制品股份有限公司、学苑助学基金会有限公司、招商局慈善基金会有限公司、华泰保险集团股份有限公司、亿宝服装（深圳）有限公司、南昌深圳农产品中心批发市场有限公司、安踏集团

### 课程开发及教师培训合作与支持

普华永道中国、深圳市福田区维德法律服务中心、田家炳基金会、西安领心教育科技有限公司、上海伯特教育科技有限公司、广州市越秀区青草青少年成长服务中心、罗指挥音乐教育、杭州师范大学儿童哲学研究中心 高振宇团队、中国电子学会全国、少年机器人技术等级考试标准工作组 副组长 曹盛宏老师、爱丽丝绘本馆 创始人 杨涤

### 场地合作与现场支持

深圳市涌容资产管理有限公司、中信银行信用卡爱·信·汇、深圳市中洲创业投资有限公司、Simon、北京银泰中心、银泰公益基金会、悠唐购物中心、深圳韦玥创意投资集团、深圳明尚摄影、四川省凉山州布拖县拉达乡中心学校、内蒙古鄂尔多斯市伊金霍洛旗教育体育局、内蒙古鄂尔多斯市伊金霍洛旗第二小学内蒙古鄂尔多斯市伊金霍洛旗第五小学、内蒙古鄂尔多斯市伊金霍洛旗实验小学、内蒙古鄂尔多斯市伊金霍洛旗第一中学、陕西省铜川市新区景丰中小学、陕西省咸阳市旬邑县赤道九年制寄宿学校、甘肃省白银市会宁县文昌小学、甘肃省定西市通渭县姜滩小学、甘肃省靖远师范学校附属小学、甘肃省平凉市静宁县李店中心小学、甘肃省平凉市静宁县威戎小学、甘肃省陇南市西和县北川初级中学、贵州省遵义市务川仡佬族苗族自治县第四小学、贵州省遵义市务川仡佬族苗族自治县教育局、辽宁省沈阳市浑南区第二中学、辽宁省沈阳市浑南区教师进修学校、北京市怀柔区北房镇中心小学、悠唐购物中心、利郎（中国）有限公司、北京大米未来科技有限公司、上海寰钛教育科技有限公司、德力西电气有限公司、众安信息技术服务有限公司、上海二三四五网络科技有限公司、宝陵（上海）资产管理有限公司、长安新能源科技公司、布雷博（南京）汽车零部件有限公司、西安创业水务有限公司、陕西袁家村关中民俗青少年研学基地有限公司、新经济发展研究院、四川新希望乳业有限公司、北京字节跳动科技有限公司、甘肃省白银市会宁县教育局、甘肃省定西市通渭县教育局、上海豫园社区文化活动中心、上海市静安区青少年活动中心、上海浦东干部学院、上海博雅酒店、普华永道中国、中信银行信用卡爱·信·汇、南方精英传媒、曹冠业、中央财经大学、中央财经大学金融学院、招商银行深圳分行、深圳市中洲创业投资有限公司、深圳明尚摄影、新时代健康（集团）有限责任公司、宣武门健康生活馆、远达至圣文化创意（北京）有限责任公司、ASML CHINA、深圳韦玥创意投资集团、上海赫德双语学校、北京师范大学中国教育创新研究院、上海葡萄纬度科技有限公司、华东师范大学出版社、英伟达半导体科技（上海）有限公司、众安在线保险股份有限公司、宝陵（上海）资产管理有限公司、德力西电气有限公司、北京嘉德艺术中心有限公司、渣打银行（中国）有限公司、北京当红齐天国际文化发展集团有限公司、陕西小蜜蜂青少年职业体验中心、NBA体育文化发展(北京)有限责任公司、厦门市海沧区天心岛小学、珠海市唐国安纪念学校、北京师范大学-香港浸会大学联合国际学院、南京工业大学浦江学院、复旦大学、河南省遂平县第六小学、江西省萍乡芦溪外国语学校、甘肃省武威新城第一小学、山西省临汾市南关第四中学、陕西省宝鸡市 岐山县城关小学、吉林省孤儿学校、河北省唐山市唐山师范学院附属学校、河南省郑州市中原区第八十中学、福建省武夷山市武夷山实验小学、肥东县教育体育局、自贡市自流井区教育和体育局、北京师范大学珠海分校、北京理工大学珠海学院、内蒙古自治区巴彦淖尔市杭锦后旗教育局、青海省海东市互助土族自治县教育局、湖北省松滋市教育局、河北省唐山市路北区教育局、福建省泉州市德化县教育局、山西省运城市盐湖区教育局、河南省新密市教育体育局、浙江省杭州市江干区教育局、江西省赣州市南康区教育科技体育局、贵州省铜仁市碧江区教育局、四川省成都市大邑县教育局、云南省昆明市禄劝县教育体育局、厦门市海沧区教育局、厦门双十中学海沧附属学校、厦门市海沧区第二实验小学、厦门市海沧区霞阳小学

### 媒体及传播渠道

第一财经公益基金会、第一财经日报、新华网、凤凰网公益、澎湃新闻、今日头条、抖音、哔哩哔哩、封面新闻、微公益、界面、二更、新周刊、尤伦斯当代艺术中心、一点资讯、文汇报、人民日报、腾讯公益、腾讯视频、支付宝公益、梨视频、东方网、光明网、公益时报、金投赏、混沌大学、上海热线、路途传媒、西瓜视频、爱奇艺、百度、胡海泉、瞿广慈、朱敬一、周小鹏、苏芩、樊登读书会、盗月社食遇记、猛男舞团

IconX、食贫道、蒋霆凯、何索、岳丽娜、张钰、王清、张耀、金尤美、岑明、主播肉肉同学、大斌堡、任紫玉ziyu、折腾的小肉团、亚亚头、Abby45、潘潘三条子Pandy、素素拓拓的旅行派、陈弗来Frank

### 活动内容支持

Lisa、Kevin、Lanlan、Mary、Lynn、朱盈、曲珩、孙磊、龙湖集团志愿者、上海承泰信息科技股份有限公司、上海玛娜数据科技发展基金会

### 人力支持

周翼镜、张秀乔、张轩瑜、孙嘉昊、王静宜、陈枫馨、葛小青、孟璐、林嵘、李小龙、李芳、顾申、张仁政、伍燕娜、黄海璇、张敖、曹阳、马倩云、胡晖、张金叶、欧阳昌妹、李燕军、唐婕、肖英芝、赵莎莎、刘明生、庞松松、张盼盼、陈磊、杨帆、黄志坚、王志坚、梁颖杰、欧秀亮、欧阳明、钟祝鹏、卢艺君、欧俊明、刘欢、黄俊豪、王圈圈、江雪莉、张一轩、王基、王浹力、向宇婷、李守岩、孙畅、战卓浩、李廖诗雨、侯竞淇、刘灿、王贝贝、陆宇晴、徐浩文、邱俊皓、殷皓宇、卢俊翔、周逸珊、秦振轩、陈思思、蔡昀燕、高悦洋、刘梓涵、卢嫣然、卢怡然、李含章、黄静怡、韩雨成、吴思齐、肖鹏、娟子、林东怡、刘彦辰、吴杰、鲍慧蕾、董振兴、杨逸非、姚舒迪、金虹、吴蓉煦、海波、李好、辛朝兴、董木一、张佳敏、李雨濛、李昊儒、倪维远、沈泓杉、张泽溟、Camilla、王鹤炯、吴宜、阎媛、刘楚西、张朝博、丁楠、汤睿晗、储子韵、刘兴、辛晏町、萧毅承、姜帅、杨雅茹、张悦、董青梅、牛朕博、张宁、吴嘉龙、牛朕博、云倩、王君、丁琨、杨彦冰、安琪、孙建斌、李驿、钱晓忆、覃树勇、李敏、梁栋、李渊俊、王安雁、韩鑫、林东怡、刘彦辰、Sherry XY Ma、Leo CA Wang、Rainy Zhang、Helen QA Xu、Sunny Qi、Iris LA Liu、Melissa Zhang、Chris Y Guo、Gloria Y Qian、Amber LP Wu、Viking Wu、Vicky Y Dong、Viola Liang、Alex WZ Wang、Peiru P Deng、Yilia WA Deng、Evelyn WY Wu、Fei FA Wang、Shuang S Feng、Melody X Xu、Mary Liu、Amy S Han、Qiaojie Q Jia、Gitty Xie、Iris S Xiong、Lynn Lin

### 办公硬件与软件系统支持

北京磨刀刻石科技有限公司、成都身边科技有限公司、德勤勤跃数字科技（上海）有限公司、上海爱数信息技术股份有限公司、联想（北京）有限公司、高通公司Qualcomm、项宇、万涛、杭州德力西智能家居营销有限公司、常州欧德隆装饰材料有限公司、普华永道中天会计师事务所、佐敦涂料（张家港）有限公司、王孟洋、北京方源公益基金会、周志毅、江阴市嘉澳商贸有限公司、潘江雪、吕文婕

### 大篷车实物捐赠

ECCO爱步企业管理（上海）有限公司、上海盘京投资管理中心（有限合伙）、安踏体育用品集团有限公司、遨为(上海)数字技术有限公司、吉林省真爱梦想学校

### 大篷车活动课程支持

上海寰钛教育科技有限公司、上海真爱梦想公益基金会-科技创新教育专项基金、上海真爱梦想公益基金会-VIPKID专项基金、上海真爱梦想公益基金会-青少年足球成长专项基金（成基金）、上海蓝鳍信息科技有限公司、上海玛瑞斯三维打印技术有限公司、中国惠普有限公司、空境影像公益、中国足球协会社会足球部、上海亿角鲸海洋研究中心、一拍即传

### 梦想科技节支持

普华永道（中国）、ASML（阿斯麦尔）、上海市妇女联合会、数鼎科技、未爱教育

### 审计服务

天职国际会计师事务所（特殊普通合伙）

### 法律顾问服务

北京大成（上海）律师事务所

### 咨询服务

麦肯锡（上海）咨询有限公司

### 员工体检赞助

上海爱康国宾健康体检管理集团有限公司

### 物流服务

奥图包装运输有限公司、顺丰快递集团、京东物流

### 其他合作支持

深圳橙色万象文化传播有限公司、新星茶庄、云南普洱茶厂有限公司深圳分公司、陈数



审计报告

审计报告

天职业字[2021]11810 号

上海真爱梦想公益基金会：

一、 审计意见

我们审计了上海真爱梦想公益基金会（以下简称“基金会”）财务报表，包括 2020 年 12 月 31 日的资产负债表和 2020 年度的业务活动表、现金流量表以及相关财务报表附注。

我们认为，后附的财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了基金会 2020 年 12 月 31 日的财务状况以及 2020 年度的经营成果和现金流量。

基金会 2020 年度公益事业支出 197,048,342.49 元，2019 年度收入总额 219,076,424.81 元，2020 年度公益事业支出占 2019 年度总收入的比例为 89.95%；2020 年度行政管理人员工资福利 7,112,188.98 元，行政办公支出 1,993,941.70 元，合计 9,106,130.68 元，占 2020 年度总支出 208,430,426.56 元的比例为 4.37%。

二、 形成审计意见的基础

我们按照中国注册会计师审计准则的规定执行了审计工作。审计报告的“注册会计师对财务报表审计的责任”部分进一步阐述了我们在这些准则下的责任。按照中国注册会计师职业道德守则，我们独立于基金会，并履行了职业道德方面的其他责任。我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。

三、 管理层和治理层对财务报表的责任

上海真爱梦想公益基金会管理层（以下简称“管理层”）负责按照《民间非营利组织会计制度》的规定编制财务报表，使其实现公允反映，并设计、执行和维护必要的内部控制，以使财务报表不存在由于舞弊或错误导致的重大错报。

在编制财务报表时，管理层负责评估基金会的持续经营能力，披露与持续经营相关的事项（如适用），并运用持续经营假设，除非管理层计划清算基金会、终止运营或别无其他现实的选择。

治理层负责监督基金会的财务报告过程。

审计报告（续）

天职业字[2021]11810 号

四、 注册会计师对财务报表审计的责任

我们的目标是对财务报表整体是否不存在由于舞弊或错误导致的重大错报获取合理保证，并出具包含审计意见的审计报告。合理保证是高水平的保证，但并不能保证按照审计准则执行的审计在某一重大错报存在时总能发现。错报可能由于舞弊或错误导致，如果合理预期错报单独或汇总起来可能影响财务报表使用者依据财务报表作出的经济决策，则通常认为错报是重大的。在按照审计准则执行审计工作的过程中，我们运用职业判断，并保持职业怀疑。同时，我们也执行以下工作：

（1）识别和评估由于舞弊或错误导致的财务报表重大错报风险，设计和实施审计程序以应对这些风险，并获取充分、适当的审计证据，作为发表审计意见的基础。由于舞弊可能涉及串通、伪造、故意遗漏、虚假陈述或凌驾于内部控制之上，未能发现由于舞弊导致的重大错报的风险高于未能发现由于错误导致的重大错报的风险。

（2）了解与审计相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。

（3）评价管理层选用会计政策的恰当性和作出会计估计及相关披露的合理性。

（4）对管理层使用持续经营假设的恰当性得出结论。同时，根据获取的审计证据，就可能导致对基金会持续经营能力产生重大疑虑的事项或情况是否存在重大不确定性得出结论。如果我们得出结论认为存在重大不确定性，审计准则要求我们在审计报告中提请报表使用者注意财务报表中的相关披露；如果披露不充分，我们应当发表非无保留意见。我们的结论基于截至审计报告日可获得的信息。然而，未来的事项或情况可能导致基金会不能持续经营。

（5）评价财务报表的总体列报、结构和内容，并评价财务报表是否公允反映相关交易和事项。

我们与治理层就计划的审计范围、时间安排和重大审计发现等事项进行沟通，包括沟通我们在审计中识别出的值得关注的内部控制缺陷。

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审计报告（续）

[此页无正文]

天职业字[2021]11810 号



中国注册会计师：



中国注册会计师：



资 产 负 债 表

2020年12月31日

会民非01表  
币种：人民币元

单位名称：上海真爱梦想公益基金会

资 产	行次	年末余额	年初余额	负债和净资产	行次	年末余额	年初余额
流动资产：				流动负债：			
货币资金	1	8,742,906.25	10,437,770.99	短期借款	23		
短期投资	2	309,829,530.58	244,760,000.00	应付款项	24	25,760,411.89	12,924,117.21
应收款项	3	5,663,797.35	8,563,324.55	应付工资	25	2,401,665.70	2,713,347.27
预付账款	4	2,877,256.33	4,628,057.10	应交税金	26	196,028.18	408,876.52
存 货	5	3,371,967.05	2,150,679.80	预收账款	27		
待摊费用	6	462.89	1,022.93	预提费用	28		
一年内到期的长期债权投资	7			预计负债	29		
其他流动资产	8			一年内到期的长期负债	30		
流动资产合计	9	330,485,920.45	270,540,855.37	其他流动负债	31		
				流动负债合计	32	28,358,105.77	16,046,341.00
长期投资：							
长期股权投资	10	4,000,000.00	1,000,000.00	长期负债：			
长期债权投资	11			长期借款	33		
长期投资合计	12	4,000,000.00	1,000,000.00	长期应付款	34		
				其他长期负债	35		
固定资产：				长期负债合计	36		
固定资产原价	13						
减：累计折旧	14			受托代理负债：			
固定资产净值	15			受托代理负债	37		
在建工程	16						
文物文化资产	17			负债合计	38	28,358,105.77	16,046,341.00
固定资产清理	18						
固定资产合计	19						
				净资产：			
无形资产：				非限定性净资产	39	147,538,405.00	117,328,393.16
无形资产	20		51,246.28	限定性净资产	40	158,589,409.68	138,217,367.49
				净资产合计	41	306,127,814.68	255,545,760.65
受托代理资产：							
受托代理资产	21						
资产总计	22	334,485,920.45	271,592,101.65	负债和净资产总计	42	334,485,920.45	271,592,101.65

法定代表人：潘江雪

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳



业 务 活 动 表

2020年度

会民非02表

币种：人民币元

单位名称：上海真爱梦想公益基金会

项 目	行次	本年发生额			上年发生额		
		非限定性	限定性	合计	非限定性	限定性	合计
一、收 入	1						
其中：捐赠收入	2	3,912,265.71	206,123,056.70	210,035,322.41	1,747,497.93	189,111,550.30	190,859,048.23
会费收入	3						
提供服务收入	4	3,076.68	31,718,330.77	31,721,407.45	379,078.96	12,550,620.84	12,929,699.80
其中：政府购买服务收入	5						
商品销售收入	6						
政府补助收入	7	204,224.74		204,224.74	41,499.00	503,517.92	545,016.92
投资收益	8	16,997,146.41		16,997,146.41	14,719,101.90		14,719,101.90
其他收入	9	54,379.58		54,379.58	23,557.96		23,557.96
收入合计	10	21,171,093.12	237,841,387.47	259,012,480.59	16,910,735.75	202,165,689.06	219,076,424.81
二、费 用	11						
（一）业务活动成本	12	197,048,342.49		197,048,342.49	177,140,598.23		177,140,598.23
其中：梦想中心建设	13	42,906,538.87		42,906,538.87	60,549,455.32		60,549,455.32
梦想中心运营	14	28,815,024.80		28,815,024.80	17,887,215.65		17,887,215.65
专项基金	15	13,409,008.81		13,409,008.81	16,244,447.32		16,244,447.32
社区梦想中心	16	2,254,646.34		2,254,646.34	1,406,676.67		1,406,676.67
其他	17	109,663,123.67		109,663,123.67	81,052,803.27		81,052,803.27
（二）管理费用	18	9,106,130.68		9,106,130.68	10,367,382.67		10,367,382.67
（三）筹资费用	19	2,275,953.39		2,275,953.39	2,224,826.00		2,224,826.00
（四）其他费用	20						
费用合计	21	208,430,426.56		208,430,426.56	189,732,806.90		189,732,806.90
三、限定性净资产转为非限定性净资产	22	217,469,345.28	-217,469,345.28		177,807,708.21	-177,807,708.21	
四、净资产变动额（若为净资产减少额，以“-”号填列）	23	30,210,011.84	20,372,042.19	50,582,054.03	4,985,637.06	24,357,980.85	29,343,617.91

法定代表人：潘江雪

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳

现 金 流 量 表

2020年度

会民非03表

币种：人民币元

单位名称：上海真爱梦想公益基金会

项 目	行次	本年发生额	上年发生额
一、业务活动产生的现金流量：			
接受捐赠收到的现金	1	212,880,850.77	190,859,048.23
收取会费收到的现金	2		
提供服务收到的现金	3	31,721,407.45	12,929,699.80
销售商品收到的现金	4		
政府补助收到的现金	5	204,224.74	545,016.92
收到的其他与业务活动有关的现金	8	40,304.50	37,199.37
现金流入小计	13	244,846,787.46	204,370,964.32
提供捐赠或者资助支付的现金	14	178,913,649.61	165,433,832.45
支付给员工以及为员工支付的现金	15	12,574,413.05	14,528,498.42
购买商品、接受服务支付的现金	16		
支付的其他与业务活动有关的现金	19	3,896,276.27	3,976,334.18
现金流出小计	23	195,384,338.93	183,938,665.05
业务活动产生的现金流量净额	24	49,462,448.53	20,432,299.27
二、投资活动产生的现金流量：			
收回投资所收到的现金	25	323,990,000.00	68,491,689.17
取得投资收益所收到的现金	26	12,037,615.83	14,719,101.90
处置固定资产和无形资产所收回的现金	27		
收到的其他与投资活动有关的现金	30		
现金流入小计	34	336,027,615.83	83,210,791.07
购建固定资产和无形资产所支付的现金	35		
对外投资所支付的现金	36	387,100,000.00	106,100,000.00
支付的其他与投资活动有关的现金	39		
现金流出小计	43	387,100,000.00	106,100,000.00
投资活动产生的现金流量净额	44	-51,072,384.17	-22,889,208.93
三、筹资活动产生的现金流量：			
借款所收到的现金	45		
收到的其他与筹资活动有关的现金	48		
现金流入小计	50		
偿还借款所支付的现金	51		
偿付利息所支付的现金	52		
支付的其他与筹资活动有关的现金	55		2,224,826.00
现金流出小计	58		2,224,826.00
筹资活动产生的现金流量净额	59		-2,224,826.00
四、汇率变动对现金的影响额	60	-84,929.10	23,196.62
五、现金及现金等价物净增加额	61	-1,694,864.74	-4,658,539.04

法定代表人：潘江雪

主管会计工作负责人：俞丽佳

会计机构负责人：俞丽佳



# 上海真爱梦想公益基金会

## 2020 年度财务报表附注

（除另有注明外，所有金额均以人民币元为货币单位）

### 一、企业的基本情况

上海真爱梦想公益基金会（以下简称“基金会”）系经上海市民政局沪民执发[2008]11号文批准，成立于 2008 年 8 月 14 日的非公募基金，并取得沪基证字第 0087 号基金会法人登记证书。基金会组织机构代码证为：501780738。原始基金数额为人民币 200 万元，法定代表人：潘江雪。

经基金会二届二次理事会审议通过，基金会性质由地方性非公募基金会变更为地方性公募基金会，由资和信控股集团有限公司作为出资人，追加原始基金 200 万元。经上海市民政局及上海市社会团体管理局颁发沪民社登[2014]0042 号准予变更登记决定书，于 2014 年 1 月 26 日取得沪基证字第 0087 号基金会法人登记证书。

2018 年 5 月 14 日，基金会更新了基金会法人登记证书，统一社会信用代码：53310000501780738C，有效期限：自 2018 年 05 月 14 日至 2023 年 04 月 22 日。

业务范围：扶贫帮困；辅助改善教育设施；资助素质和能力教育；促进就业；资助和支持公益组织发展。（涉及行政许可的，凭许可证开展业务）

### 二、财务报表的编制基础

基金会执行《民间非营利组织会计制度》。

### 三、重要会计政策和会计估计

#### （一）会计期间

自公历 1 月 1 日至 12 月 31 日止为一个会计年度。

#### （二）记账本位币

基金会采用人民币为记账本位币。

#### （三）记账基础和计价原则

基金会以权责发生制为记账基础。基金会在对会计要素进行计量时，一般采用历史成本；对于按照《民间非营利组织会计制度》的规定采用重置成本、可变现净值、现值或公允

价值等其他属性进行计量的情形，基金会将予以特别说明。

#### （四）现金及现金等价物的确定标准

在编制现金流量表时，将基金会库存现金以及可以随时用于支付的存款确认为现金。将同时具备期限短（一般从购买日起，三个月内到期）、流动性强、易于转换为已知金额的现金、价值变动风险很小四个条件的投资，确定为现金等价物。

#### （五）外币业务

基金会对涉及外币的经济业务采用业务发生当日中国人民银行公布的市场汇价（中间价）折合人民币记账，所有外币性资产和负债期末按期末中国人民银行公布人民币市场中间汇价进行调整，符合资本化条件的资产有关的汇兑差额，按规定资本化并计入相关资产价值。

#### （六）接受捐赠资产的确认

对于基金会接受捐赠的现金资产，应当按照实际收到的金额入账。对于基金会接受捐赠的非现金资产，如接受捐赠的短期投资、存货、长期投资、固定资产和无形资产等，应当按照以下方法确定其入账价值：

1、如果捐赠方提供了有关凭据（如发票、报关单、有关协议等）的，应当按照凭据上标明的金额，作为入账价值。如果凭据上标明的金额与受赠资产公允价值相差较大的，受赠资产应当以其公允价值作为其实际成本。

2、如果捐赠方没有提供有关凭据的，受赠资产应当以其公允价值作为入账价值。

#### （七）应收款项

指基金会在日常业务活动过程中发生的各项应收未收债权，按照实际发生额入账。

期末，应当分析应收款项的可收回性，对预计可能产生的坏账损失按个别认定法计提坏账准备，确认坏账损失并计入当期费用。

坏账损失确认标准：

因债务人破产或死亡，以其破产财产或遗产清偿后，仍然不能收回的应收款项；

因债务人逾期未履行偿债义务，超过 3 年仍然不能收回，且具有明显特征表明不能收回的应收款项。

坏账根据基金会的管理权限，经理事会批准作为坏账损失，冲销提取的坏账准备。

坏账核算方法：坏账核算采用备抵法。

#### （八）存货

##### 1、存货的分类

存货是指基金会在日常活动中持有以备出售的产成品或商品、或者为了出售或捐赠仍



处在生产过程中的，或者将在生产、提供服务或日常管理过程中耗用的材料、物资、商品等。

存货包括：在途物资、库存商品等。

2、存货的计价方法

存货在取得时，按成本进行初始计量，包括采购成本、加工成本和其他成本。存货发出时按移动加权平均法计价。

3、存货的盘存制度

采用永续盘存制。

4、存货可变现净值的确定依据及存货跌价准备的计提方法

基金会在期末按可变现净值与账面价值孰低确定存货的期末价值。对可变现净值低于账面价值的差额计提存货跌价准备。如下年度可变现净值回升，应在原已确认的跌价损失的金额内转回。

（九）短期投资

短期投资是指能够随时变现并且持有时间不准备超过 1 年（含 1 年）的投资。

1、短期投资在取得时应当按照投资成本计量。短期投资取得时的投资成本按以下方法确定：

（1）以现金购入的短期投资，按照实际支付的全部价款，包括税金、手续费等相关税费作为其投资成本。实际支付的价款中包含的已宣告但尚未领取的现金股利或已到付息期但尚未领取的债券利息，应当作为应收款项单独核算，不构成短期投资成本。

（2）接受捐赠的短期投资，接收捐赠资产的确认方法，确定其初始投资成本。

2、短期投资的利息或现金股利应当于实际收到时冲减投资的账面价值，但在购买时已计入应收款项的现金股利或者利息除外。

3、在期末，基金会应当按照规定对短期投资是否发生了减值进行检查。如果短期投资的市价低于其账面价值，应当按照市价低于账面价值的差额计提短期投资跌价准备，确认短期投资跌价损失并计入当期费用。如果短期投资的市价高于其账面价值，应当在该短期投资期初已计提跌价准备的范围内转回市价高于账面价值的差额，冲减当期费用。

4、处置短期投资时，应当将实际取得价款与短期投资账面价值的差额确认当期投资损益。

（十）长期股权投资

1、长期股权投资在取得时，应当按取得时的实际成本作为初始投资成本。初始投资成本按以下方法确定：

（1）以现金购入的长期股权投资，按照实际支付的全部价款，包括税金、手续费等相关费用，作为初始投资成本。实际支付的价款中包含的已宣告但尚未领取的现金股利，应当作为应收款项单独核算，不构成初始投资成本。

（2）接受捐赠的长期股权投资，接收捐赠资产的确认方法，确定其初始投资成本。

2、长期股权投资应当区别不同情况，分别采用成本法或者权益法核算。如果基金会对被投资单位无控制、无共同控制且无重大影响，长期股权投资应当采用成本法进行核算；如果基金会对被投资单位具有控制、共同控制或重大影响，长期股权投资应当采用权益法进行核算。

采用成本法核算时，被投资单位经股东大会或者类似权利机构批准宣告发放的利润或现金股利，作为当期投资收益。

采用权益法核算时，按应当享有或应当分担的被投资单位当年实现的净利润或发生的净亏损的份额调整投资账面价值，并作为当期投资损益。按被投资单位宣告分派的利润或现金股利计算分得的部分，减少投资账面价值。

3、处置长期股权投资时，应当将实际取得价款与投资账面价值的差额确认为当期投资损益。

4、期末，基金会应当对长期投资是否发生了减值进行检查。如果长期投资的可收回金额低于其账面价值，应当按照可收回金额低于账面价值的差额计提长期投资减值准备，确认长期投资减值损失并计入当期费用。如果长期投资的可收回金额高于其账面价值，应当在该长期投资期初已计提减值准备的范围内转回可收回金额高于账面价值的差额，冲减当期费用。

（十一）固定资产

1、固定资产确认条件

固定资产是指同时具有以下特征的有形资产：

（1）为行政管理、提供服务、生产商品或者出租目的而持有的；

（2）预计使用年限超过 1 年。

2、固定资产初始计量

基金会固定资产按成本进行初始计量。固定资产在取得时，应当按取得时的实际成本入账。取得时的实际成本包括买价、包装费、运输费、交纳的有关税金等相关费用，以及为使固定资产达到预定可使用状态前所必要的支出。

（1）外购的固定资产，按照实际支付的买价、相关税费以及为使固定资产达到预定可使用状态前所发生的可直接归属于该固定资产的其他支出（如，运输费、安装费、装卸费等）确定其成本。

（2）自行建造的固定资产，按照建造该项资产达到预定可使用状态前所发生的全部必



要支出确定其成本。

（3）接受捐赠的固定资产，应当按照接受捐赠的资产确定其成本。

3、固定资产后续计量及处置

（1）固定资产折旧

除已提足折旧仍继续使用的固定资产和单独计价入账的土地之外，固定资产折旧采用年限平均法分类计提，根据固定资产类别、预计使用寿命和预计净残值率确定折旧率。

各类固定资产采用直线法并按下列使用寿命、预计净残值率及折旧率计提折旧：

类型	折旧年限（年）	残值率（%）	年折旧率（%）
电子及办公设备	3-5	0	20.00-33.33

（2）固定资产的后续支出

与固定资产有关的后续支出，如果使可能流入基金会经济利益或者服务潜力超过了原先的估计，如延长了固定资产的使用寿命，或者使服务质量实质性提高，或者使商品成本实质性降低，则应当计入固定资产账面价值，但其增计后的金额不应超过该固定资产的可收回金额。其他后续支出，应当计入当期费用。

（十二）无形资产

指基金会为开展业务活动、出租给他人、或为管理目的而持有的、没有实物形态的、非货币性长期资产，包括专利权、非专利技术、商标权、著作权、土地使用权等。

1、无形资产的初始计量

无形资产在取得时，应当按照取得时的实际成本入账：

（1）购入的无形资产，按照实际支付的价款确定其实际成本。

（2）自行开发并按法律程序申请取得的无形资产，按依法取得时发生的注册费、聘请律师费等费用，作为无形资产的实际成本。依法取得前，在研究与开发过程中发生的材料费用、直接参与开发人员的工资及福利费、开发过程中发生的租金、借款费用等直接计入当期费用。

（3）接受捐赠的无形资产，应当按照接受捐赠的资产确定其成本。

2、无形资产的后续计量

无形资产应当自取得当月起在预计使用年限内分期平均摊销，计入当期费用。

类别	使用寿命(年)	备注
软件	5	预计使用寿命

处置无形资产，应当将实际取得的价款与该项无形资产的账面价值之间的差额，计入当期收入或者费用。

（十三）净资产

1、净资产的分类

基金会的净资产是指资产减去负债后的余额。净资产应当按照其是否受到限制，分为限定性净资产和非限定性净资产等。

如果资产或者资产所产生的经济利益(如资产的投资收益和利息等)的使用受到资产提供者或者国家有关法律行政法规所设置的时间限制或(和)用途限制，则由此形成的净资产即为限定性净资产；国家有关法律行政法规对净资产的使用直接设置限制的，该受限制的净资产亦为限定性净资产；除此之外的其他净资产，即为非限定性净资产。

2、净资产的后续计量

如果限定性净资产的限制已经解除，应当对净资产进行重新分类，将限定性净资产转为非限定性净资产。

当存在下列情况之一时，可以认为限定性净资产的限制已经解除：

- （1）所限定净资产的限制时间已经到期；
- （2）所限定净资产规定的用途已经实现(或者目的已经达到)；
- （3）资产提供者或者国家有关法律行政法规撤销了所设置的限制。

如果限定性净资产受到两项或两项以上的限制，应当在最后一项限制解除时，才能认为该项限定性净资产的限制已经解除。

（十四）收入

1、收入的分类

收入是指基金会开展业务活动取得的、导致本期净资产增加的经济利益或者服务潜力的流入，收入应当按照其来源分为捐赠收入、会费收入、提供服务收入、政府补助收入、投资收益、商品销售收入等主要业务活动收入和其他收入等。对于基金会接受的劳务捐赠，不予确认。

2、区分交换交易所形成的收入和非交换交易所形成的收入

（1）对于因交换交易所形成的商品销售收入，应当在下列条件同时满足时予以确认：

- ①已将商品所有权上的主要风险和报酬转移给购货方；
- ②既没有保留通常与所有权相联系的继续管理权，也没有对已售出的商品实施控制；
- ③与交易相关的经济利益能够流入基金会；



- ④相关的收入和成本能够可靠地计量。
- (2) 对于因交换交易所形成成本的提供劳务收入，应当按以下规定予以确认：
  - ①在同一会计年度内开始并完成的劳务，应当在完成劳务时确认收入；
  - ②如果劳务的开始和完成分属不同的会计年度，可以按完工进度或完成的工作量确认收入。
  - (3) 对于因交换交易所形成的因让渡资产使用权而发生的收入应当在下列条件同时满足时予以确认：
    - ①与交易相关的经济利益能够流入基金会；
    - ②收入的金额能够可靠地计量。
    - (4) 对于因非交换交易所形成的收入，应当在同时满足下列条件时予以确认：
      - ①与交换相关的经济利益或者服务潜力的资源能够流入基金会并为其所控制，或者相关的债务能够得到解除；
      - ②交换能够引起净资产的增加；
      - ③收入的金额能够可靠地计量。
- 3、各项收入应当按是否存在限定区分为非限定性收入和限定性收入进行核算。

如果资产提供者对资产的使用设置了时间限制或者(和)用途限制，则所确认的相关收入为限定性收入；除此之外的其他所有收入，为非限定性收入。

期末，基金会应当将本期限定性收入和非限定性收入分别结转至净资产项下的限定性净资产和非限定性净资产。

(十五) 费用

费用是指基金会为开展业务活动所发生的、导致本期净资产减少的经济利益或者服务潜力的流出。费用应当按照其功能分为业务活动成本、管理费用、筹资费用和其他费用等。

期末，基金会当将本期发生的各项费用结转至净资产项下的非限定性净资产，作为非限定性净资产的减项。

四、会计政策、会计估计变更以及差错更正的说明

(一) 会计政策变更

无。

(二) 会计估计变更

无。

(三) 前期重大差错更正

无。

五、税项

(一) 基金会主要税（费）种和税（费）率

税目	税率（%）	计税依据
企业所得税	0	应纳税所得额

(二) 税收优惠政策及依据

根据《财政部国家税务总局关于非营利组织企业所得税免税收入问题的通知》，基金会作为非营利性组织接受的捐赠收入，免征企业所得税。

六、财务报表重要项目的说明

说明：年初指 2020 年 1 月 1 日，年末指 2020 年 12 月 31 日，上年指 2019 年度，本年指 2020 年度。

(一) 货币资金

项目	年末余额	年初余额
银行存款	7,656,118.39	10,437,042.36
其他货币资金	1,086,787.86	728.63
合计	<u>8,742,906.25</u>	<u>10,437,770.99</u>

其中：本期无因抵押、质押或冻结等对使用有限制、存放在境外、有潜在回收风险的款项。

(二) 短期投资

名称	年末余额	年初余额
T+0 理财	53,510,000.00	98,400,000.00
真爱梦想 1 号私募基金	50,890,708.66	46,360,000.00
第一创业招投赢证券投资	30,000,000.00	
尊享收益 52 号证券投资基金	35,000,000.00	
国投泰康招福宝投资基金	40,428,821.92	
雪松国际信托	100,000,000.00	



名称	年末余额	年初余额
小赢理财		100,000,000.00
合计	<u>309,829,530.58</u>	<u>244,760,000.00</u>

（三）应收款项

1、应收款项按账龄列示

账 龄	年末余额	年初余额
1年以内（含1年）	396,743.10	3,862,104.91
1-2年（含2年）	1,202,044.61	3,474,219.64
2-3年（含3年）	2,938,009.64	1,225,000.00
3年以上	1,127,000.00	2,000.00
合计	<u>5,663,797.35</u>	<u>8,563,324.55</u>

2、按欠款方归集的期末余额前五名的应收款项情况

债务人名称	账面余额	占应收款项合计的比例（%）	坏账准备
松桃县教育局	1,125,000.00	19.86	
余庆县教育局	400,000.00	7.06	
西畴县教育局	300,000.00	5.30	
莲花县城厢小学	103,090.00	1.82	
凤翔县彪角镇中心小学	100,000.00	1.77	
合计	<u>2,028,090.00</u>	<u>35.81</u>	

（四）预付账款

1、预付款项按账龄列示

项目	年末余额	年初余额
1年以内（含1年）	987,906.74	2,018,248.14
1-2年（含2年）	1,889,349.59	2,609,808.96
合计	<u>2,877,256.33</u>	<u>4,628,057.10</u>

2、按欠款方归集的期末余额前五名的预付款项情况

债务人名称	账面余额	占预付款项合计的比例（%）	坏账准备
易显波	226,850.94	7.88	
麦雪蓉	109,988.28	3.82	
南京阳光心汇心公益基金会	68,839.80	2.39	
张会	68,001.36	2.36	

债务人名称	账面余额	占预付款项合计的比例（%）	坏账准备
洪颖	60,178.28	2.09	
合计	<u>533,858.66</u>	<u>18.54</u>	

（五）存货

项目	年末余额	跌价准备	账面价值
库存商品	3,371,967.05		3,371,967.05
合计	<u>3,371,967.05</u>		<u>3,371,967.05</u>

（续上表）

项目	年初余额	跌价准备	账面价值
库存商品	2,150,679.80		2,150,679.80
合计	<u>2,150,679.80</u>		<u>2,150,679.80</u>

（六）待摊费用

项目	年末余额	年初余额
域名使用费	462.89	1,022.93
合计	<u>462.89</u>	<u>1,022.93</u>

（七）长期股权投资

被投资单位名称	年初余额	本期增减变动	追加投资	减少投资
上海梦想力教育科技有限公司	1,000,000.00	3,000,000.00		
合计	<u>1,000,000.00</u>	<u>3,000,000.00</u>		

接上表：

权益法下确认的投资损益	本年增减变动	其他综合收益调整	其他权益变动	现金红利
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接上表：

本年计提减值准备	本年增减变动	其他	年末余额	资产减值准备
			4,000,000.00	



本年增减变动		年末余额	资产减值准备	
本期计提减值准备	其他			
		4,000,000.00		
(八) 无形资产				
项目	年初余额	本期增加	本期减少	年末余额
一、账面原值合计	2,085,700.00			2,085,700.00
其中：软件	2,085,700.00			2,085,700.00
二、累计摊销合计	2,034,453.72	51,246.28		2,085,700.00
其中：软件	2,034,453.72	51,246.28		2,085,700.00
三、无形资产减值准备金额合计				
其中：软件				
四、账面价值合计	51,246.28			
其中：软件	51,246.28			
(九) 应付款项				
账龄	年末余额	年初余额		
1 年以内（含 1 年）	18,255,907.63	6,901,455.65		
1-2 年（含 2 年）	6,843,119.84	5,872,661.56		
2-3 年（含 3 年）	511,384.42			
3 年以上	150,000.00	150,000.00		
合计	25,760,411.89	12,924,117.21		
(十) 应付工资				
项目	年末余额	年初余额		
	账面余额	账面余额		
工资、奖金、津贴和补贴	2,071,746.91	2,332,867.03		
社会保险费	204,974.30	236,576.80		
住房公积金	76,408.00	86,316.00		
其他	48,536.49	57,587.44		
其中：劳务费	48,536.49	57,587.44		
合计	2,401,665.70	2,713,347.27		
(十一) 应交税金				
项目	年末余额	年初余额		
	账面余额	账面余额		
个人所得税	164,064.36	174,261.42		

项目	年末余额	年初余额
	账面余额	账面余额
增值税	28,983.70	228,607.96
附加税	2,980.12	6,007.14
合计	196,028.18	408,876.52

(十二) 非限定性净资产

项 目	年初余额	本年增加	本年减少	年末余额
非限定性净资产	117,328,393.16	238,640,438.40	208,430,426.56	147,538,405.00
合计	117,328,393.16	238,640,438.40	208,430,426.56	147,538,405.00

(十三) 限定性净资产

项 目	年初余额	本年增加	本年减少	年末余额
限定性净资产	138,217,367.49	237,841,387.47	217,469,345.28	158,589,409.68
合计	138,217,367.49	237,841,387.47	217,469,345.28	158,589,409.68

(十四) 业务活动收入

1、按收入类别分类

项目	本年发生额		合计
	非限定性收入	限定性收入	
捐赠收入	3,912,265.71	206,123,056.70	210,035,322.41
提供服务收入	3,076.68	31,718,330.77	31,721,407.45
政府补助收入	204,224.74		204,224.74
投资收益	16,997,146.41		16,997,146.41
其他收入	54,379.58		54,379.58
合计	21,171,093.12	237,841,387.47	259,012,480.59

(续上表)

项目	上年发生额		合计
	非限定性收入	限定性收入	
捐赠收入	1,747,497.93	189,111,550.30	190,859,048.23
提供服务收入	379,078.96	12,550,620.84	12,929,699.80
政府补助收入	41,499.00	503,517.92	545,016.92
投资收益	14,719,101.90		14,719,101.90
其他收入	23,557.96		23,557.96
合计	16,910,735.75	202,165,689.06	219,076,424.81



2、限定性收入明细

项目	本年发生额		上年发生额
	限定性收入	非限定性收入	
梦想中心（含提供服务收入）	91,602,707.33		101,659,159.42
社区版梦想中心（含提供服务收入）	1,427,818.65		302,387.95
专项基金	15,375,872.96		14,998,556.50
梦想大篷车	3,138,220.90		2,023,982.20
火堆项目	7,934,201.53		5,725,434.78
联合劝募	26,310,152.93		21,194,409.61
实物捐赠	45,726,978.98		32,256,519.80
去远方活动	8,216,594.54		2,507,075.93
学习共同体	1,010,000.00		1,027,000.00
分享爱	338,379.86		736,965.00
培训	4,390,000.00		4,000,410.00
局长工作坊	214,418.90		200,000.10
梦想课程	480,990.00		211,603.01
合作发展项目	7,843,528.51		5,299,023.55
教育信息系统	200,000.00		4,452,500.00
梦想图书角			80,449.51
政府专项资金			330,201.32
其他	2,207,022.01		5,160,010.38
校园守护包	8,759,880.33		
星光图书馆	6,405,786.95		
运动梦想课	2,288,721.54		
腾讯“家长课堂”课程	990,000.00		
抗击疫情专题项目	919,301.00		
智学计划	830,810.55		
梦想科技节	630,000.00		
厦门海沧东瑶学校项目	600,000.00		
合计	237,841,387.47		202,165,689.06

3、大额捐赠收入明细

项目	本年发生额		
	限定性收入	非限定性收入	合计
腾讯公益众筹平台网友捐赠	39,621,839.46		39,621,839.46
上海布鲁可科技有限公司	30,575,937.00		30,575,937.00

项目	本年发生额		
	限定性收入	非限定性收入	合计
腾讯公益慈善基金会	14,592,914.23	920,697.15	15,513,611.38
安踏体育用品集团有限公司	11,679,754.50		11,679,754.50
真爱梦想支付宝渠道捐赠（蚂蚁金服）	10,123,992.58		10,123,992.58
招商局慈善基金会	4,977,975.00		4,977,975.00
山西省运城市盐湖区教育科技局	4,466,400.00		4,466,400.00
友成企业家扶贫基金会	3,979,800.00	5,000.00	3,984,800.00
火堆项目捐赠	3,483,891.75		3,483,891.75
深圳韦玥创意投资集团	3,110,000.00		3,110,000.00
上海盘京公益基金会	3,000,000.00		3,000,000.00
彤程基金会有限公司	2,843,199.00		2,843,199.00
北京中银慈善基金会	2,360,000.00		2,360,000.00
深圳民森投资有限公司	2,100,000.00		2,100,000.00
兴证全球基金管理有限公司	2,063,961.91	20,000.00	2,083,961.91
上海天慈国际药业有限公司	2,060,000.00		2,060,000.00
江西省上饶市德兴市教育体育局	2,025,000.00		2,025,000.00
凯华地产（中国）集团有限公司	2,020,000.00		2,020,000.00
上海宽娱数码科技有限公司（哔哩哔哩）	1,295,000.00	705,000.00	2,000,000.00
深圳市涌容资产管理有限公司	2,000,000.00		2,000,000.00
龙先生	2,000,000.00		2,000,000.00
邓锋	1,200,000.00		1,200,000.00
国投泰康信托有限公司	1,650,000.00		1,650,000.00
苏宁控股集团	1,636,220.90		1,636,220.90
江西省赣州市安远县教育科技体育局	1,600,250.52		1,600,250.52
江西省赣州市南康区教育科技体育局	1,500,203.88		1,500,203.88
湖南方正证券汇爱公益基金会	1,500,000.00		1,500,000.00
毛军华	1,500,000.00		1,500,000.00
北京方源公益基金会	1,372,000.00		1,372,000.00
上海高毅资产管理合伙企业（有限合伙）	1,300,000.00	9,000.00	1,309,000.00
北京燕园未来科技有限公司&上海绿河投资有限公司	1,200,000.00	20,000.00	1,220,000.00
江西省吉安市万安县教育体育局	1,218,400.00		1,218,400.00
VIPKID-北京大米未来科技有限公司	1,050,000.00		1,050,000.00
广州市腾越投资有限公司	1,000,000.00		1,000,000.00



项目	本年发生额		
	限定性收入	非限定性收入	合计
惠安县亮亮教育基金会	1,000,000.00		<u>1,000,000.00</u>
科大讯飞股份有限公司	1,000,000.00		<u>1,000,000.00</u>
内蒙古赤峰市克什克腾旗教育局	1,000,000.00		<u>1,000,000.00</u>
江西省上饶市鄱阳县教育体育局	1,000,000.00		<u>1,000,000.00</u>
心和公益基金会	1,000,000.00		<u>1,000,000.00</u>
（续上表）			

项目	上年发生额		
	限定性收入	非限定性收入	合计
真爱梦想支付宝渠道捐赠（蚂蚁金服）	27,598,846.20		<u>27,598,846.20</u>
腾讯公益众筹平台网友捐赠	24,953,347.81		<u>24,953,347.81</u>
安踏体育用品集团有限公司	18,975,111.31	123,750.00	<u>19,098,861.31</u>
惠普贸易（上海）有限公司	8,141,901.60		<u>8,141,901.60</u>
腾讯公益慈善基金会	6,723,489.71		<u>6,723,489.71</u>
连我（上海）商贸有限公司	5,464,130.00		<u>5,464,130.00</u>
真爱梦想中国教育基金有限公司	4,452,500.00		<u>4,452,500.00</u>
友成企业家扶贫基金会	4,290,300.00	5,000.00	<u>4,295,300.00</u>
火堆项目捐赠	3,434,142.91		<u>3,434,142.91</u>
北京爱芙哲珠宝有限公司	3,200,000.00		<u>3,200,000.00</u>
龙先生	2,900,000.00	100,000.00	<u>3,000,000.00</u>
山西省运城市盐湖区教育科技局	2,800,000.00		<u>2,800,000.00</u>
上海盘京投资管理中心（有限合伙）	2,600,000.00		<u>2,600,000.00</u>
内蒙古自治区鄂尔多斯市伊金霍洛旗教育局	2,337,780.00		<u>2,337,780.00</u>
招商局慈善基金会	2,307,550.00	260,000.00	<u>2,567,550.00</u>
爱步企业管理（上海）有限公司	2,000,000.00		<u>2,000,000.00</u>
广东省梅州市梅县区教育局	2,000,000.00		<u>2,000,000.00</u>
深圳市澳康达慈善基金会	1,830,000.00		<u>1,830,000.00</u>
南京苏宁易付宝网络科技有限公司（苏宁公益平台）	1,759,341.07		<u>1,759,341.07</u>
内蒙古赤峰市克什克腾旗教育局	1,600,000.00		<u>1,600,000.00</u>
青岛市慈善总会爱基金	1,600,000.00		<u>1,600,000.00</u>
地素时尚股份有限公司	1,580,000.00		<u>1,580,000.00</u>
苏宁控股集团	1,500,000.00		<u>1,500,000.00</u>

项目	上年发生额		
	限定性收入	非限定性收入	合计
方正证券股份有限公司和湖南方正证券汇爱公益基金会	1,500,000.00		<u>1,500,000.00</u>
安徽高梵电子商务有限公司	1,236,852.00	37,105.56	<u>1,273,957.56</u>
黑龙江宝清县教育局	1,200,000.00		<u>1,200,000.00</u>
利郎（中国）有限公司	1,182,261.88		<u>1,182,261.88</u>
心和公益基金会	1,131,888.14		<u>1,131,888.14</u>
上海博将投资管理有限公司	1,120,000.00		<u>1,120,000.00</u>
安徽省肥东县教育局	1,089,000.00		<u>1,089,000.00</u>
湖北恩施州利川市教育局	1,000,000.00		<u>1,000,000.00</u>
VIPKID-北京大米未来科技有限公司	1,000,000.00		<u>1,000,000.00</u>
武汉闻一多基金会	1,000,000.00		<u>1,000,000.00</u>
兰州顶津食品有限公司（康师傅饮品）	1,000,000.00		<u>1,000,000.00</u>
凯华地产（中国）集团有限公司	1,000,000.00		<u>1,000,000.00</u>
兴证全球基金管理有限公司	1,000,000.00		<u>1,000,000.00</u>
深圳韦玥创意投资集团	1,000,000.00		<u>1,000,000.00</u>
上海高毅资产管理合伙企业（有限合伙）	1,000,000.00		<u>1,000,000.00</u>
深圳市一方汇德投资有限公司	1,000,000.00		<u>1,000,000.00</u>
上海彤程公益基金会	1,000,000.00		<u>1,000,000.00</u>
聚量集团	970,000.00	30,000.00	<u>1,000,000.00</u>
邓锋	1,000,000.00		<u>1,000,000.00</u>

4、政府补助收入

项目	本年发生额	上年发生额
就业补贴	4,464.00	8,040.00
政府专项资金		330,201.32
租房补贴	199,760.74	173,316.60
稳岗补贴		33,459.00
合计	<u>204,224.74</u>	<u>545,016.92</u>

5、投资收益

项目	本年发生额	上年发生额
货币基金处置收益	2,503,186.29	1,679,895.95
指数分级证券投资基金处置收益	14,493,960.12	13,039,205.95
合计	<u>16,997,146.41</u>	<u>14,719,101.90</u>



（十五）费用

1、按费用类别

项目	本年发生额	上年发生额
业务活动成本	197,048,342.49	177,140,598.23
管理费用	9,106,130.68	10,367,382.67
筹资费用	2,275,953.39	2,224,826.00
合计	<u>208,430,426.56</u>	<u>189,732,806.90</u>

2、业务活动成本

项目	本年发生额	上年发生额
梦想中心建设	42,906,538.87	60,549,455.32
梦想中心运营	28,815,024.80	17,887,215.65
专项基金	13,409,008.81	16,244,447.32
社区梦想中心	2,254,646.34	1,406,676.67
实物发放	45,726,443.00	32,369,626.02
MIS 系统	138,246.28	339,234.78
火堆项目	6,636,848.68	8,364,094.72
梦想大篷车项目	1,725,801.44	3,317,649.58
联合劝募	21,966,373.93	21,548,630.97
看见未来研究院	763,152.61	1,169,006.37
合作发展	7,500,210.95	4,636,136.22
中国基金会发展论坛项目	100,000.00	107,660.84
学习共同体项目	964,273.05	4,033,735.76
公益中国项目	267,417.67	200,435.00
吉林省孤儿学校项目	2,214,810.00	697,208.70
教育信息系统	5,565,430.22	2,137,526.42
梦想图书角项目	165,735.28	354,316.36
年报主题活动	364,458.14	1,339,321.32
“属你了不起”儿童艺术展	98,038.59	
中国教育创新成果公益博览会	6,219.84	
十二周年书籍出版	88,000.00	
校园守护包	8,529,157.32	
真爱之声	30,653.60	
抗击疫情专题项目	919,301.00	
智学计划-贫困学生智能学习公益项目	344,928.00	

项目	本年发生额	上年发生额
运动梦想课	694,695.25	
腾讯“家长课堂”课程合作项目	428,576.66	
六一儿童节艺术项目	168,851.71	
融冰计划	26,797.00	
梦想科技节	276,066.61	
微信支付星光图书室	3,817,590.15	
其他	135,046.69	48,106.25
自律公约项目		3,496.78
非课程类智库项目		1,532.00
志愿者服务体系		2,459.35
蒙古孩子去远方		126,475.80
社会创新游学项目		131,888.15
世界读书日主题倡导活动		6,300.00
中国教育创新成果公益博览会		117,961.88
合计	<u>197,048,342.49</u>	<u>177,140,598.23</u>

3、管理费用

项目	本年发生额	上年发生额
职工薪酬	5,937,862.73	6,106,804.39
交通差旅费	319,589.37	546,152.77
员工社保及公积金	1,174,326.25	1,589,043.40
劳务费	223,443.22	130,589.66
通讯费	46,623.57	39,833.83
工作餐费	107,206.56	148,786.99
办公费	31,050.29	150,545.40
商业保险	35,298.80	233,502.90
培训费	14,674.00	146,134.86
房租及物业费	578,886.93	648,367.30
其他	537,168.96	627,621.17
坏账准备	100,000.00	
合计	<u>9,106,130.68</u>	<u>10,367,382.67</u>

4、筹资费用

项目	本年发生额	上年发生额
筹款活动	656,640.22	822,780.38







十、关联方关系及其交易

（一）关联方关系

其他关联方名称	其他关联方与基金会的关系
真爱梦想中国教育基金有限公司	同一创始人
上海真爱梦想公益发展中心	出资成立的组织
吉林省真爱梦想学校	出资成立的组织
上海梦想力教育科技有限公司	出资成立的组织
上海市静安真爱梦想教育进修学院	出资成立的组织

（二）关联方交易

其他关联方名称	交易类别	交易金额
上海真爱梦想公益发展中心	接受服务	14,800,000.00
吉林省真爱梦想学校	接受服务	1,700,000.00
上海梦想力教育科技有限公司	接受服务	5,000,000.00
上海市静安真爱梦想教育进修学院	接受服务	5,500,000.00

（三）关联方应收应付款项余额

项目名称	关联方	年末余额		年初余额	
		账面余额	坏账准备	账面余额	坏账准备
预付账款	吉林省真爱梦想学校			500,000.00	

十一、固定资产清查明细表

期末无固定资产。

十二、资产提供者设置了时间或用途限制的相关资产情况的说明

年初余额	项 目	本年增加	本年减少	年末余额
<u>138,217,367.49</u>	合作发展项目	7,710,997.26	6,578,250.57	<u>158,589,409.68</u>
	联合劝募项目	34,626,671.61	27,523,123.89	
	实物	45,726,978.98	45,726,978.98	
	专项基金	14,885,277.16	12,860,062.65	
	自主项目	134,891,462.46	124,780,929.19	
	合计	<u>237,841,387.47</u>	<u>217,469,345.28</u>	

十三、受托代理业务情况的说明

基金会无受托代理业务。

十四、重大资产减值情况的说明

基金会无重大资产减值情况。

十五、接受劳务捐赠情况的说明

（一） 本报告期内基金会接受的无偿劳务捐赠

捐助方	免费提供服务或劳务或实物
德勤勤跃数字科技（上海）有限公司	软件系统支持、志愿者支持
上海爱数信息技术股份有限公司	软件系统支持、志愿者支持
北京磨刀刻石科技有限公司	软件系统支持
知实管理咨询公司	人力资源智力支持
清晖管理咨询有限公司	培训支持
北京大成（上海）律师事务所	人力资源智力支持
天职国际会计师事务所（特殊普通合伙）	审计服务支持
深圳市百仕达小学	场地支持
四川省青神县实验小学	场地支持
四川省凉山州布拖县拉达乡中心学校	场地支持
宁夏固原市西吉县教育体育局	场地支持
内蒙古赤峰市克什克腾旗教育局	场地支持
内蒙古自治区赤峰市克什克腾旗经棚蒙古族小学	场地支持
内蒙古鄂尔多斯市伊金霍洛旗教育体育局	场地支持
内蒙古鄂尔多斯市伊金霍洛旗第二小学	场地支持
内蒙古鄂尔多斯市伊金霍洛旗第五小学	场地支持
内蒙古鄂尔多斯市伊金霍洛旗实验小学	场地支持
内蒙古鄂尔多斯市伊金霍洛旗第一中学	场地支持
陕西省延安市延长县初级中学	场地支持
陕西省铜川市新区景丰中小学	场地支持
陕西省西安市长安区滦镇街道中心学校	场地支持
陕西省咸阳市旬邑县实验中学	场地支持
陕西省咸阳市旬邑县实验小学	场地支持
陕西省商洛市丹凤县竹林关小学	场地支持



捐助方	免费提供服务或劳务或实物
陕西省宝鸡市陈仓区茗苑小学	场地支持
陕西省咸阳市旬邑县赤道九年制寄宿学校	场地支持
甘肃省平凉市静宁县第三中学	场地支持
甘肃省平凉市静宁县德顺小学	场地支持
甘肃省平凉市静宁县阿阳实验学校	场地支持
甘肃省平凉市灵台县东关小学	场地支持
甘肃省定西市漳县武阳中学	场地支持
甘肃省定西市通渭县温泉路学校	场地支持
甘肃省庆阳市镇原县南区小学	场地支持
甘肃省陇南市宕昌县理川小学	场地支持
甘肃省平凉市静宁县实验小学	场地支持
甘肃省平凉市静宁县教育局	活动支持
甘肃省白银市会宁县文昌小学	场地支持
甘肃省白银市会宁县教育局	活动支持
甘肃省定西市临洮县第二实验小学	场地支持
甘肃省定西市通渭县姜滩小学	场地支持
甘肃省定西市通渭县教育局	活动支持
甘肃省敦煌市北街小学	场地支持
甘肃省敦煌市教育局	活动支持
甘肃省靖远师范学校附属小学	场地支持
甘肃省平凉市静宁县李店中心小学	场地支持
甘肃省平凉市静宁县威戎小学	场地支持
甘肃省陇南市西和县北川初级中学	场地支持
贵州省毕节市纳雍思源实验学校	场地支持
贵州省毕节市纳雍天河实验学校	场地支持
贵州省毕节市纳雍县第八小学	场地支持
贵州省黔西南布依族苗族自治州贞丰县第二小学	场地支持
贵州省铜仁市石阡县第一小学	场地支持
贵州省遵义市务川仡佬族苗族自治县第五小学	场地支持
贵州省铜仁市碧江区第三十二小学	场地支持
贵州省黔东南苗族侗族自治州锦屏县城关第四小学	场地支持
贵州省安顺市西秀区旧州镇旧州初级中学	场地支持
贵州省遵义市务川仡佬族苗族自治县第四小学	场地支持
贵州省遵义市务川仡佬族苗族自治县教育局	场地支持

捐助方	免费提供服务或劳务或实物
安徽省滁州市定远县吴圩小学	场地支持
安徽省池州市东至县胜利镇中心小学	场地支持
河南省镇平县教育局	场地支持
河南省镇平县察院小学	场地支持
江苏省镇江市永胜中心小学	场地支持
四川省凉山州西昌市第十二小学	场地支持
四川省凉山州布拖县特木里中心校	场地支持
四川省内江市市中区第八小学	场地支持
四川省内江市资中县重龙镇红光路小学	场地支持
四川省泸州市古蔺县古蔺初级中学	场地支持
四川省成都市大邑县晋原初级中学	场地支持
四川省成都市大邑县玉龙幼儿园	场地支持
四川省宜宾市长宁县培风中学	场地支持
四川省宜宾市长宁县城北小学	场地支持
四川省自贡市富顺县衡川实验学校	场地支持
四川省自贡市富顺县安和实验学校	场地支持
上海公益新天地园	场地支持
湖北省宜昌市西陵区常刘路社区居委会	场地支持
吉林省长春市南关区民康街道九圣祠社区	场地支持
共青团贵州省铜仁市万山区居委会	场地支持
四川省青神县妇女联合会	场地支持
陕西省西安市莲湖区铁塔寺社区	场地支持
江苏省昆山市新乐融城社区	场地支持
广东省珠海市吉大街道办怡景社区居委会	场地支持
广东省珠海市坪东社区工作站	场地支持
陕西省西安市未央区三桥街道三桥启航社区	场地支持
广东省珠海市香洲区梅华街道办事处	场地支持
辽宁省沈阳市浑南区实验学校	场地支持
辽宁省沈阳市浑南区第一中学	场地支持
辽宁省沈阳市浑南区实验中学	场地支持
辽宁省沈阳市浑南区第二小学	场地支持
辽宁省沈阳市浑南区第十一小学	场地支持
辽宁省沈阳市浑南区第二中学	场地支持
辽宁省沈阳市浑南区教师进修学校	场地支持



捐助方	免费提供服务或劳务或实物
辽宁省大连市中山区第三十八中学	场地支持
河北省唐山遵化市梁屯中心小学	场地支持
河北省唐山市师范学院附属小学	场地支持
北京市怀柔区北房镇中心小学	场地支持
西安交通大学附属中学（航天学校）	场地支持、志愿者支持
上海师范大学附属第二外国语学校	场地支持、志愿者支持
上海市建平中学	场地支持
上海师范大学教育学院	场地支持
成都身边科技有限公司	软件系统支持
联想（上海）有限公司	场地支持
深圳市涌容资产管理有限公司	场地支持
深圳市中洲创业投资有限公司	场地支持
中信银行信用卡爱·信·汇	场地支持
Simon	场地支持
北京银泰中心、银泰公益基金会	场地支持
悠唐购物中心	场地支持
麦肯锡（上海）咨询有限公司	培训支持、志愿者支持
深圳韦玥创意投资集团	场地支持
深圳明尚摄影	摄影制作支持
北京翼鸥教育科技有限公司	软件系统支持
利郎（中国）有限公司	场地支持、活动支持
北京大米未来科技有限公司	场地支持、活动支持
上海寰钛教育科技有限公司	场地支持、活动支持
德力西电气有限公司	场地支持、活动支持
众安信息技术服务有限公司	场地支持、活动支持
上海二三四五网络科技有限公司	场地支持、活动支持
宝陵（上海）资产管理有限公司	场地支持、活动支持
长安新能源科技公司	场地支持、活动支持
布雷博（南京）汽车零部件有限公司	场地支持、活动支持
西安创业水务有限公司	场地支持、活动支持
陕西袁家村关中民俗青少年研学基地有限公司	场地支持、活动支持
新经济发展研究院	场地支持、活动支持
四川新希望乳业有限公司	场地支持、活动支持
北京字节跳动科技有限公司	场地支持、活动支持

捐助方	免费提供服务或劳务或实物
普华永道中天会计师事务所	二手笔记本电脑
刘亚娟	防疫物资支持
牛晓	防疫物资支持
乐菲	防疫物资支持
曹臻	防疫物资支持
张安超	防疫物资支持
中国图书进出口上海公司	防疫物资/物资支持
郭利军	防疫物资支持
Simon	防疫物资支持
江苏钜芯集成电路技术股份有限公司	防疫物资支持
潘江雪	物资支持
周志毅	物资支持
吕文婕	物资支持
王孟洋	物资支持
北京方源公益基金	物资支持
杭州博圣堂科技有限公司	物资支持
李麦青	物资支持
江阴市嘉澳商贸有限公司	物资支持
深圳席明纳文化公司	物资支持
王春艳	物资支持
美贺庄园	物资支持
上海江崎格力高食品有限公司	物资支持
北京味珍饮品有限公司	物资支持
德夏生物口罩	物资支持
杭州德力西智能家居营销有限公司	灯具、地插
佐敦涂料（张家港）有限公司	涂料
常州欧德隆装饰材料有限公司	地板、辅料
联想（北京）有限公司	75 寸互动大屏
项宇	笔记本电脑
万涛	笔记本电脑、电脑显示器
高通公司 Qualcomm	办公桌椅
哈斯	梦想课蒙授教学手册
陈数	《我和我的家乡》电影票
周彩萍	《新型冠状病毒感染防护读本》



捐助方	免费提供服务或劳务或实物
北京小雅星空科技有限公司	小雅 nano 智能音响

（二）本报告期内基金会共有 942 人次志愿者提供了 31,242.50 小时的志愿服务。

捐赠方	提供服务	服务小时数
416 人次	梦想教练计划	20,638.00
343 人次	“去远方”研学旅行活动	7,476.00
72 人次	分享爱慈善晚宴	919.00
111 人次	其他	2,209.50
合计		<u>31,242.50</u>

十六、对外承诺和或有事项情况的说明

截至资产负债表日，基金会无需披露的对外承诺和或有事项。

十七、资产负债表日后非调整事项的说明

截至本财务报表批准报出日止，基金会未发生影响本财务报表阅读和理解的重大资产负债表日后事项中的非调整事项。

十八、其他重大事项

基金会无其他重大事项。

上海真爱梦想公益基金会

2021 年 3 月 25 日

